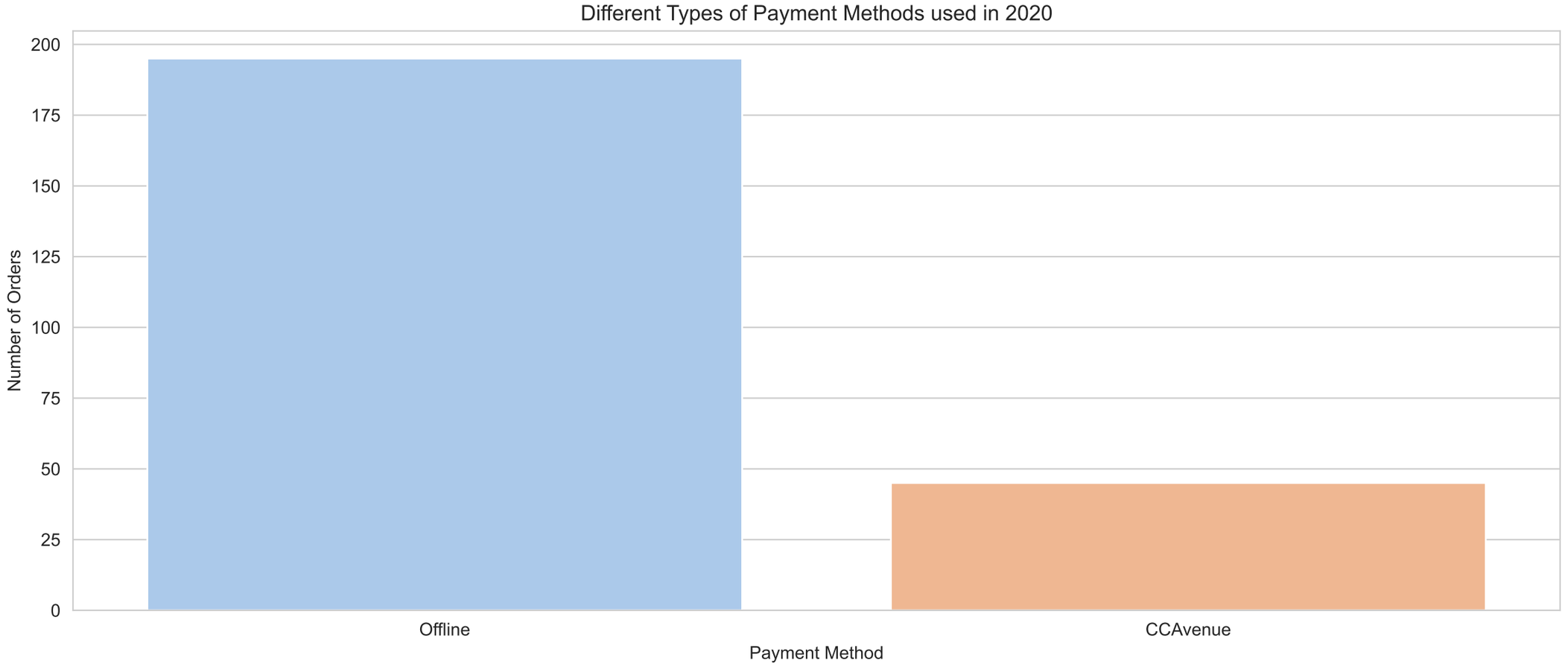
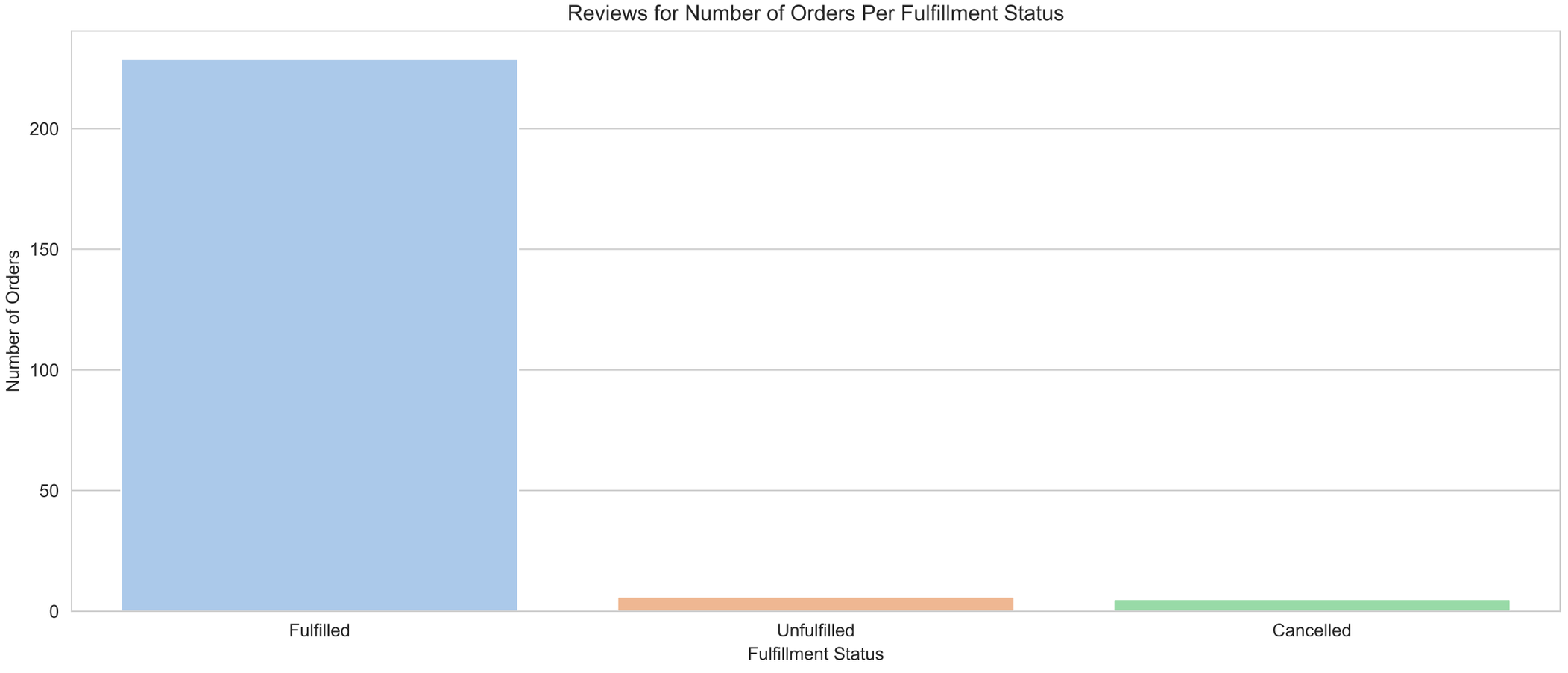
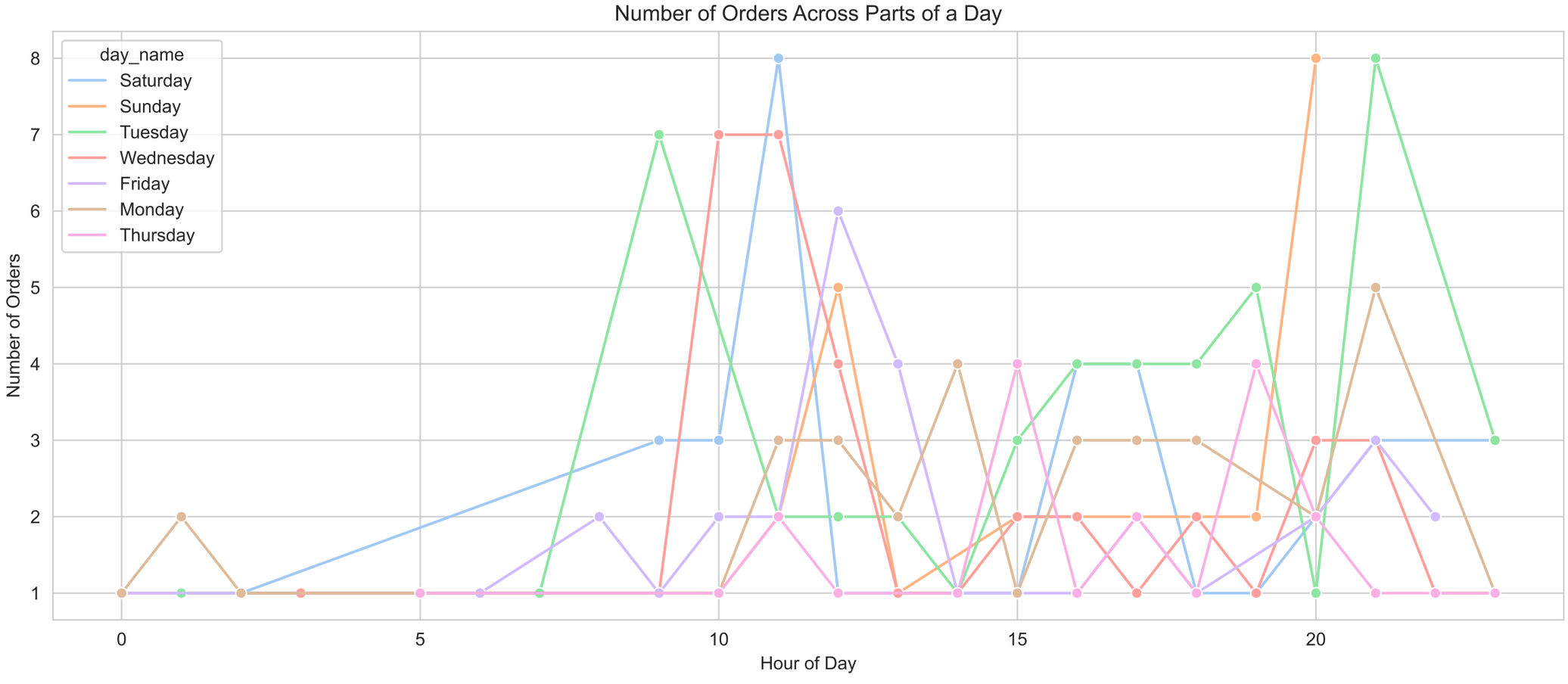
