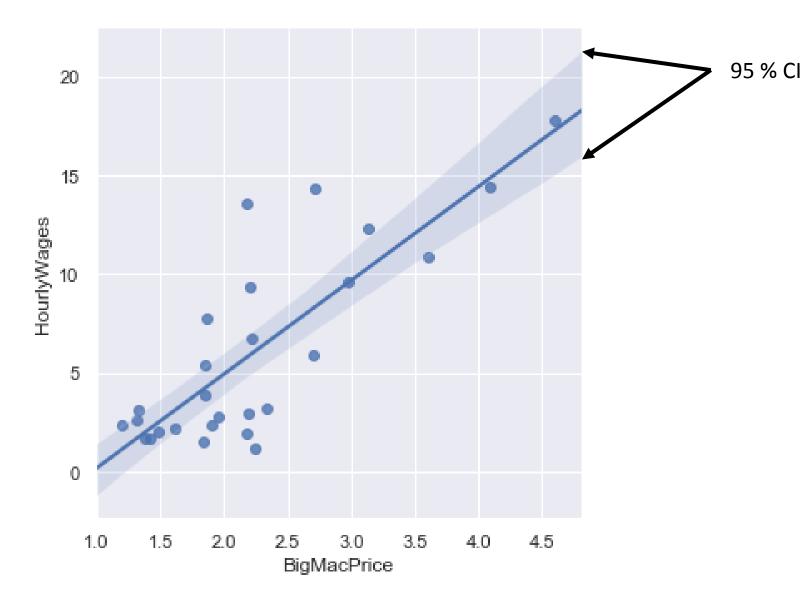
# Estimation – Confidence Interval

### Estimation - Confidence Intervals

A regression line provides a point estimate from a sample. A different sample may yield a different point estimate. A Confidence Interval for estimating a average values of y for a give x is more useful.

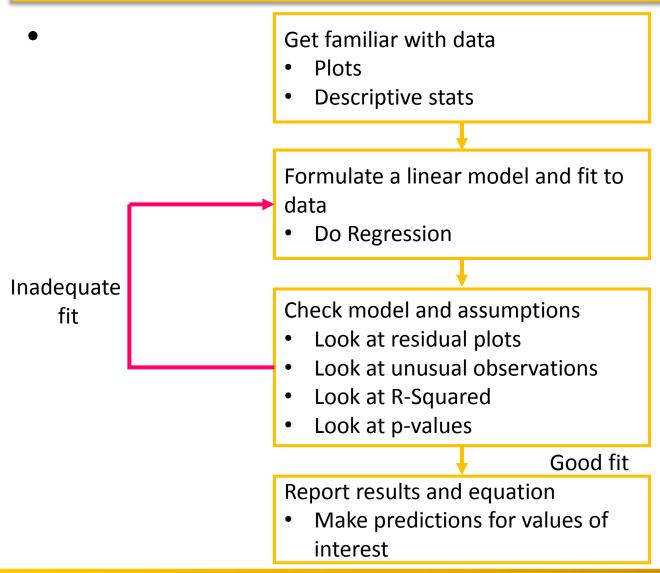
$$E(y_x) = \hat{y} \pm t_{n-2,\frac{\alpha}{2}} * SE * \sqrt{\frac{1}{n} + \frac{(x_o - \bar{x})^2}{SS_{xx}}}$$

