

PawPal

Usability Testing Report

Goals:

- To validate a prototype
- To find issues with complex flows
- To gather unbiased user opinions
- To get the insights that help create a better overall user experience

Evaluation Tasks / Scenarios

Task1: Navigate to the page to select the type of pet you like to adopt.

Task2: Find the list of pets which are up for adoption.

Task3: Filter the pets with respect to its gender and age.

Task4: Navigate to the page to find the detailed description of a pet.

Task5: Navigate to and contact the Owner of the pet you would like to adopt.

Task6: Navigate to and contact the Company to put your pet up for adoption.

Task7: Find the recently added pets to the collection.

Task8: Navigate to the previous page from the Pet details page.

Task9: Accessibility to the entire landing page.

Participant Profile:

Participant	Age	Gender	Profession
Sanchitha	22	Female	Civil Engineer
Sandesh	26	Male	Software Engineer
Ashwin	18	Male	Student
Schall Elmar	56	Male	Product Owner
Reena	35	Female	Architect

Results:

Task Completion Rates

Participant	Task 1	Task 2	Task 3	Task 4	Task 5	Task 6	Task 7	Task 8	Task 9
1	✓	✓	✓	✓	✓	✓	✓	✓	-
2	✓	✓	✓	✓	✓	✓	✓	✓	✓
3	✓	✓	✓	✓	✓	✓	✓	-	✓
4	-	✓	✓	✓	✓	✓	✓	✓	-
5	✓	-	✓	✓	✓	✓	✓	✓	✓
Success	4	4	5	4	5	5	3	4	3
Completion Rates	80%	80%	100%	100%	100%	100%	60%	80%	60%

Time on Task

Participant	Task 1	Task 2	Task 3	Task 4	Task 5	Task 6	Task 7	Task 8	Task 9
1	8	5	4	2	20	18	5	2	10
2	12	6	5	5	21	19	5	2	12
3	9	5	4	4	22	18	6	2	10
4	9	5	4	3	20	20	6	3	15
5	10	7	6	4	21	18	7	4	13
Average Time	9,6	5,6	4,6	3,6	20,8	18,6	5,8	2,6	12

Feedback:

1. The application is simple and easy to navigate.
2. Color palatte used is very pleasant.
3. No indication for the complete view of landing page.