

# Week 2: Risk and Reward: Modeling High Uncertainty Settings

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- ◆ High-Uncertainty Settings: Stock Price Example
- ◆ Probability Distributions: Scenario Approach
- ◆ Parameters of the Probability Distributions: Expected Value, Variance, Standard Deviation
- ◆ Uncertainty and Risk

**Session 1**

# Week 2: Risk and Reward: Modeling High Uncertainty Settings

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- ◆ Common Scenarios for Multiple Random Variables
  - ◆ Risk Reduction Example: Investing in a Pair of Stocks
  - ◆ Calculating and Interpreting Correlation Values **Session 2**
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- ◆ Using Scenarios for Optimizing Under High Uncertainty: Portfolio Selection Problem
  - ◆ Sensitivity Analysis and Efficient Frontier

# Investing in a Single Stock: Reward and Risk

## ◆ Model of a Future Return on Stock A

Scenario	Probability
-0.00024	0.05
0.01760	0.05
-0.02114	0.05
-0.01178	0.05
-0.01515	0.05
-0.00353	0.05
-0.01772	0.05
-0.02345	0.05
0.03562	0.05
0.03108	0.05
0.01557	0.05
0.00073	0.05
-0.02188	0.05
0.02063	0.05
0.03044	0.05
0.01276	0.05
0.01214	0.05
0.00138	0.05
-0.00507	0.05
0.01134	0.05



**Scenario 1: Return  $R_1 = -0.00024$ ,  
occurring with probability  $p_1 = 0.05$**

## ◆ 40 parameters provide a ***complete description*** of this distribution

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**Expected Value of R:**

$$E(R) = p_1 * R_1 + p_2 * R_2 + \dots + p_{19} * R_{19} + p_{20} * R_{20} \approx 0.003467$$

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## Reward

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**Expected Value of R:**

$$E(R) = p_1 * R_1 + p_2 * R_2 + \dots + p_{19} * R_{19} + p_{20} * R_{20} \approx 0.003467$$

**Standard Deviation of R:**

$$SD(R) = \sqrt{\text{Var}(R)}$$
$$= \sqrt{p_1 * (R_1 - E(R))^2 + \dots + p_{20} * (R_{20} - E(R))^2}$$

# Investing in a Single Stock: Reward and Risk

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**Risk**

# Investing in a Single Stock: Reward and Risk

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Reward

**Expected Value of R:**

$$E(R) = p_1 * R_1 + p_2 * R_2 + \dots + p_{19} * R_{19} + p_{20} * R_{20} \approx 0.003467$$

**Standard Deviation of R:**

$$SD(R) = \sqrt{\text{Var}(R)}$$
$$= \sqrt{p_1 * (R_1 - E(R))^2 + \dots + p_{20} * (R_{20} - E(R))^2}$$

Risk



# Common Scenarios for Multiple Random Variables

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- ◆ Consider stocks X and Y with returns “tomorrow” described by two equally probable scenarios

Scenario	Return on Stock X	Return on Stock Y	Probability
1	0.004	0.003	0.5
2	-0.002	-0.001	0.5

- ◆ Each scenarios can represent actual returns of Stock X and Stock Y observed on the same trading day in the past
- ◆ For example, under Scenario 1, the return on Stock X,  $R_X$ , is 0.004 and, simultaneously, the return on Stock Y,  $R_Y$ , is 0.003

# Common Scenarios for Multiple Random Variables

- ◆ Consider stocks X and Y with returns “tomorrow” described by two equally probable scenarios

Scenario	Return on Stock X	Return on Stock Y	Probability
1	0.004	0.003	0.5
2	-0.002	-0.001	0.5

- ◆ Expected value of the  $R_X$  is  $E(R_X) = 0.5*0.004+0.5*(-0.002) = 0.001$ , standard deviation of  $R_X$  is  $SD(R_X) =$

$$\sqrt{0.5*(0.004-0.001)^2+0.5*(-0.002-0.001)^2}=0.003$$


- ◆ Expected value of the  $R_Y$  is  $E(R_Y) = 0.5*0.003+0.5*(-0.001) = 0.001$ , standard deviation of  $R_Y$  is  $SD(R_Y) =$

$$\sqrt{0.5*(0.003-0.001)^2+0.5*(-0.001-0.001)^2}=0.002$$

# Risk Reduction Example: Investing in a Pair of Stocks

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- ◆ A company invests \$50,000 into each of the stocks **X** and **Y** “today”




Scenario	Return on Stock X	Return on Stock Y	Probability
1	0.004	0.003	0.5
2	-0.002	-0.001	0.5

- ◆ How much profit will this investment bring “tomorrow”?

