Title of your Project
ALOHA HOMES

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Project Guide
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Contents

1. Introduction

An online marketplace for artists who make home decor related crafts and support/help them to sell their products or goods on our platform.

Problem Faced By Handicrafts:

- They have a **hard time finding the right buyers** to sell their crafts.

- They **lack in** skills like **marketing strategies**, distribution and organization management and also **managing finances**.

- They are **not credited in proper way**, if they sell them to retailers or wholesalers.

Solution:

- We help artists especially from the rural areas who find it difficult to **make their livelihood,** although having exceptional talent.

- We give them an **open platform to share, collaborate and sell** what they make with love for society.

- We **help in commercialization** of their less known products.

2. Objectives

Main objectives of this platform are:

1. To build a marketplace for **unique** and **creative goods.**

2. To give **customers a chance to support** small artist and their business.

3. To **increase innovation** and introduce a **healthy competition.**

4. To **educate customers about the craft** they are buying.

3. Scope

a) **Economic growth:** this website is specially designed to promote small businesses and local business around the area helping Indian artists grow economically.
b) **Easy accessibility and managing :** Easy access to everyone and entrepreneurs who want to set up their business at anytime.
c) **Analyzing and optimize your shop:** gives you monthly and yearly reports on your business helping you analyze that on which parts are you lacking and on which products are the spiking the most interest from the user and help you boost your business.

4. Feature /Functionality

1. A quick login and registration page available for both buyers and sellers.

2. Simplified Category feature.

3. Give feedbacks/reviews for the product purchased.

4. Including a description and good quality images of the product.

5. Range of small business database

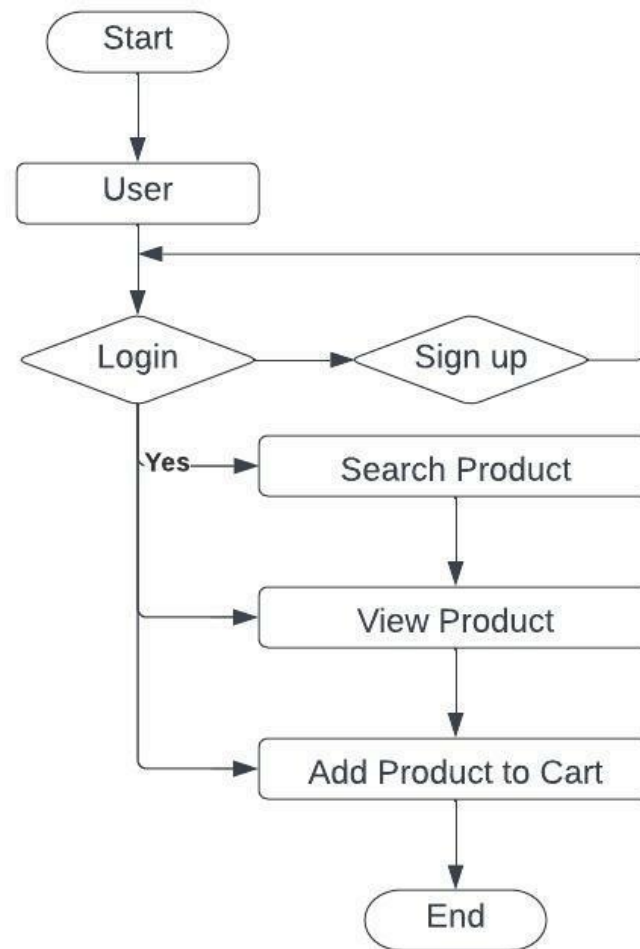6. A database of handmade goods

5. Outcome of Project

1. User can log in and set up their shop.

2. User can search products to buy.

3. User will be able to sell their products.

4. Users can learn about products.

6. Technology Stack

Write what you have planned to develop front end (GUI) & Backend (Database if applicable)

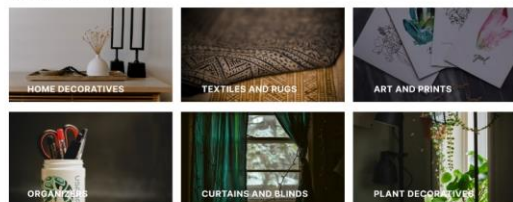1. - JAVA

2. -MySQL

3. -HTML /CSS
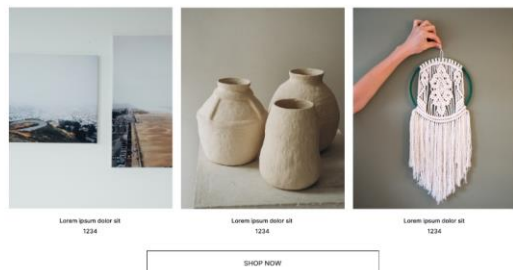
7. Block Diagram/ Flow Chart

Screen 1 — Homepage

Search by products

Light Up Your Indoors & Find Things You Love With Our Best Deals & Prices.