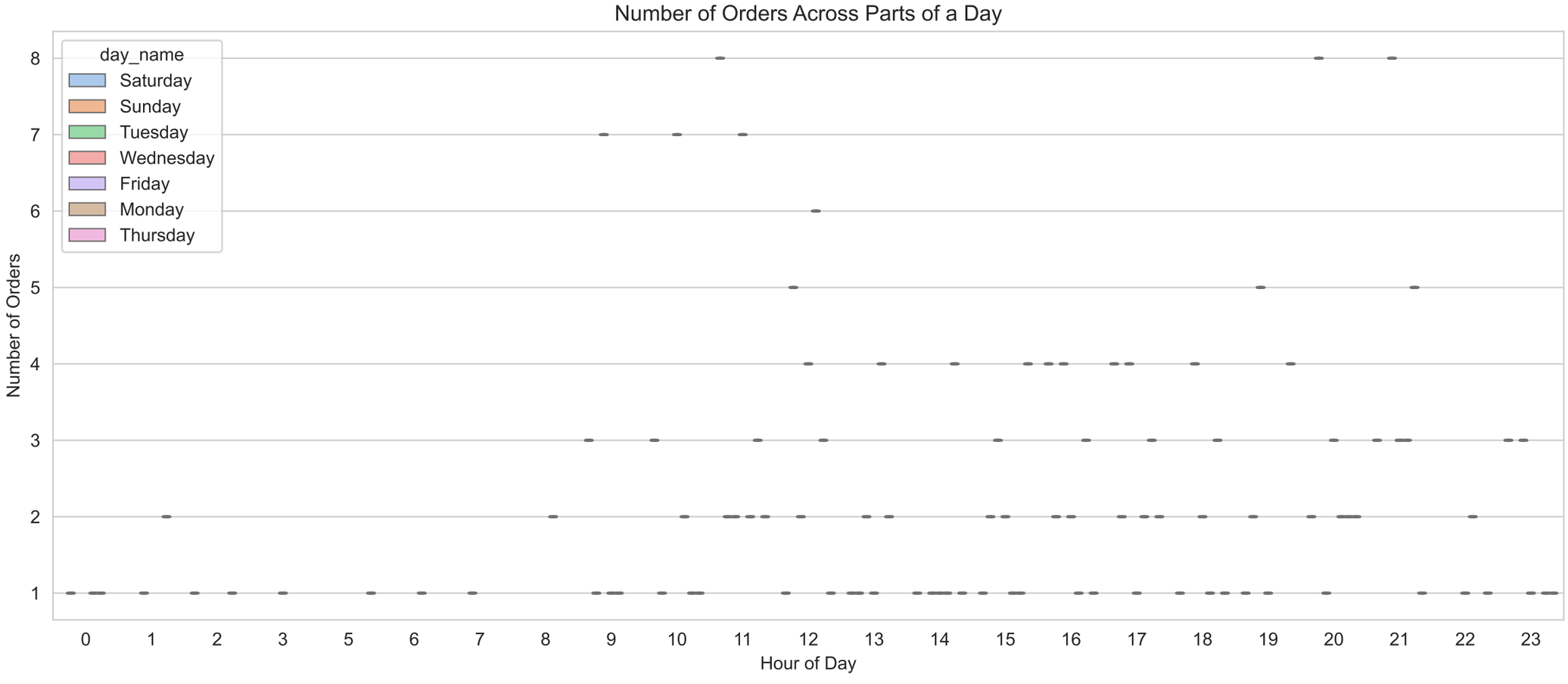
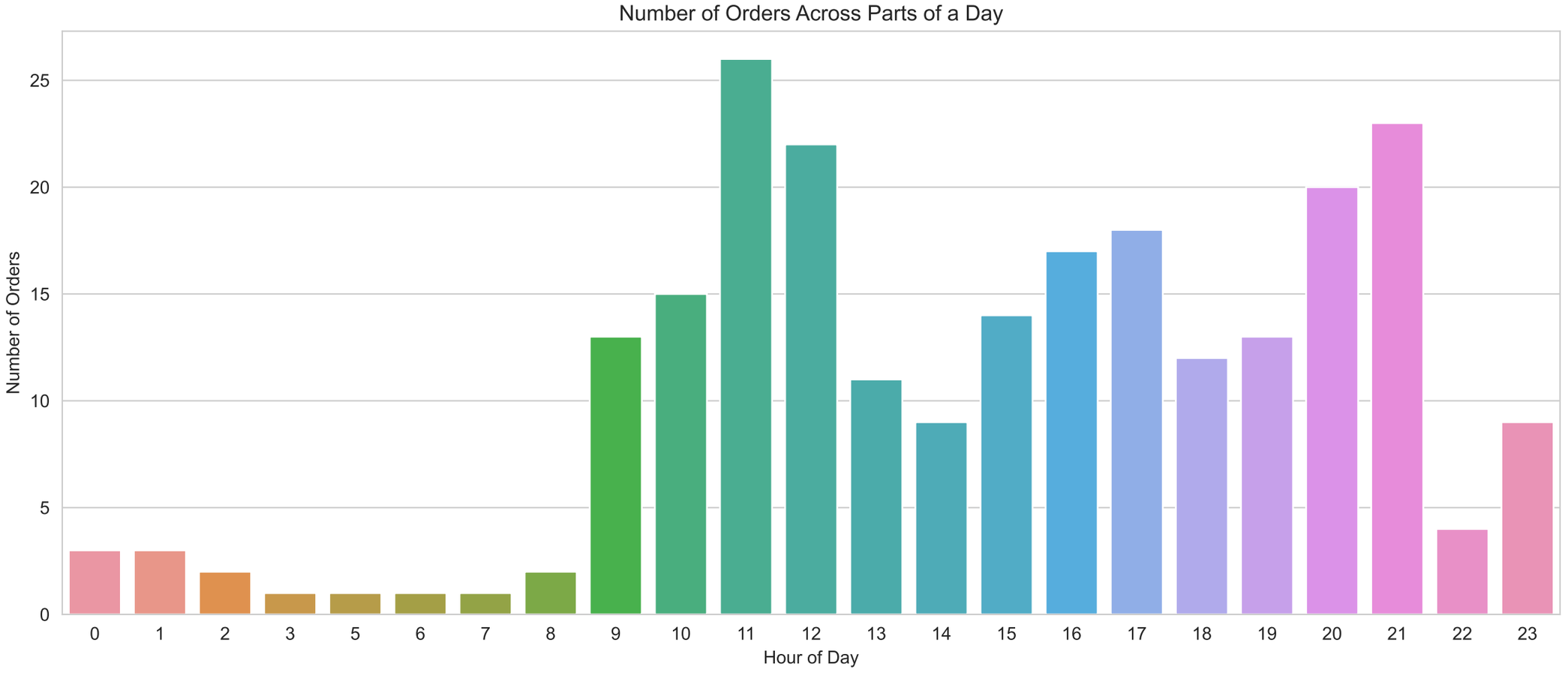
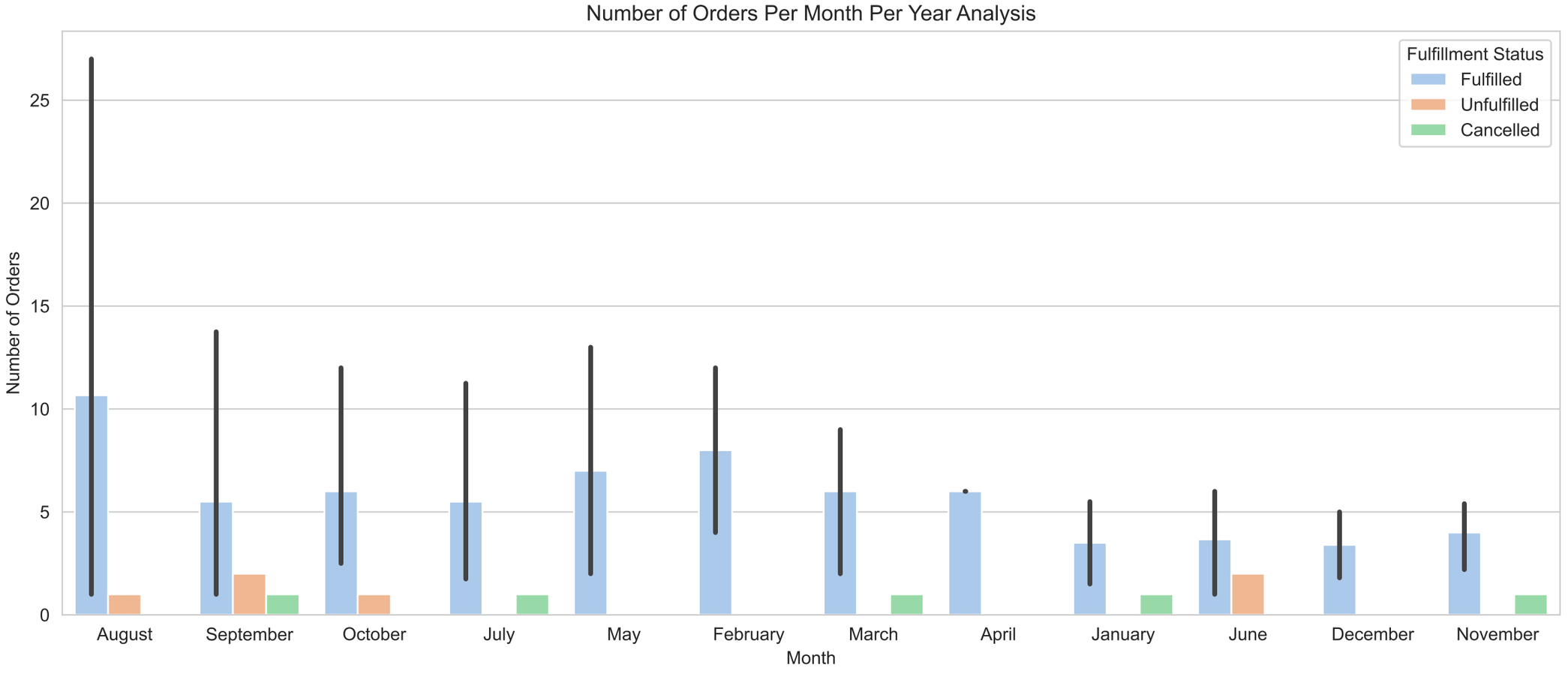

