

PitchBridge

Connecting visionaries with capital

Presented by

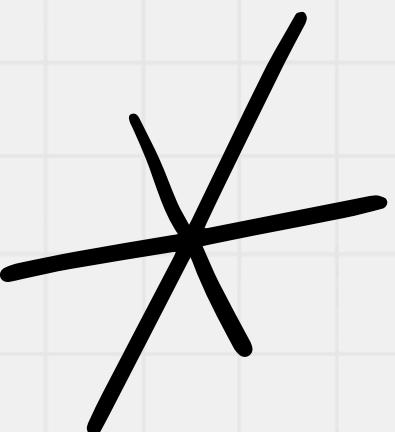
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The Real-World Problem

- Startups struggle to reach investors.
- Tier-2/3 founders lack access.
- Cold outreach emails are usually ignored.
- Investors waste time filtering poor-quality pitches..



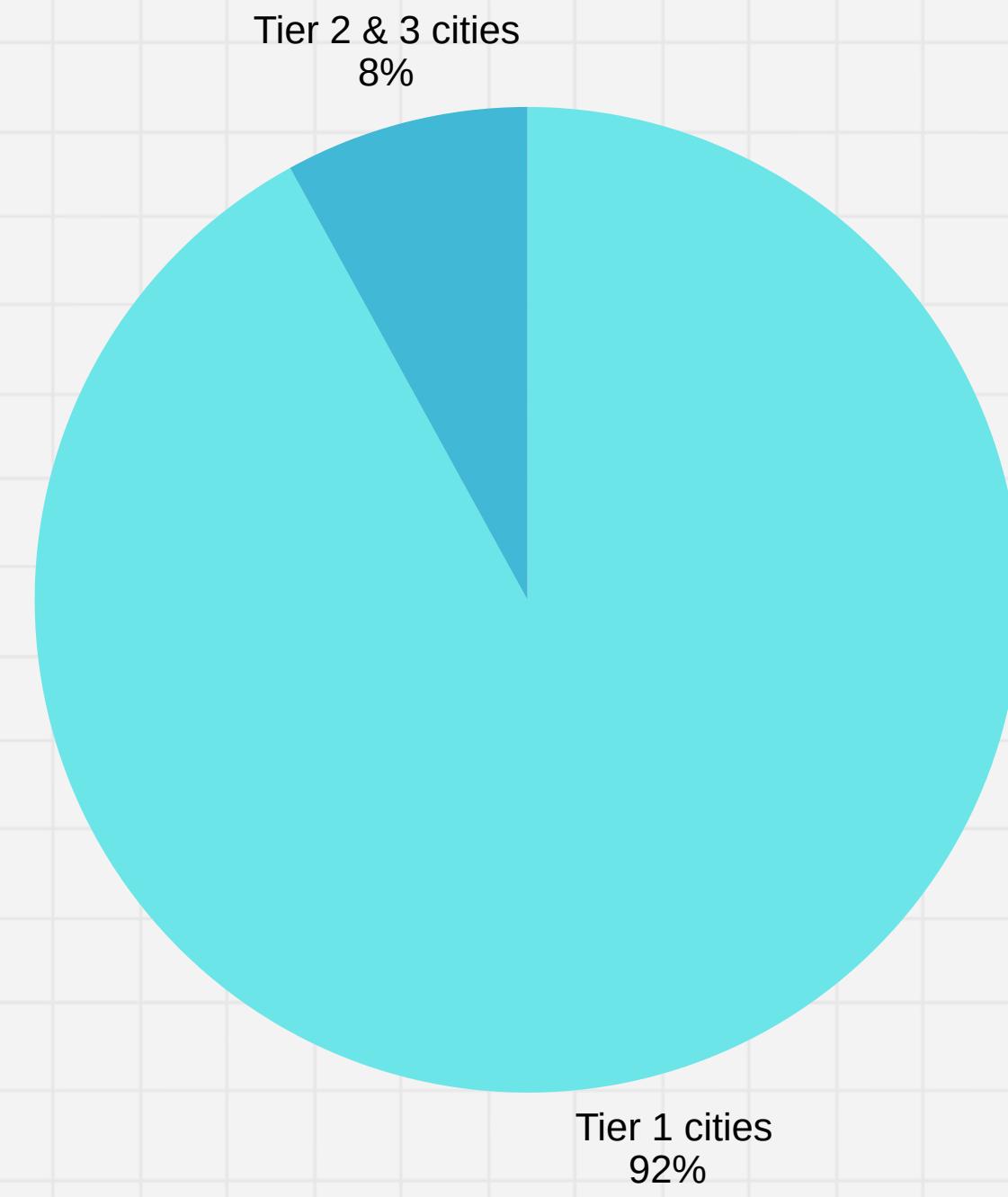
The Data Behind the Problem



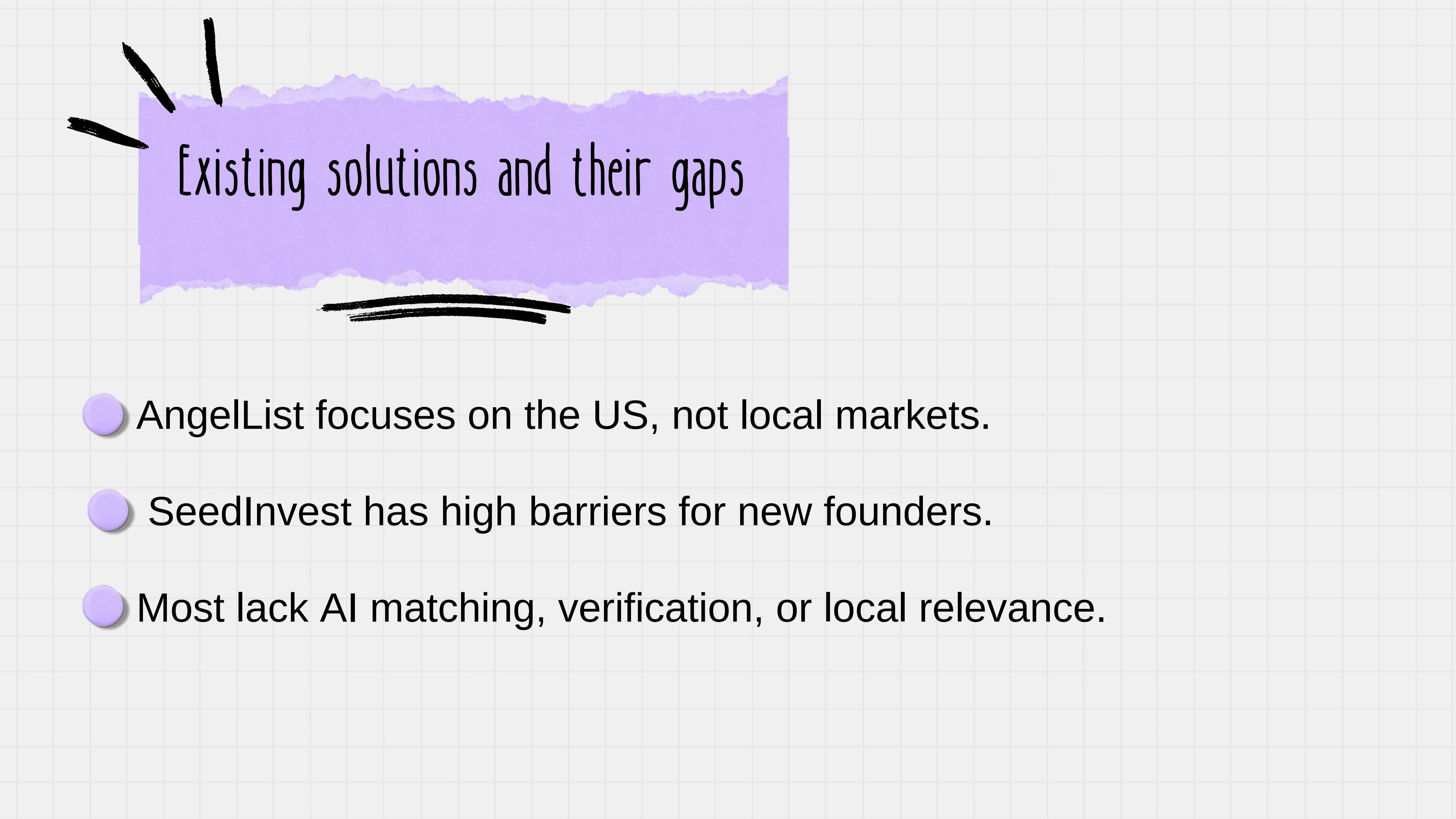
- 68% of founders lack warm access to investors
- 72% of investor time is spent filtering poor-fit startups
- Only 8% of early-stage funding reaches Tier 2/3 city startups
- Most cold outreach pitches receive less than 5% response rate