We Connect And You Collect

VIEW ALL

CATALOG

We Specialize In

HOME DECORATIVES

TEXTILES AND RUGS

ART AND PRINTS

ORGANIZERS

CURTAINS AND BLINDS

PLANT DECORATIVES

BESTSELLERS

Don't Miss Out On These Products

Lorem ipsum dolor sit
1234

Lorem ipsum dolor sit
1234

Lorem ipsum dolor sit
1234

SHOP NOW

ABOUT US

Aloha Homes is an online platform for artists who make home decor related crafts. We aim to help and support small business and educate customers about the craft they are buying. We hope to improve economic growth and help as many artists as possible.

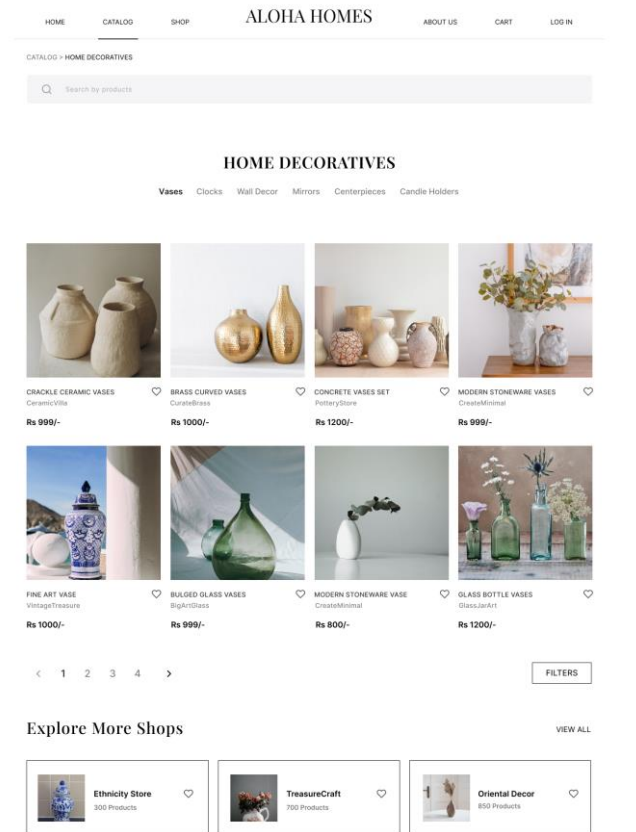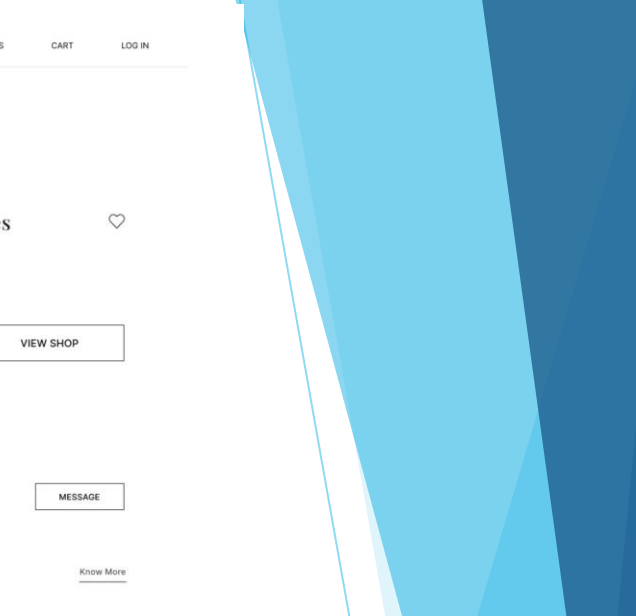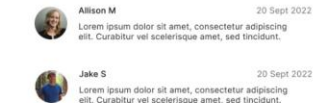LEARN MORE

REVIEWS

What Customers Say About Us!

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~ Victor Hop

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~ Maxine

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~ Steve Johnson

Screen 2 — Product Page

HOME DECORATIVES > VASES > CRACKLE CERAMIC VASES

Crackle Ceramic Vases

CeramicVilla

Rs 999/-

ADD TO CART   VIEW SHOP

MEET YOUR SELLER

Steve Mathews
CeramicVilla

MESSAGE

FEATURES

Material Used:
Width:
Height:
Depth:

DELIVERY POLICIES

Delivery In
1 - 3 Business Days

Know More

DESCRIPTION   Know More

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REVIEWS

Allison M   20 Sept 2022
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Jake S   20 Sept 2022
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Screen 3 — Catalog Page

CATALOG > HOME DECORATIVES

Search by products

HOME DECORATIVES

Vases   Clocks   Wall Decor   Mirrors   Centerpieces   Candle Holders

CRACKLE CERAMIC VASES
CeramicVilla
Rs 999/-

BRASS CURVED VASES
CurateBrass
Rs 1000/-

CONCRETE VASES SET
PotteryStore
Rs 1200/-

MODERN STONEWARE VASES
CreateMinimal
Rs 999/-

FINE ART VASE
VintageTreasure
Rs 1000/-

BULGED GLASS VASES
BigArtGlass
Rs 999/-

MODERN STONEWARE VASE
CreateMinimal
Rs 800/-

GLASS BOTTLE VASES
GlassJarArt
Rs 1200/-

‹ 1 2 3 4 ›   FILTERS

Explore More Shops   VIEW ALL

Ethnicity Store
300 Products

TreasureCraft
700 Products

Oriental Decor
850 Products

Thank You...!!