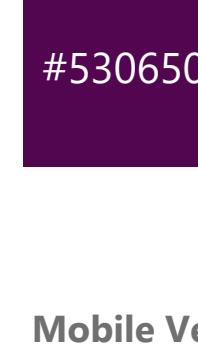


## Logo

*Lilac*

The logo was created using photoshop. Since the logo is in italic font, I have constructed borders in all four sides, so that it wont overlap with any elements in the artboard.

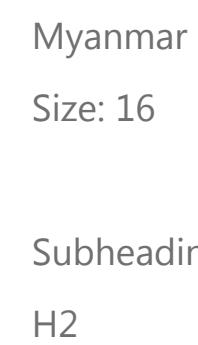
## Color



R: 200

G: 162

B: 200



R: 83

G: 6

B: 80

## Fonts

### Mobile Version:

Heading Text

H1

Myanmar Text

Size: 16

### Tablet Version:

Heading Text

H1

Myanmar Text

Size: 44

Subheading Text

H2

Myanmar Text

Size: 14

Subheading Text

H2

Myanmar Text

Size: 40

Body Text

Myanmar Text

Size: 12

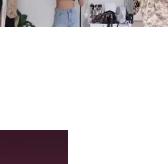
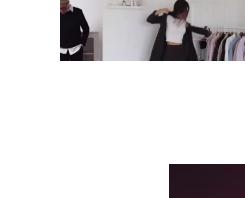
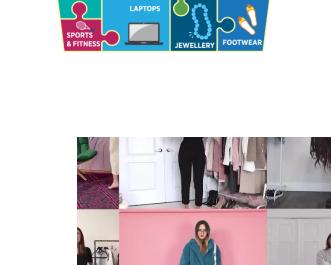
Body Text

Myanmar Text

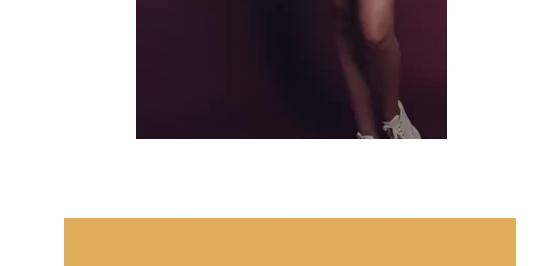
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## Images

### Landing Page:



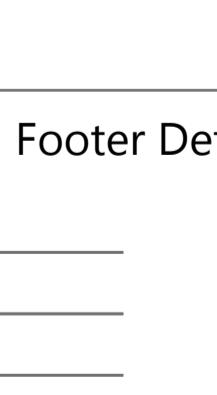
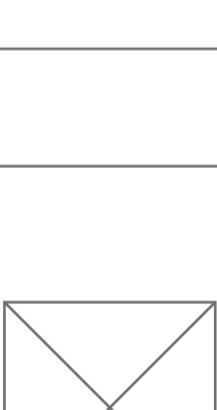
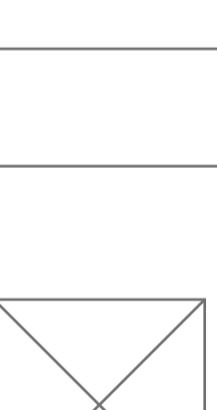
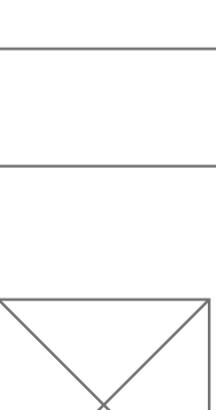
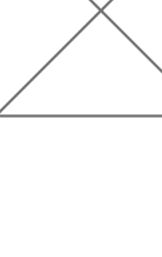
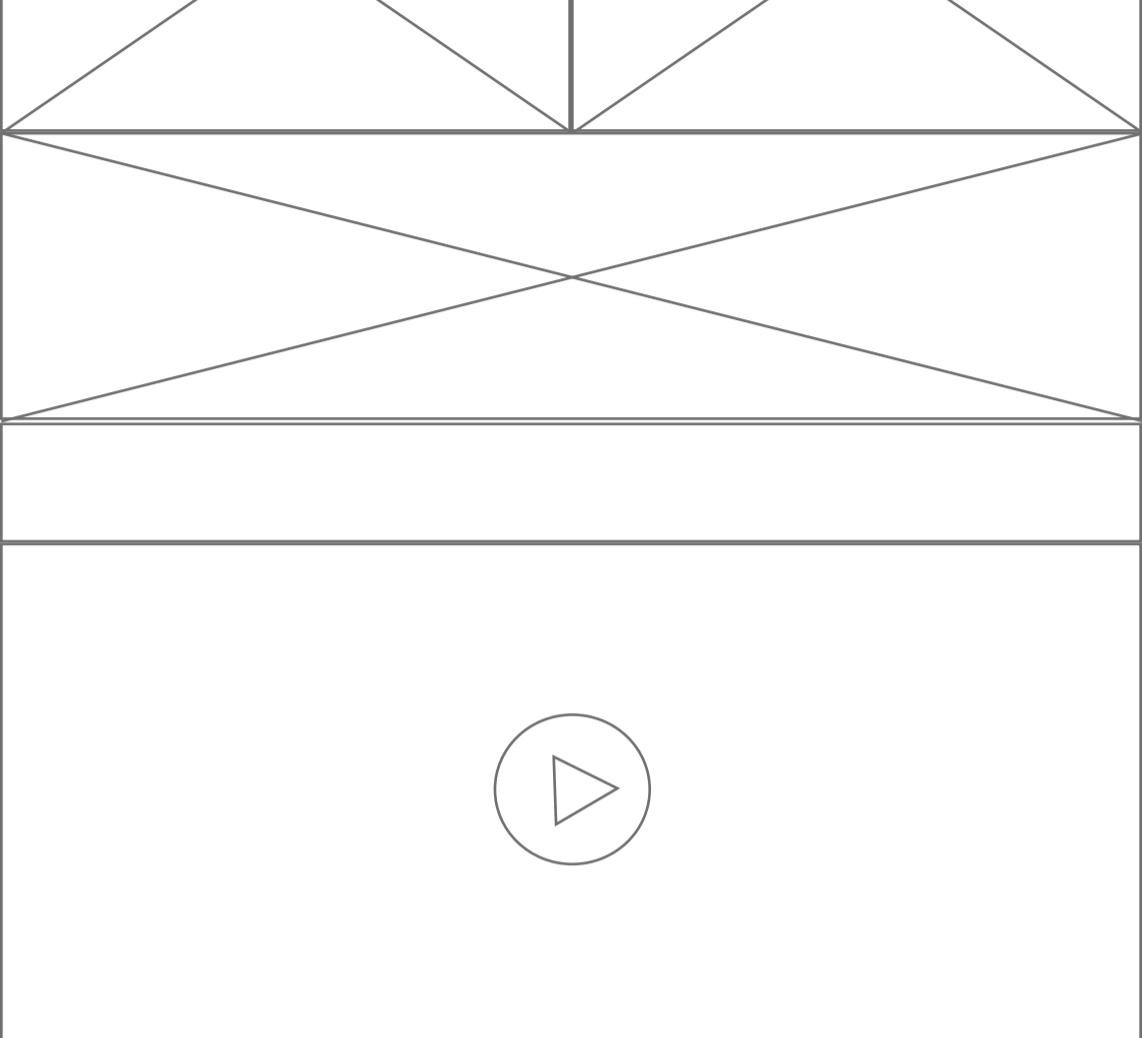
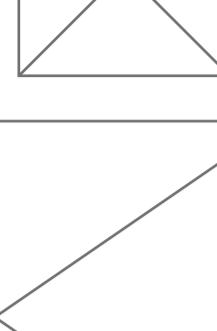
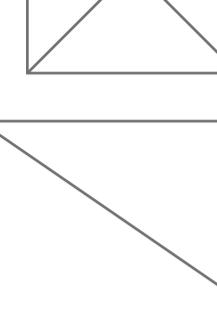
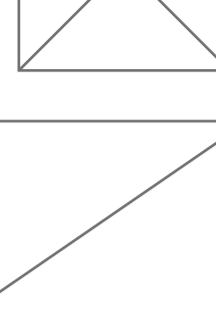
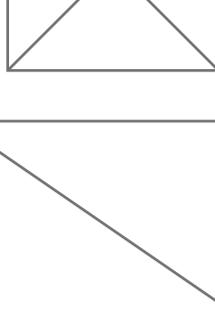
## Videos



Menu

Logo

Cart Account



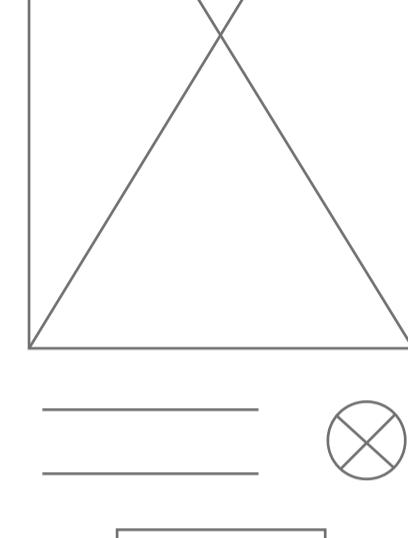
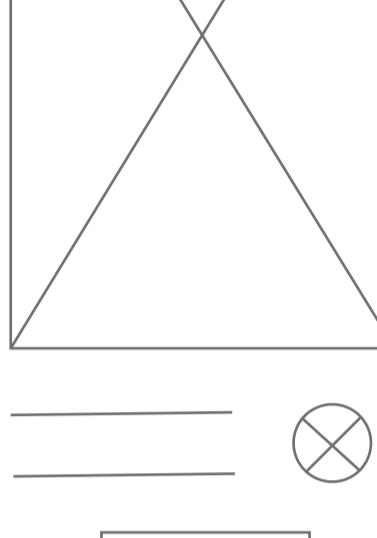
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Menu

Logo

Cart Account

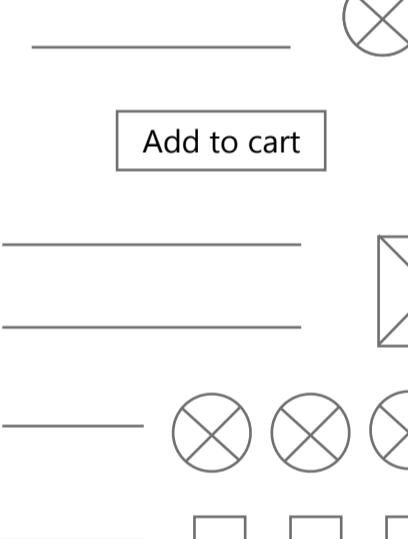
## Women's Dress



Add to cart



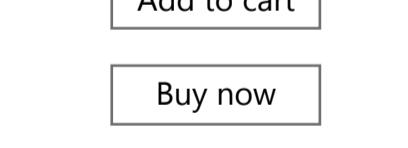
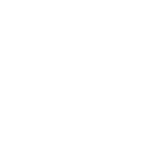
Add to cart



