

Credit Card Transaction Report

Revenue

55M

Amount

44.5M

Total Interest

7.8M

Transaction
Count

656K

| Card_Category | Sum of Revenue | Sum of Total_Trans_Amt | Sum of Interest_Earned |
|---------------|-----------------|------------------------|------------------------|
| Blue | 46139398 | 36957875 | 64,95,887.74 |
| Gold | 2454072 | 2024078 | 3,73,784.16 |
| Platinum | 1135608 | 953314 | 1,61,629.05 |
| Silver | 5586332 | 4586746 | 8,12,081.28 |
| Total | 55315410 | 44522013 | 78,43,382.23 |

| Q4 | Q3 | Q2 | Q1 |
|---------|---------|---------|---------|
| 796.68M | 734.04M | 715.38M | 710.63M |

F

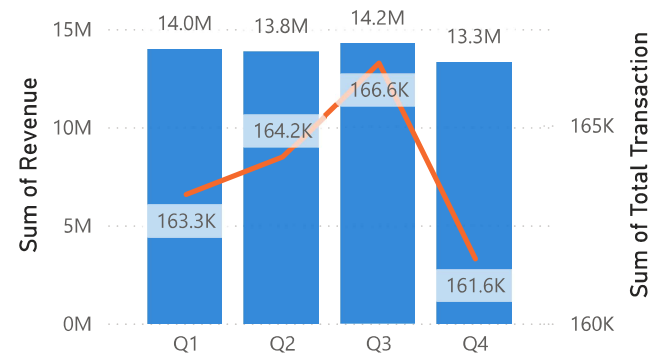
M

Week_Start_Date

All

QTR Revenue and Total Transaction count

● Sum of Revenue ● Sum of Total_Trans_Vol



60+

30-40

40-50

50-60

20-30

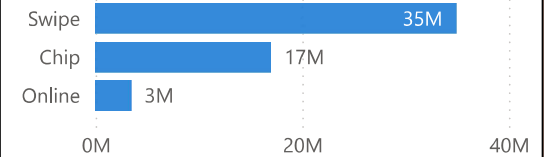
Silver

Blue

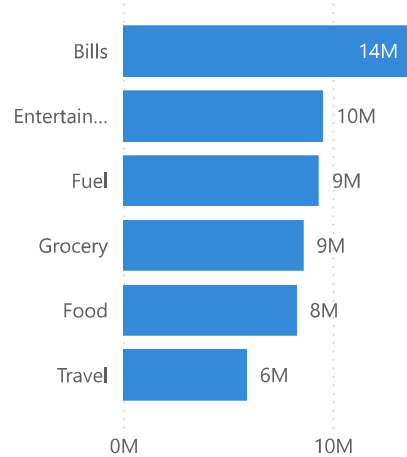
Gold

Platinum

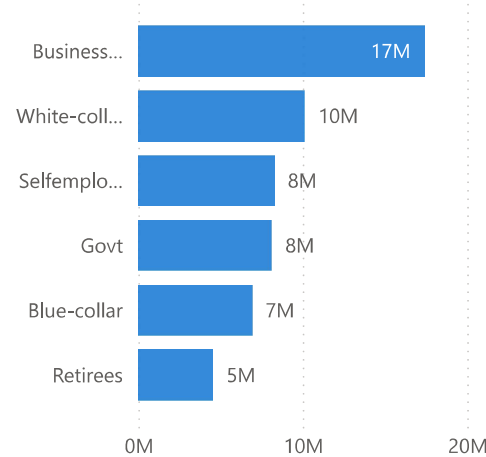
Revenue by Use Chips



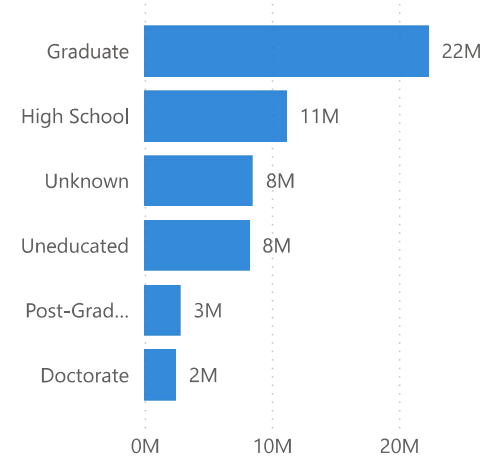
Revenue by Expenditure Type



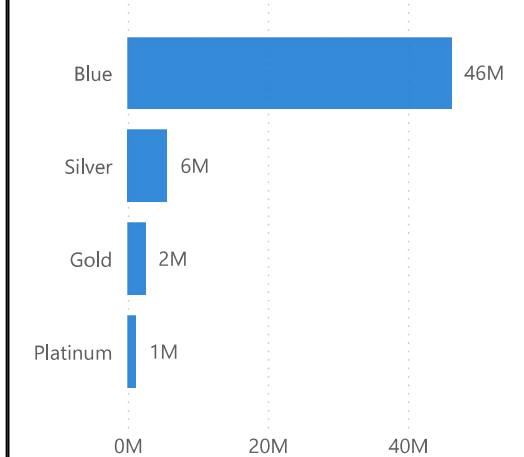
