

Ideation Phase

Empathize & Discover

Date	27 June 2025
Team ID	LTVIP2025TMID33468
Project Name	Predicting Liver Cirrhosis Using Machine Learning
Maximum Marks	4 Marks

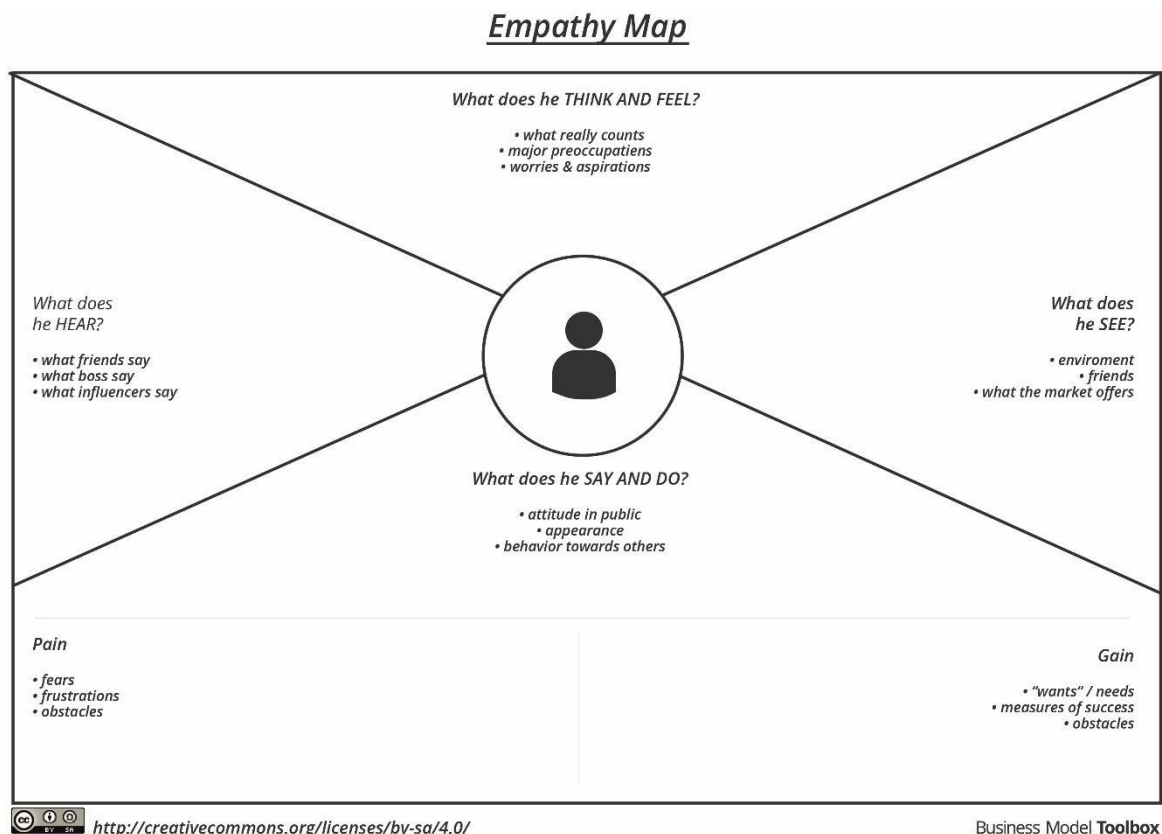
Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to help teams better understand their users.

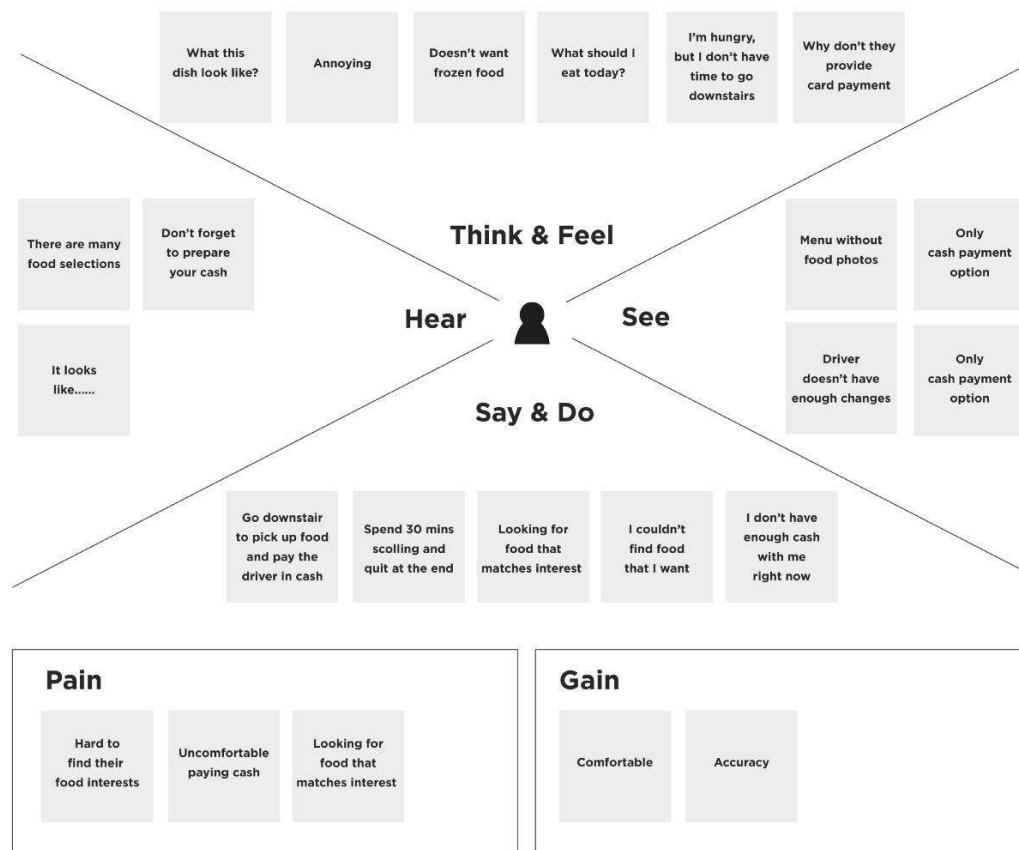
Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Example:



Reference: <https://www.mural.co/templates/empathy-map-canvas>

Example: Predicting Liver Cirrhosis - Empathy Map for General Physician



SAYS:

"I need a reliable tool to detect liver conditions early."

"Test reports alone aren't always clear."

THINKS:

"What if I miss early symptoms?"

"Is this test result enough to be confident?"

DOES:

- Reviews lab reports manually
- Looks up diagnostic guidelines
- Refers to specialists when unsure

FEELS:

- Concerned when test results are inconclusive
- Pressured to act quickly
- Relieved when tools support their decisions