Add to cart



Add to cart



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Buy now

## Footer Details



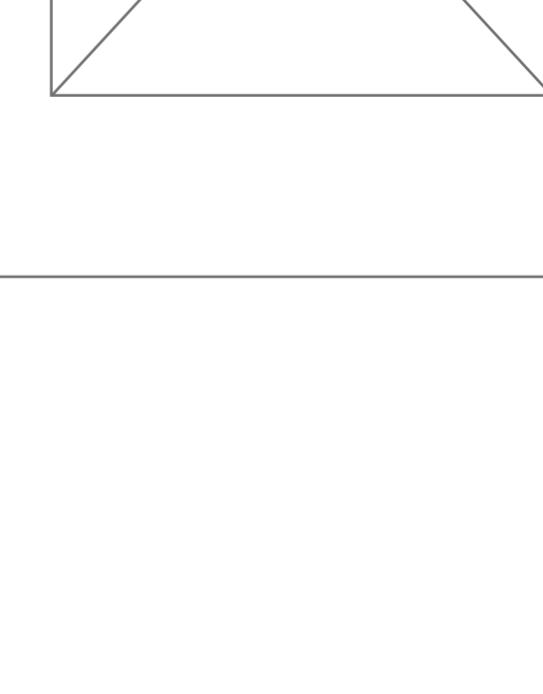
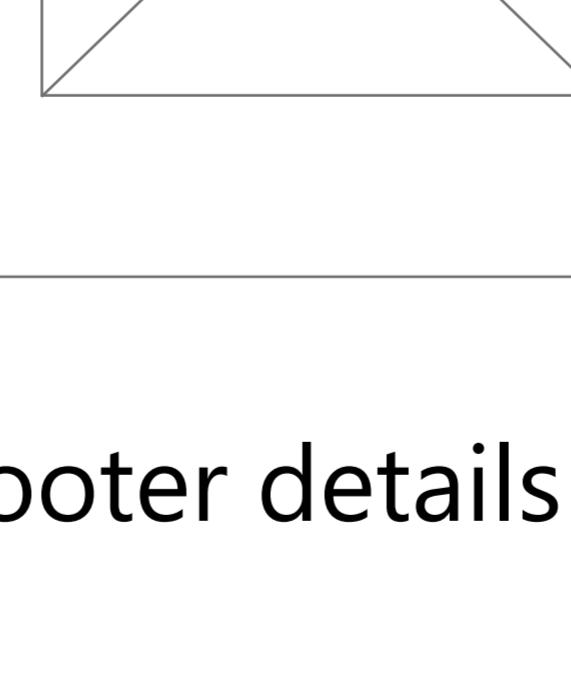
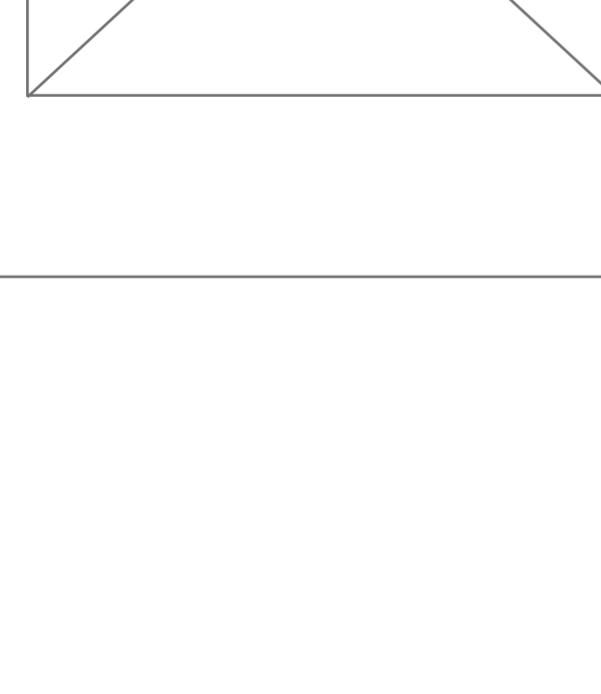
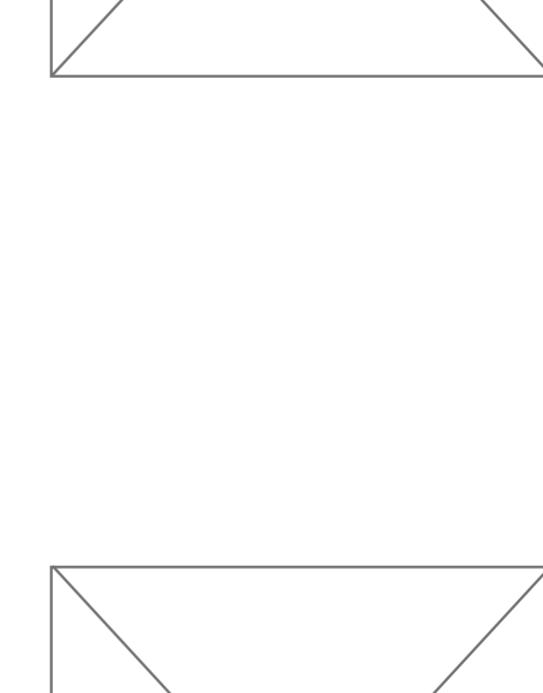
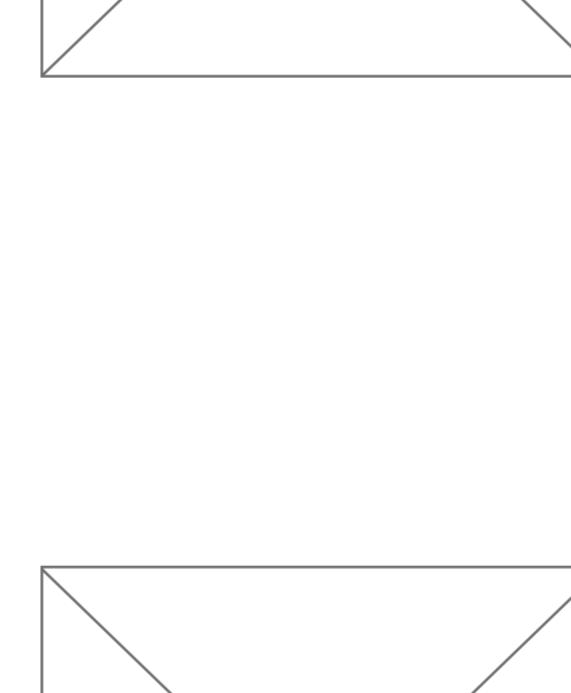
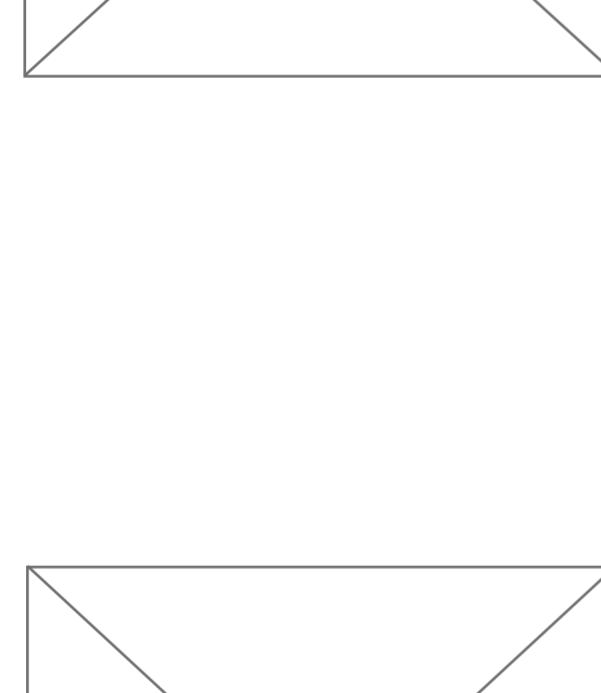
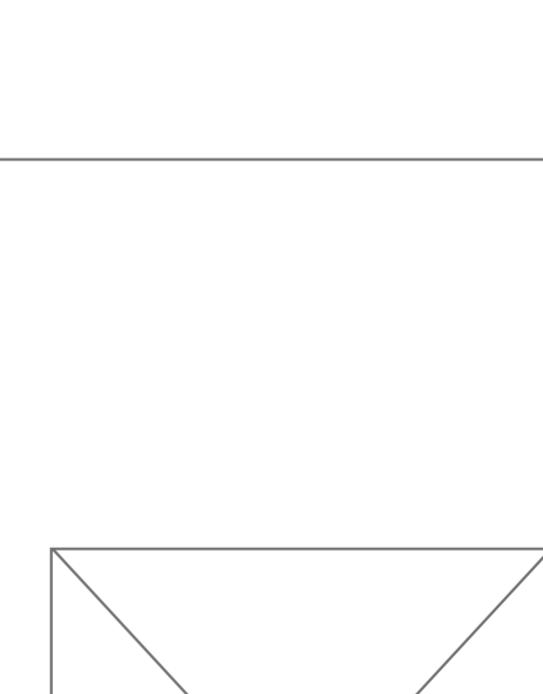
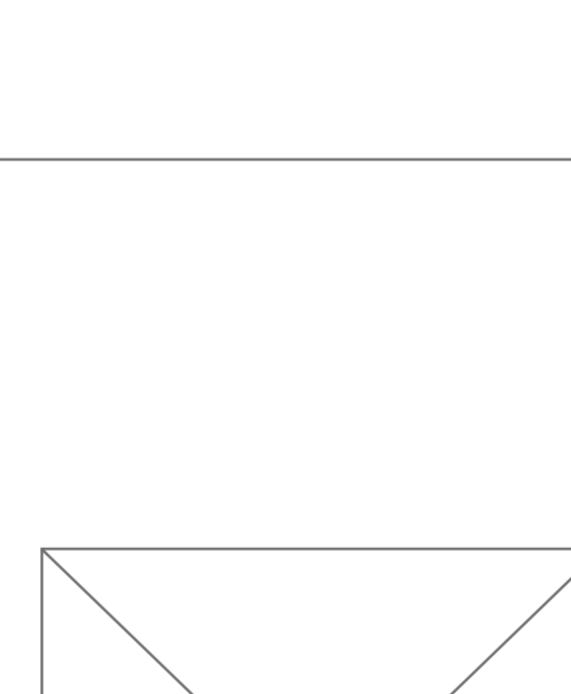
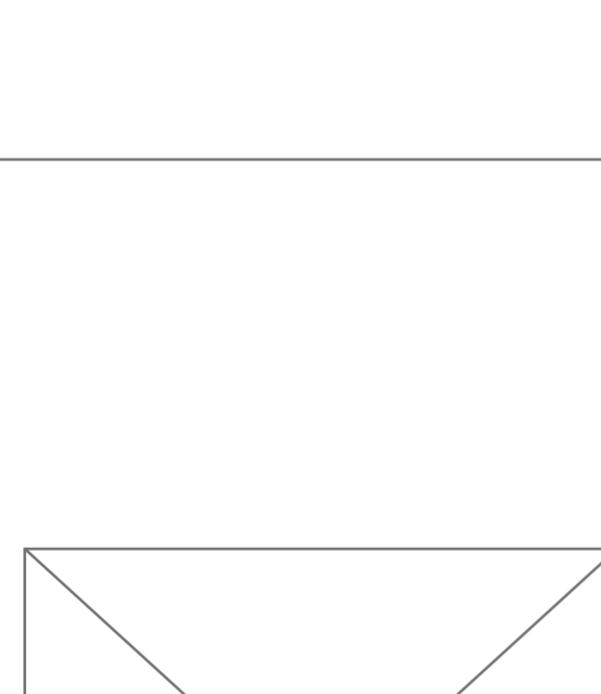
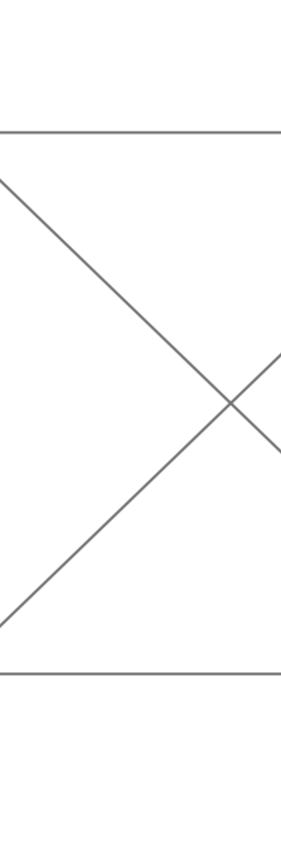
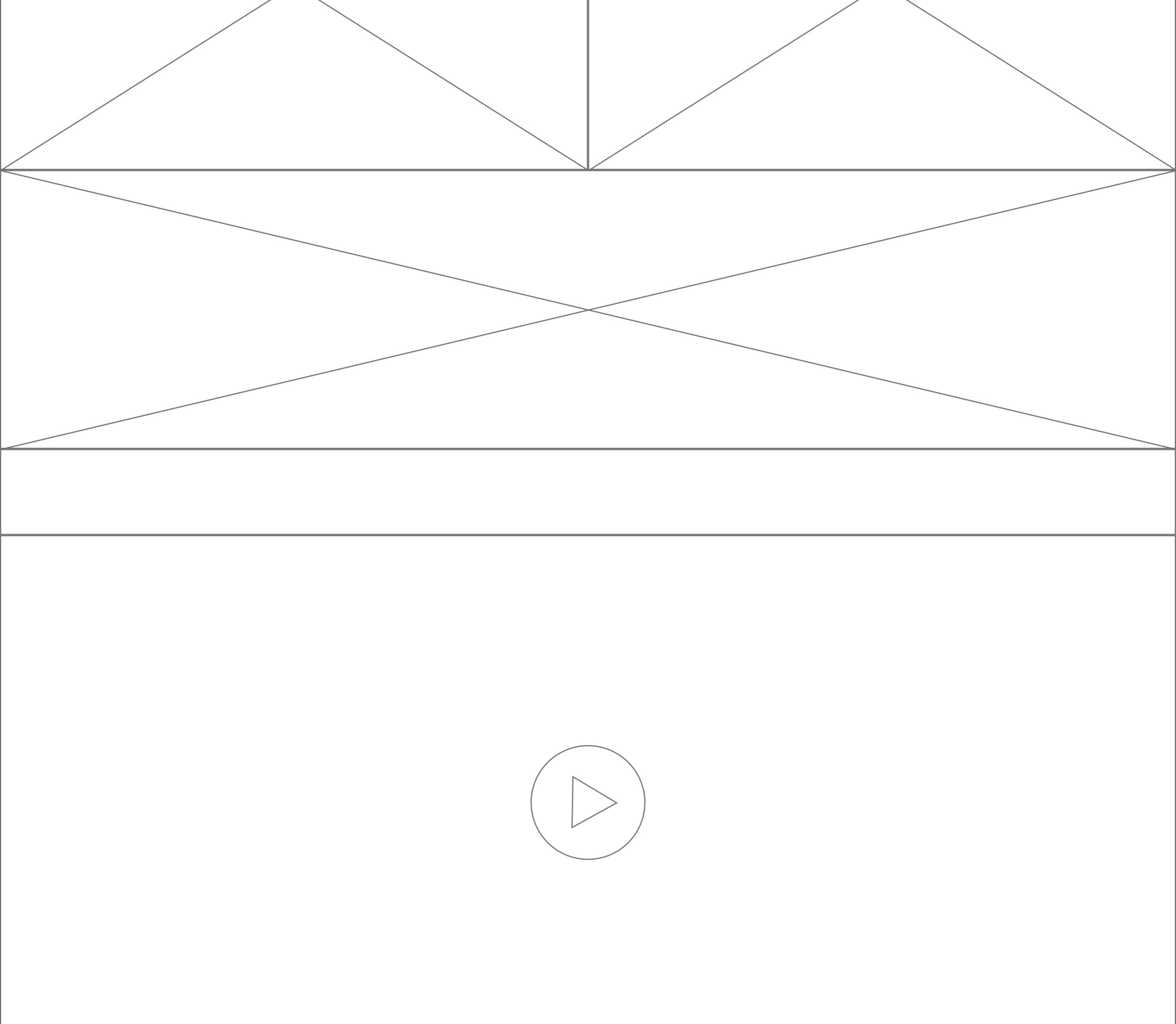
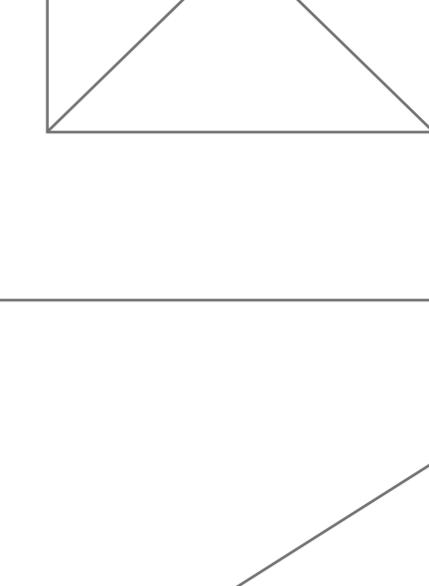
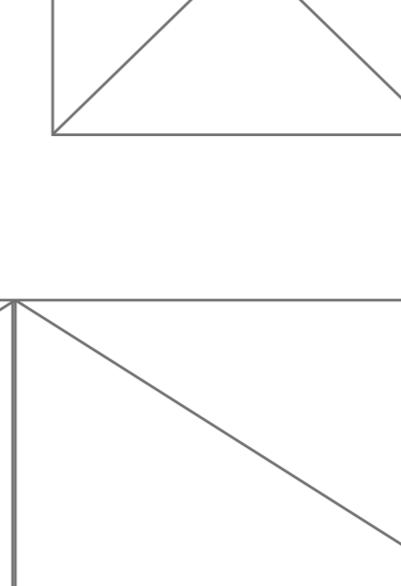
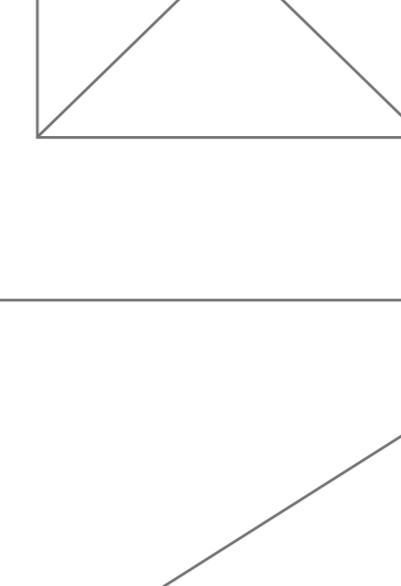
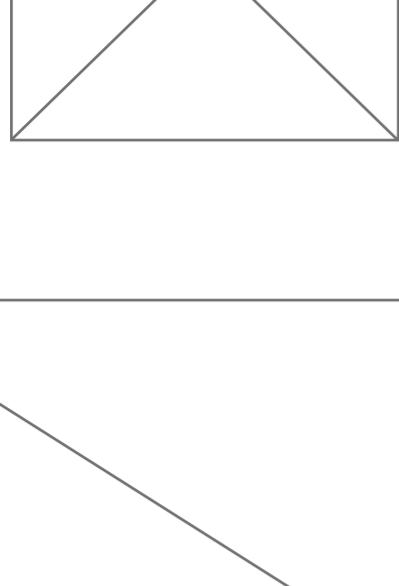
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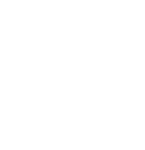
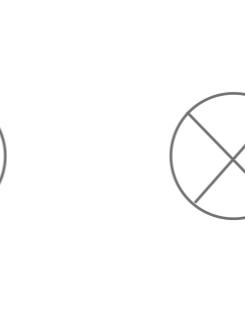
Menu

