

Akshay Labhade

WordPress Developer | Full Stack Web Specialist | Elementor Expert

Pune, Maharashtra, India | [+91-7304384156](tel:+91-7304384156) | akshaylabhade98@gmail.com | LinkedIn: <https://www.linkedin.com/in/akshaylabhade/>

Professional Summary

Results-driven WordPress Developer with 5+ years of experience designing, developing, and optimizing high-performance websites and custom solutions. Skilled in Elementor, WooCommerce, REST API integrations, and full-stack development. Proficient in Git/SSH-based workflows and adept at transforming complex client requirements into scalable digital solutions.

Key Skills

- WordPress: Custom Themes, Plugins, ACF, CPT, REST API, Security Best Practices
- Page Builders: Elementor, WPBakery, Gutenberg
- Frontend/Backend: HTML5, CSS3, JavaScript, PHP, Bootstrap, MySQL
- E-commerce: WooCommerce customization, Payment Gateway Integration
- DevOps: Git, SSH, cPanel, WP-CLI, Staging & Production Workflows
- Performance & Analytics: SEO Basics, Google Analytics, GTM, Clarity, Hotjar
- Tools & Design: Postman, Cloudflare, phpMyAdmin, Figma (UI Integration)

Professional Experience

WordPress Developer – E42.ai / Light Information Pvt. Ltd. | Remote | Apr 2022 – Present

- Led end-to-end development and management of company's WordPress website, improving UX and load time.
- Integrated dynamic forms and marketplace components using Elementor and WordPress APIs.
- Managed Git+SSH deployment workflows, ensuring seamless transitions from staging to production.
- Collaborated with Angular developers to integrate web components and modules.

WordPress Developer – Manlitics B2B ITES | Pune | Nov 2021 – Feb 2022

- Built a dynamic email template builder using PHP and JavaScript, reducing manual labor by 40%.
- Enabled non-tech users to customize marketing templates with ease.
- Delivered ahead of schedule, enhancing team efficiency and client satisfaction.

WordPress Developer – NeurosofTech | Pune | Oct 2020 – Oct 2021

- Designed and deployed tailored WordPress sites for domestic clients with 100% timely delivery.
- Implemented performance and SEO enhancements, boosting rankings and load speed.
- Actively liaised with clients to align web solutions with business goals.

Web Developer – Pangea Global Services | Pune | Jan 2019 – Sep 2020

- Created responsive marketing email templates using HTML5/CSS3/Bootstrap.
- Built PHP-MySQL systems to collect and analyze campaign data.
- Increased user engagement via dynamic and personalized content strategies.

Education

Diploma in Computer Engineering – Zeal Polytechnic, Pune (2017)

Certifications

- Entrepreneurship Awareness Camp – Zeal Polytechnic
- C Programming – Microcomm Infotech
- Internship – K2 Technosoft Pvt Ltd Pune
- Google Digital Marketing Fundamentals – Coursera
- WordPress Security & Optimization – Udemy

Projects & Highlights

- E42.ai Website – Rebuilt entire corporate site: <https://e42.ai/>
- Marketplace Dynamic Forms – Custom logic & Elementor integration: <https://e42.ai/marketplace/>
- Angular Web Apps – Frontend integration for Neil demo: <https://e42.ai/accounts-payable-automation/>
- E42 ROI Calculator – Custom interactive tool: <https://e42.ai/roi-calculator/>