

PROFILE

As a UI/UX designer, I am driven by my passion to design the new and redesign the old. Possessing an engineer's meticulousness with an artist's creative mindset, I constantly strive to create beautiful, novel designs that are intuitive as well as engaging. I love to challenge myself, and always try to keep up with the latest and greatest in the world of design and technology.

EDUCATION

B. E. (COMP)
MUMBAI UNIVERSITY
2012 - 2016

HSC
MAHARASHTRA STATE BOARD
2011 - 2012

SSC
MAHARASHTRA STATE BOARD
2009 - 2010

SKILLS

Sketching
Wireframing
Prototyping
Interaction Design
Graphic Design

TOOLS

Photoshop
Illustrator
Adobe XD
Invision
InDesign
HTML/CSS

WORK EXPERIENCE

UI/UX DESIGNER @ RELIANCE JIO

June 2016 - present

>>JioCinema:

- >Initiated the use of Material Design at Jio Media, single-handedly providing new MDL-based design concepts for the JioCinema mobile application,
- >Presented designs for revamped in-app navigation, receiving heavy praise for the same.
- > Developed iterative designs as part of an agile team for multiple platforms, including Android, iOS, Apple TV, Android TV, Feature Phone, Chromecast, Web & VR.
- > Worked closely with product stakeholders and developers to ensure continuous input from multiple perspectives and made corresponding modifications to the app design.

>>JioSmartHome:

- > Jio's IoT (Internet of Things) application for home automation.
- > Developed multiple high-fidelity mockups and simplistic design concepts, with focus on maintaining an uncluttered, easily understandable UI and a similarly engaging UX.

>>MISCELLANEOUS DESIGNS:

- > Responsible for creating designs for Jio's social media campaigns, promotional posters -- both in-app and for the web -- push notifications, billboard concepts, Marketing decks and mailers.

UI/UX DESIGN INTERN @ ACHIEVEEEE

June 2015 - July 2015

- > Worked as part of a team to design a web portal for a travel website. Individually responsible for communicating with the client and writing corresponding user stories. Conducted research and created pixel-perfect design concepts with visual elements to match the client's requirements perfectly.

FREELANCE DESIGNER

December 2015

- > Worked as a freelance designer for a year, creating eye-catching designs for various clients. Won 4 graphic design contests for my logo designs, brochures and DVD covers.
- > Single-handedly designed two entire magazines and multiple newsletters from conception, while also working as the Chief Design Officer and Creative Head at college.