



स्वास्थ्य एवं परिवार कल्याण मंत्रालय

MINISTRY OF HEALTH &amp; FAMILY WELFARE

स्वास्थ्य एवं परिवार कल्याण विभाग

DEPARTMENT OF HEALTH &amp; FAMILY WELFARE (/Q=EN)



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## UPDATE ON VACCINATION CAMPAIGN FOR CHILDREN

Submitted by admin1 on Fri, 08/01/2025 - 16:48

### Update on Vaccination Campaign for Children

11 vaccines are administered free of cost to children under the vaccination campaign in the country

Routine immunization sessions are organized on a weekly basis in rural and urban areas of the district to vaccinate children and pregnant women

Strategic interventions like advocacy, social mobilization, inter personal communication at family level and media engagement are undertaken as measures to improve immunization coverage

Intensified Mission Indradhanush, special catch-up vaccination campaign under the Universal Immunization Programme was conducted in areas of low immunization coverage to vaccinate left out & dropped out children and pregnant women

Special vaccination campaigns such as National Immunization Days as a part of the Pulse Polio programme are carried out every year

Posted On: 01 AUG 2025 2:29PM by PIB Delhi

11 vaccines are administered free of cost to children under the vaccination campaign in the country. The name of these vaccines is as under:

Hepatitis B Vaccine

Oral Polio Vaccine (OPV)

Bacillus Calmette-Guérin Vaccine (BCG)

Injectable Polio Vaccine (IPV)

Pentavalent Vaccine

Rotavirus Vaccine (RVV)

Pneumococcal Conjugate Vaccine (PCV)

Measles & Rubella Vaccine (MR)

Diphtheria Pertussis Tetanus Vaccine (DPT)

Tetanus & Adult Diphtheria Vaccine (Td) and

Japanese Encephalitis Vaccine (JE)

Routine immunization sessions are organized on a weekly basis in rural and urban areas of the district to vaccinate children and pregnant women. Before each session, the ASHA worker of the concerned area goes door-to-door to inform beneficiaries about the vaccination session site and to motivate children and pregnant women to come and get vaccinated on the vaccination day. To maximize vaccine coverage in the country, Information Education and Communication (IEC) activities are implemented across the country. IEC dissemination is carried out through service broadcasters such as Doordarshan using media celebrities, radio jingles and YouTube podcasts. Social media platforms such as X handle, Instagram handle and Facebook page are used. Localized community-level activities such as miking, posters and group meetings are also organized.

The efforts made by the Government to make vaccination campaign and health awareness programme more effective during the last five years in the country are as follows: -

State Task Force on Immunization (STFI), District Task Force on Immunization (DTFI) and Block Task Force on Immunization (BTFI) ensure effective implementation of the vaccination drives which are regularly undertaken.

Strategic interventions like advocacy, social mobilization, inter personal communication at family level and media engagement are undertaken as measures to improve immunization coverage.

Intensified Mission Indradhanush, special catch-up vaccination campaign under the Universal Immunization Programme was conducted in areas of low immunization coverage to vaccinate left out & dropped out children and pregnant women.

Special vaccination campaigns such as National Immunization Days (NIDs) as a part of the Pulse Polio programme are carried out every year.

Hosting of Village Health and Nutrition Days (VHND) on designated days for immunization activities.

The Ministry of Health and Family Welfare has rolled out the U-Win portal for the digital registration and recording of all vaccination events of children and pregnant women.

The Union Minister of State for Health and Family Welfare, Smt. Anupriya Patel stated this in a written reply in the Lok Sabha today.

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**MV**

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