Logo

Cart Account



## Footer details



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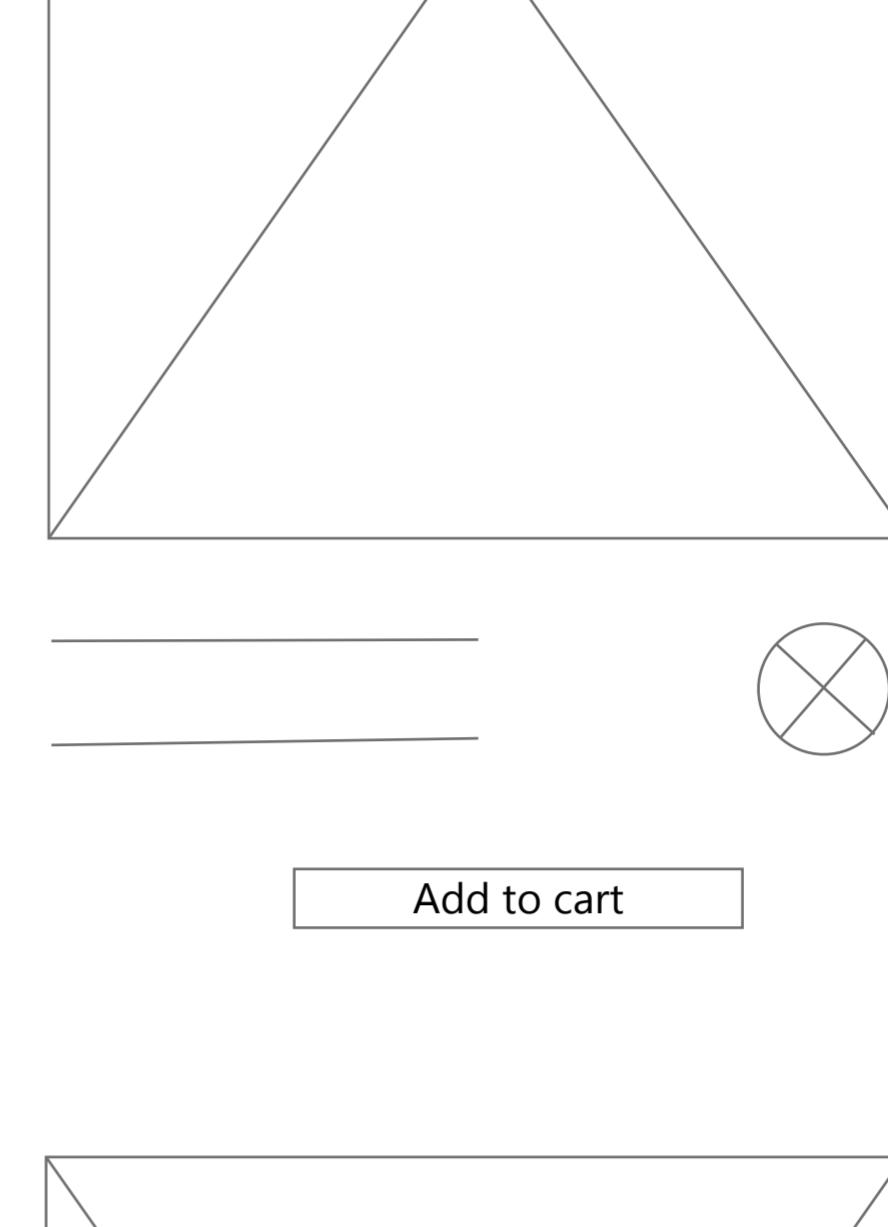
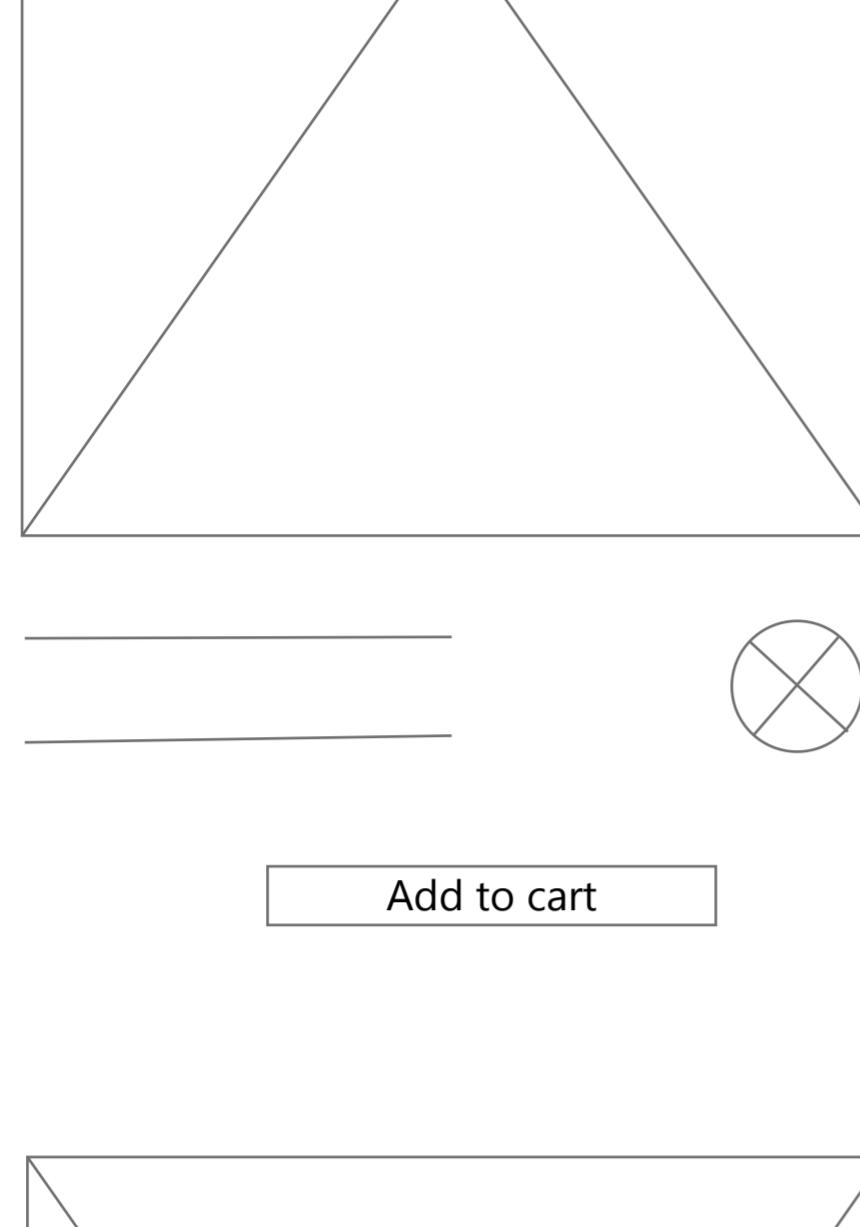
# Menu

