

AGB1211 – DESIGN THINKING

Department of Artificial Intelligence and Data Science

Academic Year: 2024 – 2025 (Odd Semester)

Year : IIND YEAR
Semester : III
Section : A
Date : 05/12/2024

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Title of the Project

RECYCLING USED/OLD THINGS

Problem Identification

- **Lack of Awareness:** Insufficient knowledge and engagement in recycling practices.
- **Inadequate Infrastructure:** Limited facilities for waste segregation and processing.
- **Contamination:** Mixing recyclables with non-recyclables reduces recycling efficiency.
- **Economic Challenges:** High costs and fluctuating demand for recycled materials.
- **E-Waste Issues:** Complex disposal of electronics with hazardous components.
- **Standardization Gaps:** Inconsistent recycling rules and unclear product labeling.
- **Consumer Behavior:** Preference for disposables and products with short lifespans.
- **Global Disparities:** Inequitable recycling capabilities between developed and developing nations.
- **Underutilized Methods:** Limited use of upcycling and composting practices.
- **Environmental Costs:** Energy-intensive recycling processes may offset benefits.

Objective

- **Reduce Waste:** Minimize waste sent to landfills and incinerators.
- **Conserve Resources:** Preserve natural resources by reusing and recycling materials.
- **Protect the Environment:** Decrease pollution and greenhouse gas emissions.
- **Promote Sustainability:** Foster a circular economy through reuse and repair.
- **Raise Awareness:** Educate communities on recycling's importance and methods.

BrainStorming

CIRCULAR ECONOMY

ZERO WASTE

JUNK REMOVAL

CIRCULAR ECONOMY

REUSE

BIODEGRADABLE

SCRAP

MATERIAL RECOVERY
FACILITY

REPURPOSE

GREEN TECHNOLOGY

E-WASTE

UPCYCLING

REFURBISH

RECYCLING
CONTAMINATION

FREecycle

EXTENDED PRODUCER
RESPONSIBILITY

RECLAIM

PUBLIC AWARENESS

RESALE

REPAIR

SALVAGE

WASTE DIVERSION

DOWNCYCLE

RENEWABLE

Mind Map



Primary Research

Surveys and Questionnaires: Collect data from individuals to understand their recycling habits, awareness levels, and challenges faced in recycling.

Interviews: Conduct interviews with recycling center managers, environmentalists, or users of recycling platforms to gather insights.

Observations: Observe and document the recycling processes in communities or organizations to identify inefficiencies.

Focus Groups: Host discussions with potential users to learn about their expectations from a recycling app.

Secondary Research

Market Analysis: Study reports and statistics on recycling trends, waste generation, and environmental impact.

Competitor Analysis: Analyze existing recycling platforms/apps to identify strengths, weaknesses, and gaps

Policy Review: Review government policies and initiatives related to recycling and waste management.

Academic Studies: Refer to research papers, case studies, and articles on sustainable practices and circular economies.

Proposed Work

This project aims to develop a user-friendly app that promotes sustainable waste management.

User Authentication: Secure login and registration ensure personalized experiences and data privacy.

Image Analysis: Users upload images of items, which the app analyzes to determine recyclability.

Recycling Guidance: Provides recycling steps for recyclable items and eco-friendly disposal methods for non-recyclable items.

Awareness and Tracking: Educates users on sustainability and tracks their recycling contributions over time.

The app simplifies recycling, encourages eco-friendly actions, and reduces waste impact.

List of Modules

1.AUTHENTICATION MODULE

2.IMAGE UPLOAD AND ANALYSIS MODULE

3.RESULT AND DISPOSAL GUIDANCE MODULE

Module 1 Description

AUTHENTICATION MODULE:

Objective: Ensure secure and personalized access to the app.

Features

- **User Registration:** Allow new users to create an account through a simple sign-up page.
- **Secure Login:** Enable existing users to log in using their credentials.
- **Data Privacy:** Protect user data through encryption and authentication protocols.
- **Purpose:** This module ensures that only authenticated users access the app, safeguarding personal data while enhancing user experience.

Module 2 Description

IMAGE UPLOAD AND ANALYSIS MODULE:

Objective: Provide a streamlined way for users to identify the recyclability of items.

Features:

- **Image Upload:** Users can upload pictures of items directly through the app interface.
- **Image Processing:** The system analyzes the uploaded image using AI/ML algorithms to determine the item's recyclability status.
- **Seamless Interaction:** A user-friendly interface ensures intuitive navigation and smooth operations.
- **Purpose:** This module acts as the foundation for the app's functionality, bridging user input and actionable insights.

