RubyConf India 2022

SPONSORSHIP PROSPECTUS

27 August 2022
Hyatt Regency Pune

Organized by:
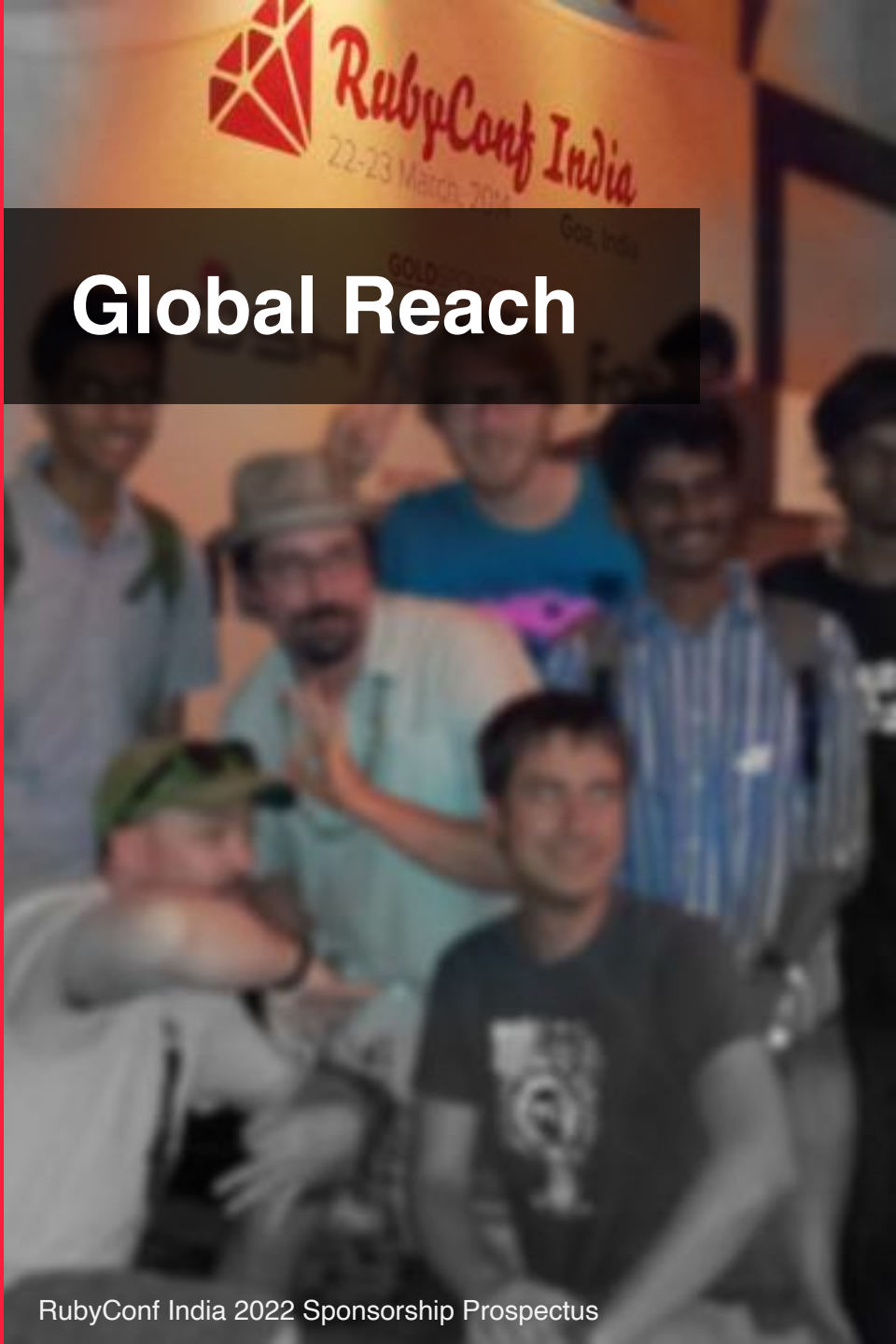
emerging
technology
trust

Why You Should Sponsor Us

RubyConf India is India's premier Ruby & Rails conference and one of the largest Ruby Conferences in the world.