# Risk Reduction Example: Investing in a Pair of Stocks

- ◆ A company invests \$50,000 into each of the stocks **X** and **Y** “today”



Scenario	Return on Stock X	Return on Stock Y	Probability
1	0.004	0.003	0.5
2	-0.002	-0.001	0.5

- ◆ If Scenario 1 is realized tomorrow, the company's profit will be  $\$50,000 \times (0.004) + \$50,000 \times (0.003) = \$200 + \$150 = \$350$
- ◆ If Scenario 2 is realized tomorrow, the company's profit will be  $\$50,000 \times (-0.002) + \$50,000 \times (-0.001) = -\$100 + (-\$50) = -\$150$
- ◆ Expected profit is  $0.5 \times \$350 + 0.5 \times (-\$150) = \mathbf{\$100}$ , and the standard deviation of profit is  $\sqrt{0.5 \times (\$350 - \$100)^2 + 0.5 \times (-\$150 - \$100)^2} = \mathbf{\$250}$

# Risk Reduction Example: Investing in a Pair of Stocks

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- ◆ Now, consider stock Z with returns “tomorrow” described by two equally probable scenarios

Scenario	Return on Stock X	Return on Stock Y	Return on Stock Z	Probability
1	0.004	0.003	-0.001	0.5
2	-0.002	-0.001	0.003	0.5

# Risk Reduction Example: Investing in a Pair of Stocks

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- ◆ Now, consider stock Z with returns “tomorrow” described by two equally probable scenarios

Scenario	Return on Stock X	Return on Stock Y	Return on Stock Z	Probability
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- ◆ Stock Z has returns that are identical to those for Stock Y, but in different scenarios

# Risk Reduction Example: Investing in a Pair of Stocks

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- ◆ Now, consider stock Z with returns “tomorrow” described by two equally probable scenarios

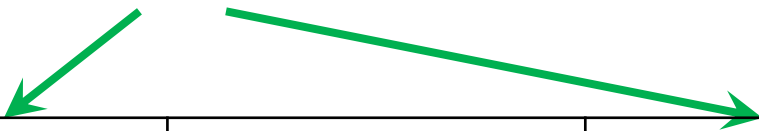
Scenario	Return on Stock X	Return on Stock Y	Return on Stock Z	Probability
1	0.004	0.003	-0.001	0.5
2	-0.002	-0.001	0.003	0.5

- ◆ Stock Z has returns that are identical to those for Stock Y, but in different scenarios
- ◆ Expected value of the  $R_Z$  is  $E(R_Z) = 0.5*(-0.001)+0.5*(0.003) = 0.001$ , standard deviation of  $R_Z$  is  $SD(R_Z) =$

$$\sqrt{0.5*(-0.001-0.001)^2+0.5*(0.003-0.001)^2}=0.002$$

# Risk Reduction Example: Investing in a Pair of Stocks

- ◆ A company invests \$50,000 into each of the stocks **X** and **Z** “today”



Scenario	Return on Stock X	Return on Stock Y	Return on Stock Z	Probability
1	0.004	0.003	-0.001	0.5
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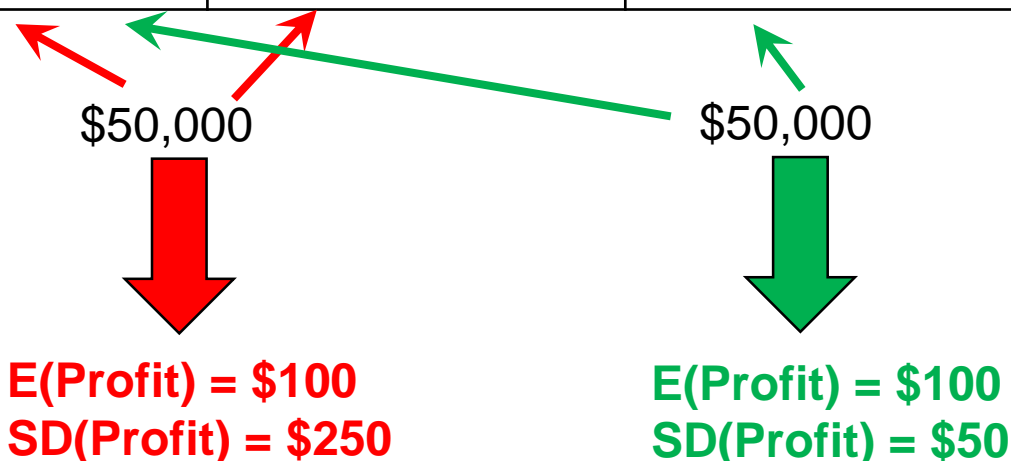
- ◆ If Scenario 1 is realized tomorrow, the company's profit will be  $\$50,000 \times (0.004) + \$50,000 \times (-0.001) = \$200 + (-\$50) = \$150$
- ◆ If Scenario 2 is realized tomorrow, the company's profit will be  $\$50,000 \times (-0.002) + \$50,000 \times (0.003) = -\$100 + \$150 = \$50$
- ◆ **Expected profit** is  $0.5 \times \$150 + 0.5 \times \$50 = \$75 + \$25 = \mathbf{\$100}$ , the **standard deviation of profit** is  $\sqrt{0.5 \times (\$150 - \$100)^2 + 0.5 \times (\$50 - \$100)^2} = \mathbf{\$50}$



