

Indian Brokers:	KYC	Trading platforms	Tools	Trading innovations	Margin facility	Others	Partnerships
Zerodha	Uses Aadhar for KYC	Kite and PI (Advanced charting with backtesting, expert advisors, and more)	Trading technology – Kite, Pi, Q & Quant. Education tools - Varsity, Zconnect, and Tradingqna	stoploss orders, bracket orders, trailing stop loss orders, cover orders	Upto 11 times intraday leverage on stocks. Upto 3 times intraday futures leverage. Upto 3 times intraday options shorting margin leverage.	Margin funding coming soon.	Invested in Sensibull - India's first option trading platform
Angel broking	D-KYC – an ultra fast and first of its kind acc opening experience through digital signature using bio-metric devices	Angel broking app and Angel speedpro trading platform	ARQ - It is an Artificial Intelligence which uses Machine Learning, it is based on "Modern Portfolio Theory". (ARQ makes use of advanced algorithms and processing power to back-test the predictive power of the widest possible universe of investment variables)	ARQ – a hyper-intelligent investment engine which makes superior Investment advisory available to every Indian consumer which otherwise was only available to big-ticket and HNI investors.	Majorly the var margin for Nse traded stocks comes around 12% to 15% or more hence the limit comes from ANGEL BROKING is upto 40 times on Bluechip stocks.	Data Analytics and tech-driven services have been instrumental in preventing unusual trading practices. So, a Fraud Detecting System (FDS) was created nearly a year ago enabling the company to track any inconsistency in trading/behavior pattern, promising enhanced online security for its investors. (Key features include Predict Margin-limit Multiplier, E-Mail Classifier, Calls Classifier etc. The robust mechanism helps generate early warning signals for fraud detection).	Has tied up a fintech company named Finoux which provides solution like Wealth reporting AI Analytics, Rbo Advisory, etc..... Fintech Valley Vizag Joins Hands With Angel Broking To Launch Startup Challenge For Real-Time Social Profiling..... And It also takes solutions from Heckyl.
Kotak Sec	Uses Aadhar for Kyc or else the traditional method of Kyc using address proof and identity proof.	KEAT proX, Kotak Stock Trader, Fastlane and Xtralite.	TradeSmart store which includes TradeSmart derivatives, TradeSmart insights and TradeSmart trends.	Free Intraday trading across cash, future and options segments at an annual subscription of Rs. 999. It also enables customers to trade via WhatsApp or Telegram message on 7400 102 102 from their registered mobile number.	Margin offering differs from stocks to stocks and differs according to market conditions.	Happy hour trading, double or quits features.	Kotak Securities has tied up with data analytics company Heckyl Technologies to provide real-time news, market information, and insights for trading in futures and options.
HDFC Sec	Uses Aadhar for Kyc	ProTerminal, Blink, Voice Enabled Investing, Mobile Trading App and Digify	ProTerminal includes features like sentiment analysis, predictive analysis, market analysis. news analysis and global market trends.	GTDT order, off market order, shares as collateral, smart order routing.	Margin is offered based on portfolio size and capital invested.	Hdfc securities has ARYA smart virtual assistant (allows voice based trading)	HDFC Securities has partnered with Niki.ai, Integrating AI with Social Media for Equity Investing and Has also tied up a fintech company named Finoux which provides solution like Wealth reporting AI Analytics, Robo Advisory, etc
Samco	Uses Aadhar for Kyc	Smaco Trader, Samco Note, Samco Web and Samco Star	Margin and Span calculator, Brokerage calculator, Risk monitor, Samco Pledge monitor, Samco caution stock watchlist.	Advanced order types with Samco (allows Bracket order and Cover Order), Smaco option value Calculator (uses black scholes)	Margin upto 4x if u are in cash and SAMCO enables clients to get trading margin against shares with 2 product options – StockPlus and IntraPlus.	Trade anything and Flat Rs.20 per executed order.	SAMCO Securities is funded by Bay Capital.
ICICI Sec	Uses Aadhar for Kyc	TradeRacer, mobile app.		iGain brokerage plan (Zero brokerage on both buy and sell legs in case your transaction is in loss)	margin are as low as 27%.		ICICI Securities Ltd and online multi-asset trading and investment provider Saxo Bank have partnered to offer Saxo's trading and investment capabilities via a digital platform to investors in India.