On the 27th of **August 2022**, the Eleventh edition of RubyConf India will be held at the Hyatt Regency Pune.

Organized by volunteers on a non-profit basis, RubyConf India is the ideal place to **Connect** with developers & business technology experts.

SPONSORSHIP BENEFITS:

- ~350 attendees, sold out every year for the last 10 years

- Meet top programmers & architects from India and abroad

- Connect with the brightest technology talent

- Build your brand with the community

Global Reach

RubyConf India has attracted participants from **23 Countries** over the last 10 years.

UK	Canada	India	Malaysia
Germany	USA	Japan	Singapore
Sweden	Mexico	South Korea	Philippines
Portugal	Brazil	Israel	Indonesia
France	Australia	Nigeria	Sri Lanka
Russia	New Zealand	South Africa	

Influential Speakers

RubyConf India features expert speakers from India & abroad who are in constant demand all over the world.

Previous Sponsors

Some of the successful companies that have sponsored RubyConf India in the past.

Sponsorship Option 1 of 3

PLATINUM SPONSOR

(INR 5 lakh / USD 6500)*

- Company Logo at Venue *(registration area, stage, backdrop)*
- Company Name & Logo on our webpage *(650x300 px)*
- Company Logo on all talk videos
- 1 Speaking Slot (5 min) after opening keynote for company / product promotion
- Booth space 10 feet (width) along with 1 table, 2 chairs and a power supply point.*(This will be available from midnight of 26th Aug 2022. Booth is not selectable. Our team will assign your booth.)*
- Logo on the screen in between breaks during the conference
- Company collateral insert in Delegate Kit
- Big Logo in all newsletters
- Twitter Promotion and credits
- 8 conference passes

Taxes if applicable as per Govt. of India guidelines

Sponsorship Option 2 of 3

GOLD SPONSOR

(INR 2.5 Lakh / USD 3250)*

- Company Logo at Venue *(registration area, stage, backdrop)*
- Company Name & Logo on our webpage *(350x250 px)*
- Booth 10 feet (width) along with 1 table, 2 chairs and a power supply point.*(This will be available from midnight of 26th Aug 2022. Booths are not selectable. Our team will assign your booth.)*
- Logo on the screen in between breaks during the conference
- Company collateral insert in Delegate Kit
- Small Logo in all newsletters
- Twitter Promotion and credits
- 4 conference passes

