# UN Brand Identity

## A quick guide to the UN's logo, colour and font

## OUR LOGOS

Stacked

**United Nations**

Horizontal

**United Nations**

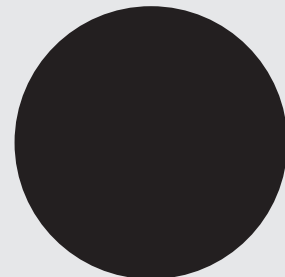## OUR FONT

*Primary typeface*

# Roboto

## OUR COLOURS

**UN BLUE:**

Pantone 2925  |  C80 M20 Y0 K0  |  R0 G158 B219  |  #009edb

**100% BLACK:**

R0 G0 B0  |  #000

**100% WHITE**

To learn more about the UN brand go to: iseek.un.org/branding