

Indian City Business Opportunity Analysis

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Introduction

Background

India is on its road to become a manufacturing hub for the international companies as a part of Make in India campaign. Make in India was launched by the Government of India to encourage companies to manufacture their products in India and incentivize with dedicated investments into manufacturing. The policy approach was to create a conducive environment for investments, develop modern and efficient infrastructure, and open up new sectors for foreign capital. The initiative targeted 25 economic sectors for job creation and skill enhancement and aimed to transform India into a global design and manufacturing hub. So huge amount of investments from different companies are expected in the near future. Along with this, there will be huge potential for many business opportunities to make use of.

Problem

It is very difficult to gain a bird's eye view of the insights into business opportunities and the location where it will make a huge impact. The opportunity arises mainly due to lack of competition. This project is intended to address this problem and gain many business opportunities insights based on its type, location, competition and the population which we can address with a perfect business and increase the chances of its success.

Interest

There will be a lot of interested parties who would like to gain such insights on the business opportunities. Many companies, business firms, individuals who are looking to start a new business venture of who are already into business and looking to expand their business to different locations across India will be very much interested in this project.