Incubyte presents

Sandwich

Directed by

Akshay

Chapter 1

The Awakening

Learnings

- AI is good

Chapter 2

The Mirage

Learnings

- Clear the clutter
  - Less is more sometimes
- UX matters
  - Show what matters

Chapter 3

The Uncanny

Learnings

- Web is supposed to help
- Trick: Take off developer's hat
- Trick: Think how the feature would work without tech/web

Chapter 4

The Echo

Learnings

- Definition of craft
  - Stop and think what you can do better
  - Multi pass
  - Initiative, Closure, Consitency

Chapter 5

The Tether

Learnings

- Locafirst
- Sync engine
- Remember: Tech to help

- Definition of MVP
- X-factor

Chapter 6

The Convergence

Learnings

- Sprinkle AI
- The bus is leaving
  - With or without you
- AI won't replace you if you are smart

and they lived happily ever after

Credits

- Linear: For inspiration for sync engine
- Linear: For inspiration for MVP and x-factor
- ElectricSQL: For Postgres in browser

Bloopers