

Background Information

Great work reading and interpreting the brief from Social Buzz. You're now ready for your internal meeting with Mae.

So, let's jump on the video **(5.1 Task Team)** and see who you're going to be working with.

Snapshot of the video has been attached as **5.3 Internal Stakeholders Chart**. Notice how the team is structured in three key groups:

- *Industry experts* in the social media space to ensure we accurately understand Social Buzz's sector.
- *IPO experts* who will deliver on the IPO requirement
- *Data experts* who will provide Big Data insights and content category analysis.

Answer one quick question to complete your task!

Link to Quick Quiz - <https://forms.gle/VHcaa6Pd9PUyxnv1A>