Module 3 Description

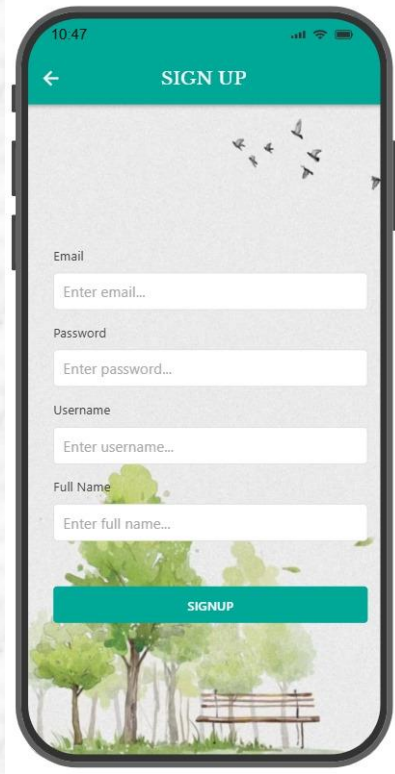
RESULT AND DISPOSAL GUIDANCE MODULE:

Objective: Offer clear and actionable guidance on recycling or safe disposal.

Features:

- **Recyclability Status:** Display whether the uploaded item is recyclable or not.
- **Recycling Steps:** Provide step-by-step instructions for recyclable items.
- **Disposal Guidance:** Suggest environmentally safe disposal methods for non-recyclable items.
- **Purpose:** This module empowers users to take eco-friendly actions, fostering sustainable habits.

Results



10:47

← SIGN UP

Email

Enter email...

Password

Enter password...

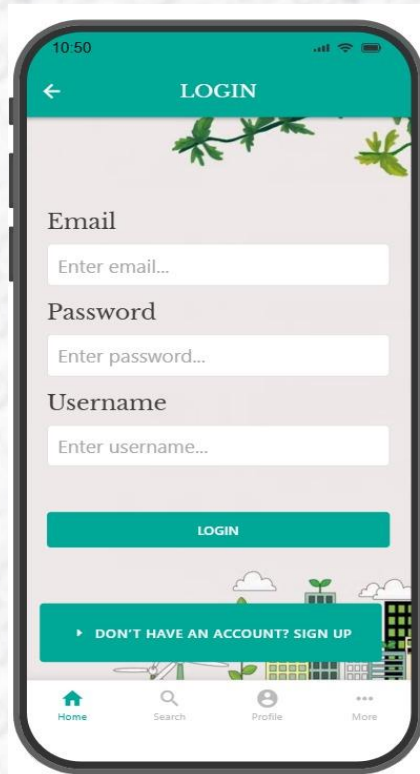
Username

Enter username...

Full Name

Enter full name...

SIGNUP



10:50

← LOGIN

Email

Enter email...

Password

Enter password...

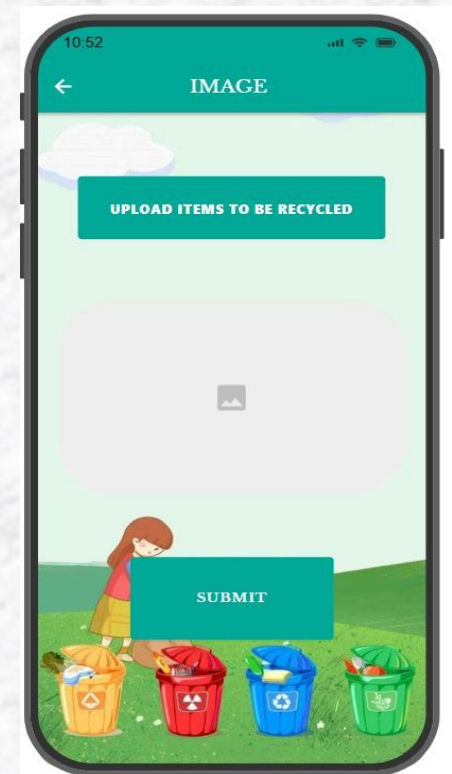
Username

Enter username...