Revenue by Customer Job



Revenue by Education level



Revenue by Card Type



Credit Card Customer Report

Revenue

55M

Income

575.9M

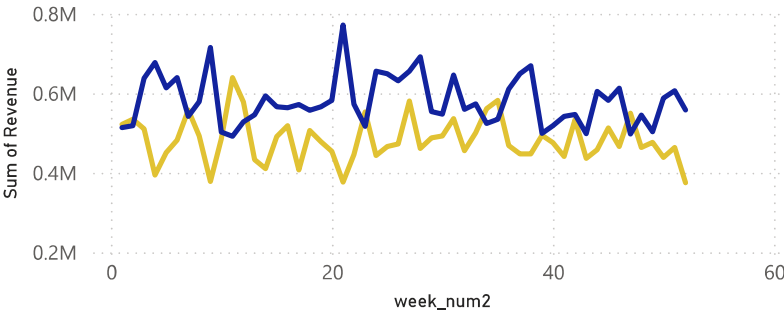
Total Interest

7.8M

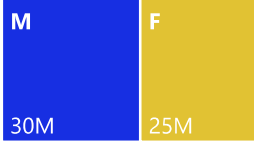
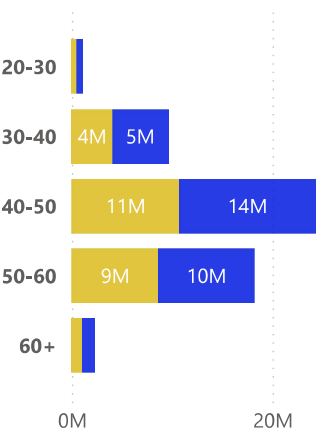
css

3.19

Revenue by week



Revenue by Age Group



Week_Start_Date

All

Silver

Blue

Gold

Platinum

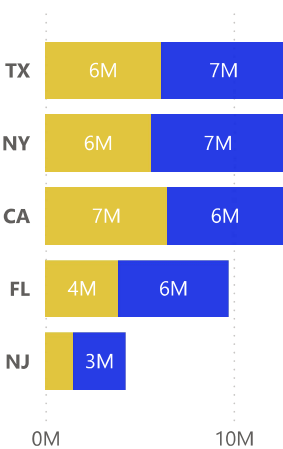
Swipe

Online

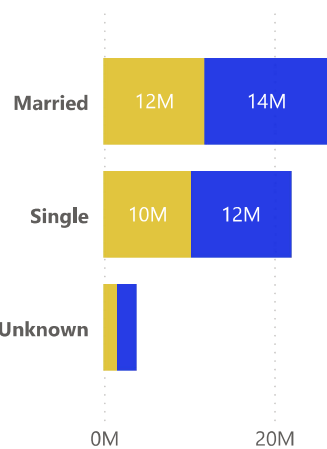
Chip

| Customer_Job | Sum of Interest_Earned | Sum of Income | Sum of Revenue |
|--------------|------------------------|---------------|----------------|
| Blue-collar | 9,52,800.57 | 72262158 | 6904279 |
| Businessman | 25,39,390.31 | 186959919 | 17387832 |
| Govt | 11,60,016.37 | 88773989 | 8111701 |
| Retirees | 6,30,359.24 | 48675030 | 4535184 |
| Total | 78,43,382.23 | 575914439 | 55315410 |

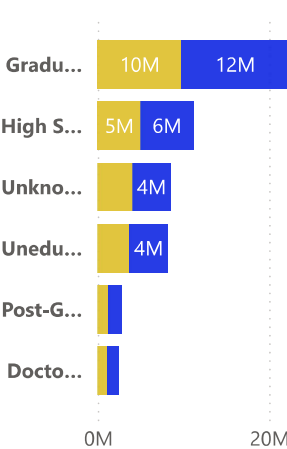
Top 5 state



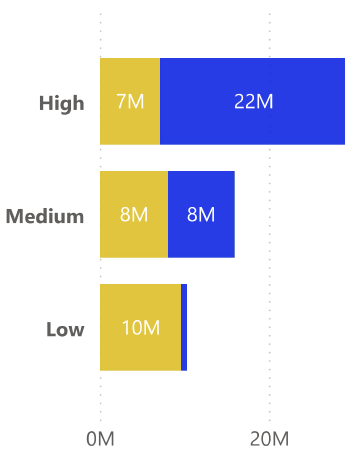
Revenue by Marital Status



Revenue by Education Level



Revenue by Income



Revenue by Expenditure Type

