AKSHAY MULEY / UX & UI DESIGNER

EDUCATION

Bachelor's Degree, Computer Science and Engineering, R T M N U (2016)

SKILLS

Visual Designing
Wireframing
Low to high fidelity design &
Prototype
Qualitative Research
User Interviews / Survey
Usability Testing
A/B Testing

PERSONAL SKILLS

Collaboration Team Player Creative Fast Learner

TOOLS

Photoshop, XD, Sketch Illustrator, Premiere Pro

LINKS

akshaymuley.com behance.net/akshaymuley11 dribbble.com/akshaymuley11 linkedin.com/in/akshaymuley11

muley.akshay11@gmail.com

+91 94222 81813

WORK EXPERIENCE

UX Designer / Interaction Designer at 99 Minds

November 2019 - January 2021

- Conceptualised and designed color and layout agnostic gift card widget which can be embedded on third-party e-commerce stores
- Researched and identified problems through stakeholder talks and user research in the complex industry of digital gift cards
- Designed and validated workflows and interfaces through iterations
- Designed various brand assets color system, typography, illustrations, iconography, photography art direction
- · Collaborated with multiple roles to drive alignments

Creative Graphics Designer at Blackbox Asia

August 2018 - November 2019

- Collaborated with Marketing, PR & Social Media teams to design graphics which helped increase social engagement significantly
- Designed original graphics for various social media campaigns, which reached over thousands of people
- Mentored and lead a small team of a Junior Graphic Designer and Videographer

UI Designer / Graphic Designer at DOBOZ

July 2016 - July 2018

- Worked independently and collaboratively with team members to develop UI/UX workflow and design
- Worked with a cross functional team to develop user interface mockups and prototypes
- Executed various visual design stages from concept to final hand-off to development
- Provided QA & feedback to developers

