



# Dashboard | Sales Insights

Revenue

₹ 985M

Sales Qty

2M

2017

2018

2019

2020

Jun 17

Jul 17

Aug 17

Sep 17

Oct 17

Nov 17

Dec 17

Jan 18

Feb 18

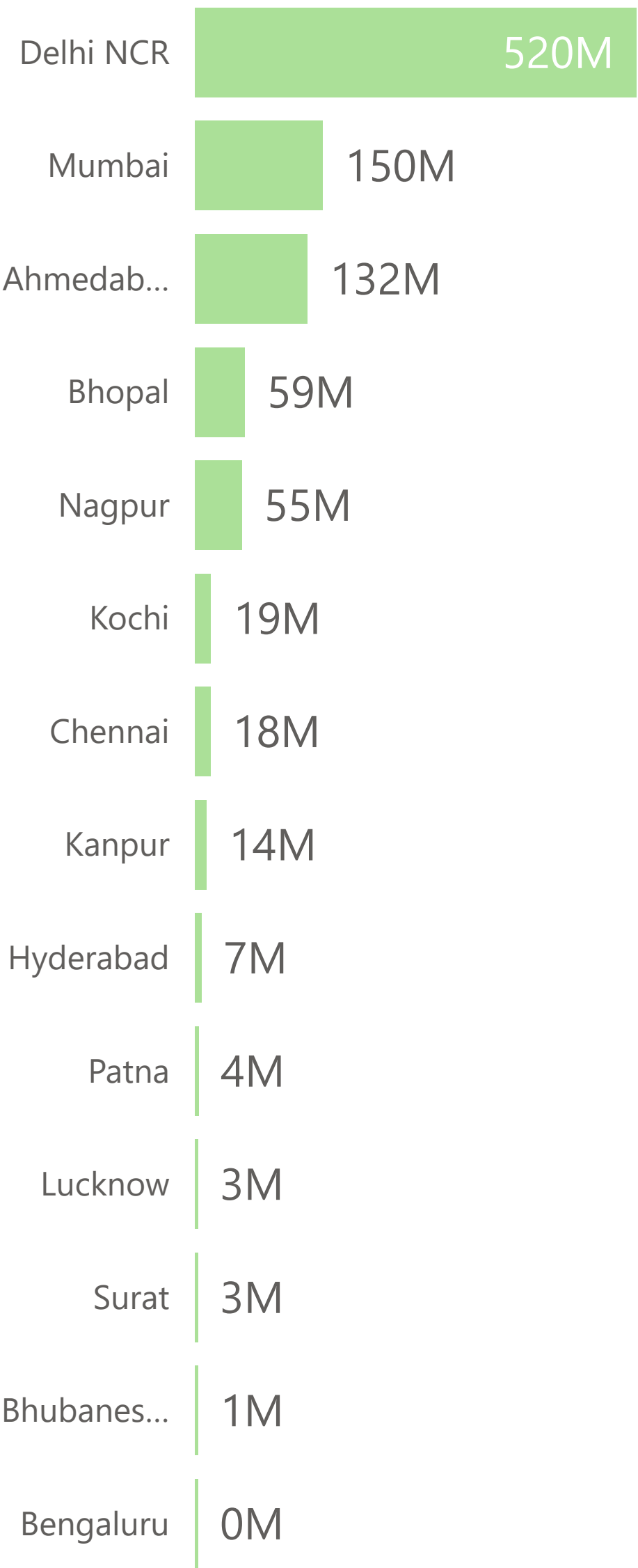
Mar 18

Apr 18