Different Types of Payment Methods used in 2020
Number of Orders
200
175
150
125
100
75
50
25
0
Offline
CCAvenue
Payment Method

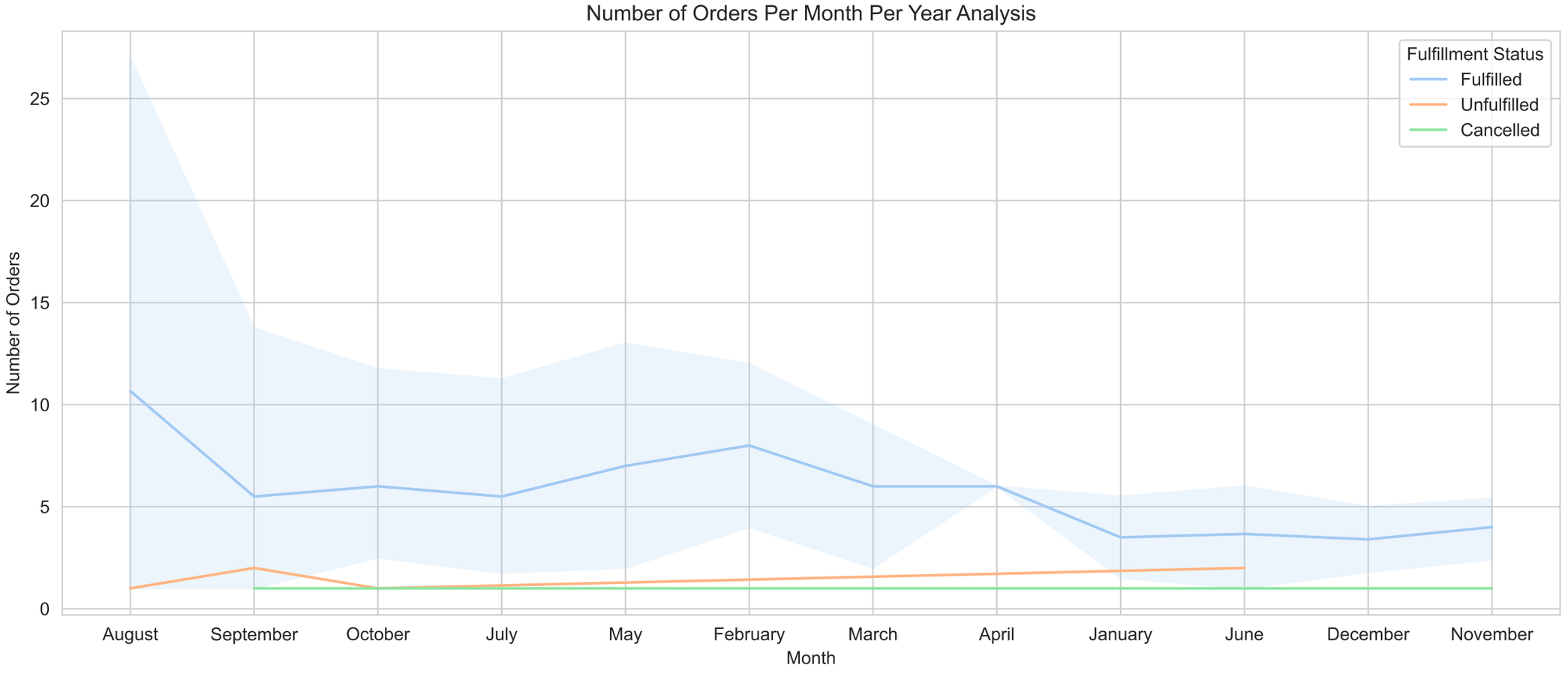

Reviews for Number of Orders Per Fulfillment Status
Number of Orders
0
50
100
150
200
Fulfilled
Unfulfilled
Cancelled
Fulfillment Status

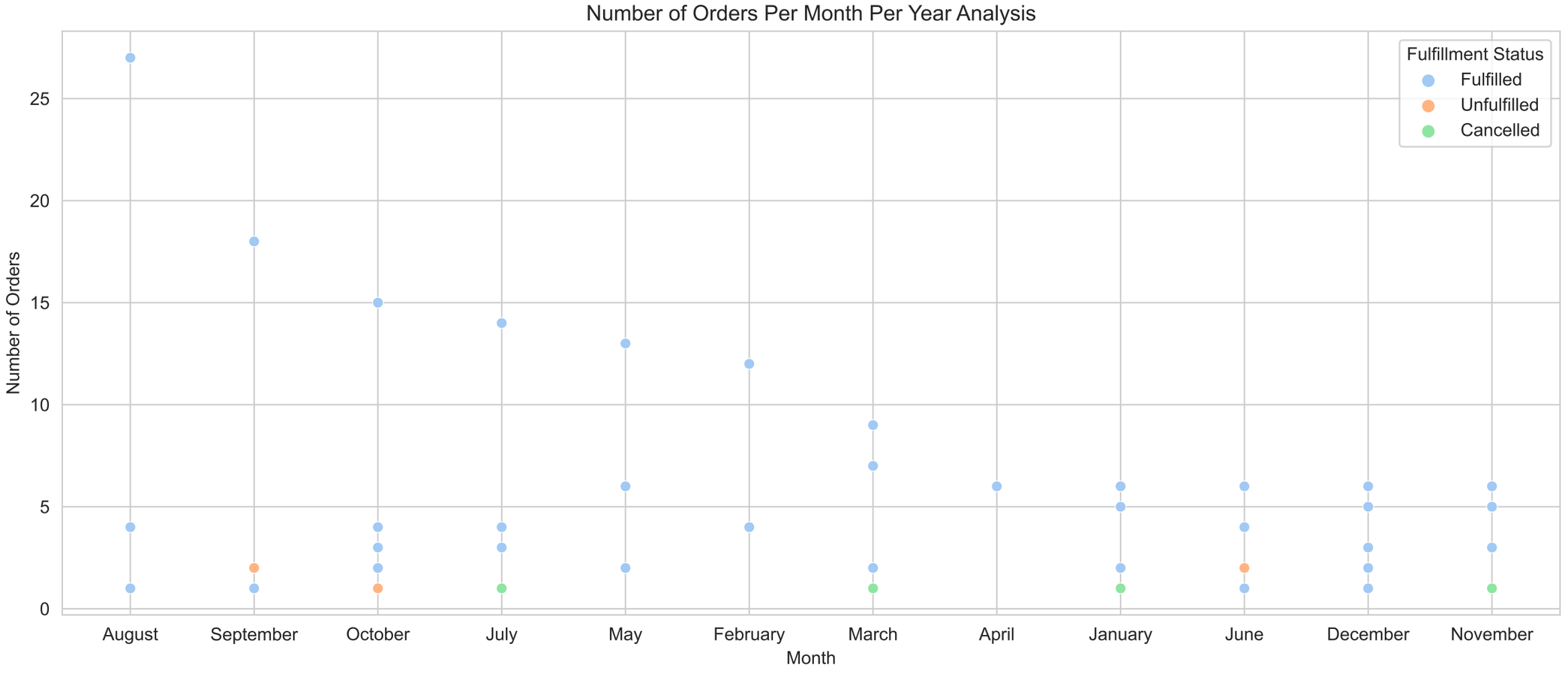

Number of Orders Across Parts of a Day
day_name
Saturday
Sunday
Tuesday
Wednesday
Friday
Monday
Thursday
Number of Orders
1
2
3
4
5
6
7
8
0
5
10
15
20
Hour of Day