# Side-by-Side Comparison: X and Y vs. X and Z

Scenario	Return on Stock X	Return on Stock Y	Return on Stock Z	Probability
1	0.004	0.003	-0.001	0.5
2	-0.002	-0.001	0.003	0.5

<b>E(R)</b>	0.001	0.001	0.001
<b>SD(R)</b>	0.003	0.002	0.002



- ◆ If company replaces Stock Y by Stock Z (stock with the same risk-reward “profile”) in the portfolio, the portfolio risk will be drastically reduced

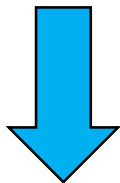
# Side-by-Side Comparison: X only vs. X and Y

Scenario	Return on Stock X	Return on Stock Y	Return on Stock Z	Probability
1	0.004	0.003	-0.001	0.5
2	-0.002	-0.001	0.003	0.5

<b>E(R)</b>	0.001	0.001	0.001
<b>SD(R)</b>	0.003	0.002	0.002



\$100,000



**E(Profit) = \$100**  
**SD(Profit) = \$300**

$$E(\text{Profit}) = 0.5 * \$100,000 * 0.004 \\ + 0.5 * \$100,000 * (-0.002) = \$100$$

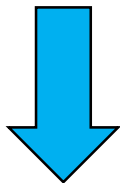
$$SD(\text{Profit}) = \\ \sqrt{0.5 * (\$400 - \$100)^2 + 0.5 * (-\$200 - \$100)^2} = \$300$$

# Side-by-Side Comparison: Y only vs. X and Y

Scenario	Return on Stock X	Return on Stock Y	Return on Stock Z	Probability
1	0.004	0.003	-0.001	0.5
2	-0.002	-0.001	0.003	0.5

<b>E(R)</b>	0.001	0.001	0.001
<b>SD(R)</b>	0.003	0.002	0.002

\$100,000



**E(Profit) = \$100**  
**SD(Profit) = \$200**

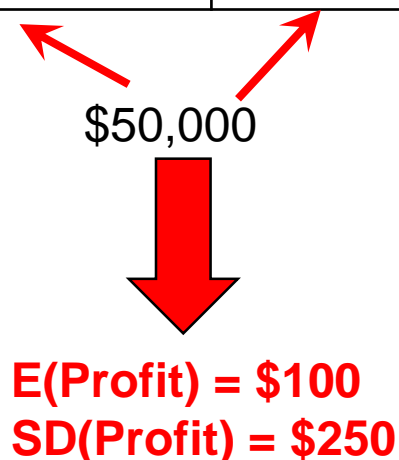
$$E(\text{Profit}) = 0.5 * \$100,000 * 0.003 \\ + 0.5 * \$100,000 * (-0.001) = \$100$$

$$SD(\text{Profit}) = \\ \sqrt{0.5 * (\$300 - \$100)^2 + 0.5 * (-\$100 - \$100)^2} = \$200$$

# Side-by-Side Comparison: X or Y only vs. X and Y

Scenario	Return on Stock X	Return on Stock Y	Return on Stock Z	Probability
1	0.004	0.003	-0.001	0.5
2	-0.002	-0.001	0.003	0.5

<b>E(R)</b>	0.001	0.001	0.001
<b>SD(R)</b>	0.003	0.002	0.002



If company splits \$100,000 equally among Stocks X and Y, it will get the same expected return as Stocks X or Y, and the standard deviation of returns of \$250, **between** the standard deviation values for Stock X and Stock Y

