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Building Modern Financial Systems in Cloud- A DIY Approach

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About Us

Founded in February 2019 by a bunch of energetic, enthusiastic, experienced professionals from the financial services industry, FPL is a Pune-based fintech start up. Our vision is to reimagine credit and payments from First Principles, with a view to make the experience simple, transparent, and clutter-free for the consumer.

We believe that path-breaking tech products and experiences are a result of insight driven builds, over which we have full control. And so, we build “in-house”. Everything at FPL Tech is a self owned, self managed integrated tech stack with absolutely no vendor dependency.

So far we have built a tech team of 700 young talented like-minded tech-professionals who have a spark in them and are as passionate about our vision as we are, if not more.

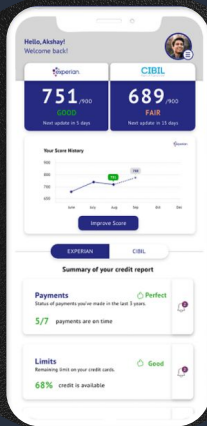


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India's Mobile-First Credit Card Aimed at Creditworthy Banked Customers

India's largest Credit Score
Management App

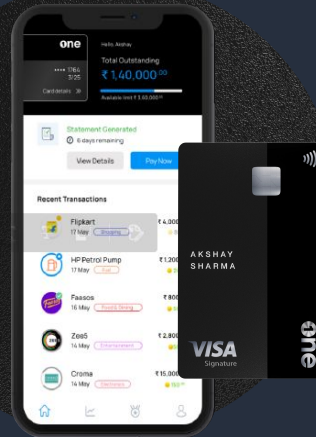


Highest credit
score pulls



Spam free
customer
experience

India's Premium Metal and for Prime
High Credit Customers



Premium metal card



5x Rewards on spends



Immersive app
experience

Natural extension of products to leverage
on the data rich customer base

Credit cards for new
to credit customers

Personal
unsecured loans

Corporate /
start-up cards



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Fastest Growing, Highly Cost Efficient and Highest Credit Quality

1ne
score

Largest app-based
credit score platform

2.5 million
Monthly Active Users



1ne
card

Revolutionary credit card demonstrating
exponential growth

1 million
Cards

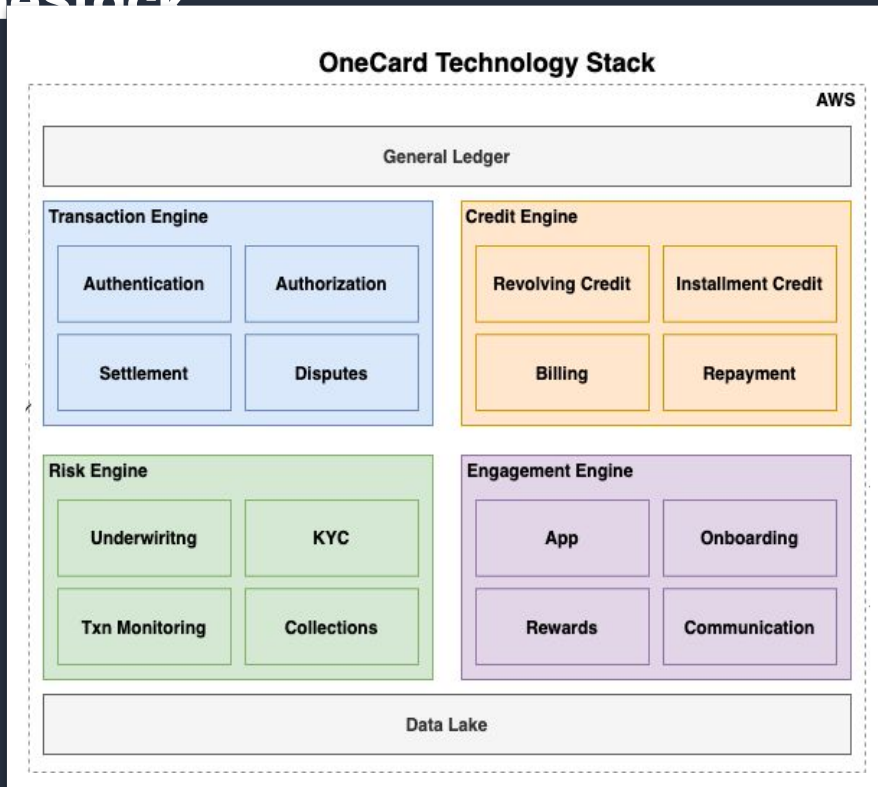
5x growth in 12 months



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1 OneStack



Self owned, self managed
integrated tech stack with
no vendor dependency



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1 Core Engineering Principles



Simple

Self Contained systems vs Microservices



Malleable

Domain driven; Open for Extension



Open Source / Self-written Code

Source code ownership



Self Hosted / Managed Open Services

Postgres, Redis, Cadence,



People Focused

Small Teams with experienced Leaders
Everyone writes code Collaboration with Scrum



