

In January 2007, Wikipedia entered for the first time the top-ten list of the most popular websites in the U.S., according to comScore Networks. With 42.9 million unique visitors, Wikipedia was ranked number 9, surpassing The New York Times (#10) and Apple (#11). This marked a significant increase over January 2006, when the rank was number 33, with Wikipedia receiving around 18.3 million unique visitors.[52] As of March 2015, Wikipedia has rank 5[6][53] among websites in terms of popularity according to Alexa Internet. In 2014, it received 8 billion pageviews every month.[54] On February 9, 2014, The New York Times reported that Wikipedia has 18 billion page views and nearly 500 million unique visitors a month, "according to the ratings firm comScore.