$24.91M
Total_Revenue

14.46M
Total_Cost

41.97%
Profit_Margin_%

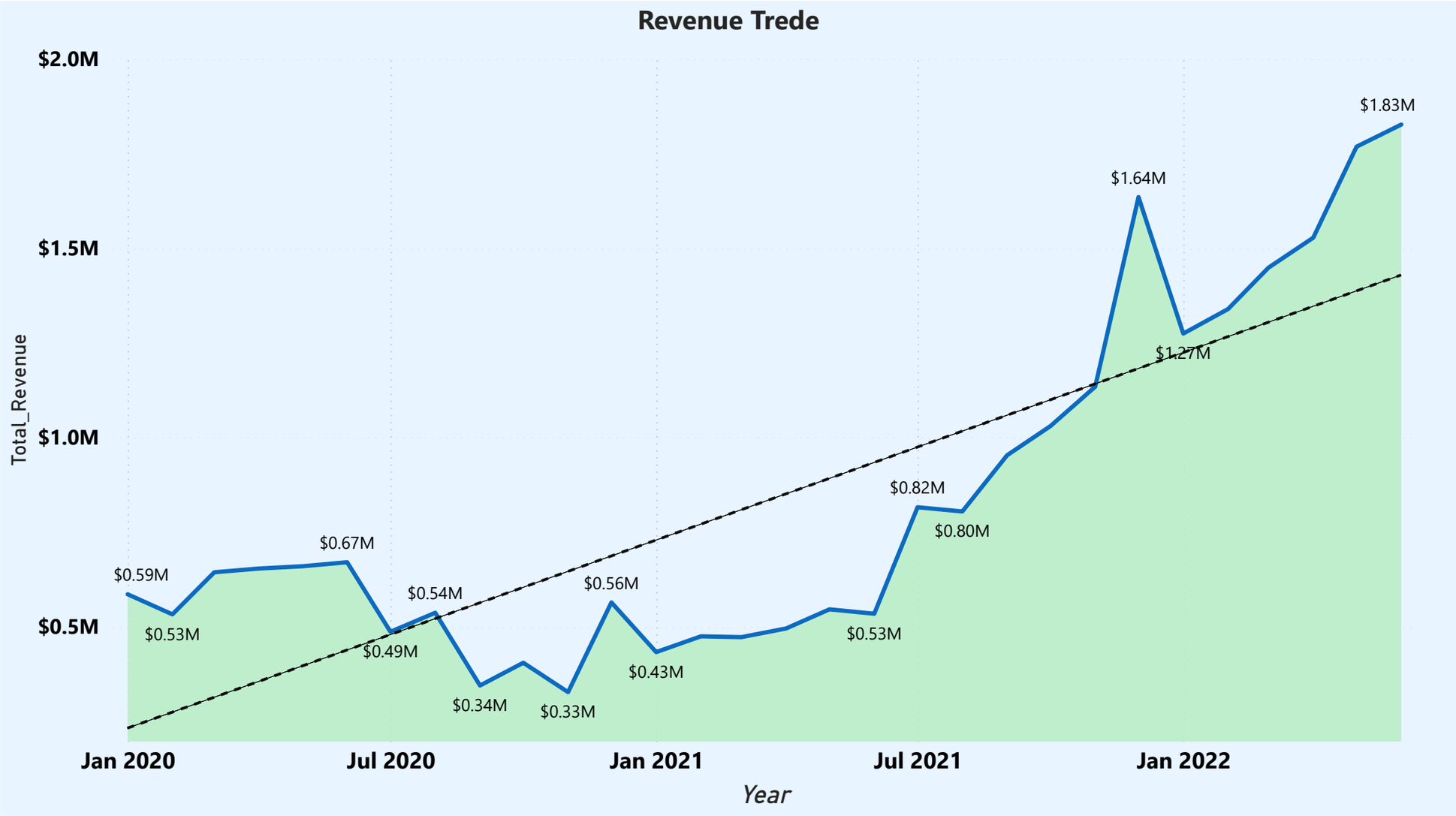
25K
Total_Orders

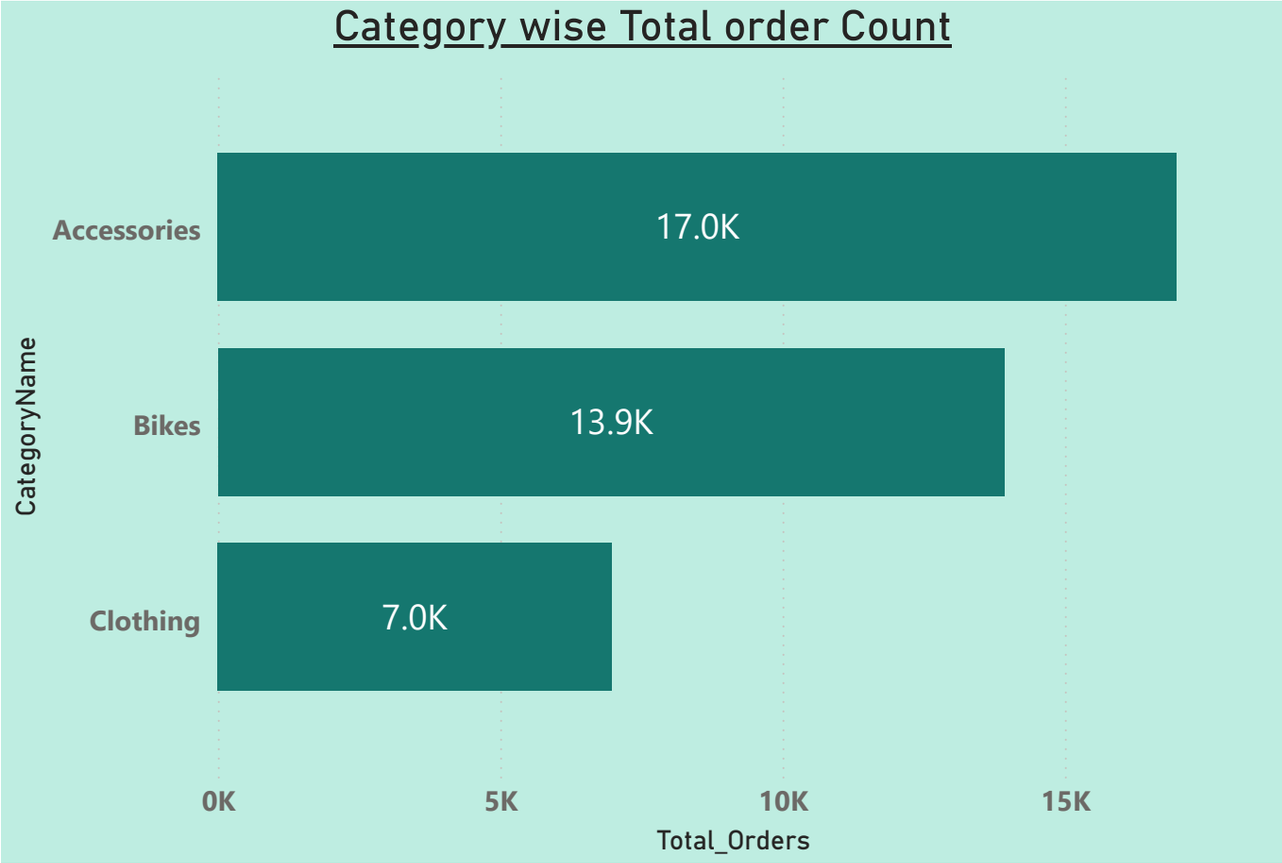
$10.46M
Profit_Margin

84K
Total_Qty_Sold

Total_Qty_Sold	Total_Returned_Qty	Return_Rate
84K	2K	2.17%

$24.91M	$10.46M	25K	2.17%
Total_Revenue	Profit_Margin	Total_Orders	Return_Rate


Revenue Trede
$2.0M
$1.5M
$1.0M
$0.5M
Total_Revenue
$0.59M
$0.53M
$0.67M
$0.49M
$0.54M
$0.34M
$0.33M
$0.56M
$0.43M
$0.53M
$0.82M
$0.80M
$1.64M
$1.27M
$1.83M
Jan 2020
Jul 2020
Jan 2021
Jul 2021
Jan 2022
Year


Category wise Total order Count
Accessories
Bikes
Clothing
17.0K
13.9K
7.0K
CategoryName
0K
5K
10K
15K
Total_Orders

