

# AKSHIKA MODI

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## SUMMARY

Driven B.Tech student specializing in E-Commerce Technology with a keen interest in e-commerce business, management, and technology. Proficient in data analysis with expertise in leveraging data-driven insights to optimize decision-making and improve business outcomes. Passionate about exploring innovative e-commerce solutions, combining technical knowledge with business acumen to deliver impactful results. Actively seeking opportunities to apply technical, analytical, and management skills to contribute to the dynamic field of e-commerce and technology.

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## WORK EXPERIENCE

### DIGITAL MARKETING, MY CAPTAIN

APRIL 3 - MAY 3 2023

- Was hired as a campus ambassador and promoted the company.
  - Was a team lead for a group of other ambassadors and helped company reach heights.
  - Promoted to being the HR and hired various students to work for the same.
  - Got LOE and certificate of appreciation for the same.
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## EDUCATION

### Schooling - Centre Point School

2008 - 2019

Nagpur

### Junior College - St.Paul Junior College

2019 - 2021

Nagpur

### Bachelor of Technology

2022 - 2026

Vellore Institute of Technology

- Computer Science Engineering (Specialisation in E-Commerce. Technology)
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## ADDITIONAL INFORMATION

- **Technical Skills:** HTML,CSS, Python, Excel, PowerBI, Graphic Designing
  - **Non Technical Skills:**Communication, Teamwork, Critical thinking, Meeting Deadlines
  - **Languages:** English, Hindi
  - **Certifications:** NPTEL (Modelling And Analytics For Supply Chain Management) , MatLab, Vityarthi (python)
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## ACHIEVEMENTS

- **PR and Outreach Lead:** Mharo Rajasthani club, VIT
- **Event Management Lead:**E-Commerce club, VIT