Where  $x_o$  = a particular value of x





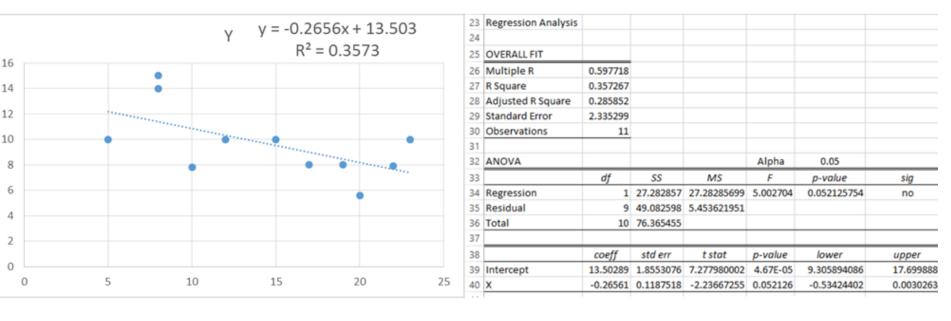
### Simple Linear Regression - Steps



 $R^2$ 

as metric for quality of fit-some caveats

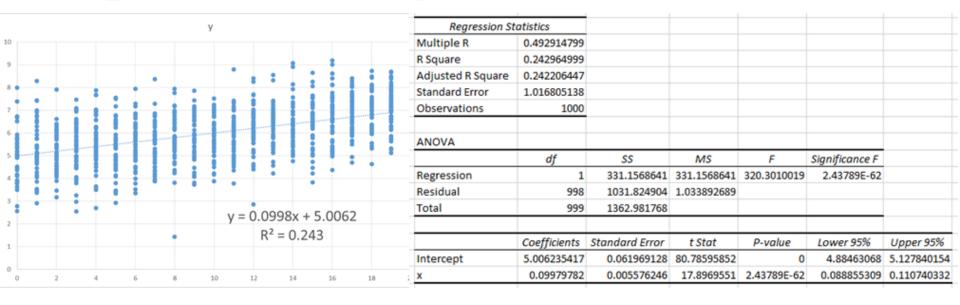
### R-Squared and Significance - Caution



- R-Sq suggests that 35% of variation in y can be explained by variation in x.
- t and F tests show that coefficient is <u>not significant</u> and null hypothesis cannot be rejected.
- The 95% confidence interval of the slope,  $b_1 \pm t_{crit} * s_b$ , is (-0.534,0.003).



### R-Squared and Significance - Caution



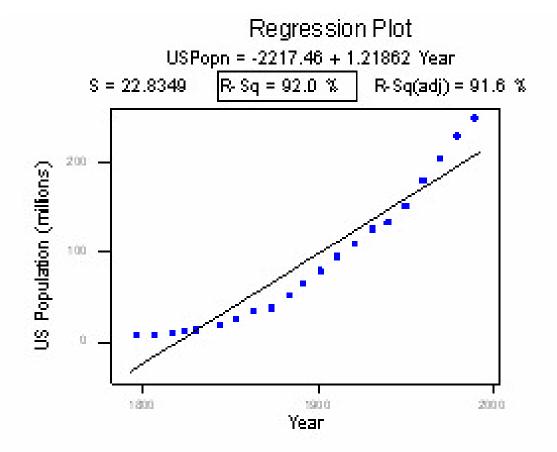
- R-Sq suggests that 24% of variation in y can be explained by variation in x.
- t and F tests show that coefficient is significant and null hypothesis should be rejected.
- The 95% confidence interval of the slope,  $b_1 \pm t_{crit} * s_b$ , is (0.089,0.111).
- Statistical significance doesn't necessarily mean practical significance.





## Caution: High $R^2$ doesn't imply a good fit!

• US population from 1790 to 1900 (decade wise data)

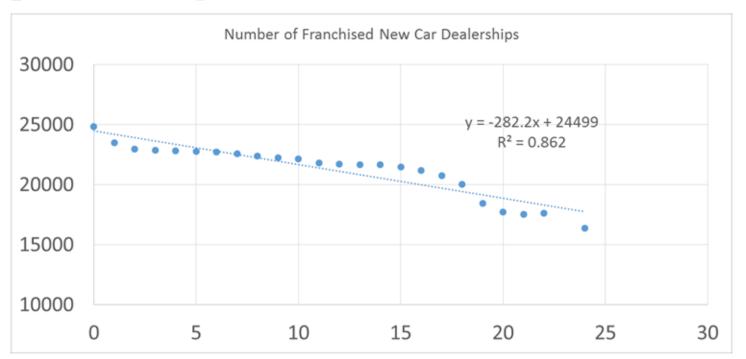


### New Car Dealerships data

National Automotive Dealers Association (NADA) of US publishes state-of-the-industry report each year.

You want to know if there is any linear relationship between the time since 1990 and the number of franchised new car dealerships.





- Based on the shape of the scatter plot, do you think a linear fit looks good?
- Does R<sup>2</sup> imply a good fit?
- What can you infer from the intercept and the slope?

