

Gamasutra - Online game sales tracker.

Synopsis

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Abstract

Computer games have existed since the 1960s. They have been a major source of entertainment and this has led to the development of gaming consoles in the early 90s. With dedicated machines for playing games, the whole industry evolved from the early Pac-Man, Space Invaders level to the current day games that place extensive stress on the hardware of today's computers to give the users a near real experience.

Introduction

With millions of people playing games at any given point in time, the gaming industry grew huge. In 2012, the combined profit of all the major game development companies like EA, Valve, etc went up to 14 billion USD. With such sales online as well as offline, the piracy level started increasing for most of the games. People would just prefer downloading a cracked version online or buy a cheap CD off the street because of the exorbitant prices.

To cut short this piracy, we have an online sales tracker that tracks your favourite games and allows you to put them in a wishlist. Our tracker scans the most popular websites for offers 24x7 and publishes them online. It sends you notifications and sends you an email when the most popular items on your wishlist are on sale. Games can be bought for 75% less price sometimes but all a buyer has to do is wait for the offer.

People like buying cheap things. So why not computer games? It will also cut short piracy. People will get their favourite games for a cheap price and the game companies also get to sell their product genuinely. Consumers themselves have roughly spent 20 billion USD worldwide on games. This includes hardware, accessories and the game itself.