

[112]LABINDIA - The New Benchmark In Water Purification System

4,369 Recipients

Subject

The New Benchmark In Water Purification System

From

LABINDIA
mail@labindiastruments.net

Reply to

dhures@labindia.com

Included Lists

[2]Test List, [6]LABINDIA Petroleum, [9]LABINDIA South LIST, [11]LABINDIA 06-07-2020, [12]LABINDIA 14-07-2020, [13]Labindia - Rapid media customers, [14]Vaccine manufacturer - Rabies kit, [17]LABINDIA - Newsletter, [18]shhetal, [22]LABINDIA - Pharma -Biopharma, [23]LABINDIA- Biotechnology, [24]LABINDIA - Food n Beverages, [25]LABINDIA - Environmental, [26]LABINDIA University- institutes- Gov, [27]LABINDIA - Others

Delivered

Wednesday 13-01-2021 15:52

474

Opened

12.93%

27

Clicked

0.74%

4

Unsubscribed

0.11%

Open Rate

12.93%

Unique Opens

474

Total Opens

733

Average Time to Open

8h, 13m, 31s

Number of Complaints

1

Last Opened

19-01-2021 16:16

Click Rate

0.74%

Unique Clicks

27

Total Clicks

38

Last Clicked

15-01-2021 20:23

Click-to-Open Rate

5.70%

Average Time to Click

49s

Total Conversions

0

Sending Status

3,666 Delivered

83.91%

390 Soft Bounced

8.93%

313 Hard Bounced

7.16%

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Soft Bounce Details

UNKNOWN	168
Other reasons	43.08%

DOMAIN-IP	103
Domain or IP is blacklisted	26.41%

CONNECTION	97
Connection problems with ISP	24.87%

EXPIRED	17
Unable to send email within 36 hours	4.36%

USER	
The recipient's quota was exceeded, recipient's mailbox is full, or recipient is inactive	2
	0.51%

AUTHENTICATION	
ISP requires authentication to receive emails	2
	0.51%

CONTENT	1
Email content regarded as spam by ISP	0.26%

Hard Bounce Details

USER	228
The contact has already soft bounced at least 5 times.	72.84%

UNKNOWN	85
Other reasons	27.16%

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Results by List

List	Delivered	Soft Bounced	Hard Bounced	Open Rate	Total Opens	Click Rate	Total Clicks	Unsub
[2] Test List : 0.25% 11 contacts	100% 11	0% 0	0% 0	63.64% 7	245.45% 27	9.09% 1	27.27% 3	0% 0
[6] LABINDIA Petroleum : 34.58% 1,511 contacts	87.49% 1,322	11.45% 173	1.06% 16	10.14% 134	17.93% 237	1.66% 22	2.27% 30	0% 0
[9] LABINDIA South LIST : 13.39% 585 contacts	90.26% 528	9.57% 56	0.17% 1	8.90% 47	15.72% 83	2.27% 12	2.27% 12	0% 0
[11] LABINDIA 06-07-2020 : 8.01% 350 contacts	97.43% 341	2.29% 8	0.29% 1	14.66% 50	19.06% 65	0% 0	0% 0	0.5% 2
[12] LABINDIA 14-07-2020 : 1.67% 73 contacts	95.89% 70	4.11% 3	0% 0	5.71% 4	11.43% 8	0% 0	0% 0	0% 0
[13] Labindia - Rapid media customers : 0.41% 18 contacts	100% 18	0% 0	0% 0	11.11% 2	38.89% 7	0% 0	0% 0	0% 0
[14] Vaccine manufacturer - Rabies kit : 0.78% 34 contacts	100% 34	0% 0	0% 0	11.76% 4	11.76% 4	0% 0	0% 0	0% 0
[17] LABINDIA - Newsletter : 0.62% 27 contacts	85.19% 23	7.41% 2	7.41% 2	8.70% 2	26.09% 6	4.35% 1	13.04% 3	0% 0
[18] shhetal : 0.02% 1 contacts	100% 1	0% 0	0% 0	100% 1	200% 2	100% 1	100% 1	0% 0
[22] LABINDIA - Pharma -Biopharma : 9.50% 415 contacts	80.72% 335	15.66% 65	3.61% 15	8.06% 27	10.45% 35	2.39% 8	2.39% 8	0% 0
[23] LABINDIA- Biotechnology : 3.73% 163 contacts	72.39% 118	13.50% 22	14.11% 23	11.86% 14	14.41% 17	1.69% 2	1.69% 2	0% 0
[24] LABINDIA - Food n Beverages : 1.42% 62 contacts	58.06% 36	24.19% 15	17.74% 11	13.89% 5	27.78% 10	2.78% 1	2.78% 1	0% 0
[25] LABINDIA - Environmental : 2.11% 92 contacts	61.96% 57	18.48% 17	19.57% 18	8.77% 5	15.79% 9	1.75% 1	3.51% 2	0% 0
[26] LABINDIA University- institutes- Gov : 46.49% 2,031 contacts	83.55% 1,697	5.71% 116	10.73% 218	14.79% 251	21.27% 361	0% 0	0% 0	0.1% 2
[27] LABINDIA - Others : 1.99% 87 contacts	71.26% 62	14.94% 13	13.79% 12	16.13% 10	33.87% 21	0% 0	0% 0	0% 0

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History