# Side-by-Side Comparison: X or Z only vs. X and Z

Scenario	Return on Stock X	Return on Stock Y	Return on Stock Z	Probability
1	0.004	0.003	-0.001	0.5
2	-0.002	-0.001	0.003	0.5

<b>E(R)</b>	0.001	0.001	0.001
<b>SD(R)</b>	0.003	0.002	0.002



\$100,000



**E(Profit) = \$100**  
**SD(Profit) = \$300**

$$E(\text{Profit}) = 0.5 * \$100,000 * 0.004 \\ + 0.5 * \$100,000 * (-0.002) = \$100$$

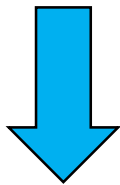
$$SD(\text{Profit}) = \\ \sqrt{0.5 * (\$400 - \$100)^2 + 0.5 * (-\$200 - \$100)^2} = \$300$$

# Side-by-Side Comparison: X or Z only vs. X and Z

Scenario	Return on Stock X	Return on Stock Y	Return on Stock Z	Probability
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<b>SD(R)</b>	0.003	0.002	0.002

\$100,000



**E(Profit) = \$100**  
**SD(Profit) = \$300**

$$E(\text{Profit}) = 0.5 * \$100,000 * (-0.001) \\ + 0.5 * \$100,000 * (0.003) = \$100$$

$$SD(\text{Profit}) =$$

$$\sqrt{0.5 * (-\$100 - \$100)^2 + 0.5 * (\$300 - \$100)^2} = \$200$$

# Side-by-Side Comparison: X and Y vs. X and Z

Scenario	Return on Stock X	Return on Stock Y	Return on Stock Z	Probability
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<b>E(R)</b>	0.001	0.001	0.001
<b>SD(R)</b>	0.003	0.002	0.002

If company splits \$100,000 equally among Stocks X and Z, it will get the same expected return as Stock X or Stock Z, and the standard deviation of returns of \$50, **lower** than those of either Stock X or Stock Z

\$50,000

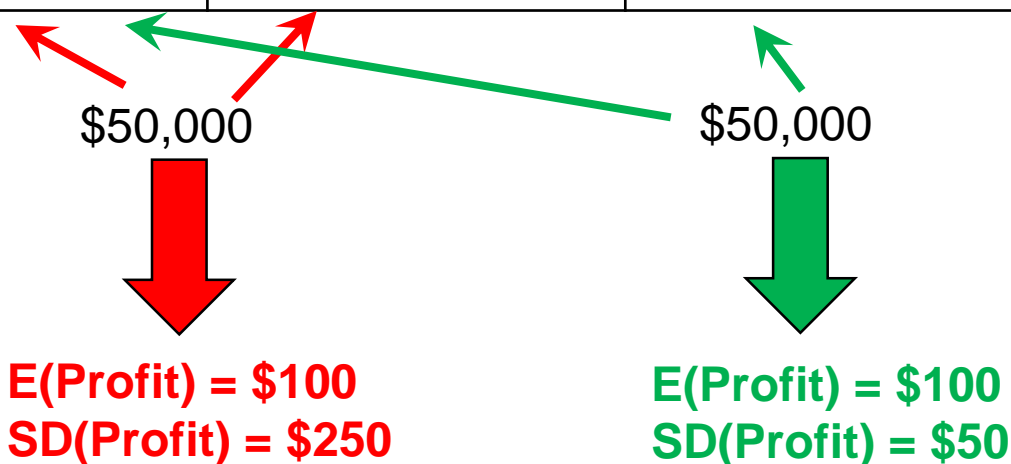


**E(Profit) = \$100**  
**SD(Profit) = \$50**

# Side-by-Side Comparison: X and Y vs. X and Z

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<b>E(R)</b>	0.001	0.001	0.001
<b>SD(R)</b>	0.003	0.002	0.002



- ◆ Risk reduction can be achieved when combining random variables that “interact” in a particular way



# Elimination of Risk: Y and Z

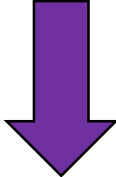
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<b>E(R)</b>	0.001	0.001	0.001
<b>SD(R)</b>	0.003	0.002	0.002

Profit Under Scenario 1  
 $= \$50,000 \times (0.003)$   
 $+ \$50,000 \times (-0.001) = \$100$

Profit Under Scenario 2  
 $= \$50,000 \times (-0.001)$   
 $+ \$50,000 \times (0.003) = \$100$

\$50,000



**E(Profit) = \$100**  
**SD(Profit) = \$0**

# Side-by-Side Comparison: X and Y vs. X and Z

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Scenario	Return on Stock X	Return on Stock Y	Return on Stock Z	Probability
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2	-0.002	-0.001	0.003	0.5

<b>E(R)</b>	0.001	0.001	0.001
<b>SD(R)</b>	0.003	0.002	0.002

- ◆ Why combining X and Y is not as beneficial for risk reduction as combining X and Z?

