

# RSVP MOVIES CASE STUDY

Executive Summary



# SUMMARY

- INITIAL FINDINGS:
- IMDB DATASET HAS CONSISTENTLY POSITIVE DATA WITHOUT HUGE DISCREPANCIES , OUTLIERS AND NULL'S.
- ANALYSIS AND FINDINGS:
- THE HIGHEST CONTRIBUTOR FOR THE OVERALL MOVIE COUNT FALLS TOWARDS THE USA AT THE TOP AND FOLLOWED BY INDIA.
- LOOKING AT THE COUNT OF MOVIES OVER THE YEARS IT FOLLOWS A DOWN TREND AS THE NUMBER MOVIES HAVE BEEN REDUCING YEAR BY YEAR ACROSS ALL THE GENRE.
- IN A DEEPER ANALYSIS IT FOUND OUT TO BE GENRE DRAMA HAS THE HIGHEST NUMBER OF MOVIES FOLLOWED BY COMEDY WHICH IS HALF OF DRAMA GENRE COUNT AND FOLLOWED BY THRILLER.
- ACTION AND ROMANCE HAVE A HIGHEST AVERAGE DURATION AMONG THE MOVIES.
- PRODUCTION COMPANIES "DREAM WARRIOR PICTURES" AND "NATIONAL THEATRE LIVE" HAVE BEEN THE HIGHEST CONTRIBUTOR I TERMS OF PRODUCING NUMBER OF MOVIES.
- MARVEL STUDIOS , TWENTIETH CENTURY FOX , WARNER BROS. ARE THE TOP 3 PRODUCTION HOUSES IN MOVIE INDUSTRY.
- MARVEL STANDS AS THE KING OF PRODUCTION HOUSES BY STAYING IN THE TOP.
- STAR CINEMA AND TWENTIETH CENTURY FOXHAS THE RECORD OF PRODUCING THE TOP SUPER HIT MOVIES.

# CONCLUSION

- ANALYSIS VIA RATINGS:
- JAMES MANGOLD, 'SOUBIN SHAHIR, JOE RUSSO ARE THE TOP 3 DIRECTORS HAVING THE HIGHEST NUMBER OF MOVIES COUNT THAT HAS A RATING OF 8+.
- MAMMOOTY AND MOHANLAL HAS THE HIGHEST NUMBER OF MOVIES THAT HAS A RATING OF 8+ IN ACTORS STREAM.
- VIJAY SETHUPATHI , YOGI BABU HAS THE HIGHEST NUMBER OF MOVIES THAT HAS A HIGH VOTES IN ACTORS STREAM ESPECIALLY IN INDIA.
- SONAKSHI SINHA, DIVYA DUTTA, SHRADDHA KAPOOR, KRITI KHARBANDA, TAAPSEE PANNU ARE THE TOP FIVE ACTRESSES IN HINDI MOVIES RELEASED IN INDIA BASED ON THEIR AVERAGE RATINGS
- BASED ON THE RATINGS AND VOTES, THE ABOVEMENTIONED HYPOTHESIS ACTORS AND ACTRESS ALONG WITH THE DIRECTORS CAN BE CHOSEN FOR THE NEXT MOVIES.
- REVENUE:
- BASED ON THE REVENUES IT IS FOUND THAT THE ACTION MOVIES CAN BE A GOOD PLACE TO FOCUS ON AS THE REVENUE IS MUCH MORE THAN ANY OF THE OTHER GENRE.
- SECONDLY, COMEDY STANDS OUT TO BE THE SECOND GENRE TO FOCUS ON WHICH HAS ONE OF THE HIGHEST RATINGS AS WELL AS VOTES.



# THANKS!

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