



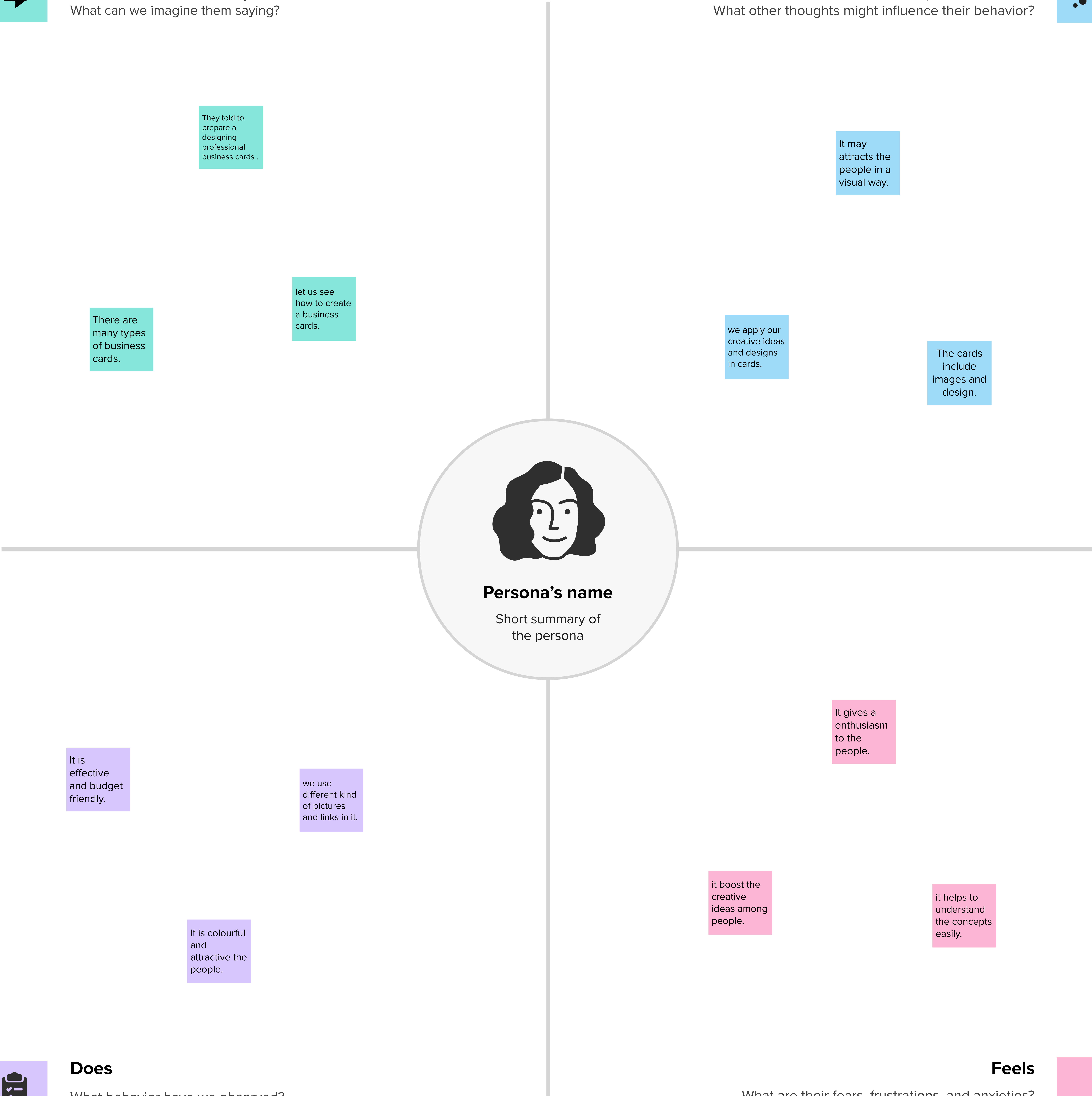
Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



They told to prepare a designing professional business cards .

There are many types of business cards.

let us see how to create a business cards.

It may attracts the people in a visual way.

we apply our creative ideas and designs in cards.

The cards include images and design.



Persona's name  
Short summary of the persona

It is effective and budget friendly.

we use different kind of pictures and links in it.

It is colourful and attractive the people.

It gives a enthusiasm to the people.

it boost the creative ideas among people.

it helps to understand the concepts easily.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?