Upstox	Uses Aadhar for Kyc	Proweb, Promobile, Bridge for AmiBroker, Partner Platform are Foxtrader and Dartstock.	Amibroker Bridge and Algolab	Write strategies on AmiBroker AFL & place trades on Upstox with the power of Upstox AmiBroker bridge and AlgoLab.	Up to 20x for stocks listed in F&O, up to 2x for stocks with 20% circuit breaker, Up to 6x for all securities if you are trading in Futures, Up to 4x for selling options, 1x on buying options and Up to 3x for all commodities	Flat 20rs per executed order and lifetime Zero brokerage for delivery.	Has ties with Trade Rays India's Next-Generation FinTech Company Driven By Artificial Intelligence
IIFL	Uses Aadhar for Kyc	TTWeb, TTExe, IIFL Markets app and IIFL MF app.	TradeWiz, a stock intelligence system aimed to serve retail investors dealing in financial instruments.	TT edge - Quick view on top 500 stocks by IIFL research team, Multiple watchlist in cash and F&O segment, Intuitive platform for faster navigation, Detailed trade, market analysis for informed decisions.	Allows margin funding		
Motilal Oswal	Uses Aadhar for Kyc	mobile app, desktop trading platform and smartwatch based trading	Goal Calculator, Risk Meter, Human Life Value Calculator, Millionaire Calculator & Retirement Calculator	ACE (Advise on Combination of Equities) offering you Algo based investment strategy with exclusive basket of growth oriented stocks, Robo Wealth 24*7 wealth manager that provides you with right asset allocation as per your identified risk profile, MO genie the 24 x 7 chat bot for your instant query resolution	Allows margin funding		It takes solutions from Heckyl.
Global:							
Charles Schwab		Schwab.com, StreetSmart Edge, Schwab's mobile trading	Gain/Loss Analyzer, Options traders get the tools to make informed decisions, evaluate the execution quality of the clients orders	Schwab Intelligent Portfolios, Schwab Intelligent Advisory	The amount of money you can borrow on margin toward the purchase of securities is typically limited to 50 percent of the value of marginable securities in your account. (\$0-\$24,999.99- 9.825%, \$25,000-\$49,999.99- 9.325%, \$50,000-\$99,999.99- 8.375%, \$250,000-\$499,999.99- 8.025%)	Schwab Global Account - no minimum capital required, can trade using one account only, no higher brokerages but additional charges may apply. It allows trade in 12 countries and their currencies Australia, Belgium, Canada, Finland, France, Germany, Hong Kong, Italy, Japan, Netherlands, Norway and UK. Brokerage - (Equity - 4.95\$, Options - 0.65\$ and futures - 1.50\$)	Acquired Fintech Company named OptionsXpress and other acquisitions involves Cybertrader, Compliance 11.
Fidelity							
E*Trade		Power E*TRADE app is an intuitive and ever-innovating mobile platform for traders of every kind. And our easy-to-use E*TRADE app	No such unique tools works similarly to other broking houses	Uses NBBO as its base and improves trade execution accordingly with certain upgradation	The amount of money you can borrow on margin toward the purchase of securities is typically limited to 50 percent of the value of marginable securities in your account and has tools like Margin Analyzer Tool, Margin Calculator Tool, Requirements search, Risk Slide Tool	Pay \$6.95 per stock and options trade, plus 75¢ per options contract. Make 30+ trades per quarter and pay just \$4.95 per stock and options trade, plus 50¢ per options contract.	Acquired Fintech Company named OptionsHouse and other acquisitions involves webstreet, Trust company of America
TD Ameritrade		Web Platform, thinkorswim, Mobile Trading	Heat Maps, Objective Research, Live-streaming Media, myTrade Community, Idea Generation, No platform fees, Exclusive education	24/5 trading, sentiment tool, earnings tool, economic data tool, Live help via in-app chat, Create pre-defined covered call strategies that automatically roll forward	The amount of money you can borrow on margin toward the purchase of securities is typically limited to 50 percent of the value of marginable securities in your account. TD Ameritrade account that's approved to trade on margin must have - (At least \$2,000 in cash equity or eligible securities and A minimum of 30% of its total value as equity at all times)	Executed market orders receiving price(s) better than the National Best Bid/Offer (NBBO) at the time of routing, divided by the total number of orders executed.	Acquired Fintech Company named Thinkorswim Group and other acquisitions are Scottrade and Datek financial services.

Robinhood		Mobile Trading and web platform	The platform enables its customers to buy and sell U.S. stocks, ETFs, options, and cryptocurrencies with zero commission.	For advanced traders Robinhood lets you execute multi leg strategies and analyze candlestick charts.	Allows trading on margin for double the buying power	Invest in stocks, ETFs, options, and cryptocurrencies, all commission-free, right from your phone or desktop.	Robinhood has integrations with fintech companies like StockTwits, Openfolio, Quantopian, and Rubicoin.
Interactive Brokers		Desktop TWS (TWS includes all of our most advanced algos and trading tools, and offers a library of tool- and asset-based trading layouts for total customization), IBKR Mobile, IBot (IBot understands natural-language text and voice commands, and provides immediate results without the need for special syntax or financial jargon.)	Global trading using single account.	60 order types and algos (Really very good)	Lowest margin loan	Comission charged is 1\$ for stocks and options and 0.85\$ for futures.	Robo-Advisor platform Emotomy has integrated into Interactive Brokers' online trading platform
Etoro		mobile app, desktop trading platform	Connect with other traders, discuss trading strategies and use patented copytrader technology to automatically copy their trading portfolio performnce	eToro is a social trading and investment marketplace that allows users to trade currencies, commodities, indices, and stocks.	N.A	Comission charged is 0.09% for equities	Etoro has invested in GoodDollar (The GoodDollar experiment is a series of tests with the ultimate purpose of reducing wealth inequality through blockchain technology.)
Saxo		SaxoTraderGo, SaxoTraderPro (SaxoTraderPRO supports up to six screens on Windows and Mac)	Personal relationship managers, Dedicated sales traders, In-house analysts, Integrated digital support, 24-hour customer service, Local language assistance	N.A	Margin Trading available	Comission charged 6\$ in equities and 1.5\$ futures per lot.	Has partnered with one Fintech firm called Leverage.
SwissQuote		Metatrader4 , MetaTrader5	Benefit from competitive spreads, low margin rates and flexible transaction sizes.	Autochartist platform	Margin Trading available	0 brokerage on equities and 2-5 euros per trade	
AvaTrade		AvaTradeGO app, MetaTrader 4, Automated Trading - Our wide range of auto-trading software enables you to copy the trades of experienced Forex traders and AvaOptions.	Sharp Trader offers a comprehensive range of videos, articles, daily news and trading tools, taking you from trading fundamentals to the advanced strategies of leading professional traders, 6 regulations across 5 continents	Limit order, stop order, Market orders, one order cancels other order	Leverage your positions up to 400:1	Innovative technology and cutting-edge trading features	It has teamed up with Friedberg Direct to give Canadian residents access to AvaTrade's trading platforms