market simplified ™

MSIL Platform

For Brokerages and Banks

Adaptors / Connectors

1. Thomson Reuters
2. Omnesys Thomson Reuters
3. Financial Technologies (63 Moons)
4. Dion
5. Sunguard
6. Heckyl
7. Bursa Malaysia, Indonesia
8. IQ Plus
9. Solution Labs
10. IRESS
11. ExcelForce

1. Celeriti Fintech (Hogan Core)
2. Oracle FLEXCUBE
3. Finacle
4. Vision Plus
5. Bill desk Payments
6. UDID
7. NSDL

Mobile User & MPIN Management

- Manage Mobile Users

- Manage Password and MPIN Policies

- Manage Multi-Device/Single-Device Policies

- Manage Multiple-User Per Device Policies

End To End Encryption

- AES-256 or 3-DES Encryption
- Dynamic Key Encryption

Technical Charts

- 120+ Indicators

- Advanced Indicators for FOREX

- Simplified Interpretation for Technical Charts
  - Plot chart with one or more indicators and understand the pattern in plain English.
  - E.g: Reliance is approaching 200 Day EMA crossover indicating bullish signs.

Technical Ratios – Risk Profiling

- Beta
- Sortino Ratio
- Treynor Index
- Sharpe Ratio
- Portfolio VAR
- Jensen's Alpha and many more…

Create Your Index (CYI)

- Create your own Index (Like Nifty 50, SENSEX 30, NASDAQ 100)
- Add/Remove Stocks
- Get Real-Time updates for your Index
- Track against Market Index
- Social Trading – Publish Your Index (Monetize)

Alert Engine

- Price Alerts (Greater than, lesser than, 52-Week High/Low)
- Volume Alerts
- Trailing Stop Loss
- Technical Alerts (20+ Indicators)

Notification Engine

- Device Notifications (iOS, Android, Windows)
- Browser Notifications (Chrome, Firefox)
- Notification Inbox
- Sound, Image, Deep Linking
- Web Console for Client Engagement
- User specific and Global Notifications
- User group based Notifications

Transaction Validator

- Prevents Duplicate Transactions
- 2-step Transaction Approach (for fraud prevention)

Watchlist aka Market Watch

- Store Customer Watchlist
- Add groups, Delete Groups, Rename Groups.
- Add Symbol, Delete Symbol
- Automatic Expiry for Derivatives

Advanced Order Engine

- OCO – One Cancels Other

- OTO – One Triggers Other

- OTT – One Triggers Two

- Trailing Stop Orders

Market Data Derivators

- Market Movers
  - Gainers
  - Losers
  - Top Volume
- Unusual Volumes
- 52-Week Range
- Delayed Feeder – Delay Real-Time feed for Guest Users.

Smart Search

- Advanced Symbol Search
- Multiple Filters tailored to Market