Taxes if applicable as per Govt. of India guidelines

Sponsorship Option 3 of 3
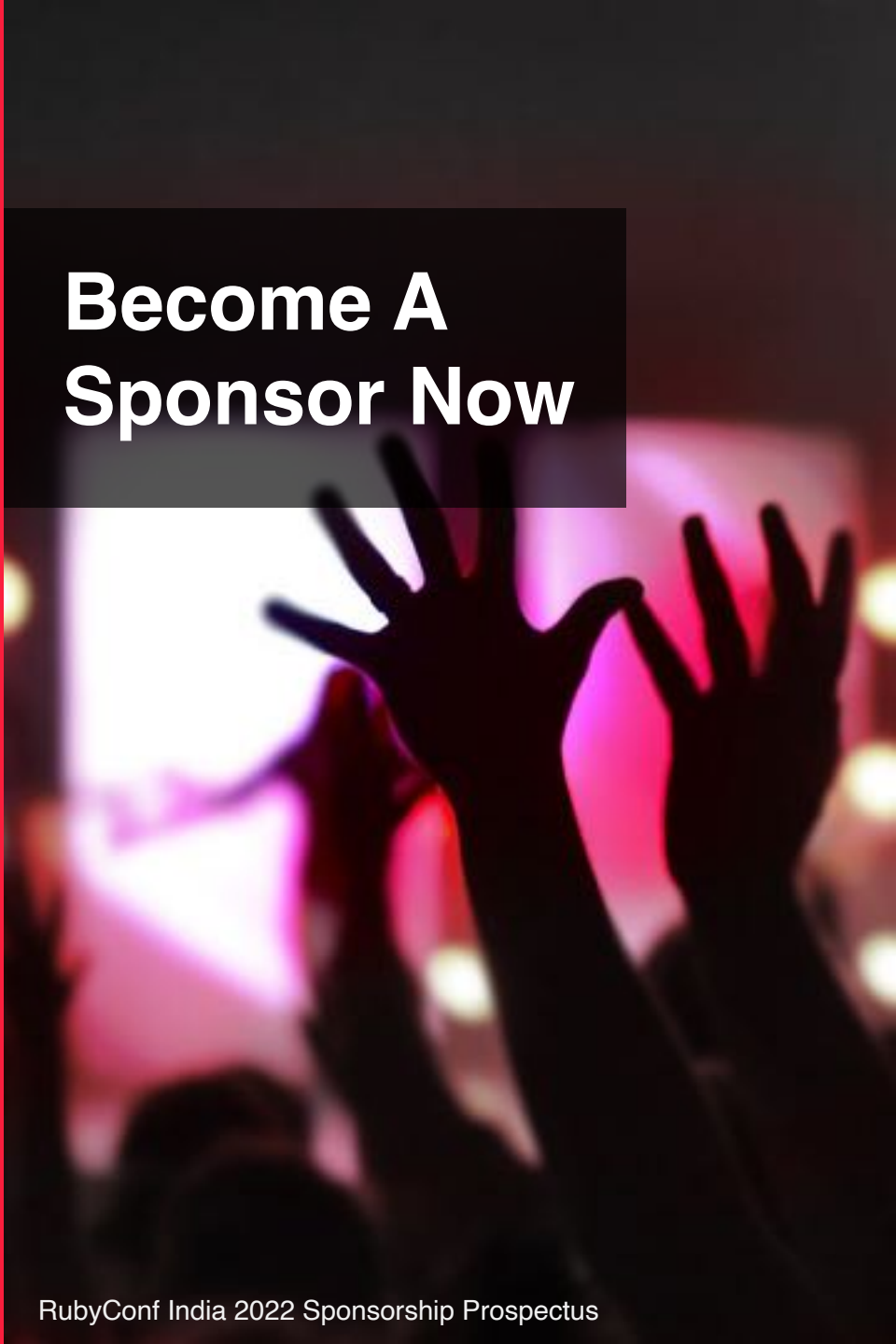
SILVER SPONSOR

(INR 1 lakh / USD 1000)*

- Company Logo at Venue *(registration area, stage, backdrop)*
- Company Name & Logo on our webpage *(350x250 px)*
- Logo on the screen in between breaks during the conference
- Small Logo in all newsletters
- Twitter Promotion and credits
- 2 conference passes

Taxes if applicable as per Govt. of India guidelines

Become A Sponsor Now

PAYMENT INFORMATION:

Beneficiary: Emerging Technology Trust
Address: #147, 1st Floor, 10th Cross, Indiranagar Stage I, Bangalore 560038

Bank: DBS Bank Ltd.
Branch: Salarpuria Windsor, No.3, Ulsoor Road, Bangalore 560042
Account Name: Emerging Technology Trust
Account Number: 827210102384
Account Type: Current Account
IFSC: DBSS0IN0811
MIRC code: 560641002
Swift Code: DBSSINBB

Terms & Conditions

- This is a non-profit, community driven event and has no commercial aspect associated with it.

- Sponsorship **does not** imply a speaker slot.

- Speaker slots are assigned **exclusively** through a Call For Proposals process. Sponsorship **does not** influence selection.

- No information about attendees will be given to sponsors unless attendees have opted in.

- Offensive or inappropriate use of language or sentiment in give-aways or standees will be disallowed and is at the sole discretion of the organizers.

- Placement of standees is subject to change and at the sole discretion of the organizers.

Who is ETT

The **Emerging Technology Trust** is a non-profit that focuses on creating opportunities and events to promote open source contribution, programming languages, tools and methodologies in India.

We work hard to bring in the best speakers and connect them with the **Indian developer community**.

The ETT is funded primarily through corporate sponsorship.

CONFERENCES PORTFOLIO:

- RubyConf India – national Ruby conference, founded 2010

- Deccan RubyConf – Pune region Ruby conference, founded 2012

- DevOpsDays India – national DevOps conference, founded 2012

- GopherCon India – national Golang conference, founded 2015

Booth Space

Contact Us

To get in touch, send us an email at

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https://rubyconf.in