MOBILE GAME ANALYSIS

YEAR All

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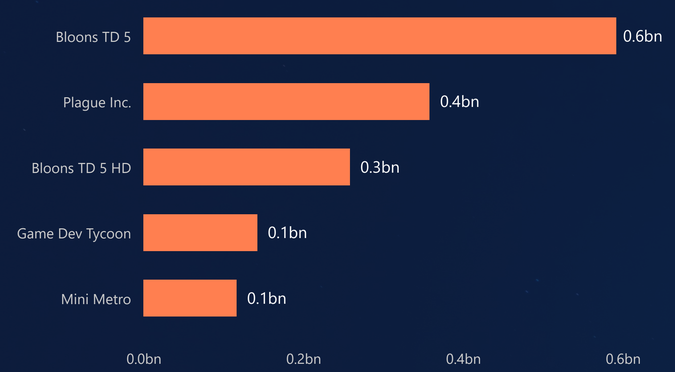
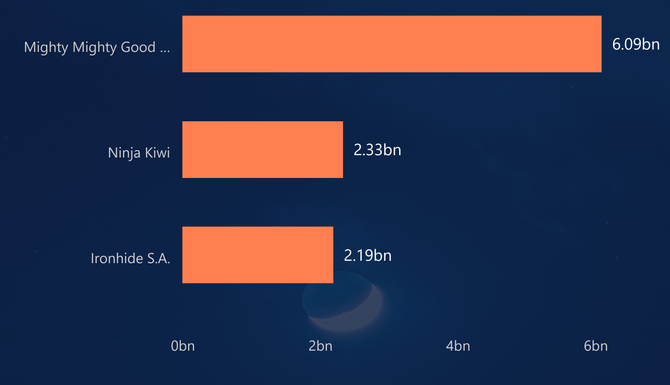
Revenue	Avg per Rating	Games	Genres	Users	Developers	Top Developer
$82T	$2	16K	41	934M	8271	Supercell
YOY Change ▲ 9.7%	YOY Change ▼ -1.0%	YOY Change ▲ 13.1%	YOY Change ▲ 2.5%	YOY Change ▲ 2.2%	YOY Change ▲ 16.6%	★★★★★