Logo

Cart

## Account

1



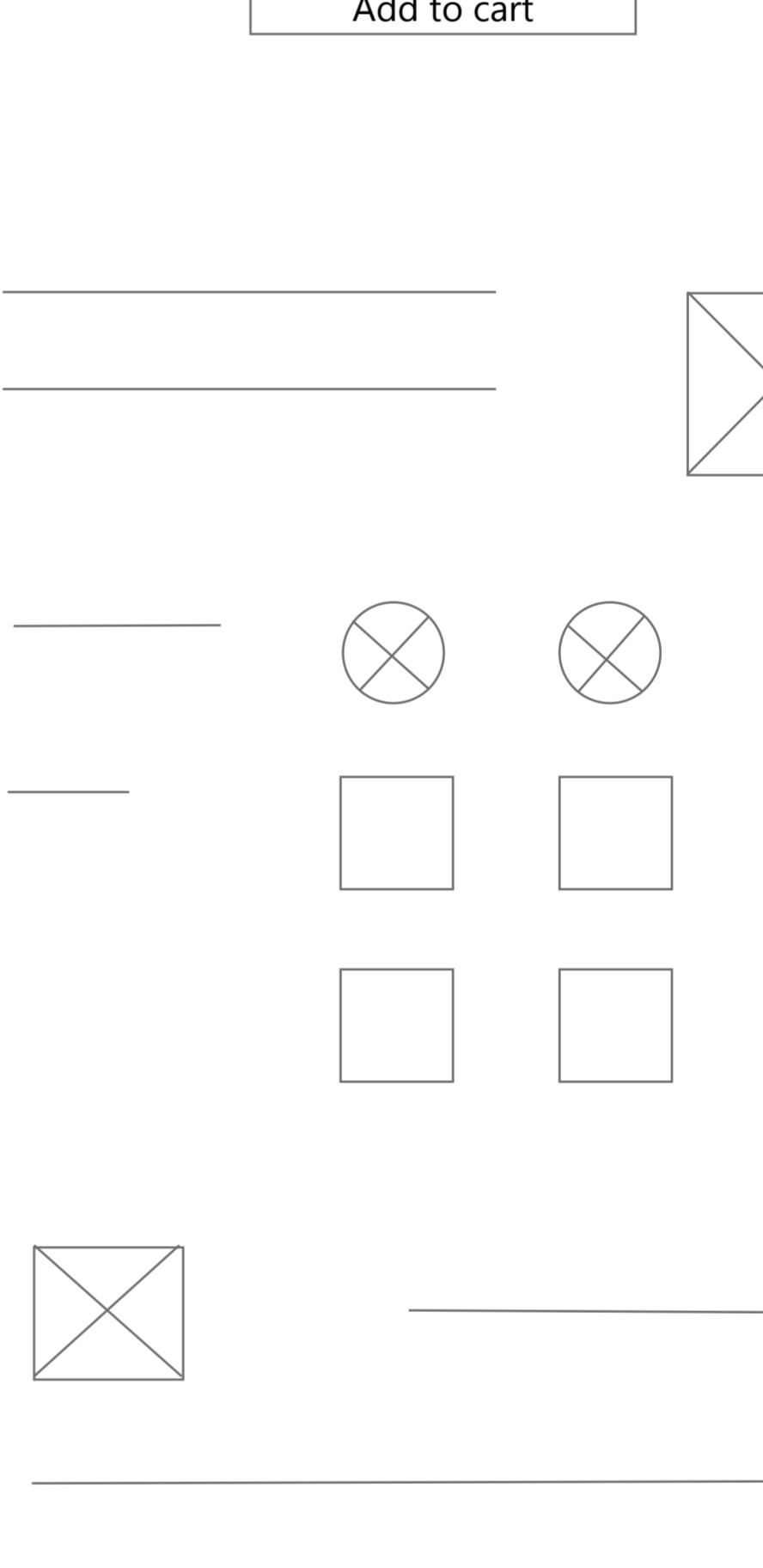
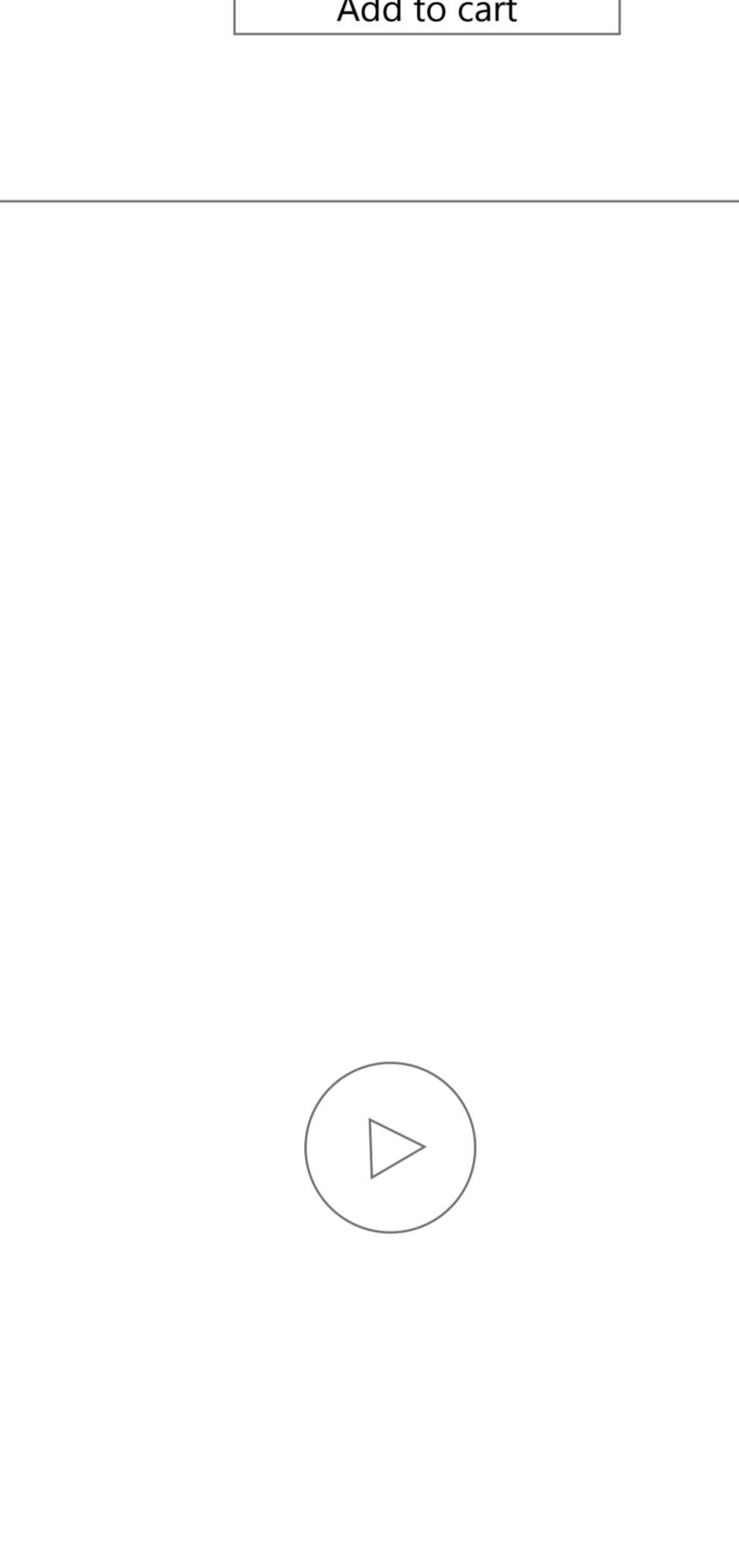
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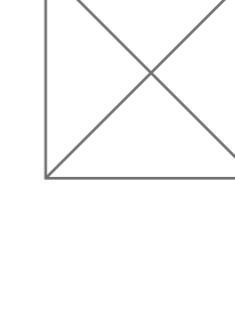
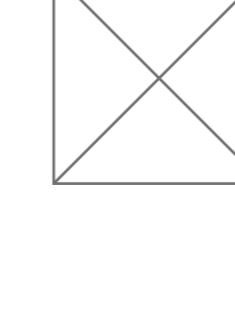
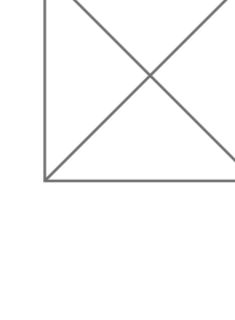
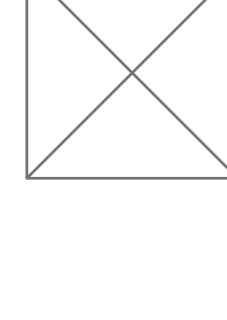
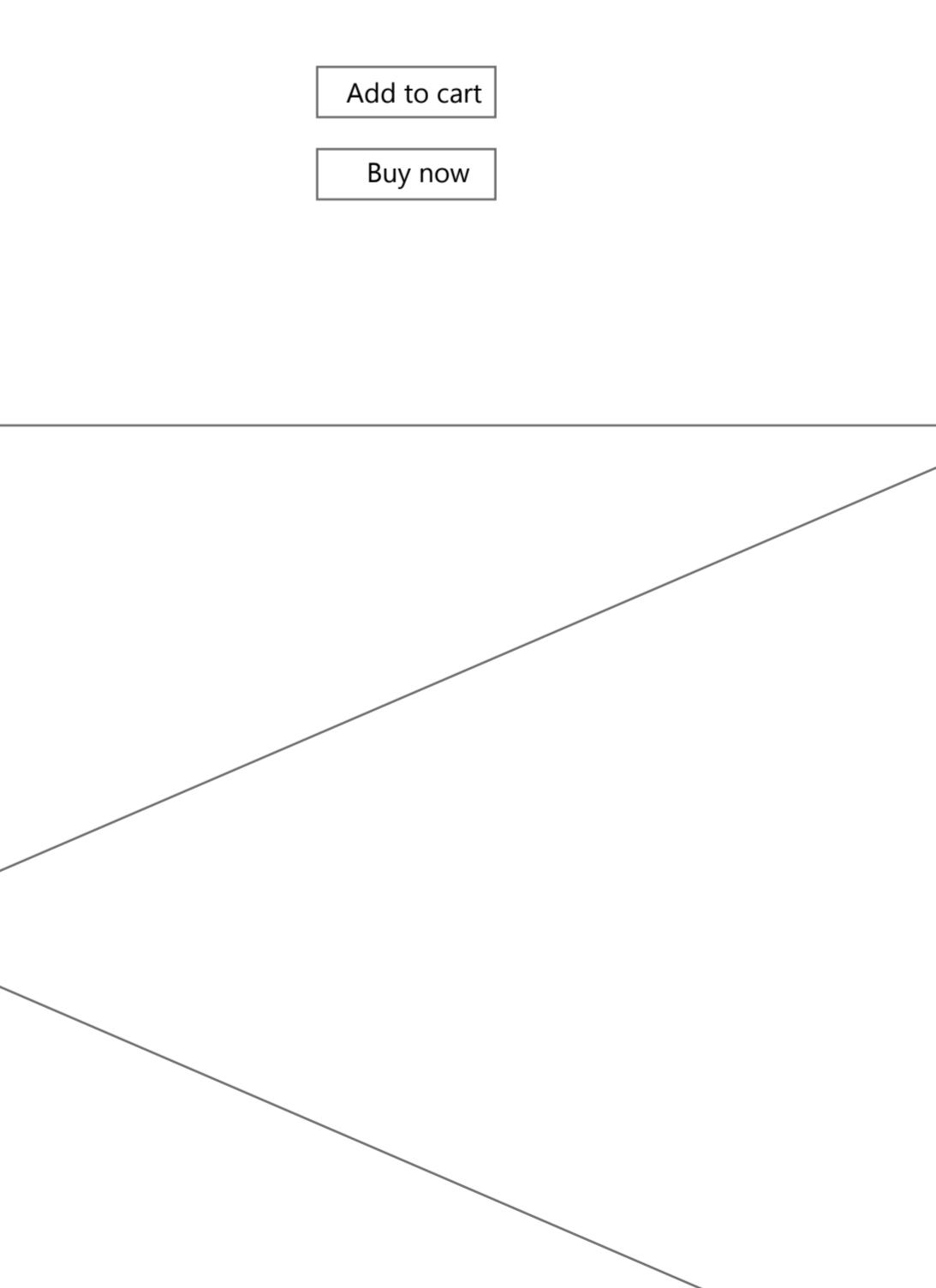