Neither Simplistic nor Complex



Neither Rigid nor Infinitely flexible



Proprietary code



Proprietary Cloud Services



Just Engineering mgmt layer

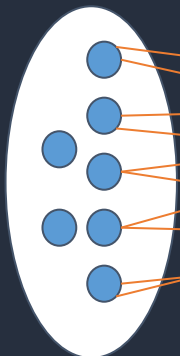


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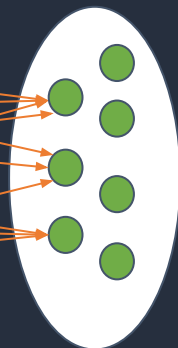
1 Narrow the Focus, Increase the Quality

Problems



Benefits

Technologies



Costs

We use few technologies that cover our problem domain and solve most of problems Micronaut, Postgres, Redis, Spark, Presto, Hive

We master these technologies for running production workloads

Scale the systems using Managed Hosted Cloud services:
Fargate, ElastiCache, Glue, Athena, Google/AWS SSO

$$\text{Total Cost} = \Sigma(\text{Maintenance Cost}) - \Sigma(\text{Velocity Benefit})$$



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1 Why DIY?

Data security and privacy

Info Sec & Compliance

Velocity

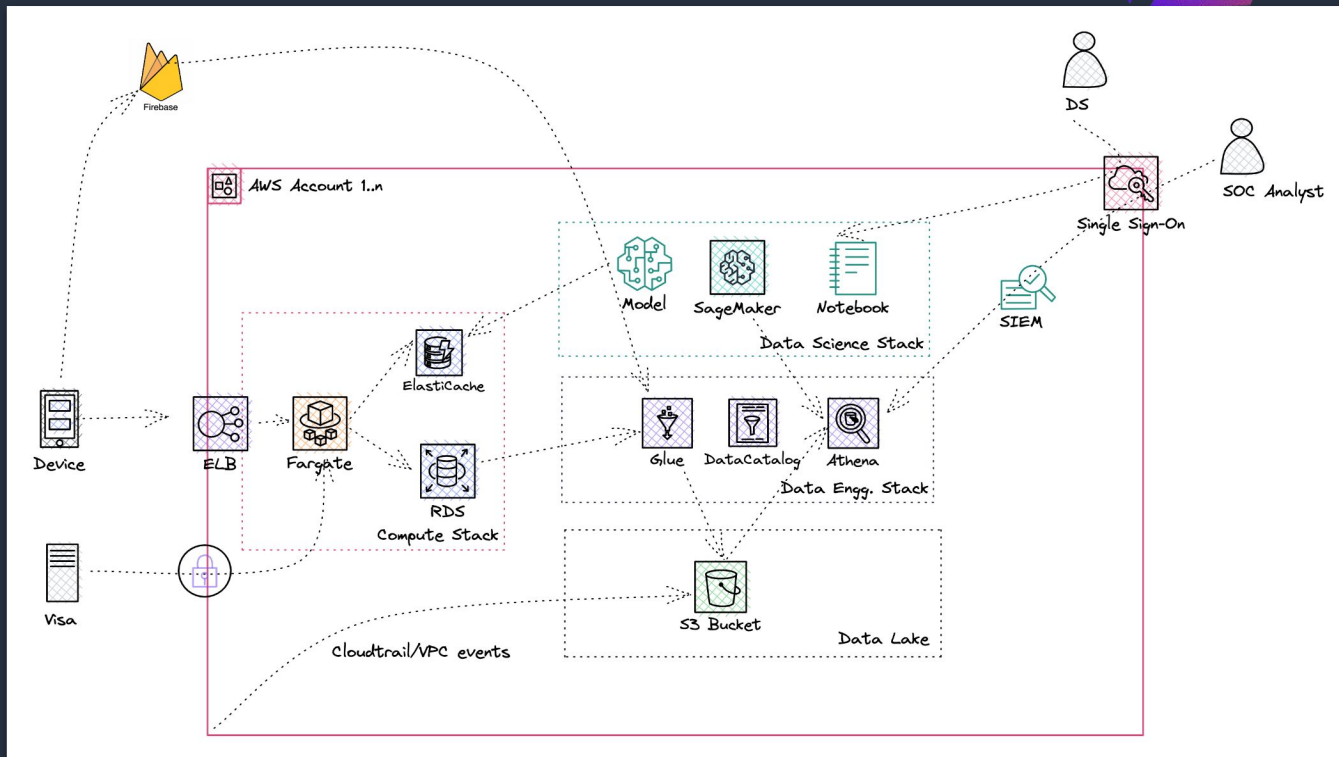
People



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1 Architecture Diagram





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Thank you!

See you at the AWS Community Day Pune 2023