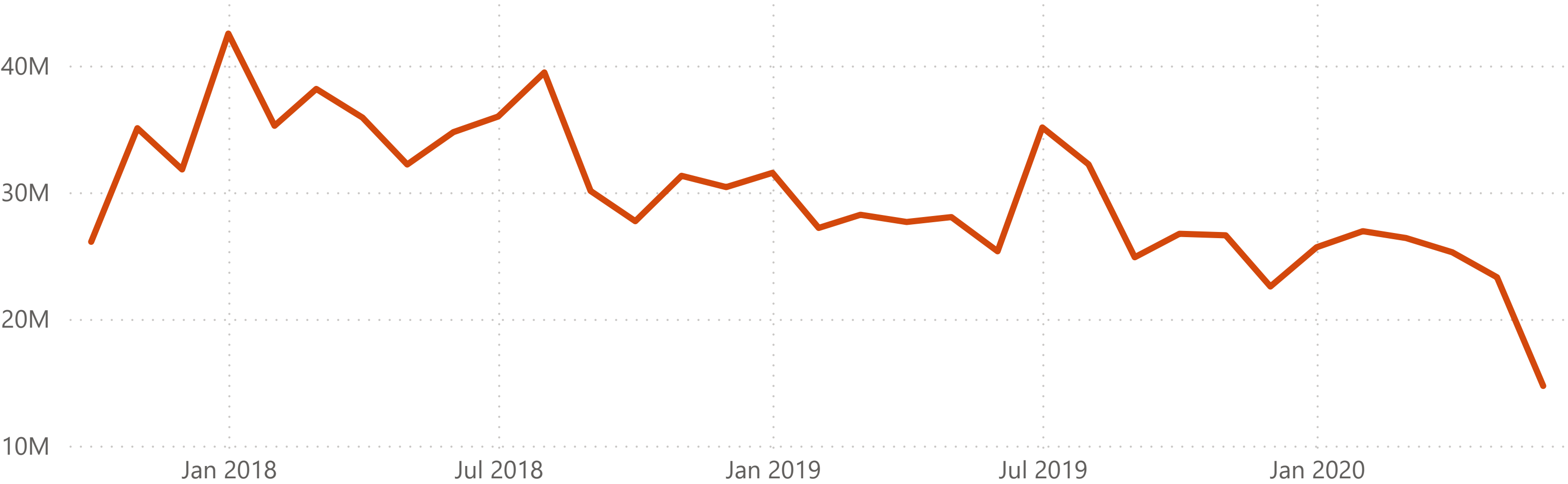
May 18



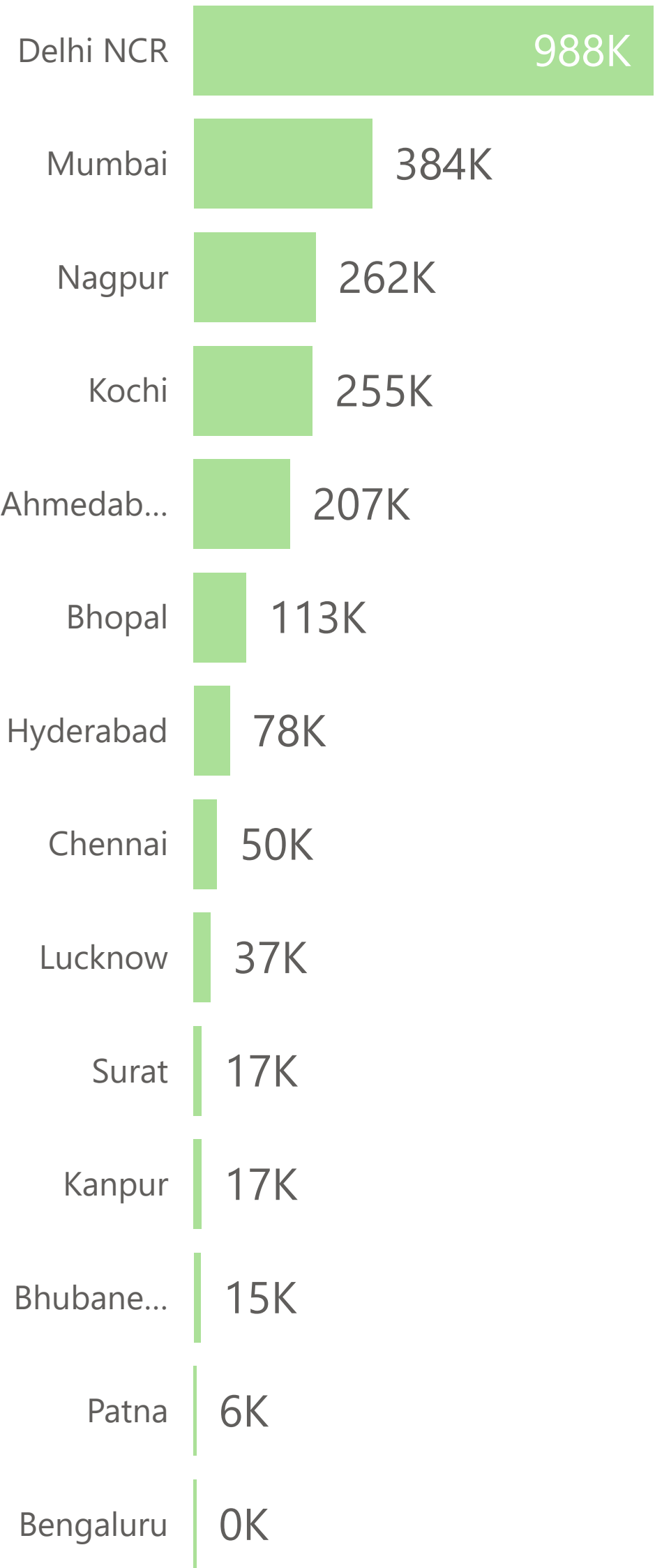
## Revenue by Markets



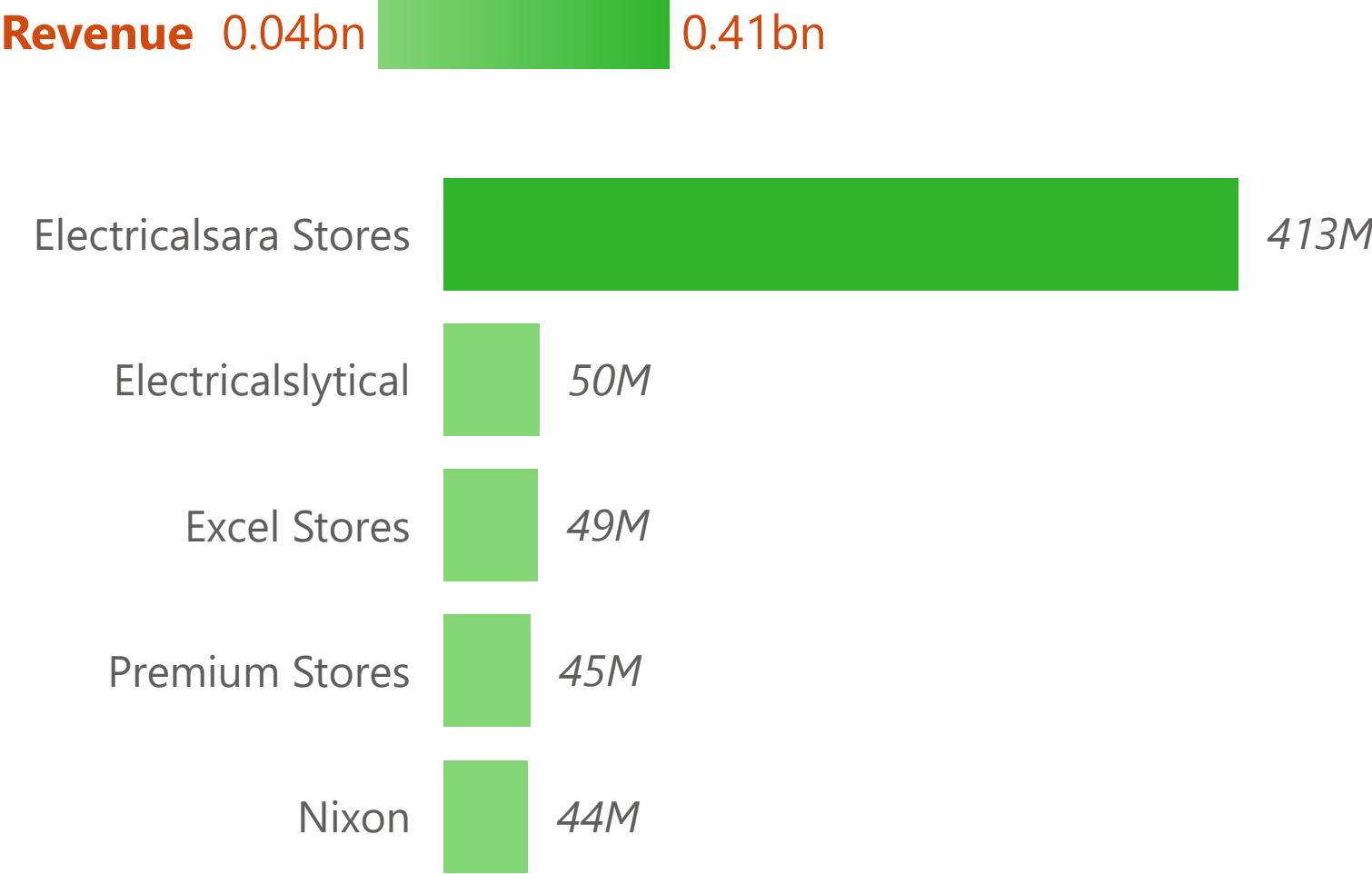
## Revenue Trend



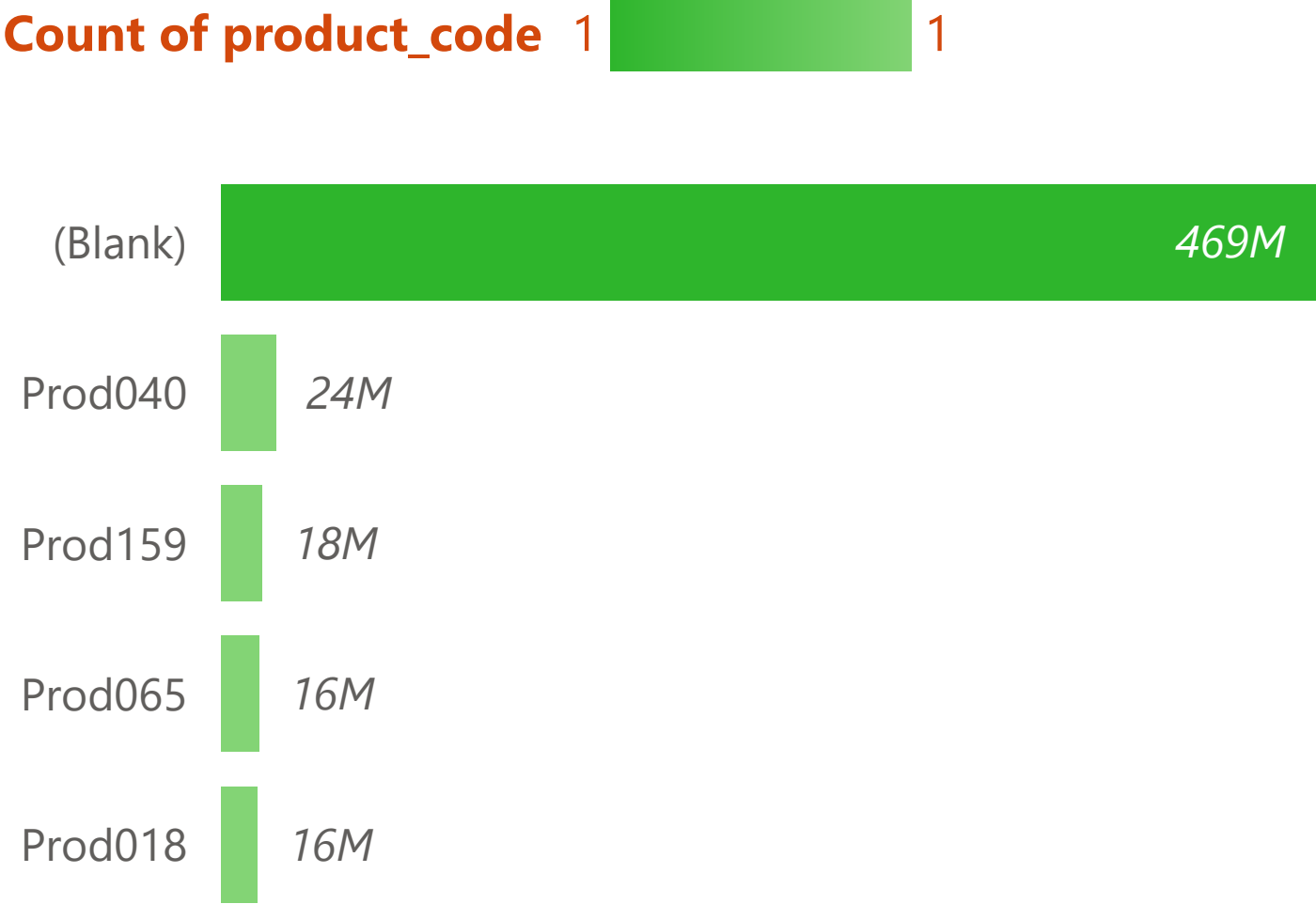
