

AKSHI TYAGI

Product Manager



akshityagi995@gmail.com

+91-9315270209

PERSONAL STATEMENT

Breaking down complex product problems and designing their solutions for more than 5 years. Experienced in collaborating with creative and development teams for the execution of ideas and driving product growth.

MANAGERIAL SKILLS

Product Management
Resource Management
Feature Development
Cross-team Management

WORK EXPERIENCE

Product Manager at Italic,

Sep 2022 - Present

Leading growth initiatives to improve membership conversion and website traffic for both paid & organic outreach. Setting up analytics dashboard to prioritize product features and having them implemented to drive business growth.

TOOLS & LANGUAGES

- Asana
- Linear App
- Notion
- HTML 5
- CSS 3
- React JS

Project Manager at Creable,

Dec 2021 - Sep 2022

While working closely with the founder, my main focus during this role was to drive growth, adoption and launching new features. Being a small team in a new niche, we had to move fast to drive results and attract new users. This involved a lot of user research and then shipping new features quickly.

LIVE PROJECTS

- <https://italic.com/>
- <https://creable.io/>
- <https://notpot.com/>
- <https://heeko.com/>
- <https://trend.io/>

Project Manager at Heeko,

Dec 2019 - Dec 2021

Managing a team of developers and designers to deliver in-house as well as client projects on time. Creating project documentation and building websites from scratch, while ensuring the code is scalable and responsive.

EDUCATION

B.Tech in Electrical Engineering,
2013-2017

Project Manager at Muzelf,

Nov 2018 - Dec 2019

Took user feedback and worked closely with the tech team to have them implemented. Co-ordinated with users to help them in setting up their online art portfolio and assisted the buyers throughout the sales process.

EXTERNAL LINKS



PERSONAL WEBSITE

akshityagi.github.io



LINKEDIN

linkedin.com/in/akshityagi/