

Akshi Tyagi

Product Manager



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About

I am a Product Manager having passion for building highly polished user experiences, and enjoy working with cross-disciplinary teams to innovate and deliver.

Work Experience

Product Manager at Anteelo, Nov 2018 - Present

Anteelo, a design and strategy firm that helps brands create disruptive and innovative products. I am responsible for managing the company's major client - Italic along with two in-house products - Atomize & Muzelf. My responsibilities include coordinating with design and development teams, ensuring timely delivery of product updates and analyzing KPIs and growth plans.

Customer Success at RepUp, Nov 2017 to Nov 2018

RepUp provided a SAAS based product for hotels. My role responsibilities included -

- Built a strong relationship with clients to understand their expectations from the product during on-boarding.
- Managed feedback from clients and gave product improvement suggestions based on the inputs.
- Enhanced customer retention by keeping track of the account health by measuring KPI's and usage.
- Took care of upsells, renewals and minimising churns.

Customer Success Intern at LimeTray, Aug 2017 - Nov 2017



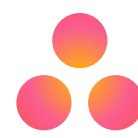



Limetray provided a SAAS product for restaurants and my role included -

- Understanding the whole product and customer cycle.
- Taking product demos and on-boarding the clients.
- Answering customer queries through Freshdesk (ticketing platform), emails and calls.

Skill Set

Project Management
Cross-team Management
Market Research
Product Ideation
Customer & Client Handling
Upsells & Renewals

Technical Expertise

-  Hubspot
-  Zapier
-  Asana
-  HTML
-  CSS
-  Webflow


Live Projects

<https://italic.com/>
<https://muzelf.com/>
<https://atomizecode.com/>

Education

Bachelor of Technology in
Electrical Engineering, 2013-2017

External Links

 PERSONAL WEBSITE
akshityagi.github.io

 LINKEDIN
linkedin.com/in/akshityagi/