



# COMMUNITY DAY

PUNE 2022



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# Robust to Resilience:

## *AWS and India Opportunity*



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 @mbiswajit



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## What I would like to share today?

**1**

### **Unstoppable AWS**

Our mission and what  
we are building?

**2**

### **Unstoppable India**

What are the  
opportunities ahead  
of us?

**3**

### **Unstoppable You**

How is technology  
reshaping industries?



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## **Our India Mission**

**Empowering Builders and Businesses to  
Build a Better India**



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AWS is making history globally with unprecedented scale

Millions of

ACTIVE CUSTOMERS

100,000+

PARTNERS

3.5M

TRAINED INDIVIDUALS  
(APJ)

200+

SERVICES

96 Availability  
Zones (AZ)

15 NEW AZs ANNOUNCED

30 Geographic  
Regions

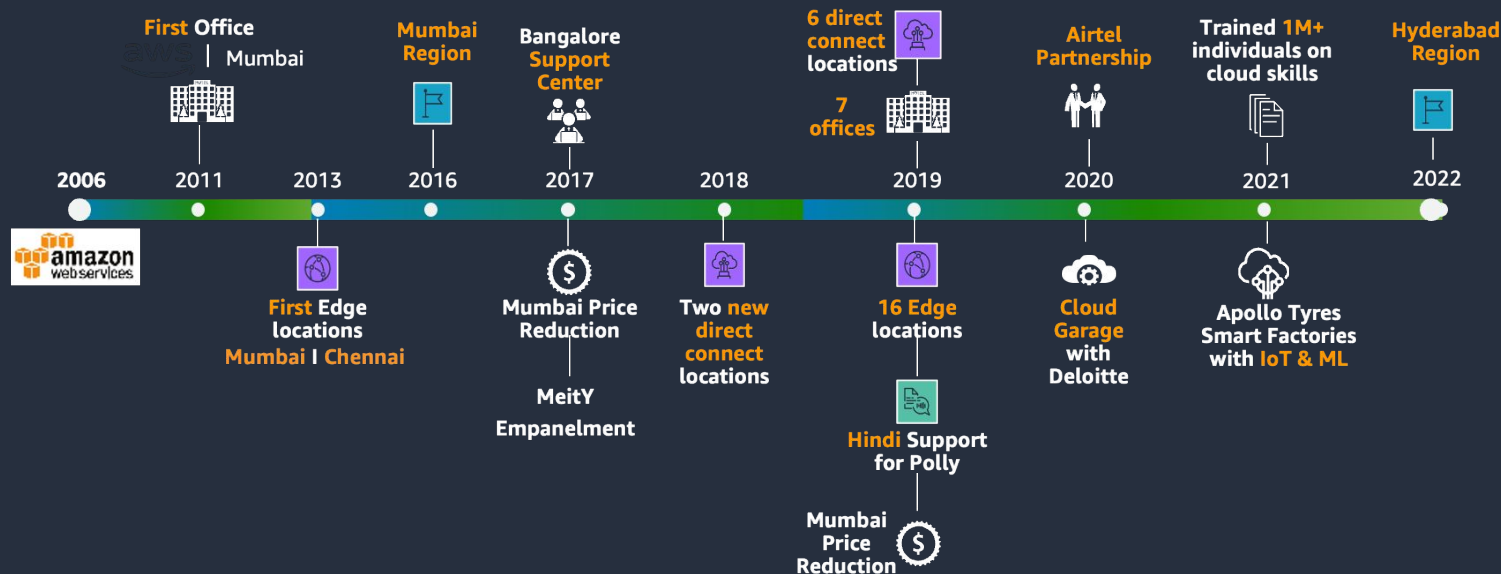
5 NEW REGIONS ANNOUNCED



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## Our journey in India – We are here to build