## Sales Qty by Markets



## Top 5 Customers



## Top 5 Products





# Dashboard | Sales Insights

Revenue

₹ 985M

Sales Qty

2M

Total Profit Margin

₹ 24.7M

2017

2018

2019

2020

Jun 17

Jul 17

Aug 17

Sep 17

Oct 17

Nov 17

Dec 17

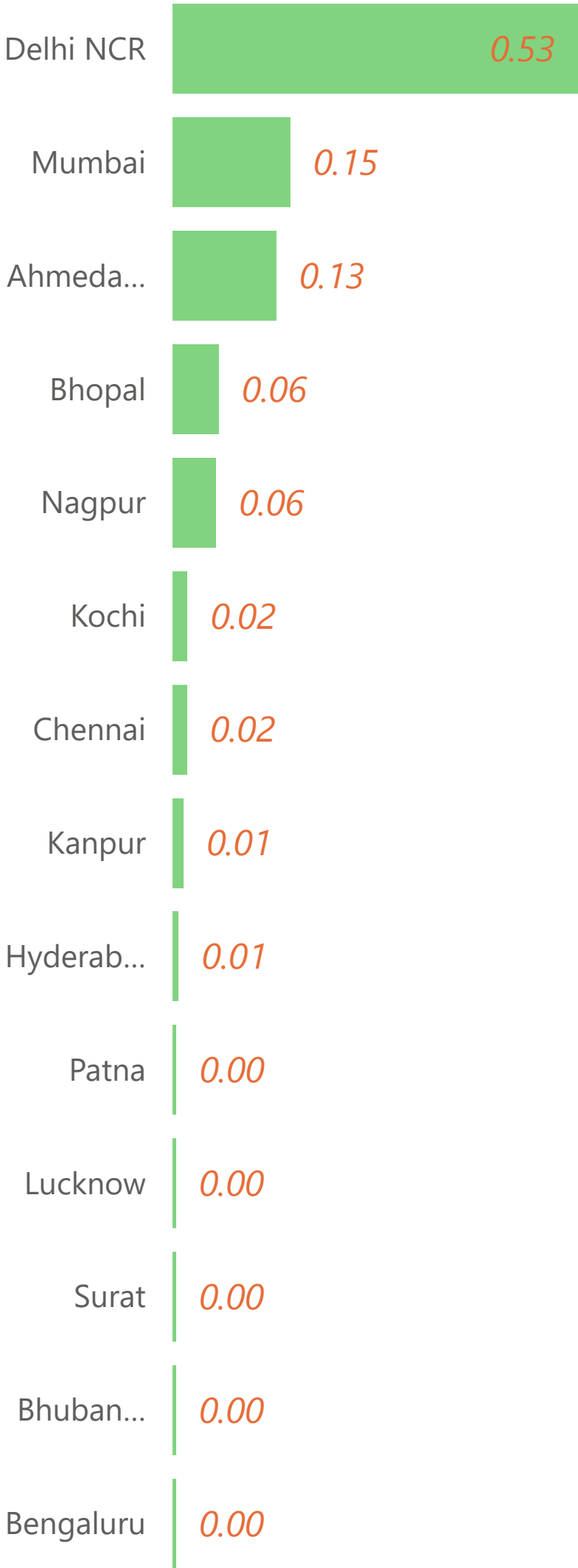