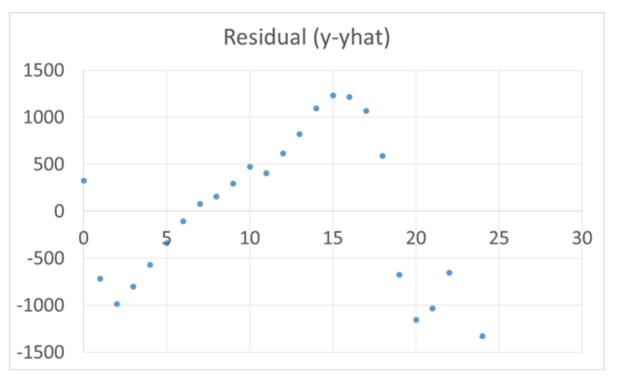




SUMMARY OUTPUT								
R	egression Statistics	_						
Multiple R	0.92844856	6						
R Square	0.86201673	9						
Adjusted R Square	0.85574477	3						
Standard Error	824.74826	3						
Observations	2	4						
ANOVA								
	df	SS	MS	F	Significance F			
Regression		1 93487768.66	93487768.66	137.4396293	6.21261E-11			
Residual	2	2 14964613.34	680209.6973					
Total	2	3 108452382						
	Coefficients	Standard Error	t Stat	P-value	Lower 95%	Upper 95%	Lower 99.0%	Upper 99.0%
Intercept	24498.5136	8 324.8477406	75.41537349	4.68438E-28	23824.8207	25172.20666	23582.84714	25414.18022
Time Since 1990 (in years)	-282.196131	3 24.07105183	-11.7234649	6.21261E-11	-332.1164374	-232.2758252	-350.0465546	-214.3457081

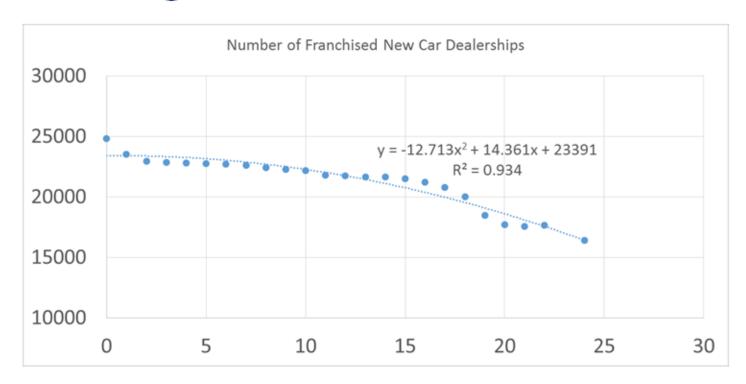
- Is the slope significant?
- Is the model significant?





Based on the residual plot, do you think a linear model is a good fit?