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Page 1



Add to cart



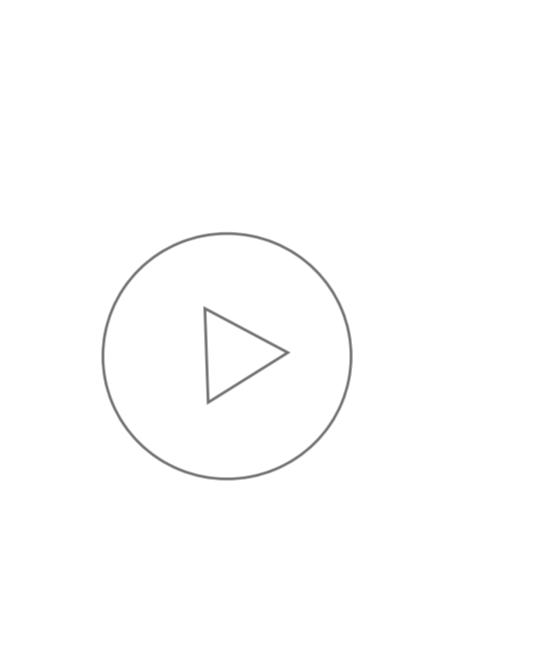
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Menu

Logo

Cart Account

## About Us



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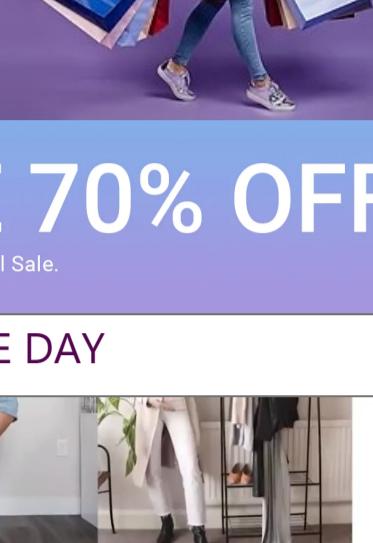
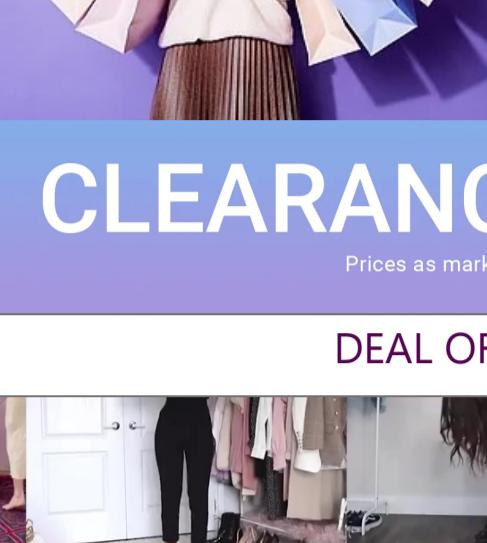
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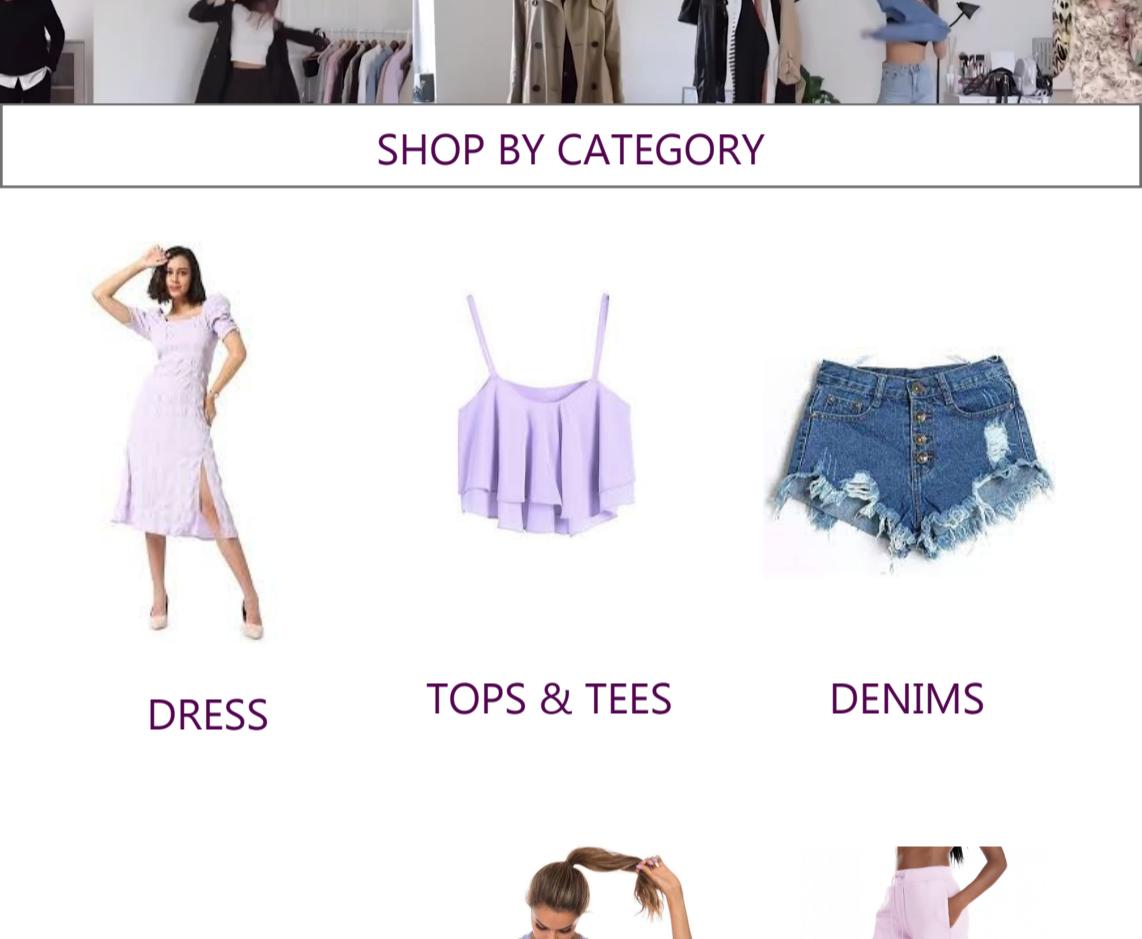
SALE WHAT'S NEW WOMENS MENS KIDS TODAY'S DEALS



## CLEARANCE 70% OFF

Prices as marked. Final Sale.