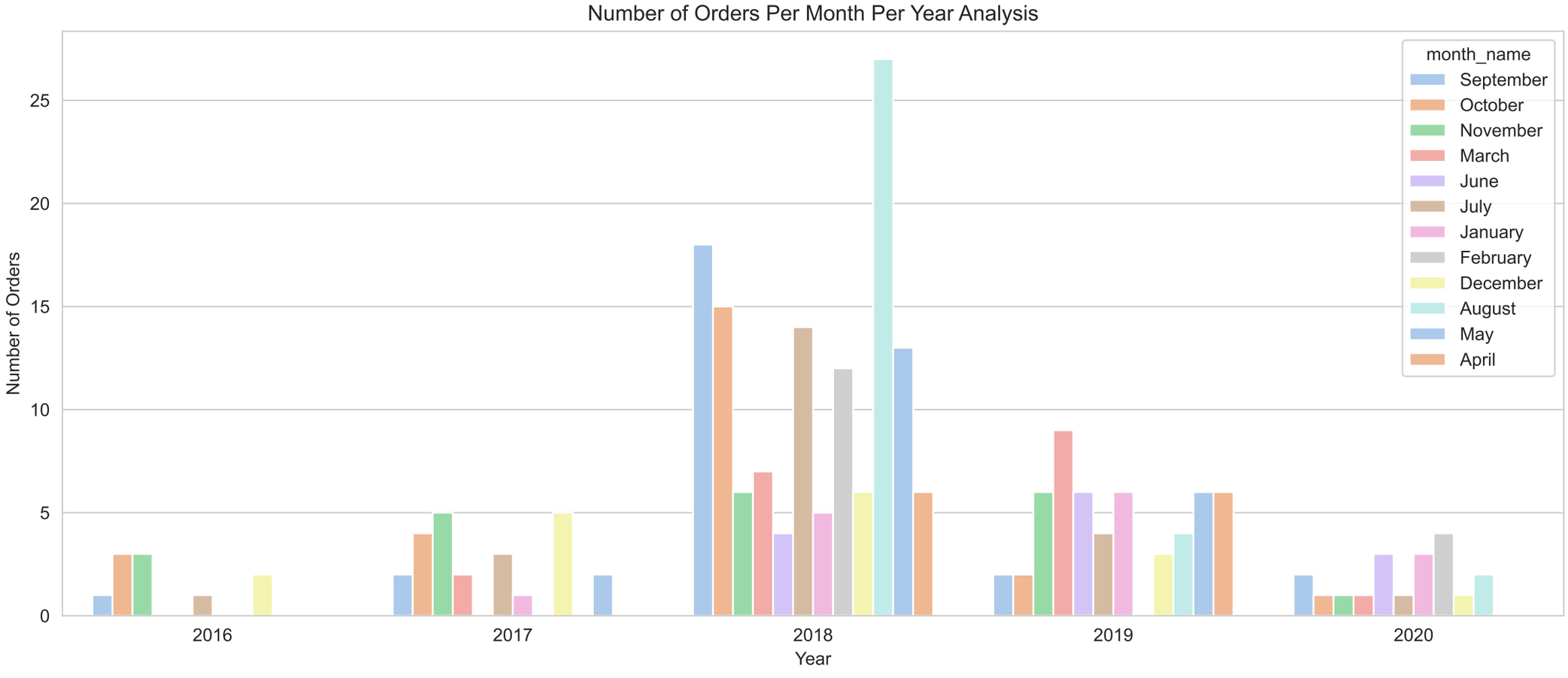

Number of Orders Across Parts of a Day
day_name
Saturday
Sunday
Tuesday
Wednesday
Friday
Monday
Thursday
Number of Orders
1
2
3
4
5
6
7
8
0
1
2
3
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
Hour of Day

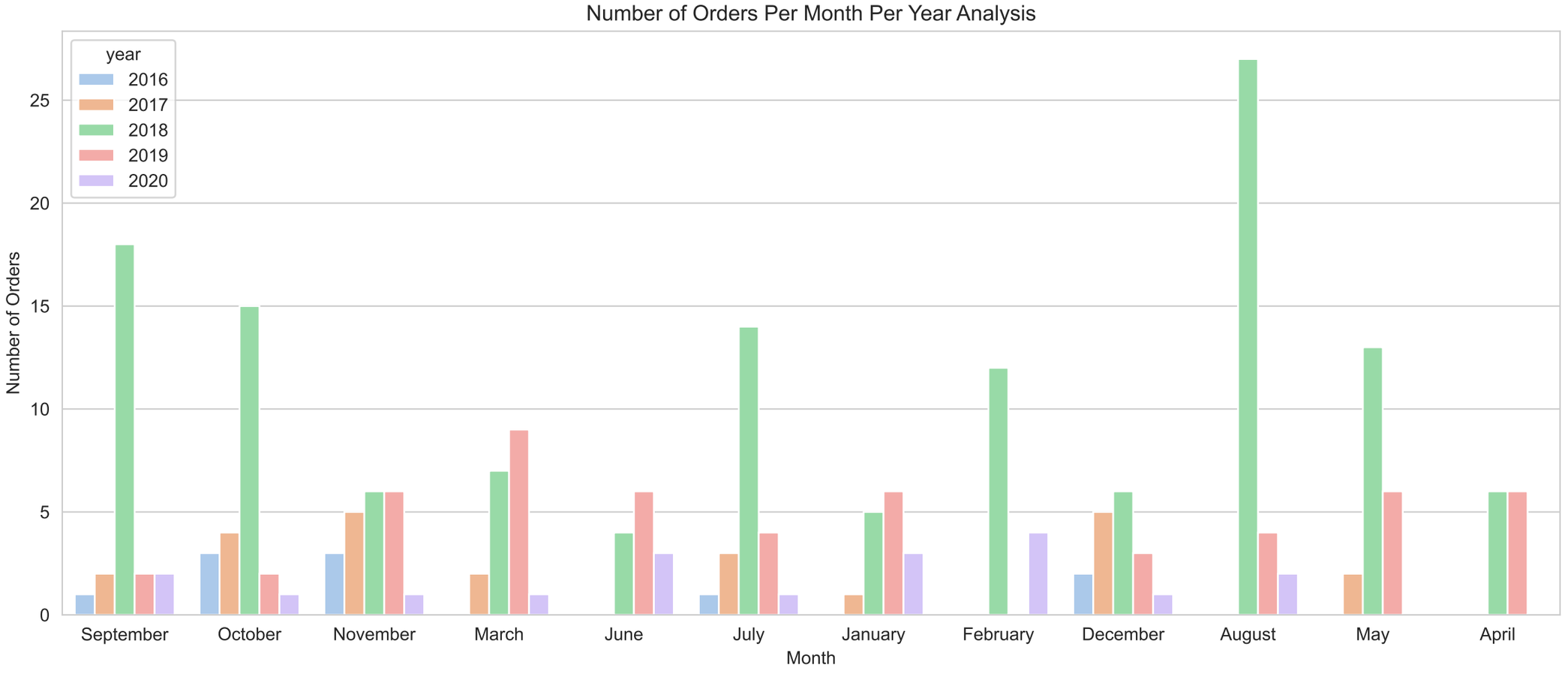

Number of Orders Across Parts of a Day
Number of Orders
0
5
10
15
20
25
0
1
2
3
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
Hour of Day


Number of Orders Per Month Per Year Analysis
Fulfillment Status
Fulfilled
Unfulfilled
Cancelled
Number of Orders
0
5
10
15
20
25
August
September
October
July
May
February
March
April
January
June
December
November
Month

