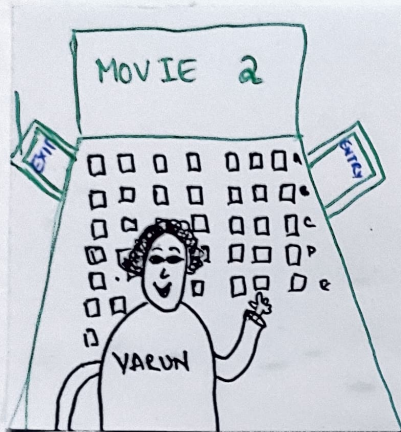
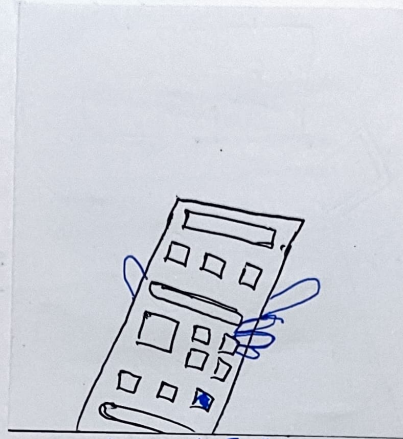


UX DESIGN STORYBOARD

Scenario: Use IMAX app to place order during interval of movie - Big Picture



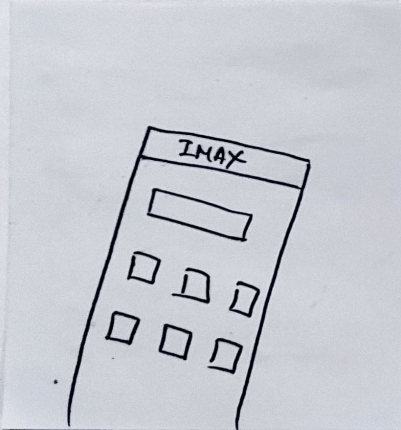
Varun is hungry during the movie & wants snacks



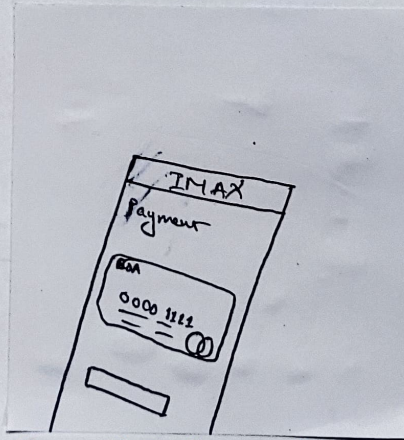
Varun downloads IMAX app & opens it



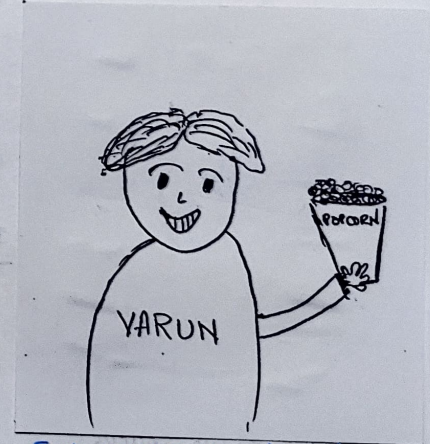
He is happy to see that registration is not mandatory & has dark mode.



Varun enters tickets detail & selects snacks.



He completes payment & check out.



Fresh snacks are served at seat & Varun is happy.