Jan 18

Feb 18

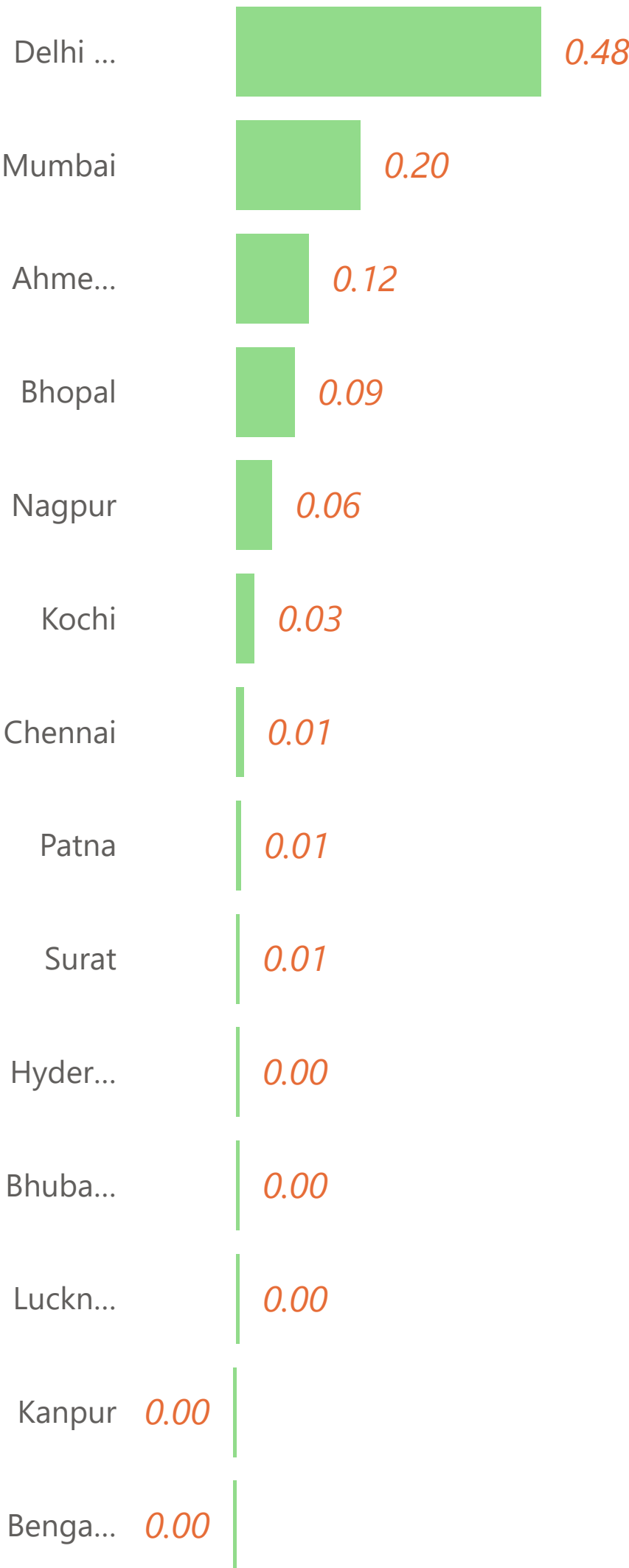
Mar 18



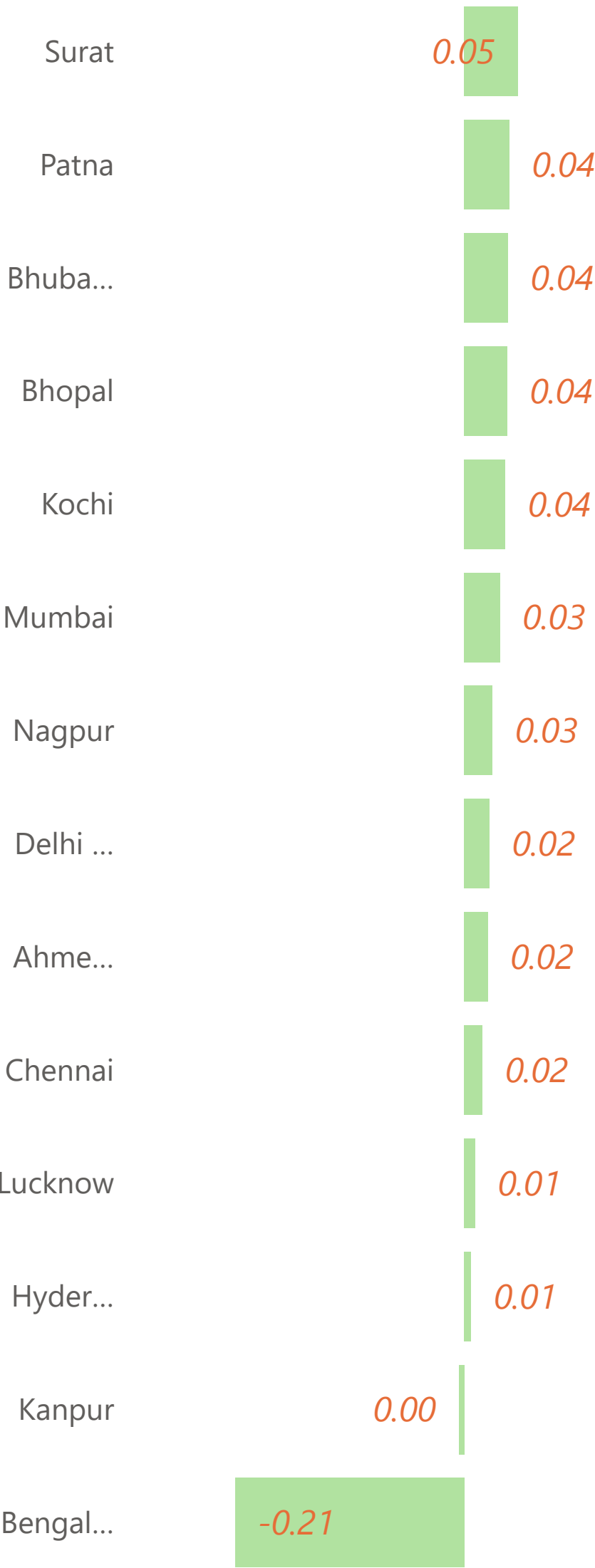
Revenue Contribution % by Market



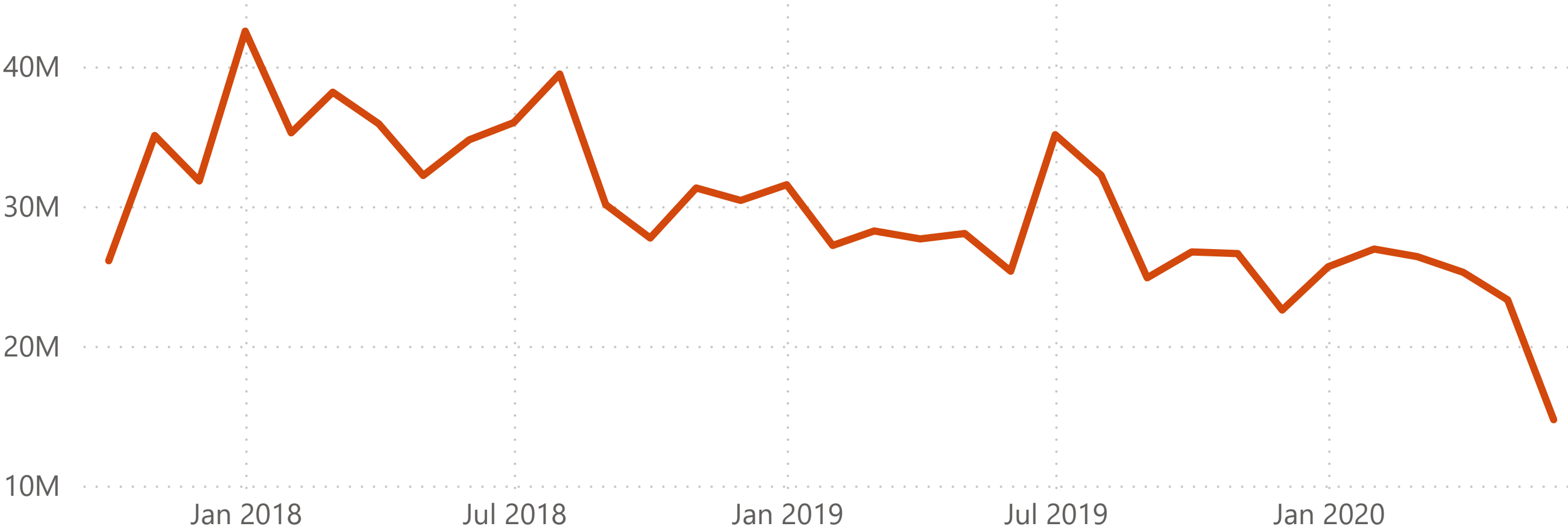
Profit Contribution % by Market



Profit % by market



Revenue Trend



customer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Electricalsara Stores	413333588	0.42	0.38	0.02
Nixon	43893083	0.04	0.07	0.04
Electricalslytical	49644189	0.05	0.07	0.03
Leader	16529970	0.02	0.05	0.08
Premium Stores	44962166	0.05	0.04	0.02
Control	31771997	0.03	0.03	0.03
Electricalsocity	17489935	0.02	0.03	0.04
Excel Stores	49115620	0.05	0.03	0.01
Surge Stores	28648916	0.03	0.03	0.02
Total	984868963	1.00	1.00	0.03