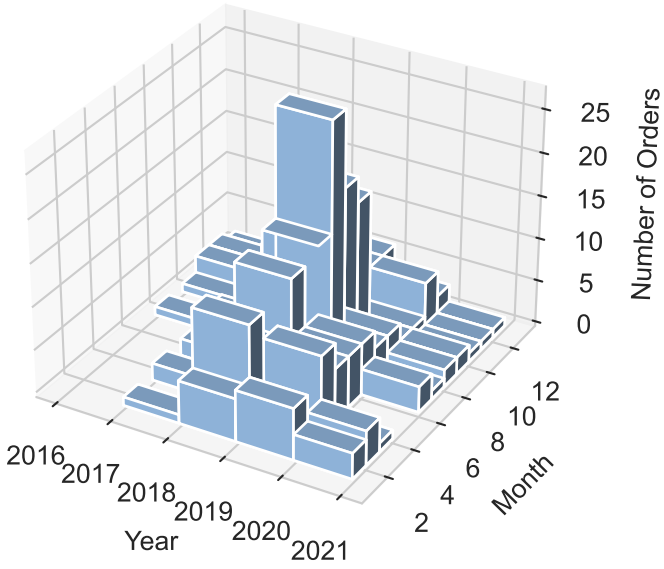

Number of Orders Per Month Per Year Analysis
Fulfillment Status
Fulfilled
Unfulfilled
Cancelled
Number of Orders
0
5
10
15
20
25
August
September
October
July
May
February
March
April
January
June
December
November
Month


Number of Orders Per Month Per Year Analysis
Fulfillment Status
Fulfilled
Unfulfilled
Cancelled
Number of Orders
0
5
10
15
20
25
August
September
October
July
May
February
March
April
January
June
December
November
Month


Number of Orders Per Month Per Year Analysis
Number of Orders
0
5
10
15
20
25
2016
2017
2018
2019
2020
Year
month_name
September
October
November
March
June
July
January
February
December
August
May
April


Number of Orders Per Month Per Year Analysis
year
2016
2017
2018
2019
2020
Number of Orders
0
5
10
15
20
25
September
October
November
March
June
July
January
February
December
August
May
April
Month