LOGIN

▶ DON'T HAVE AN ACCOUNT? SIGN UP

Home Search Profile More



10:52

← IMAGE

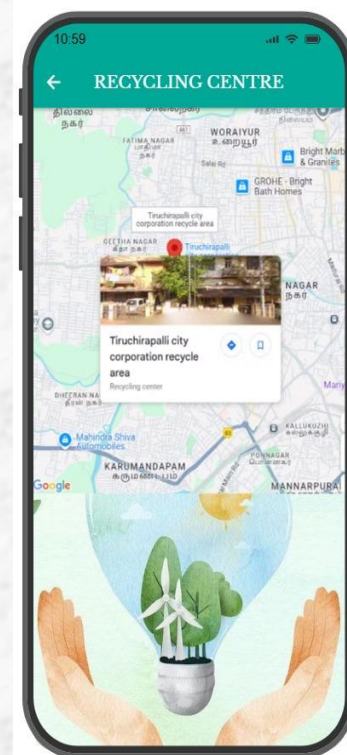
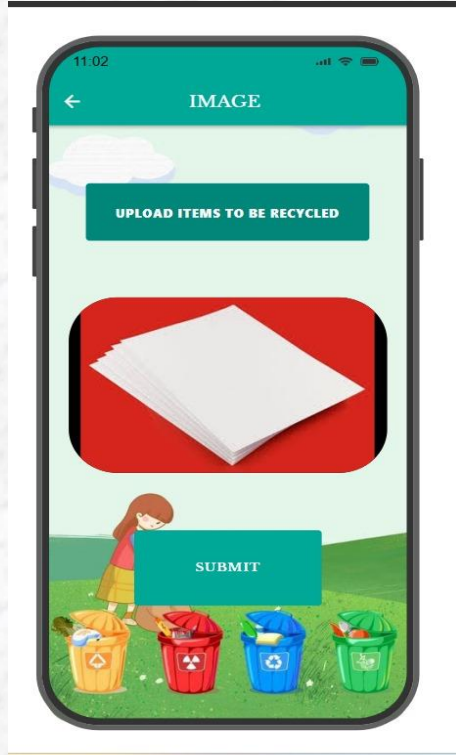
UPLOAD ITEMS TO BE RECYCLED

Image placeholder

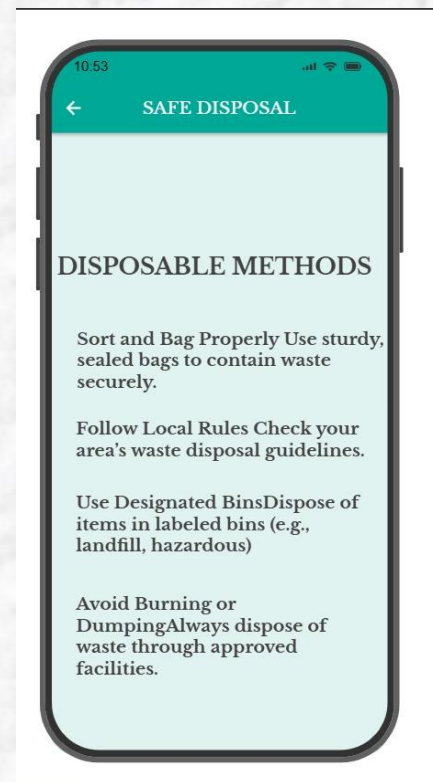
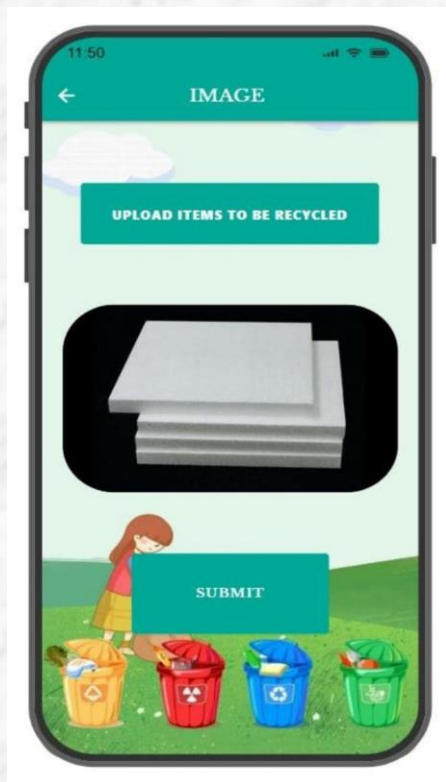
SUBMIT

Illustration of a person recycling into four bins (yellow, red, blue, green).

Results



Results



Conclusion

The proposed recycling app addresses critical challenges in waste management by providing a user-friendly, technology-driven solution that simplifies and promotes recycling. By incorporating features like AI-powered item identification, GPS-enabled recycling center locators, and a reward system, the app encourages users to adopt sustainable practices. It also raises awareness about recycling's environmental benefits and facilitates community engagement in reducing waste. Through innovative use of modern technologies, this app has the potential to contribute significantly to a cleaner, greener, and more sustainable future, making recycling an accessible and rewarding habit for all.

Thank You

ANY QUERIES???