# Dashboard | Sales Insights

Profit Target

All

▼

Revenue

₹ 985M

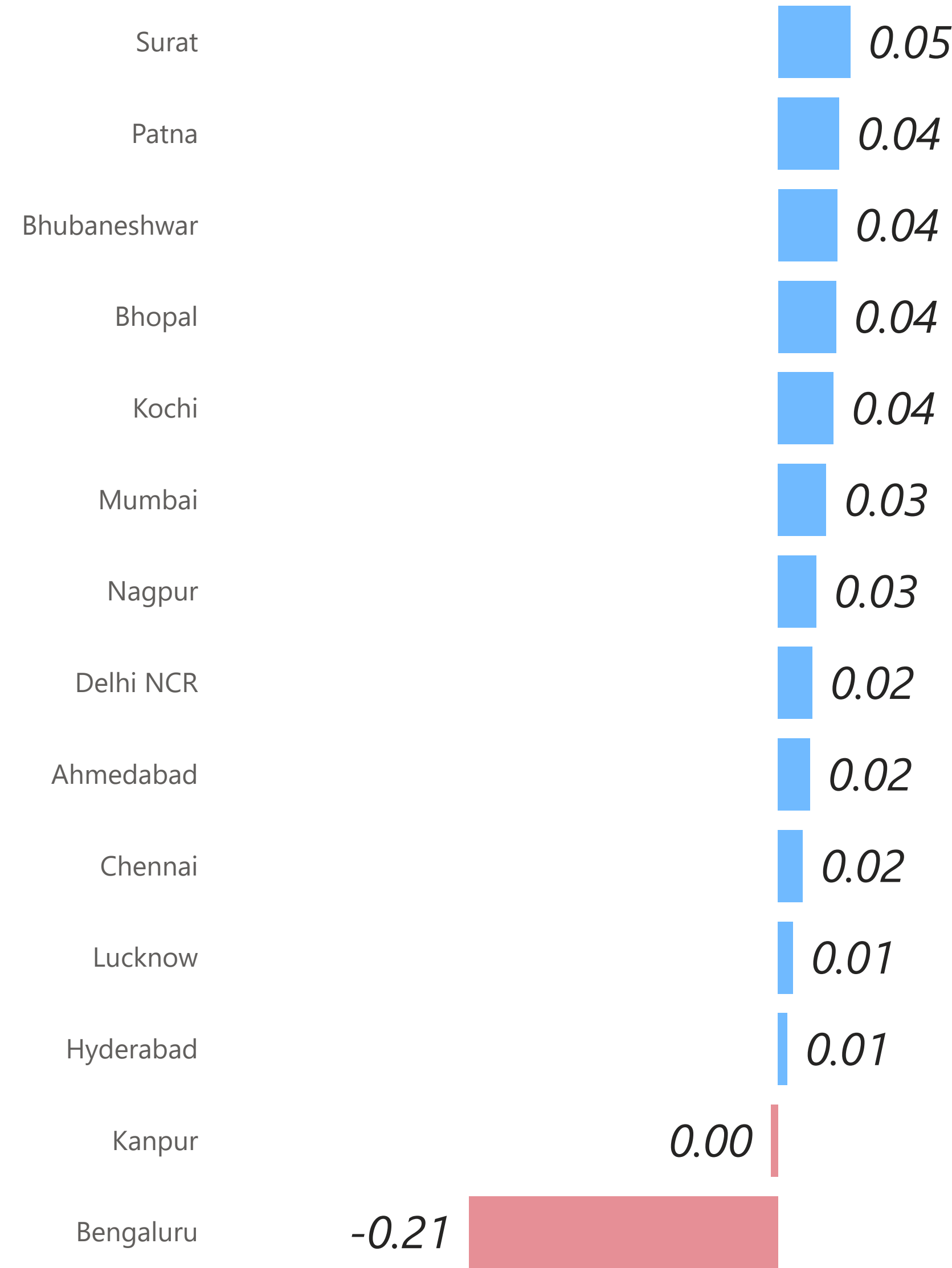
Sales Qty

2M

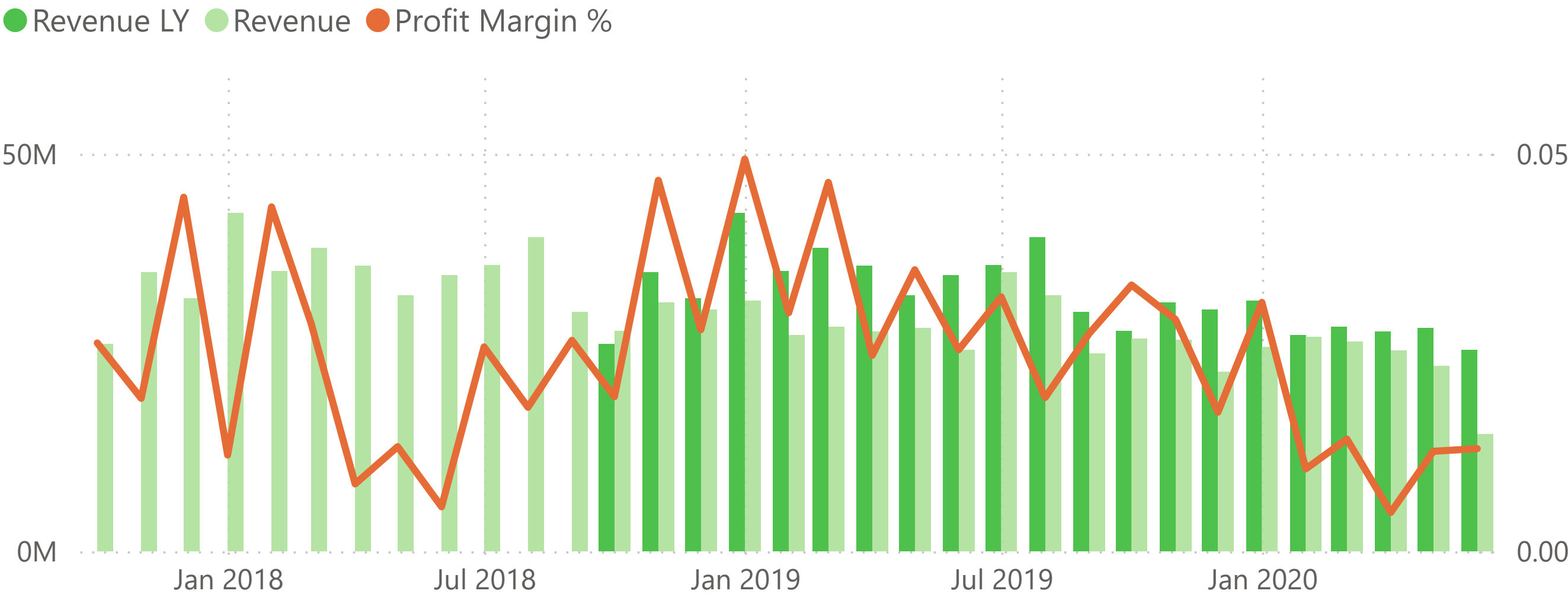
Total Profit Margin

₹ 24.7M

Revenue Contribution % by Market



Revenue Trend



customer_name	Revenue	Revenue Contribution %	Profit Margin %	Profit Margin Contribution %
Acclaimed Stores	21196727	0.02	0.02	0.01
All-Out	6068432	0.01	0.03	0.01
Atlas Stores	16666713	0.02	0.02	0.01
Control	31771997	0.03	0.03	0.03
Electricalsara Stores	413333588	0.42	0.02	0.38
Electricalsbea Stores	336367	0.00	0.01	0.00
Electricalslance Stores	1868461	0.00	-0.02	0.00
Electricalslytical	49644189	0.05	0.03	0.07
Electricalsociety	17489935	0.02	0.04	0.03
Electricalsopedia Stores	10281203	0.01	0.03	0.01
Electricalsquipo Stores	1330361	0.00	0.07	0.00
Elite	4837239	0.00	0.04	0.01
Epic Stores	18750440	0.02	0.02	0.01
Excel Stores	40115620	0.05	0.01	0.02
Total	984868963	1.00	0.03	1.00