Number of Orders Per Month Per Year Analysis

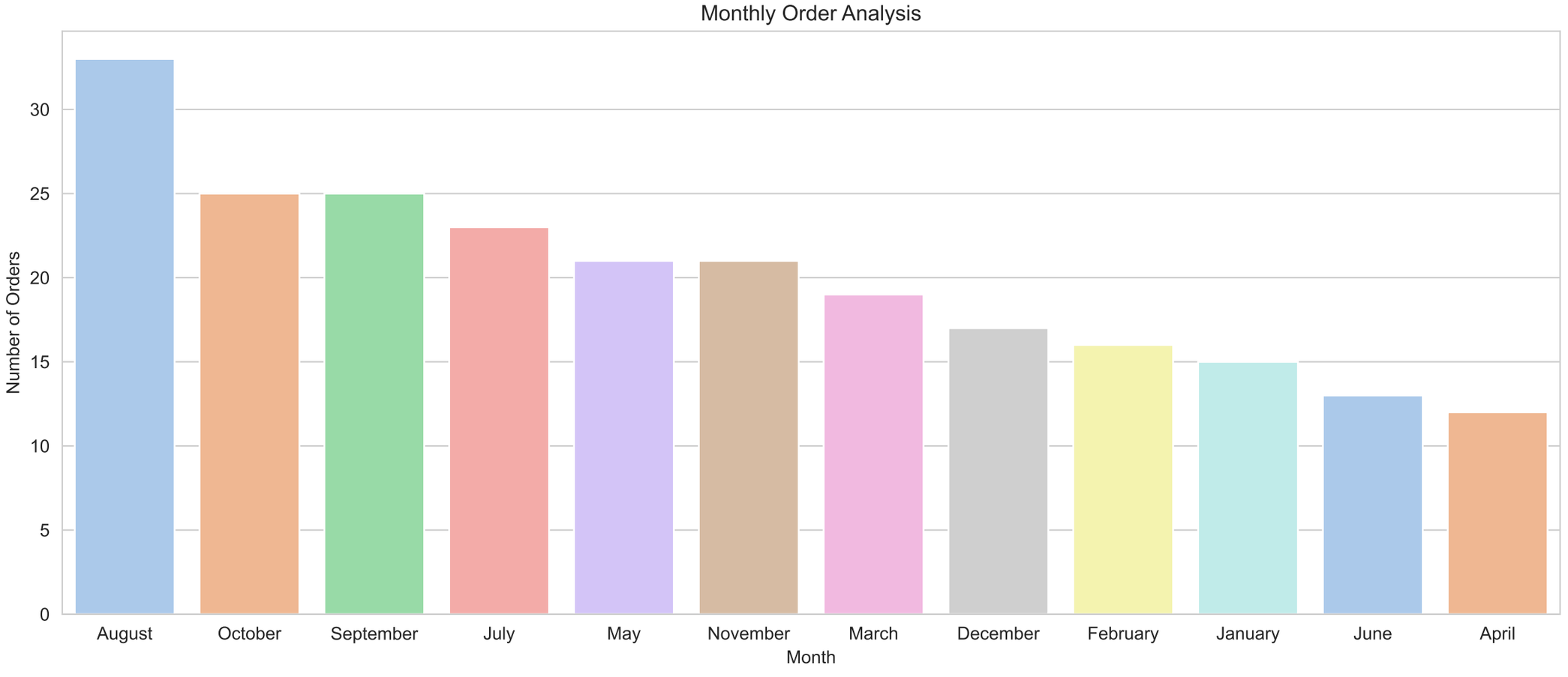


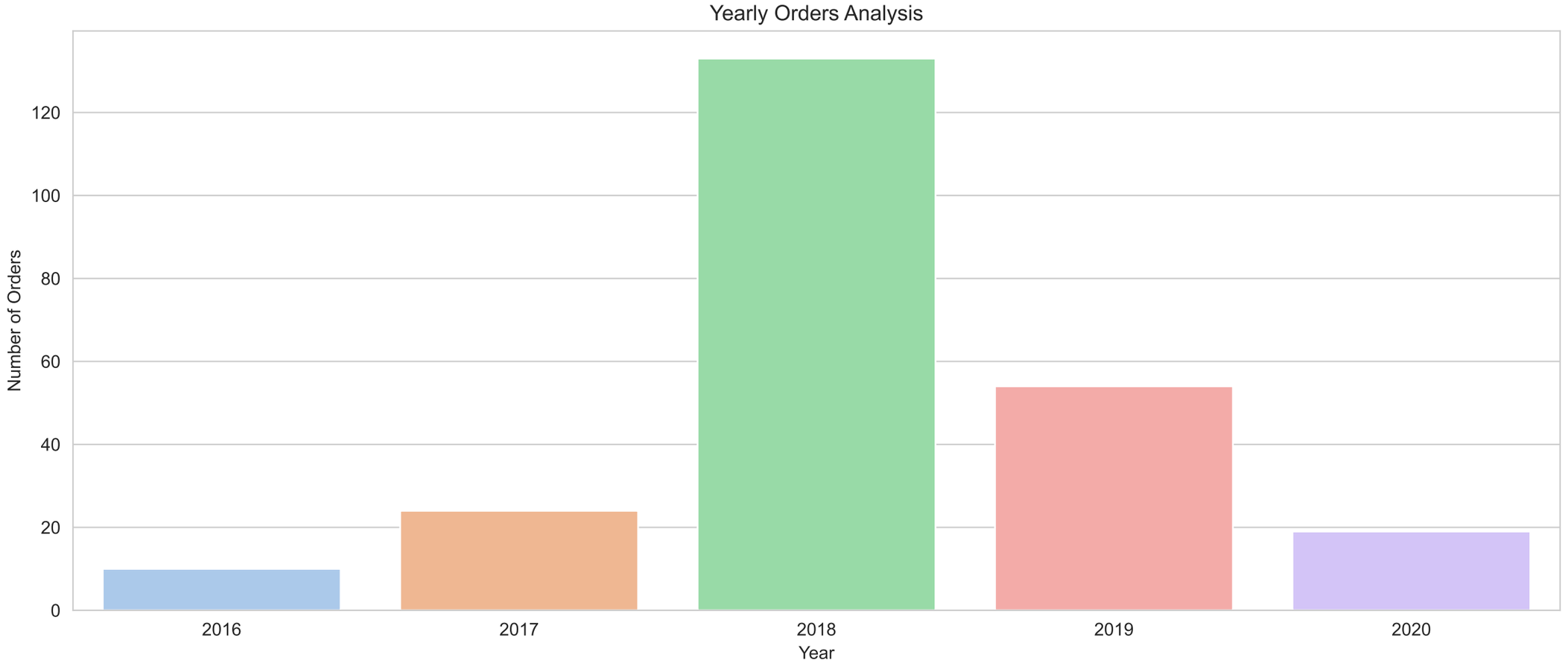
Number of Orders Per Month Per Year

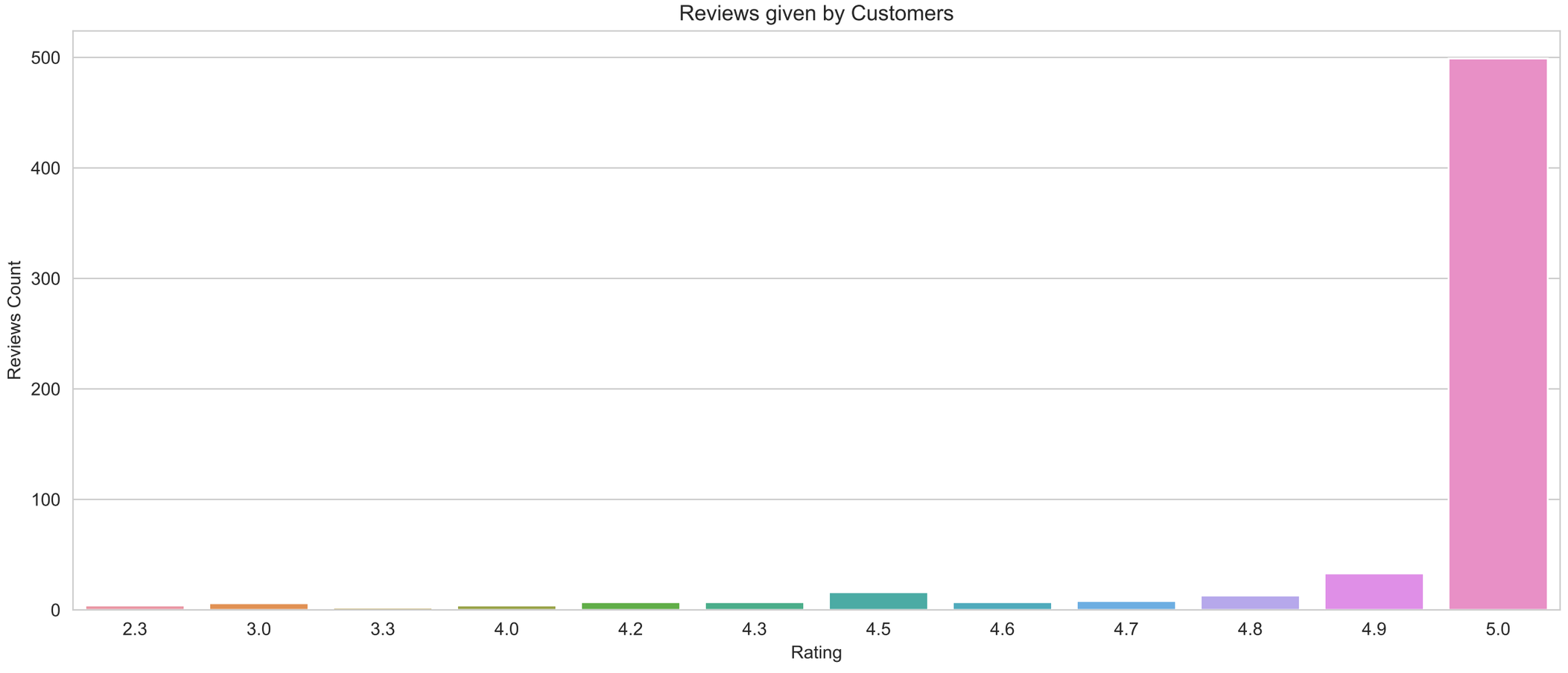
Month	2016	2017	2018	2019	2020
April			6.000000	6.000000	
August			27.000000	4.000000	2.000000
December	2.000000	5.000000	6.000000	3.000000	1.000000
February			12.000000		4.000000
January		1.000000	5.000000	6.000000	3.000000
July	1.000000	3.000000	14.000000	4.000000	1.000000
June			4.000000	6.000000	3.000000
March		2.000000	7.000000	9.000000	1.000000
May		2.000000	13.000000	6.000000	
November	3.000000	5.000000	6.000000	6.000000	1.000000
October	3.000000	4.000000	15.000000	2.000000	1.000000
September	1.000000	2.000000	18.000000	2.000000	2.000000

