Capstone Project Data Science: Fraud Detection Analysis

DATASET

Project Objectives and Scope

- 1. How do you define success for your fraud detection model?
- 2. What are the key challenges expected during the implementation of this model?

Data Analysis

- 1. How do you handle multicollinearity in your dataset?
- 2. What role does feature importance play in your analysis?

Data Preprocessing

- 1. What techniques are used to handle categorical data?
- 2. Why is it important to split the dataset into training and testing sets?

Model Training

- 1. How does Gaussian Naive Bayes differ from other variants of Naive Bayes?
- 2. What strategies are used to optimize model parameters?

Model Evaluation

- 1. How do you ensure the reliability of your evaluation metrics?
- 2. What is the impact of false positives and false negatives in fraud detection?

Results and Interpretation

- 1. How do you validate the results of your model?
- 2. What are the implications of your findings for stakeholders?

Model Improvement

- 1. How do you incorporate domain knowledge into your model?
- 2. What advanced techniques, such as ensemble methods, could be considered for improving performance?

Practical Implementation

- 1. How do you ensure the scalability of your fraud detection model?
- 2. What steps are taken to ensure data privacy and security?

Technical Implementation

- 1. How do you manage dependencies and version control for your implementation?
- 2. What are the benefits of using pipelines in machine learning workflows?