



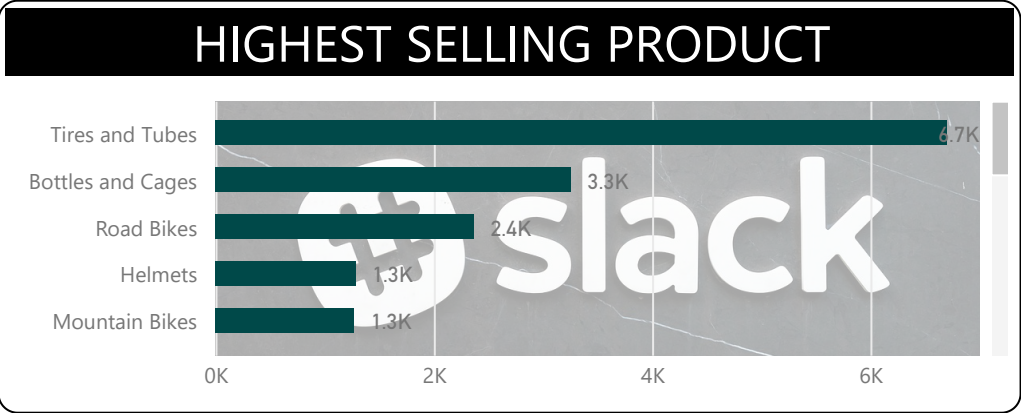
Years

- ☐ (Blank)
- ☐ 2015
- ☐ 2016
- ☐ 2017

→ (CUSTOMER) ←

TOTAL QTY  
1757

ORDER QTY  
39K



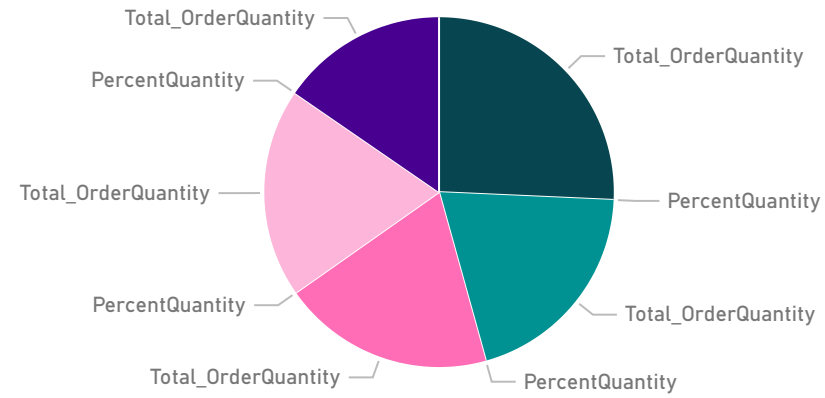
Summ Charts Detail Custo Time Filter Variabl

ModelName	Total_Order Quantity	Percent Quantity	ReturnQuantity
Sport-100	2590	6.66%	188
Water Bottle	3402	8.75%	155
Mountain-200	2040	5.25%	98
Patch kit	2643	6.80%	95
Mountain Tire Tube	2557	6.58%	93
Mountain Bottle Cage	1620	4.17%	77
Road Tire Tube	1948	5.01%	67
Road Bottle Cage	1386	3.57%	56
Road-250	1577	4.06%	56
Fender Set - Mountain	1738	4.47%	54
Long-Sleeve Logo Jersey	667	1.72%	52
Half-Finger Gloves	1105	2.84%	49
HL Mountain Tire	569	1.46%	49
Cycling Cap	1757	4.52%	46
Touring Tire Tube	1168	3.01%	45
LL Road Tire	835	2.15%	43
Road-750	596	1.53%	42
Total	38860	100.00%	1828



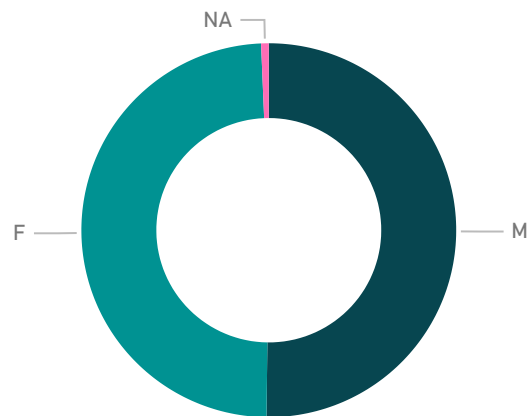
## TOP 5 MODEL PURCHASED

ModelName ● Water Bottle ● Patch kit ● Sport-100 ● Mountain Tire Tube ● Mountain-200