### DEAL OF THE DAY



### SHOP BY CATEGORY



DRESS



TOPS & TEES



DENIMS



WEDGES & HEELS

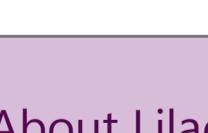


ACTIVE WEAR



BOTTOMS

### ACCESSORIES



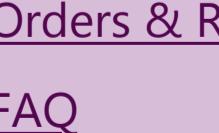
BRACELETS



RINGS



SUNGASSES



NECKLACE



SHOES



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## WOMENS DRESS

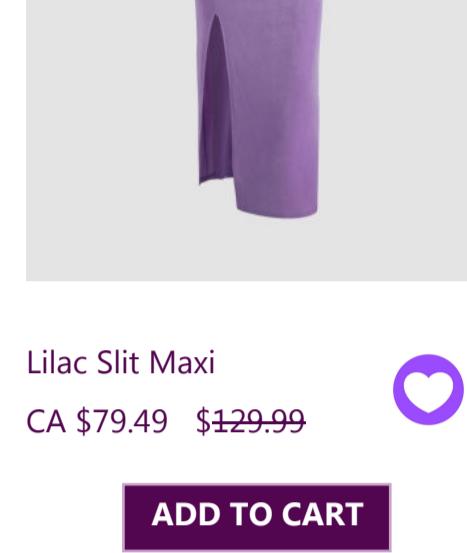
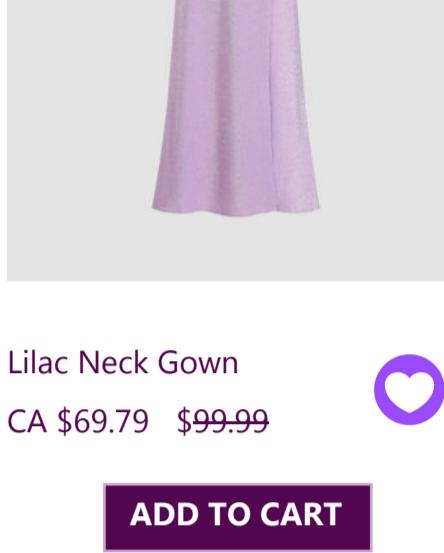
UP TO 70% OFF

**CLEARANCE SALE**

PRICED TO CLEAR • OVER 20 000 STYLES ON SALE

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### Women's Dress



Lilac Neck Gown

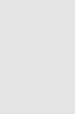
CA \$69.79 \$99.99



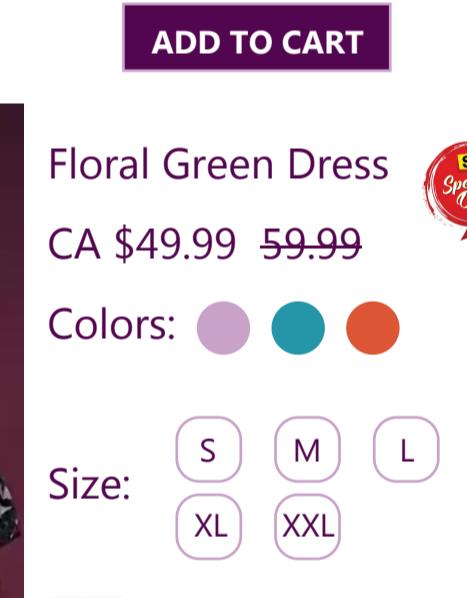
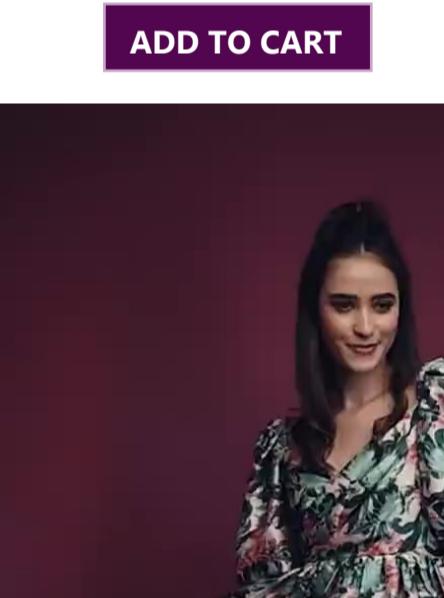
**ADD TO CART**

Lilac Slit Maxi

CA \$79.49 \$129.99



**ADD TO CART**



Lilac Fairy Mini Dress

CA \$99.99 \$189.99



**ADD TO CART**

Lilac Midi Dress

CA \$69.99 \$109.99



**ADD TO CART**



Floral Green Dress

CA \$49.99 \$59.99



Colors:

Size:

SHIPPING TO CANADA

#### Delivery Instructions:

Standard Shipping: CA \$5.99, FREE on orders above \$129

Express Shipping: CA \$7.99, FREE on orders above \$189



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**BUY NOW**

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**CLEARANCE DAY!**

**UP TO 70% OFF**



2 DAYS ONLY-ENDS JULY 25

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\*Offer applicable only for selected merchandise

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**WE ACCEPT:**



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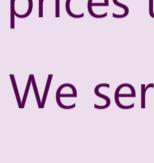
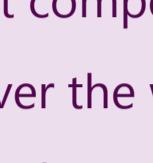
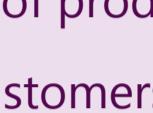


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bsite of fash

to the beauty of clothing. We connect suppliers to our flexible supply chain using on-demand manufacturing technology, which helps us cut down on inventory waste and makes it possible for us to offer a wide range of products at competitive prices to customers all over the world. We service consumers in Canada. Hoping to expand our business worldwide soon!



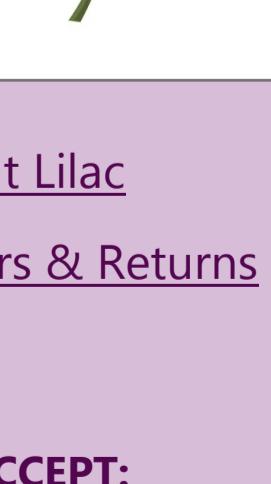
Nearly 200 Employees

50% Women Employees

Worldwide SOON

All clothing  
needs  
at one place  
**@LILAC**  
**SHOP NOW**





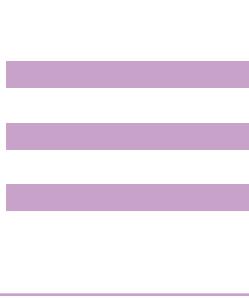
Page 1

Help &

Con

VISA





Lilac



SALE

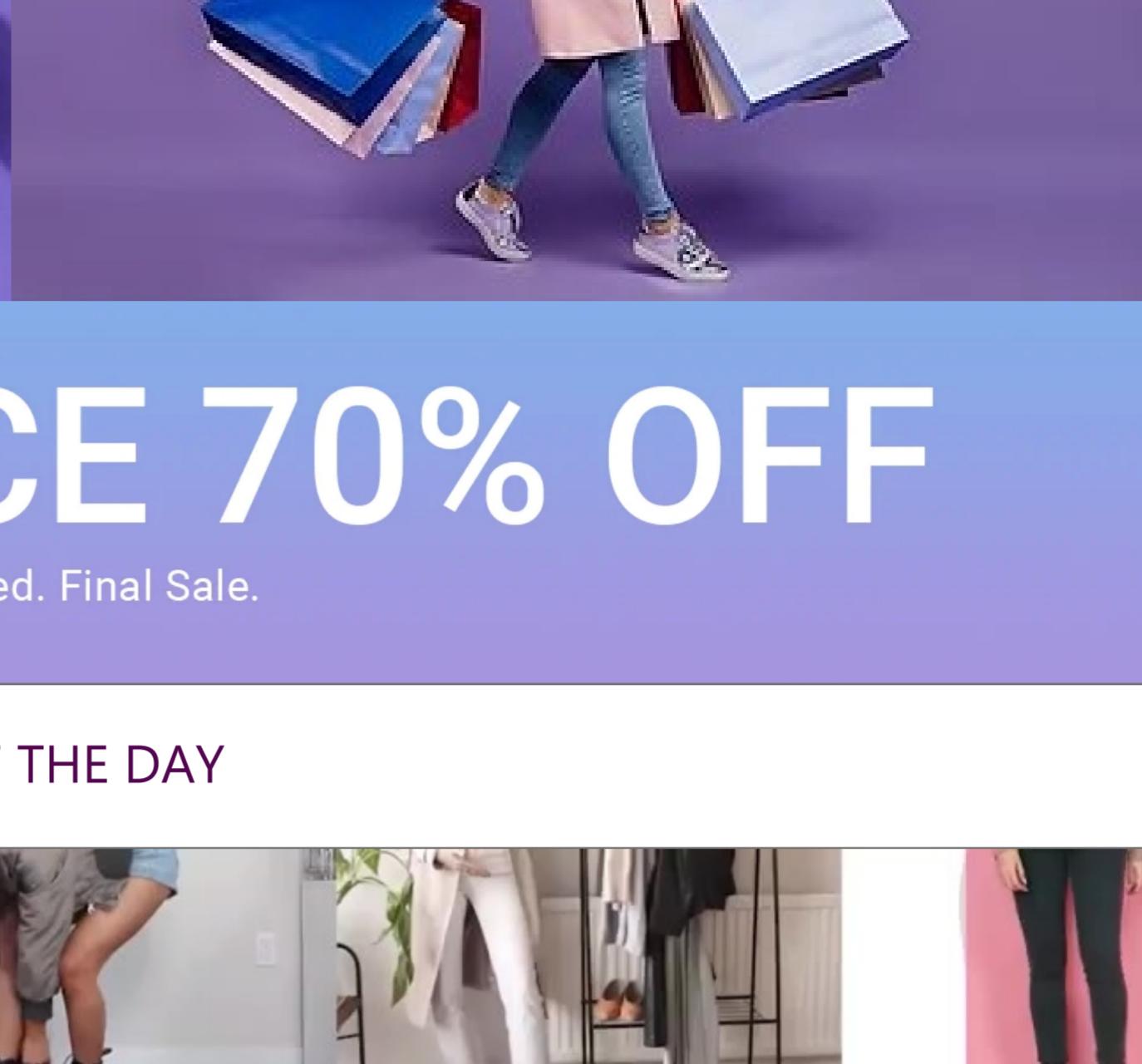
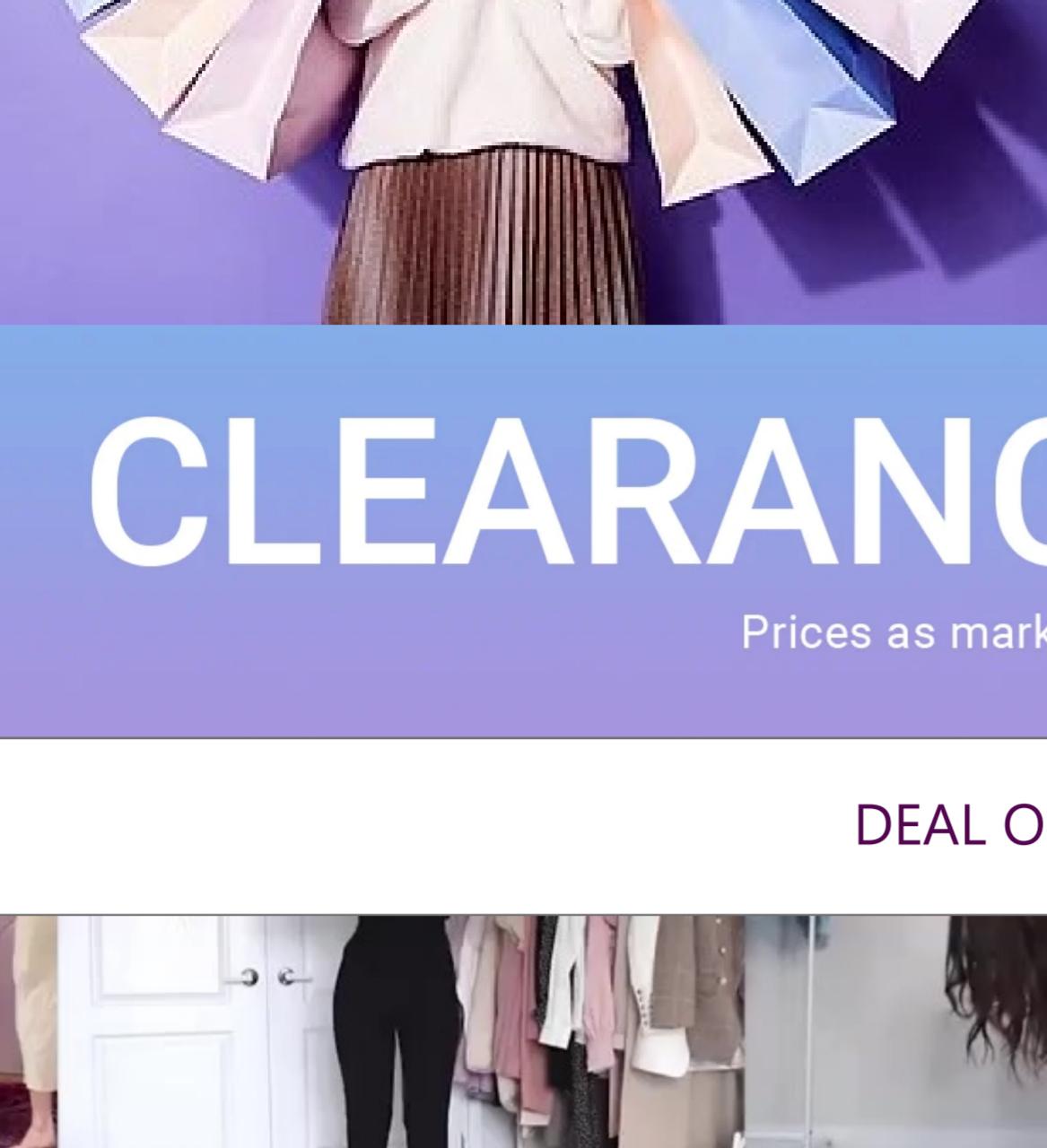
WHAT'S NEW