# Side-by-Side Comparison: X and Y vs. X and Z

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Scenario	Return on Stock X	Return on Stock Y	Return on Stock Z	Probability
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<b>E(R)</b>	0.001	0.001	0.001	
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E(R)	0.001	0.001	0.001	
SD(R)	0.003	0.002	0.002	

- ◆ In Scenario 1, returns for X and Y simultaneously ***“rise” above*** their respective expected values
- ◆ In Scenario 2, returns for X and Y simultaneously ***“drop” below*** their respective expected values
- ◆ Random variables that, on average, “move in unison” are said to be “positively correlated”

# Side-by-Side Comparison: X and Y vs. X and Z

Scenario	Return on Stock X	Return on Stock Y	Return on Stock Z	Probability
1	0.004	0.003	-0.001	0.5
2	-0.002	-0.001	0.003	0.5
E(R)	0.001	0.001	0.001	
SD(R)	0.003	0.002	0.002	

- ◆ In Scenario 1, return for X “***rises***” ***above*** its expected value, while the return for Z “***drops***” ***below*** its expected value

# Side-by-Side Comparison: X and Y vs. X and Z

Scenario	Return on Stock X	Return on Stock Y	Return on Stock Z	Probability
1	0.004	0.003	-0.001	0.5
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E(R)	0.001	0.001	0.001	
SD(R)	0.003	0.002	0.002	

- ◆ In Scenario 1, return for X “***rises***” ***above*** its expected value, while the return for Z “***drops***” ***below*** its expected value
- ◆ In Scenario 2, return for X “***drops***” ***below*** its expected value, while the return for Z “***rises***” ***above*** its expected value
- ◆ Random variables that, on average, “move in opposite directions” are said to be “negatively correlated”

# Correlation: Definition


Scenario	Return on Stock X	Return on Stock Y	Return on Stock Z	Probability
1	0.004	0.003	-0.001	0.5
2	-0.002	-0.001	0.003	0.5

<b>E(R)</b>	0.001	0.001	0.001
<b>SD(R)</b>	0.003	0.002	0.002

- ◆ Correlation between random variables A and B is defined as

$$\text{Corr}(A,B) = \frac{E(A*B) - E(A)*E(B)}{SD(A)*SD(B)}$$

**Corr(A,B) is the same as Corr(B,A)**



- ◆ In order to calculate the correlation between random variables A and B, we need to calculate their individual expected values and standard deviations, and, in addition, the expected value of the product of A and B

# Calculating Correlation Between $R_X$ and $R_Y$

Scenario	Return on Stock X	Return on Stock Y	Return on Stock Z	Probability
1	0.004	0.003	-0.001	0.5
2	-0.002	-0.001	0.003	0.5

<b>E(R)</b>	0.001	0.001	0.001
<b>SD(R)</b>	0.003	0.002	0.002

- ◆ Expected value of the product of  $R_X$  and  $R_Y$

$$E(R_X * R_Y) = 0.5 * (0.004 * 0.003) + 0.5 * (-0.002) * (-0.001) \\ = 5 * 12 * 10^{-7} + 5 * 2 * 10^{-7} = 7 * 10^{-6} = 0.000007$$

$R_X$  and  $R_Y$  are  
“perfectly  
correlated”

- ◆ Correlation between  $R_X$  and  $R_Y$

$$\text{Corr}(R_X * R_Y) = \frac{E(R_X * R_Y) - E(R_X) * E(R_Y)}{SD(R_X) * SD(R_Y)} = \frac{7 * 10^{-6} - 0.001 * 0.001}{0.003 * 0.002} = 1$$



# Calculating Correlation Between $R_X$ and $R_Z$

Scenario	Return on Stock X	Return on Stock Y	Return on Stock Z	Probability
1	0.004	0.003	-0.001	0.5
2	-0.002	-0.001	0.003	0.5

