

29. PRODUCT DESIGN WORKSHOP

IEEE Student Branch College Of Engineering Karunagappally in association with the IEEE NPSS /PELS SBC CEK conducted a Product Design Workshop on 27th September 2019 from morning 9 to evening 4. Our PES chairman Mr.Hari Prasad took the session. 65 students attended the workshop. The session focused on rules and strategies to be followed in designing a project and factors to improve the product sale in the market. He gave an insight on how detailing like brand, efficiency etc. can affect the market value and how advertising of similar projects was provided. At the end of the session, the participants were given a task to come up with innovative products from a list of day-to-day tools, on the topic 'Inhabitation in Moon' and design them considering these priorities. The participants came up with very creative products like current detectors, shades, propellers etc.