sources:
(NASSCOM Startup Report, 2023) || (AngelList India Insights, 2022) ||
(Inc42 “State of Indian Startup Ecosystem”, 2023) || (Blume Ventures Podcast, 2022)

Seed Funding Distribution (India)



Inc42 – State of Indian Startup Ecosystem, 2023



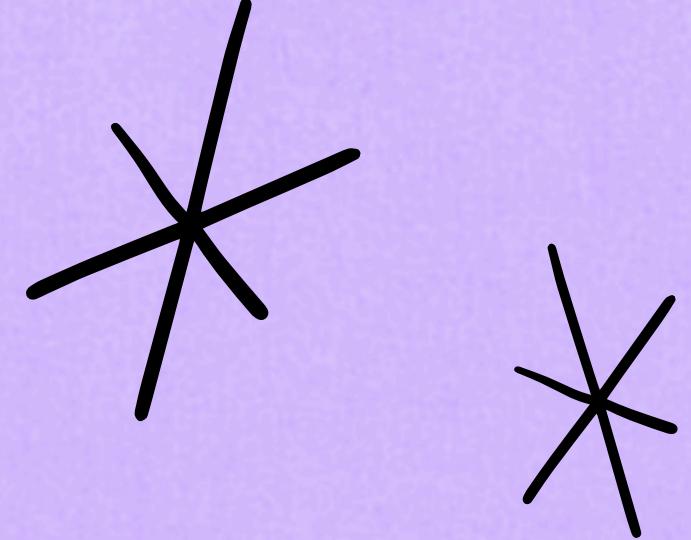
Existing solutions and their gaps

- AngelList focuses on the US, not local markets.
- SeedInvest has high barriers for new founders.
- Most lack AI matching, verification, or local relevance.



Introducing PitchBridge

- AI connects startups and investors.
- Verified profiles build trust.
- Focus on local and regional access.
- Made for Indian startups.
- Simple, scalable, and smart.



features

Core

- AI-based matching.
- Verified users.
- 120-sec video pitches.
- Chat and meetings in-app.
- Smart investor dashboard.
- CRM for founders.

Add-ons

- Warm LinkedIn intros.
- Pitch deck reviews.
- Events and leaderboards.
- Alerts and notifications.
- Legal and cap table tools.

future & Audience

future Scope

- Partner with incubators.
- AI pitch analysis.
- Events and bootcamps.
- SEBI crowdfunding.
- Global expansion.

Audience

- Indian startups and angels.
- Reach via social platforms.
- Partner with colleges.

Monetization & Edge

Monetization

- Freemium access.
- Premium for features.
- Paid visibility.
- Future: success fee.

Edge

- India-first focus.
- Affordable pricing.
- AI + video UX.
- Verified community.
- Built-in pitch network.

Thank you!