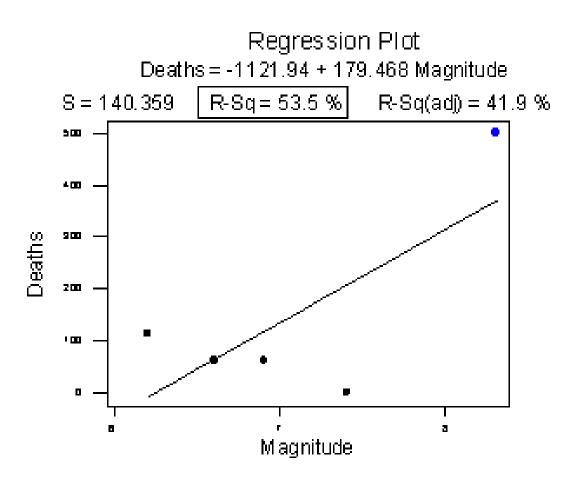




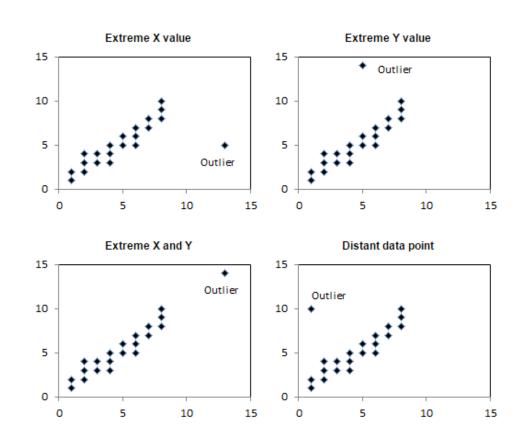




## Caution: Single point can change the result



### **Outliers**



 Outliers do not follow the general trend of the rest of the data

 Outlier typically have a large residual

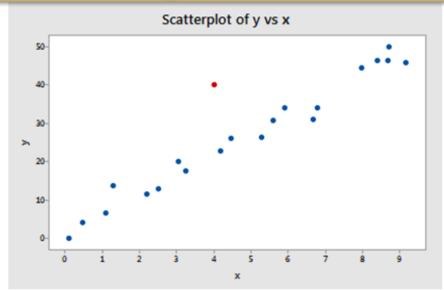
## Influential Observations - Leverage

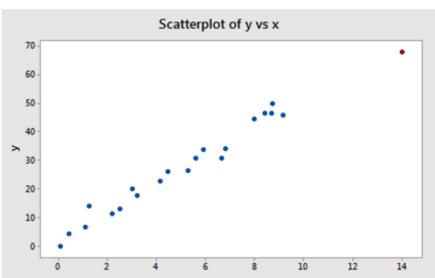
How much the observation's value on the predictor variable differs from the mean of the predictor variable. That is it tells us about extreme x values, which have the potential to highly influence the regression in certain conditions.

Leverage, 
$$h = \frac{(Standardized\ predictor\ value)^2 + 1}{n}$$

The sum of leverages = # of parameters, p (regression coefficient including intercept).

## Influential Observations - Leverage





Flat observation

Low leverage

Whose h > 3\* avg(h) or h > 2\* avg(h)

$$Avg(h) = \frac{sum(h)}{n} = \frac{p}{n}$$

High leverage



### **Influential Observations**

An observation which, when not included, greatly alters the predicted scores of other observations.

Cook's D is a measure of the influence and is proportional to the sum of the squared differences between predictions made with all observations in the analysis and predictions made leaving out the observation in question.



If Cook's D > 1, the observation can be considered as having too much <u>influence</u>.

Points with Cook's D> 0.5 should be investigated

Influence is a function of leverage and residual.



### Influential Observations - Distance

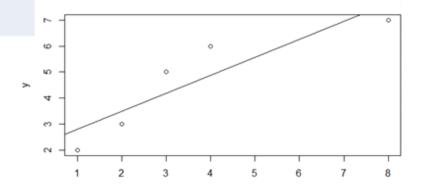
Based on error of prediction and is measured by Studentized Residual, which is related to error of prediction of that observation divided by the standard deviation of the errors of prediction.

ID	)	Χ	Υ	h	R	D
Α		1	2	0.39	-1.02	0.4
В		2	3	0.27	-0.56	0.06
С		3	5	0.21	0.89	0.11
D		4	6	0.2	1.22	0.19
Ε		8	7	0.73	-1.68	8.86

h is the leverage, R is the <u>studentized</u> residual, and D is Cook's measure of influence.

D> 0.5: Investigate

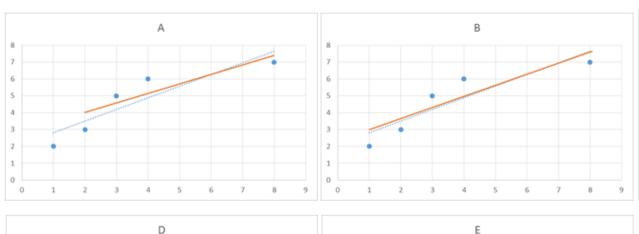
D>1: Influential point

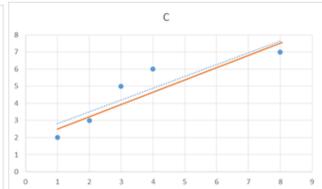


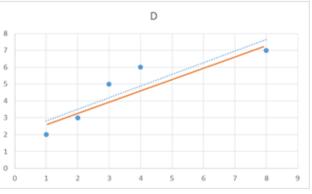


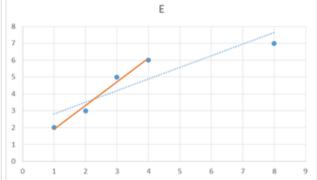


### **Influential Observations**











### **Influential Observations**

So what does one do when you find influential observations in your dataset?

- Check if its bad data or there was a procedural error in data collection –
  delete/correct it
- If data not representative of intended study population— delete it
- Use business intelligence to figure out if different physics or processes involved for the region near the influential point. Maybe a different model applies there.
- Are there other relevant variables that you are ignoring? Redo model with those.
- If unsure report results with both including the data point and excluding it.