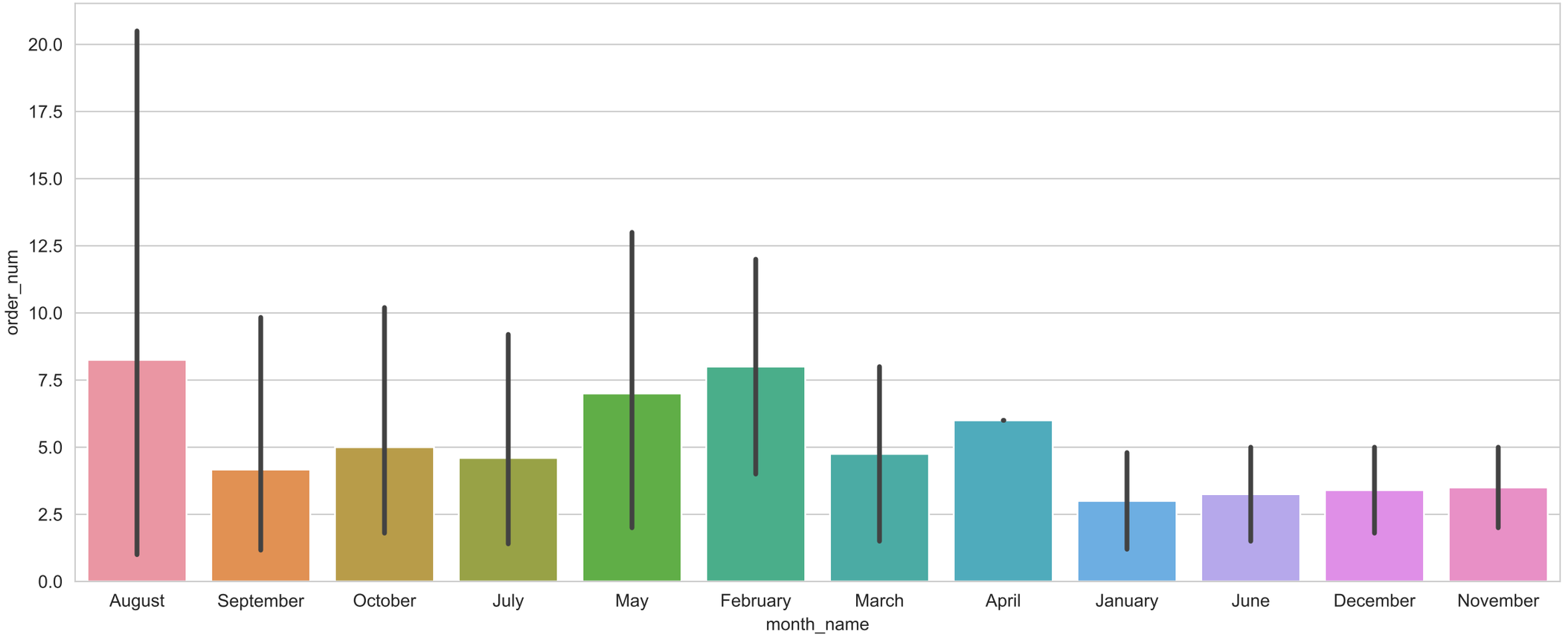
Year

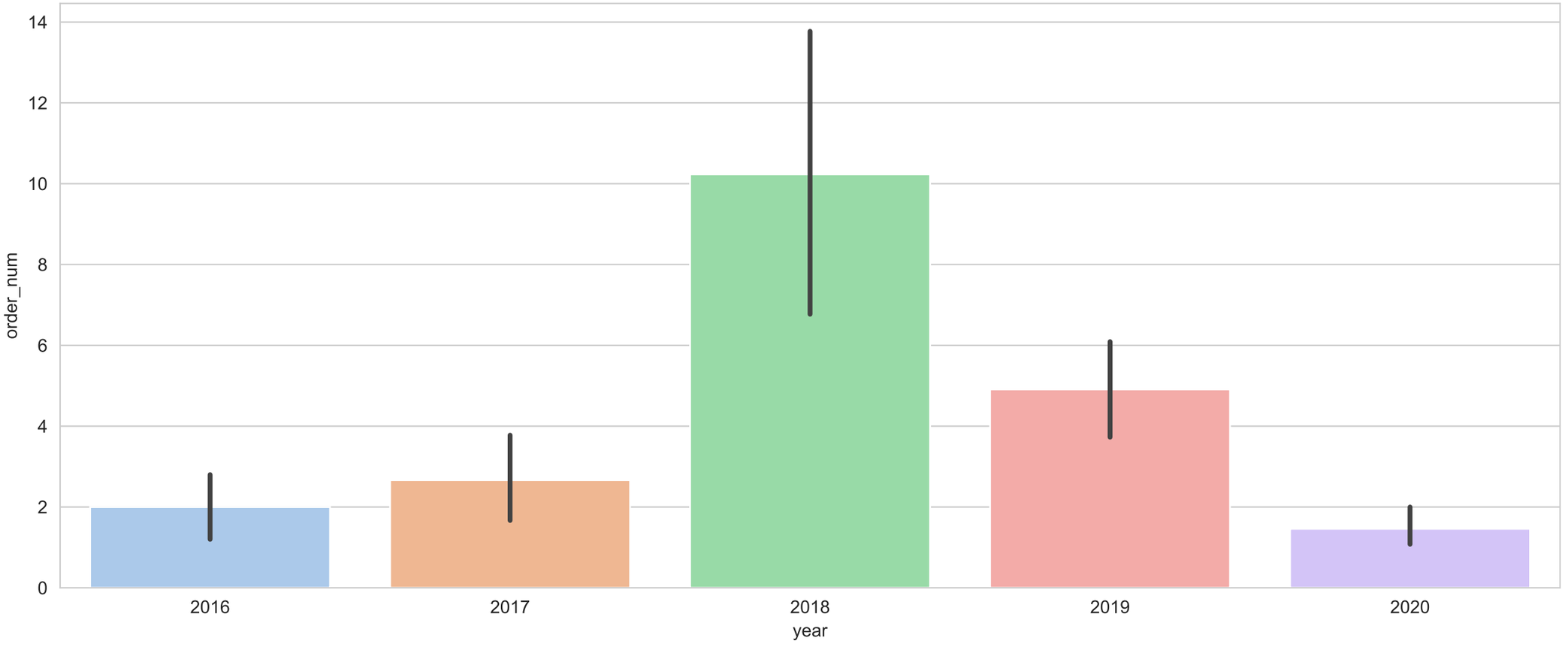
25
20
15
10
5

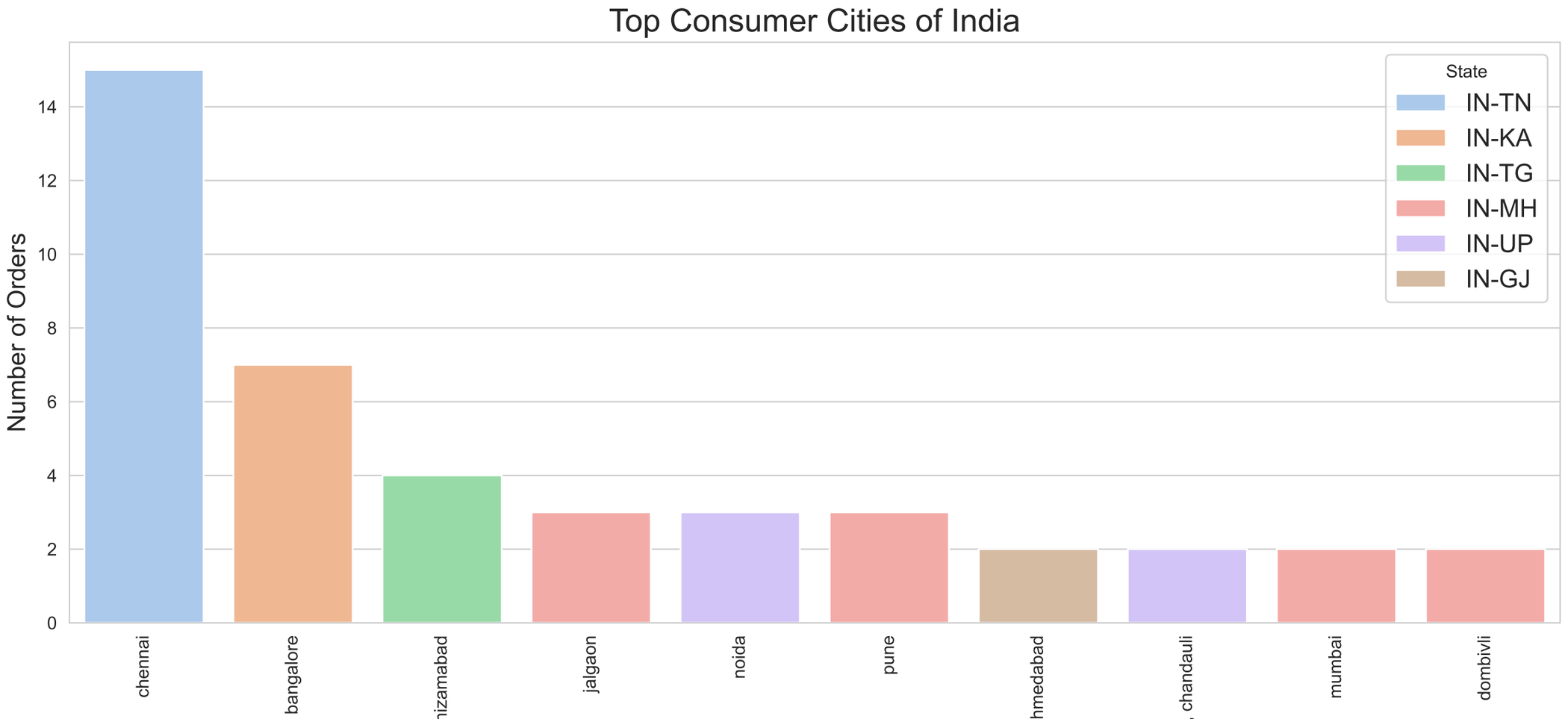

Monthly Order Analysis
Number of Orders
0
5
10
15
20
25
30
August
October
September
July
May
November
March
December
February
January
June
April
Month

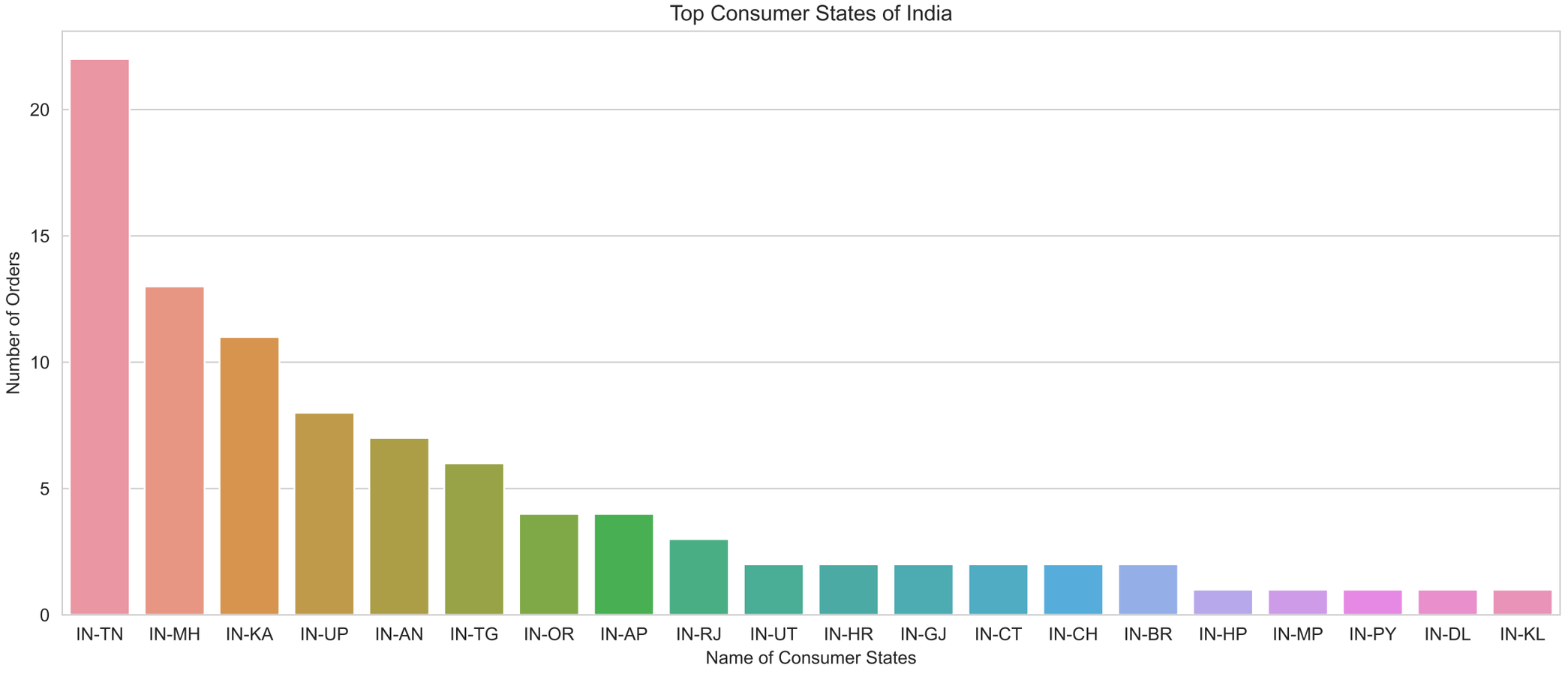

Yearly Orders Analysis
Number of Orders
0
20
40
60
80
100
120
2016
2017
2018
2019
2020
Year