Total_Revenue

$24.91M

Profit_Margin

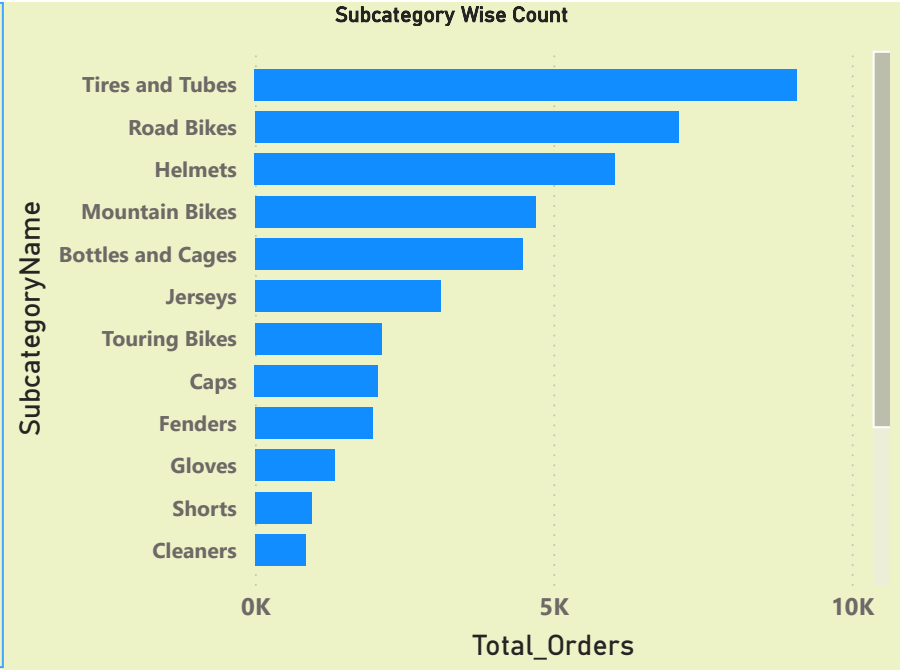
$10.46M

Profit_Margin_%

41.97%

Return_Rate

2.17%



Top 10 Product

ProductName	Total_Revenue	Total_Orders	Profit_Margin_%	Return_Rate
Mountain-200 Black, 38	$11,65,936.88	569	46.03%	2.64%
Mountain-200 Silver, 46	$11,82,780.59	571	46.03%	2.10%
Mountain-200 Silver, 38	$12,13,851.89	586	46.03%	2.90%
Mountain-200 Black, 42	$12,33,557.12	602	46.03%	3.49%
Mountain-200 Black, 46	$12,41,753.51	606	46.03%	2.97%
Total	$60,37,879.98	2934	46.03%	2.83%