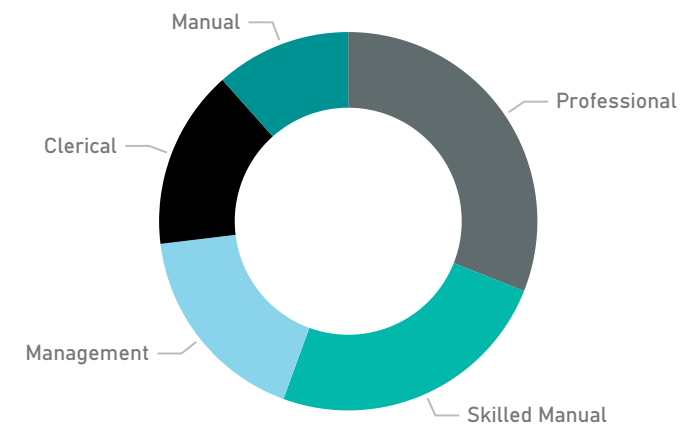
## GENDER WISE PURCHASE

Gender ● M ● F ● NA



## OCCUPATION WISE PURCHASE

Occupation ● Professional ● Skilled Manual ● Management ● Clerical ● Manual





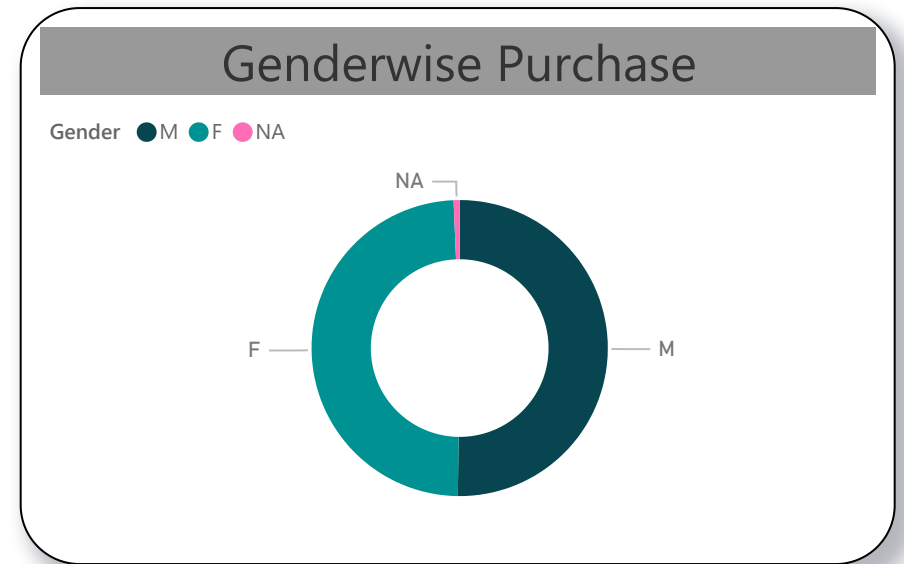
ModelName	Total_Order Quantity	Percent Quantity
Sport-100	2590	6.66%
Total	2590	6.66%

Sport-100

First ModelName



FirstName	ProductName	Sum of OrderQuantity
AARON	All-Purpose Bike Stand	
AARON	AWC Logo Cap	
AARON	Bike Wash - Dissolver	
AARON	Classic Vest, M	
AARON	Classic Vest, S	
AARON	Fender Set - Mountain	1
AARON	Half-Finger Gloves, L	
AARON	Half-Finger Gloves, M	
AARON	HL Mountain Tire	
AARON	LL Mountain Tire	
AARON	LL Road Tire	
AARON	Long-Sleeve Logo Jersey, L	
AARON	Long-Sleeve Logo Jersey, M	
AARON	Long-Sleeve Logo Jersey, XL	
AARON	ML Mountain Tire	
AARON	ML Road Tire	
AARON	Mountain Bottle Cage	
AARON	Mountain Tire Tube	
AARON	Mountain-100 Silver, 44	
AARON	Mountain-200 Black, 38	
Total		3886





Start of Year YTD_Quantity	
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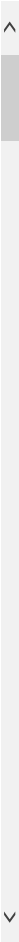
01 January 2015	2630
01 January 2016	36230

Total





ProductName	AVERAGE_ORDERQUANTITY	FilAverageQty
All-Purpose Bike Stand	1.00	
AWC Logo Cap	2.02	
Bike Wash - Dissolver	2.01	
Classic Vest, L	1.00	
Classic Vest, M	1.00	
Classic Vest, S	1.00	
Fender Set - Mountain	2.01	
Half-Finger Gloves, L	1.98	
Half-Finger Gloves, M	1.98	
Half-Finger Gloves, S	1.94	
Hitch Rack - 4-Bike	1.00	
HL Mountain Tire	1.00	
HL Road Tire	1.00	
Hydration Pack - 70 oz.	1.00	
Total	1.46	



1.46

AVERAGE\_ORDERQUANTITY



CategoryName	Total_Order Quantity	NUM
Clothing	5304	13.65%
Bikes	8240	21.20%
Accessories	25316	65.15%
Total	38860	100.00%