<b>E(R)</b>	0.001	0.001	0.001
<b>SD(R)</b>	0.003	0.002	0.002

- ◆ Expected value of the product of  $R_X$  and  $R_Z$

$$E(R_X * R_Z) = 0.5 * (0.004) * (-0.001) + 0.5 * (-0.002) * (0.003) \\ = -5 * 4 * 10^{-7} - 5 * 6 * 10^{-7} = -5 * 10^{-6} = -0.000005$$

- ◆ Correlation between  $R_X$  and  $R_Z$

$$\text{Corr}(R_X * R_Z) = \frac{E(R_X * R_Z) - E(R_X) * E(R_Z)}{SD(R_X) * SD(R_Z)} = \frac{-5 * 10^{-6} - 0.001 * 0.001}{0.003 * 0.002} = -1$$

$R_X$  and  $R_Z$   
are  
“perfectly  
anti-  
correlated”

# Calculating Correlation Between $R_Y$ and $R_Z$

Scenario	Return on Stock X	Return on Stock Y	Return on Stock Z	Probability
1	0.004	0.003	-0.001	0.5
2	-0.002	-0.001	0.003	0.5

$E(R)$	0.001	0.001	0.001
$SD(R)$	0.003	0.002	0.002

- ◆ Expected value of the product of  $R_Y$  and  $R_Z$

$$E(R_Y * R_Z) = 0.5 * (0.003) * (-0.001) + 0.5 * (-0.001) * (0.003) \\ = -5 * 3 * 10^{-7} - 5 * 3 * 10^{-7} = -3 * 10^{-6} = -0.000003$$

- ◆ Correlation between  $R_Y$  and  $R_Z$

$$\text{Corr}(R_Y * R_Z) = \frac{E(R_Y * R_Z) - E(R_Y) * E(R_Z)}{SD(R_Y) * SD(R_Z)} = \frac{-3 * 10^{-6} - 0.001 * 0.001}{0.002 * 0.002} = -1$$

$R_Y$  and  $R_Z$   
are also  
“perfectly  
anti-  
correlated”

# Positive and Negative Correlation Values

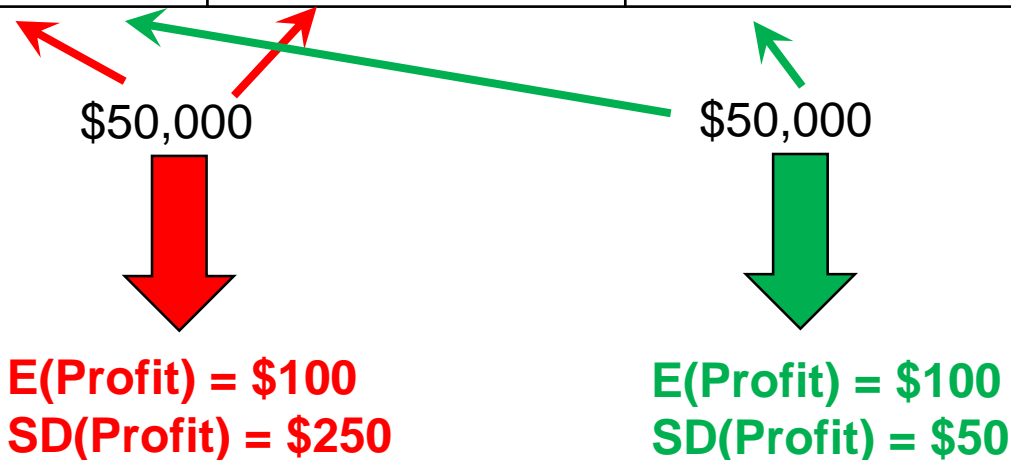
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- ◆ Perfect correlation and perfect anti-correlation are extreme cases of positive and negative correlation
- ◆ Correlation values always fall in the interval between -1 and 1
- ◆ In general, combining negatively correlated assets in a portfolio leads to a reduction in the standard deviation of the portfolio's return

# Side-by-Side Comparison: X and Y vs. X and Z

Scenario	Return on Stock X	Return on Stock Y	Return on Stock Z	Probability
1	0.004	0.003	-0.001	0.5
2	-0.002	-0.001	0.003	0.5

<b>E(R)</b>	0.001	0.001	0.001
<b>SD(R)</b>	0.003	0.002	0.002



- ◆ In our example, combining stocks with perfectly anti-correlated returns (X and Z) resulted lower risk as compared to combining stocks with perfectly correlated returns (X and Y)