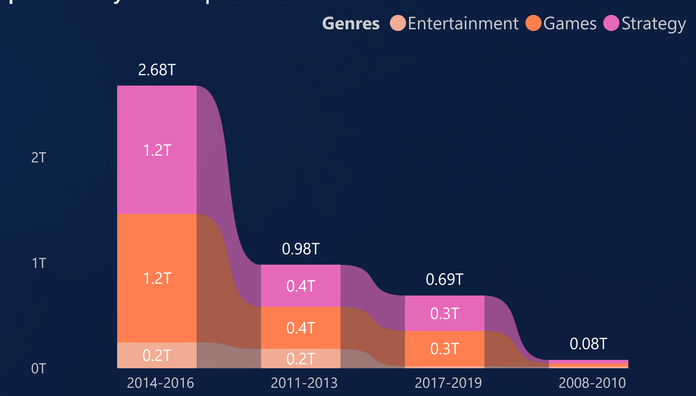
Top 5 Games by Revenue



Top 3 Developers by Revenue

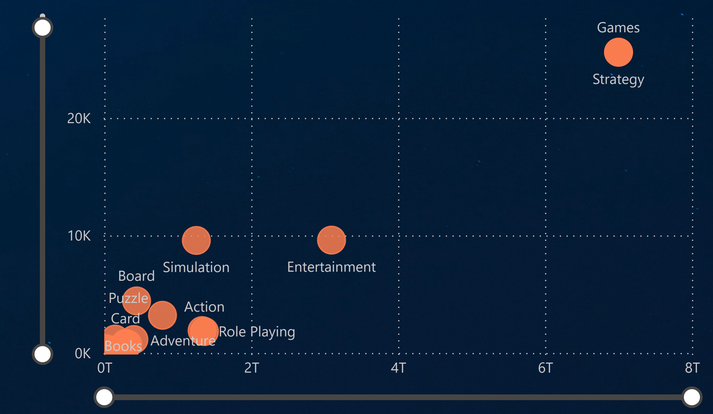


Top 3 Genres by Revenue | Per 3 YEARS



Avg Rating and Price Trend by YEAR > MONTH > DAY

Correlation Between Genres, Price and App Size



MOBILE GAME ANALYSIS

YEAR All

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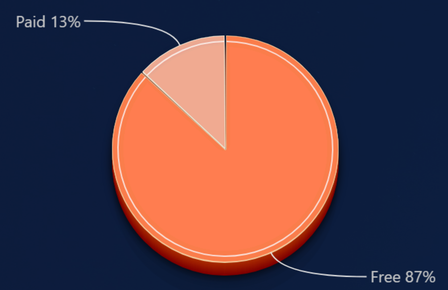
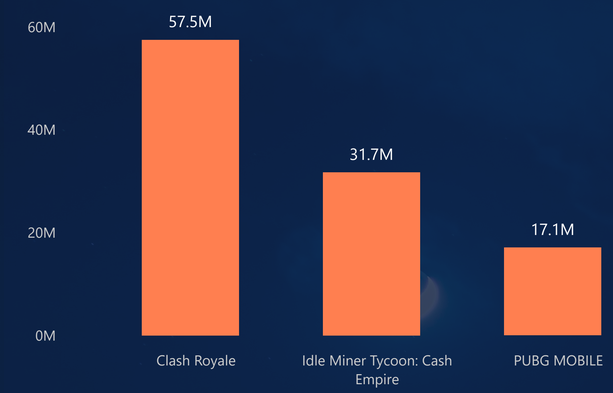
Revenue	Avg per Rating	Games	Genres	Users	Developers	Popular Language
$82T	$2	16K	41	934M	8271	English ★★★★★
YOY Change ▲ 9.7%	YOY Change ▼ -1.0%	YOY Change ▲ 13.1%	YOY Change ▲ 2.5%	YOY Change ▲ 2.2%	YOY Change ▲ 16.6%	

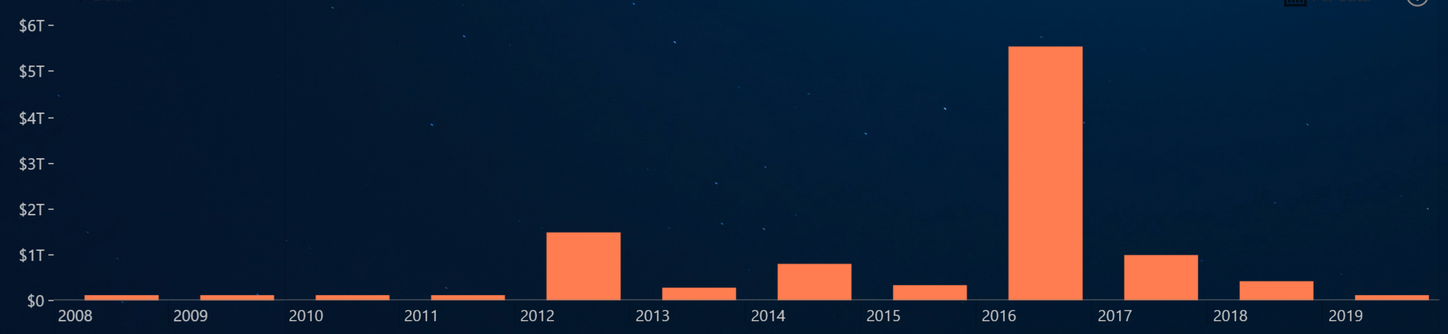
Contribution by Free and Paid > Genres



Top 3 Games by Users(2016-1019)



Revenue by YEAR > MONTH > DAY



Logo	Game	Ratings	Users	Revenue
	Bloons TD 5	★★★★★	5,866,560	$1,052,460,864
	Bloons TD 5 HD	★★★★★	2,559,120	$459,106,128
	Plague Inc.	★★★★★	8,610,588	$358,028,249
	Kingdom Rush Vengeance	★★★★★	773,440	$154,378,624
	Game Dev Tycoon	★★★★★	594,384	$142,366,856
	Mini Metro	★★★★★	730,080	$116,520,768
	Kingdom Rush Origins HD	★★★★★	337,040	$67,273,184
	Kingdom Rush Frontiers HD	★★★★★	548,320	$65,579,072
	Iron Marines	★★★★★	492,648	$58,999,524
	Lux DLX 3 - Map Conquest Game	★★★★	247,676	$54,379,743
	Optical Inquisitor 17+	★★★★★	794,624	$50,347,377
	Catan Classic	★★★★	418,560	$50,126,746
	Kingdom Rush Origins	★★★★★	354,800	$42,434,080
Total			934,164,662	$81,895,310,665,443