WOMENS

MENS

KIDS

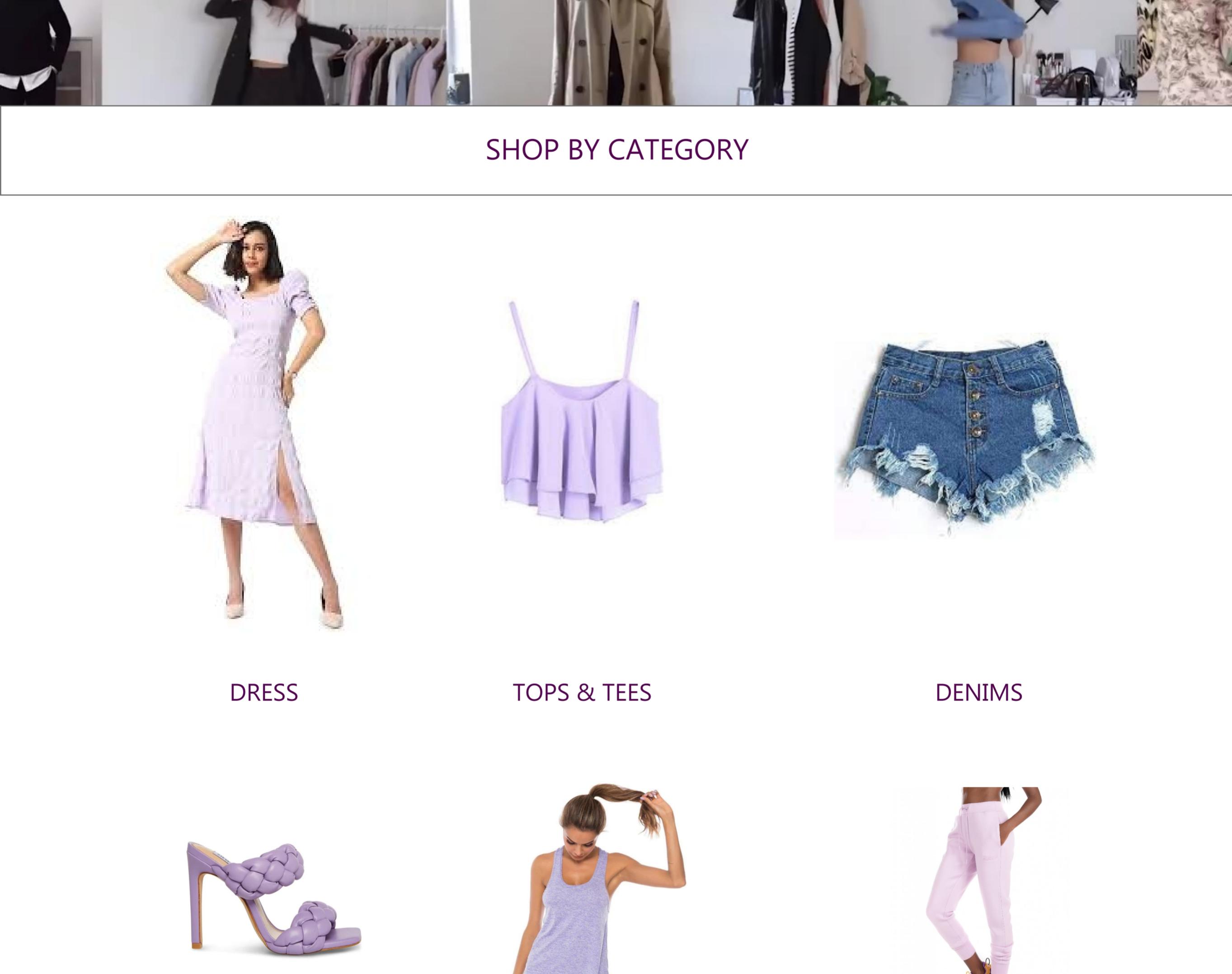
TODAY'S DEALS



## CLEARANCE 70% OFF

Prices as marked. Final Sale.

### DEAL OF THE DAY



### SHOP BY CATEGORY



DRESS



TOPS & TEES



DENIMS



WEDGES & HEELS



ACTIVE WEAR



BOTTOMS



RINGS



SUNGASSES



NECKLACE



SHOES



COMBO OFFERS

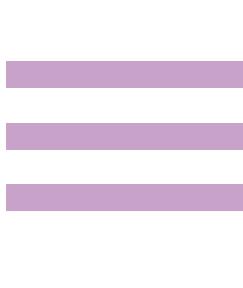
### WE ACCEPT:



### FOLLOW US ON:



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WOMENS DRESS

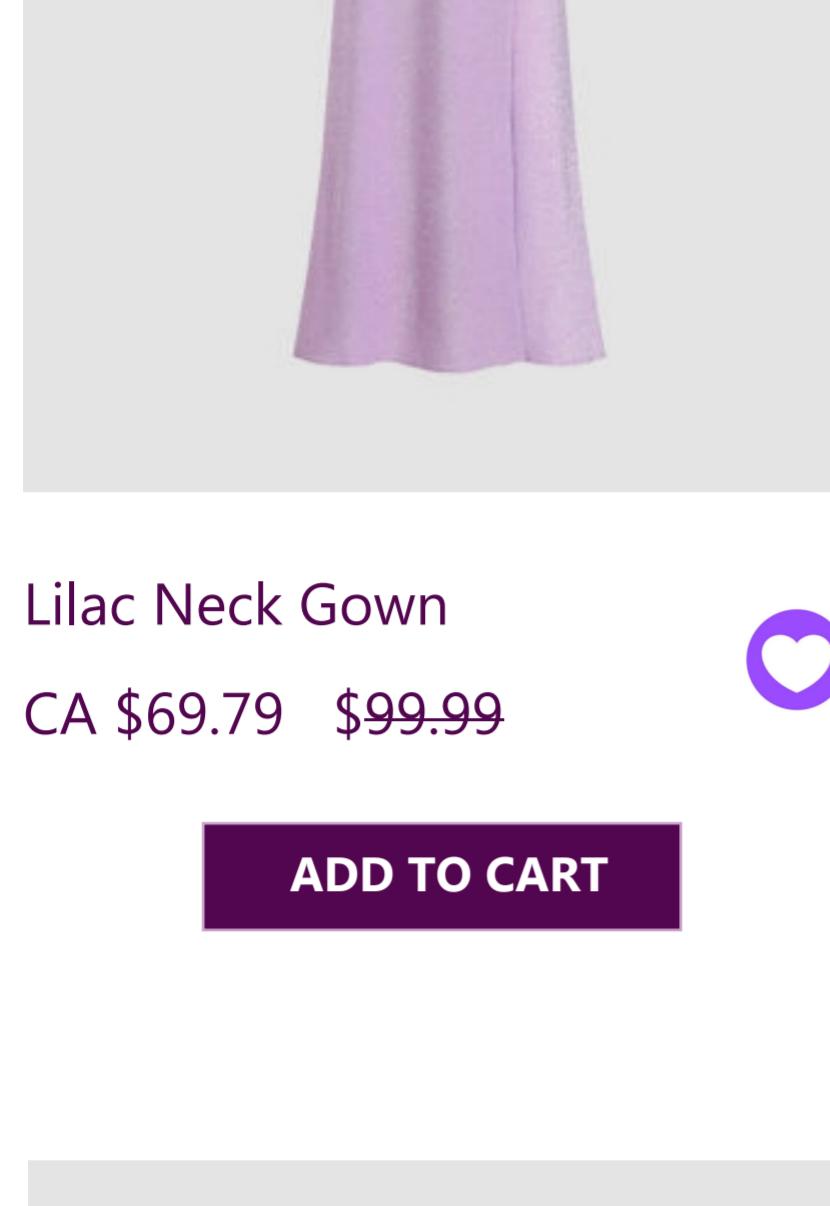
UP TO 70% OFF

**CLEARANCE SALE**

PRICED TO CLEAR • OVER 20 000 STYLES ON SALE

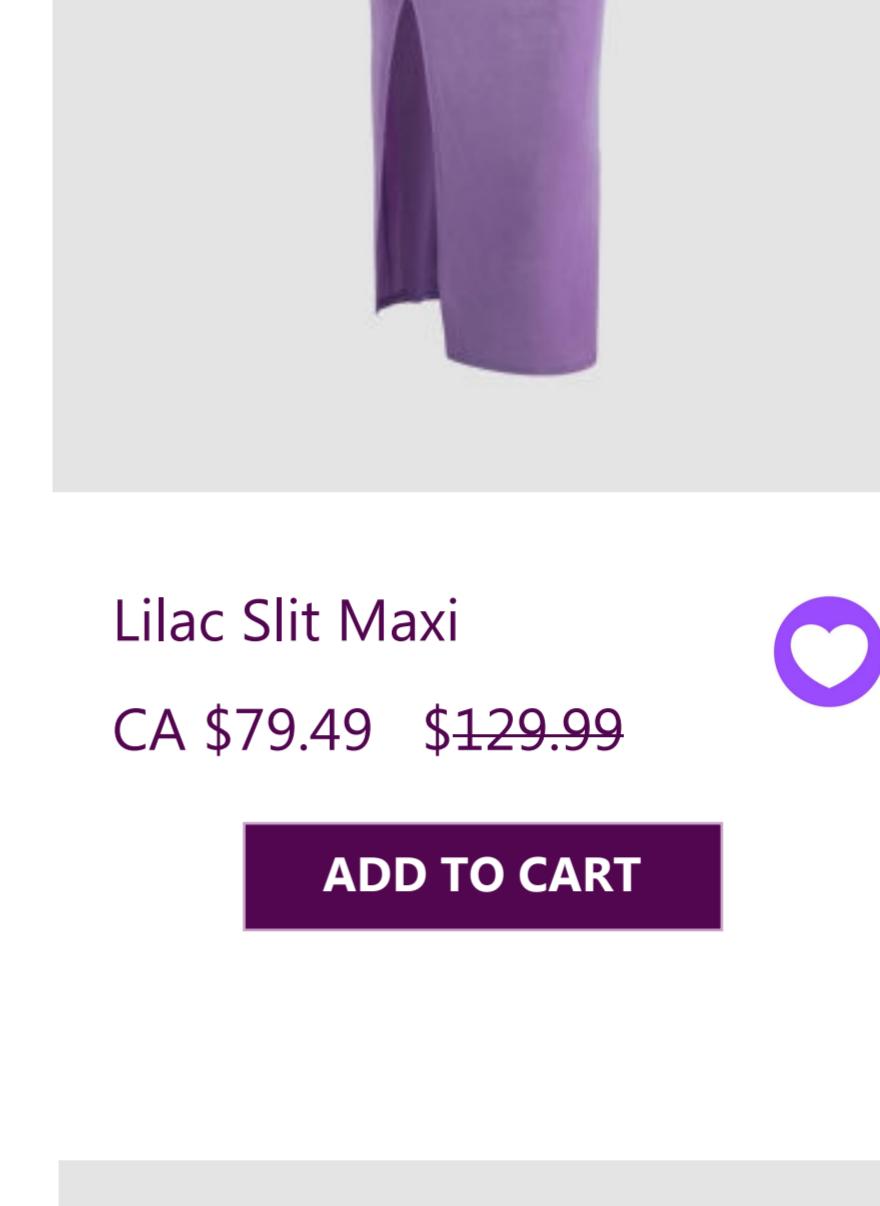
Back to clearance sale /

Women's Dress



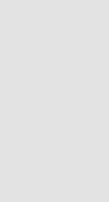
Lilac Neck Gown

CA \$69.79 \$99.99

[ADD TO CART](#)