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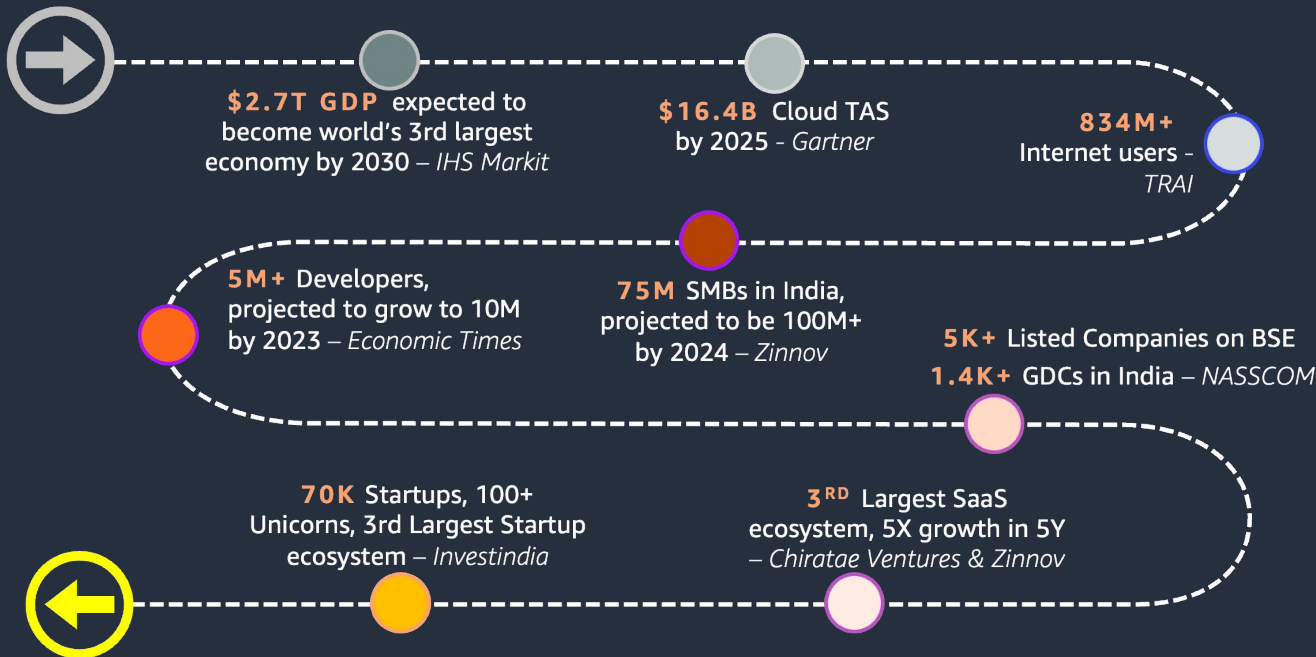




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## India today is one of the world's largest open markets for Technology companies to serve





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# The time is now for cloud acceleration across industries

**01.** Digital has no start or finish line

**02.** Democratization of technology

**03.** Indian consumers are beautifully, wonderfully dissatisfied

**04.** Lower cost/risk of curiosity

**05.** Speed is the new cost

**06.** Experimentation like never before



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Helping businesses become more profitable and agile



Tata CLiQ reduces its cloud operations costs by **30%** and scales its business by **2X** in a year



Launched an Online Store as for building materials for B2B and B2B consumers in under **5** months



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Helping customers operate better and improve efficiencies



Reducing the idle time of curing presses that shape the tyre in a mold by **50%**



ASHOK LEYLAND

Telematics Platform scaled onboarding of vehicles from **90K to 1.5Lacs** in few months



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## Building customer and user engagement at scale



User base expansion  
from **2M** to **100M**  
over 4 years.

Ensured **99.99%**  
**uptime** with single-  
digit millisecond  
latency.



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# The time is **now!**

The global demand for cloud talent already exceeds current needs. Don't wait till it's too late. **Get your team cloud ready with our help**



**1.8M**

Tech jobs unfilled  
by 2022



**90%**

IT Decision Makers report  
cloud skills shortages



**60%**

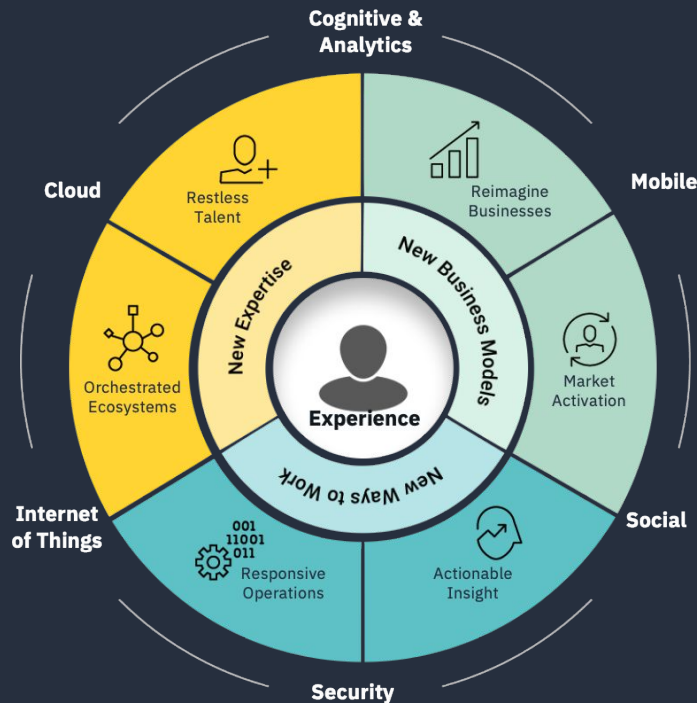
of AWS Partners report  
cloud skills shortages



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*Tying it all together*







“To get insights,  
you need to experiment”



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**Thank You**  
**and**  
**Build on AWS**