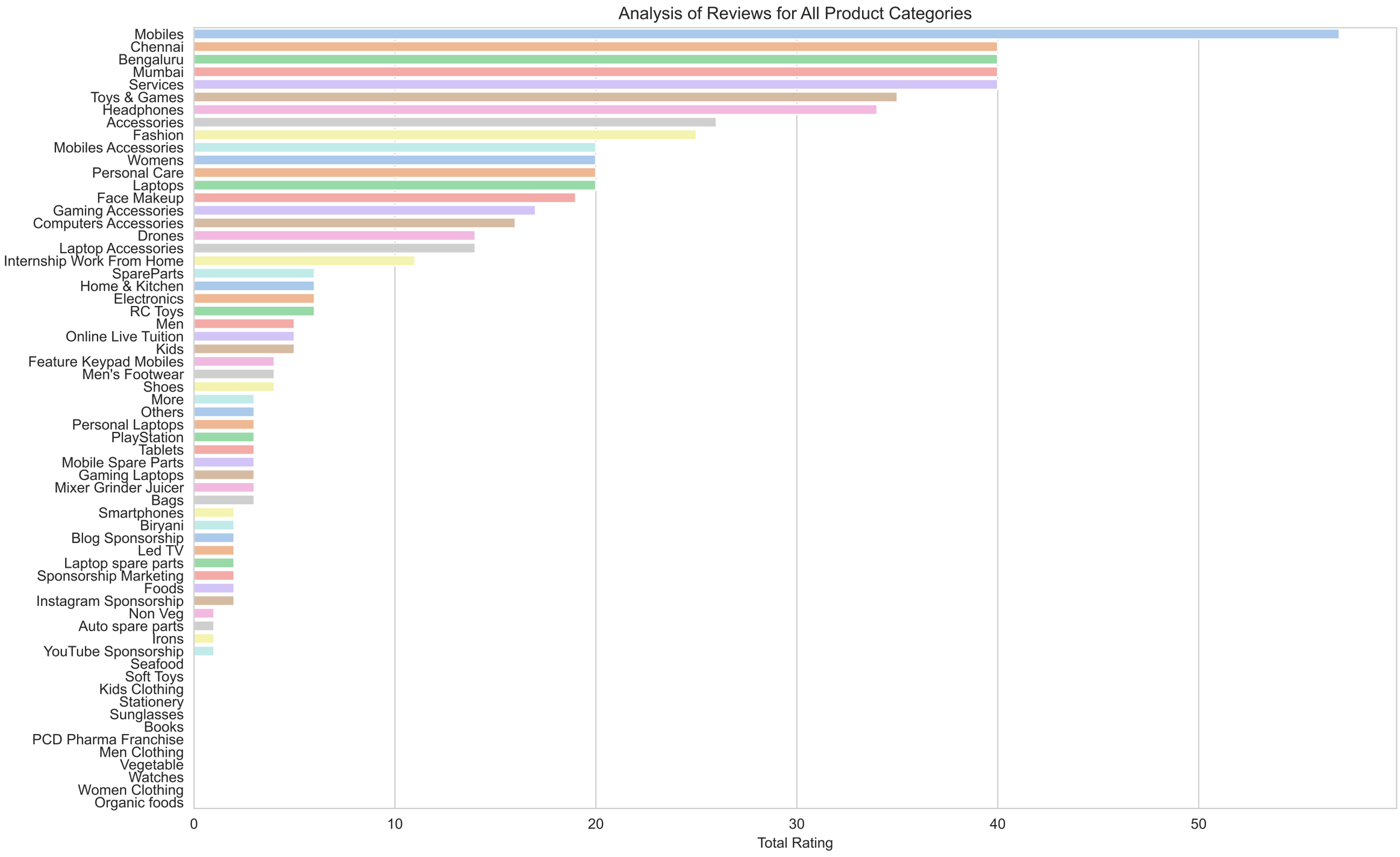

Reviews given by Customers
Reviews Count
500
400
300
200
100
0
2.3
3.0
3.3
4.0
4.2
4.3
4.5
4.6
4.7
4.8
4.9
5.0
Rating

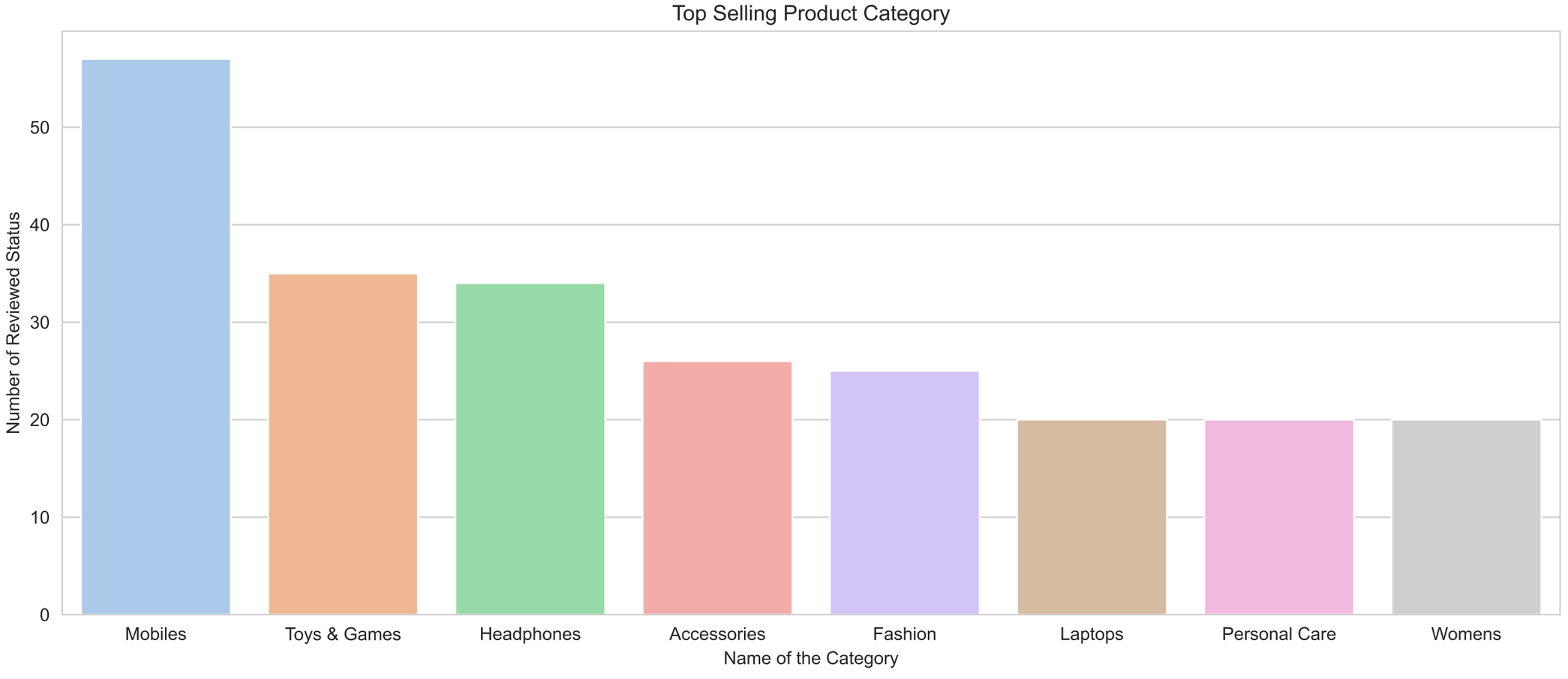

order_num
20.0
17.5
15.0
12.5
10.0
7.5
5.0
2.5
0.0
August
September
October
July
May
February
March
April
January
June
December
November
month_name


14
12
10
8
6
4
2
0
order_num
2016
2017
2018
2019
2020
year


Top Consumer Cities of India
Number of Orders
0
2
4
6
8
10
12
14
State
IN-TN
IN-KA
IN-TG
IN-MH
IN-UP
IN-GJ
chennai
bangalore
nizamabad
jalgaon
noida
pune
hmedabad
chandauli
mumbai
dombivli


Top Consumer States of India
Number of Orders
0
5
10
15
20
IN-TN
IN-MH
IN-KA
IN-UP
IN-AN
IN-TG
IN-OR
IN-AP
IN-RJ
IN-UT
IN-HR
IN-GJ
IN-CT
IN-CH
IN-BR
IN-HP
IN-MP
IN-PY
IN-DL
IN-KL
Name of Consumer States


Analysis of Reviews for All Product Categories
Mobiles
Chennai
Bengaluru
Mumbai
Services
Toys & Games
Headphones
Accessories
Fashion
Mobiles Accessories
Womens
Personal Care
Laptops
Face Makeup
Gaming Accessories
Computers Accessories
Drones
Laptop Accessories
Internship Work From Home
SpareParts
Home & Kitchen
Electronics
RC Toys
Men
Online Live Tuition
Kids
Feature Keypad Mobiles
Men's Footwear
Shoes
More
Others
Personal Laptops
PlayStation
Tablets
Mobile Spare Parts
Gaming Laptops
Mixer Grinder Juicer
Bags
Smartphones
Biryani
Blog Sponsorship
Led TV
Laptop spare parts
Sponsorship Marketing
Foods
Instagram Sponsorship
Non Veg
Auto spare parts
Irons
YouTube Sponsorship
Seafood
Soft Toys
Kids Clothing
Stationery
Sunglasses
Books
PCD Pharma Franchise
Men Clothing
Vegetable
Watches
Women Clothing
Organic foods
0
10
20
30
40
50
Total Rating


Top Selling Product Category
Number of Reviewed Status
0
10
20
30
40
50
Mobiles
Toys & Games
Headphones
Accessories
Fashion
Laptops
Personal Care
Womens
Name of the Category