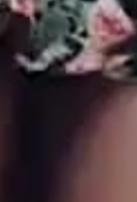
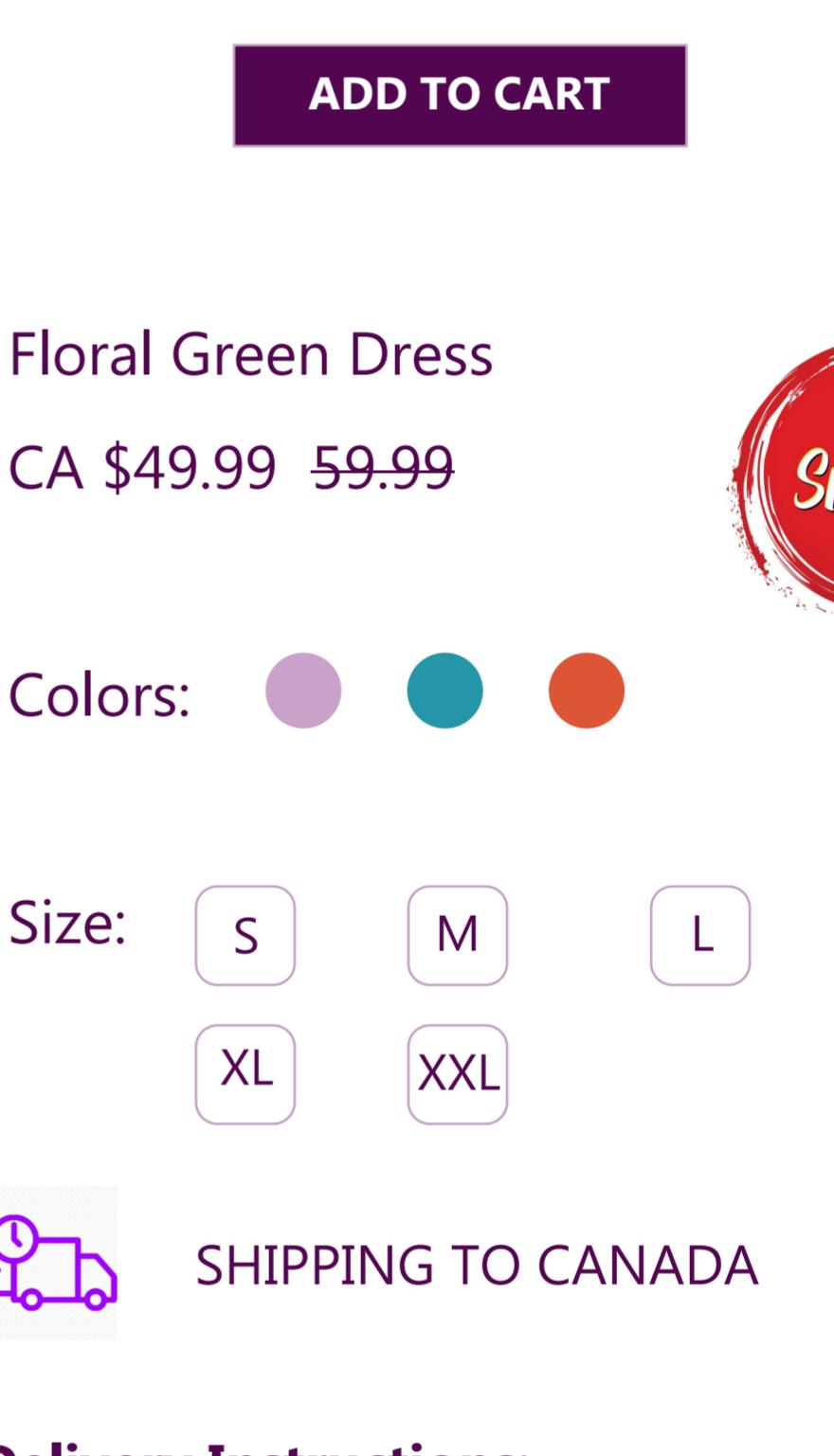
Lilac Slit Maxi

CA \$79.49 \$129.99

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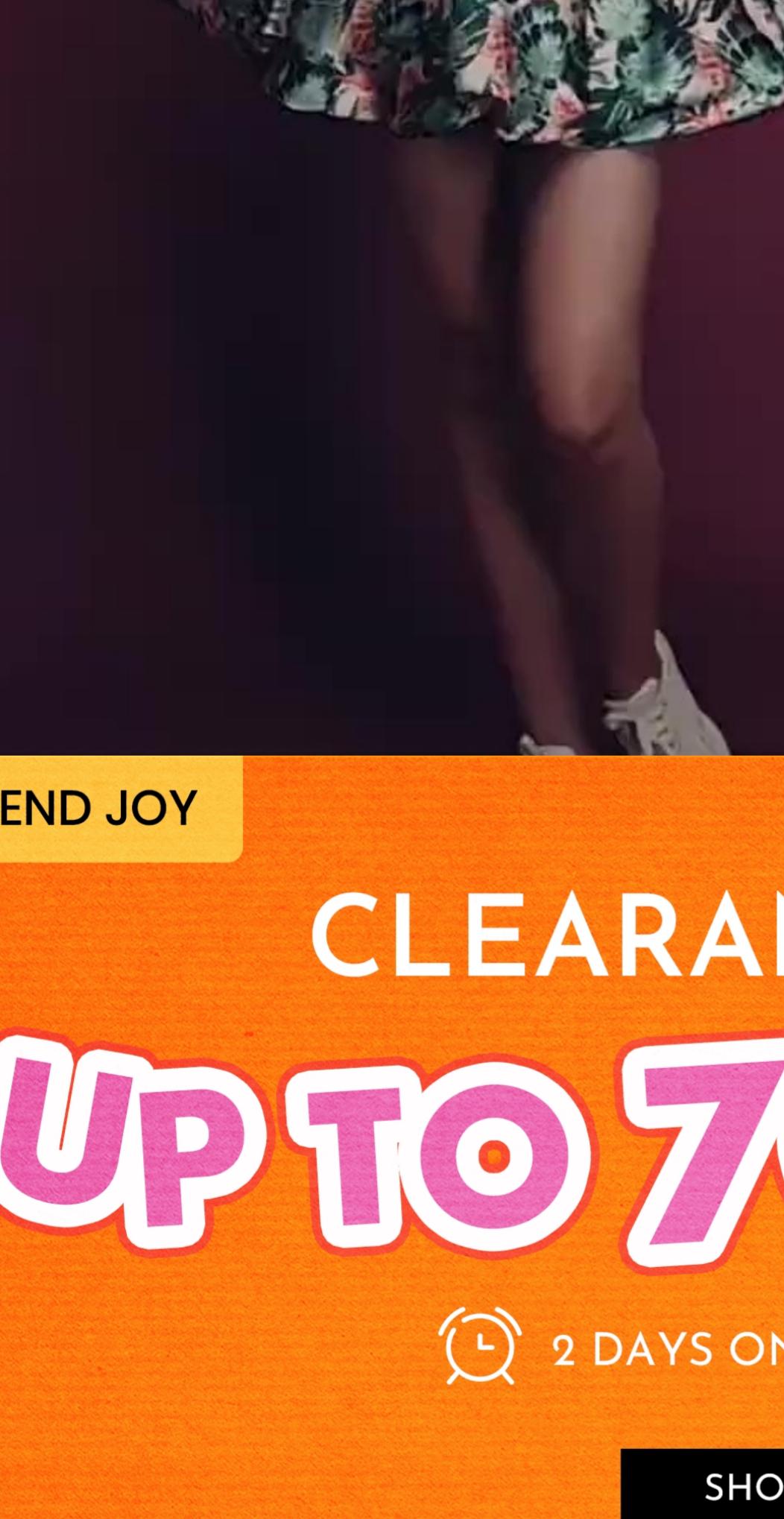
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Size:



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## ABOUT US

Lilac Boutique is a leading worldwide e-commerce website of fashion and lifestyle products dedicated to democratising access to the beauty of clothing. We connect suppliers to our flexible supply chain using on-demand manufacturing technology, which helps us cut down on inventory waste and makes it possible for us to offer a wide range of products at competitive prices to customers all over the world. We service consumers in Canada. Hoping to expand our business worldwide soon!



Nearly 200  
Employees

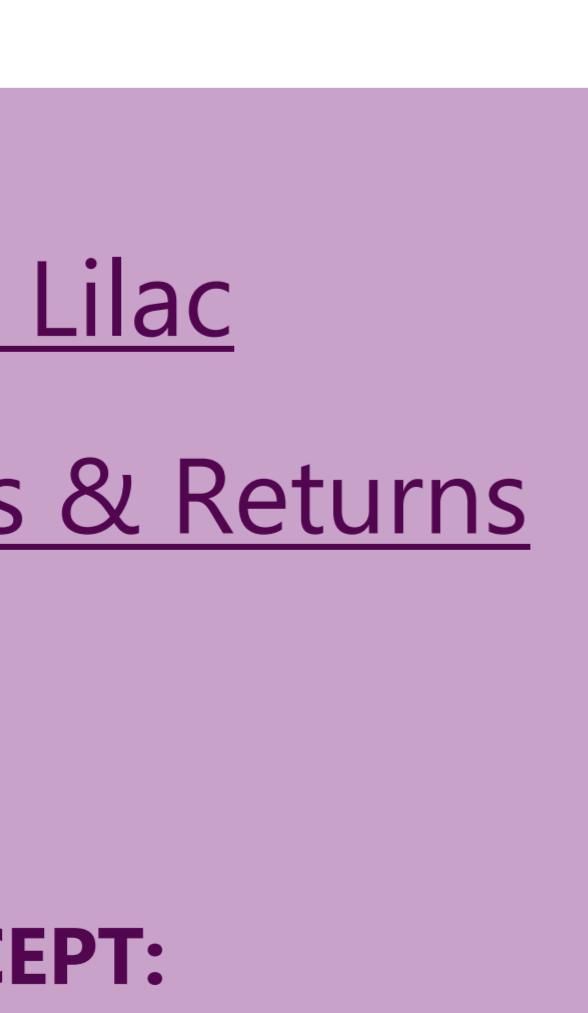


50% Women  
Employees



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