Year

2019 | 2020 | 2021 | 2022

Year, Month

- [ ] 2020
- [ ] 2021
- [x] 2022

Total_Revenue

$9.19M

Profit_Margin

$3.89M

Total_Orders

12K

Return_Rate

2.15%

Adventure Works Sales Dashboard

$24.91M	$10.46M	25K	2.17%
Total_Revenue	Profit_Margin	Total_Orders	Return_Rate

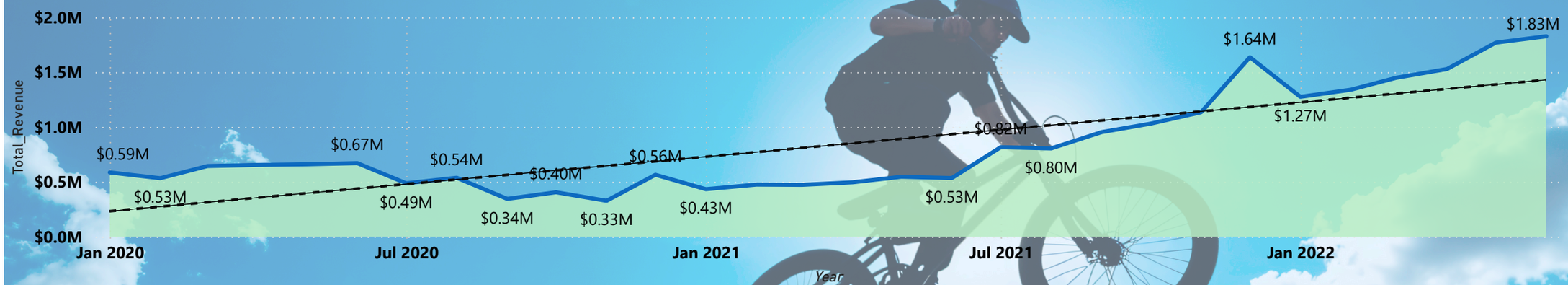
Year

2019 | 2020 | 2021 | 2022

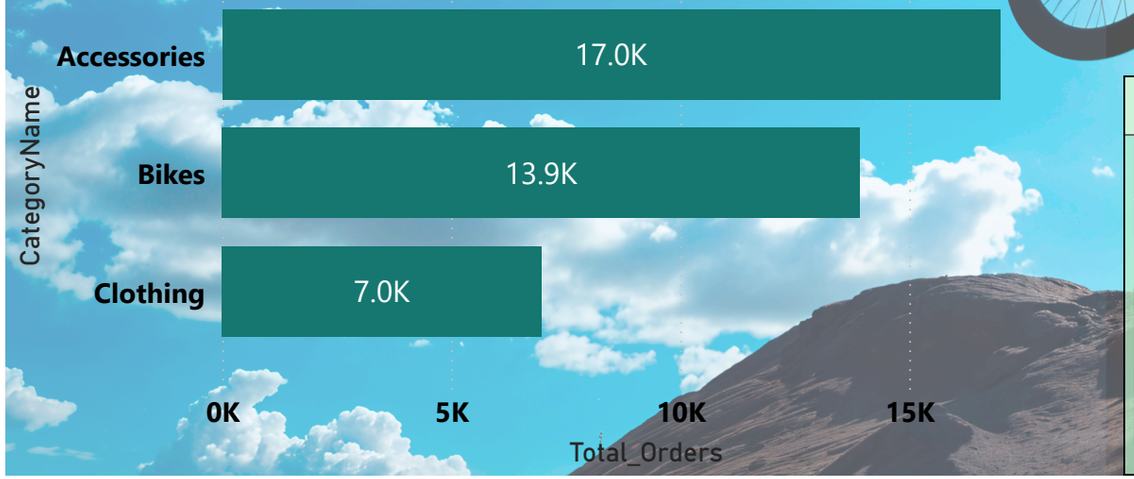
Month

January
Febru...
March
April
May
June
July
August
Septe...
Octob...
Nove...
Decem...

Revenue Trede



Category wise Total order Count



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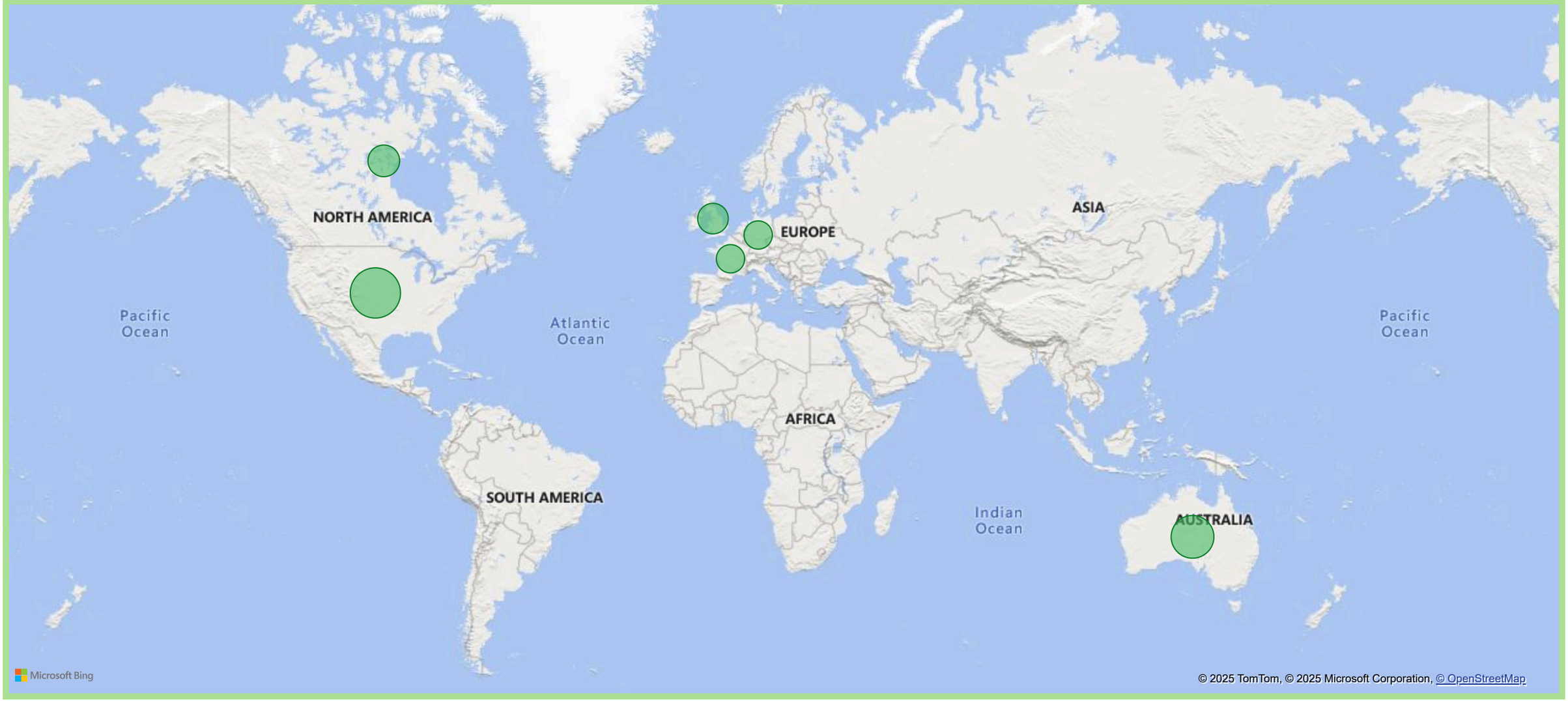
Continent

Select all	Europe	North America	Pacific

total_orders by country