

Sales Dashboard

Category

Furniture

Office Supplies

Technology

Region

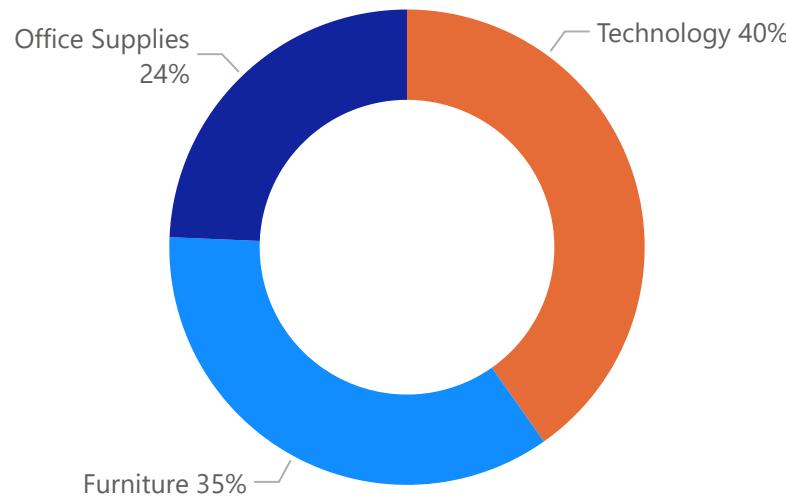
Central

East

South

West

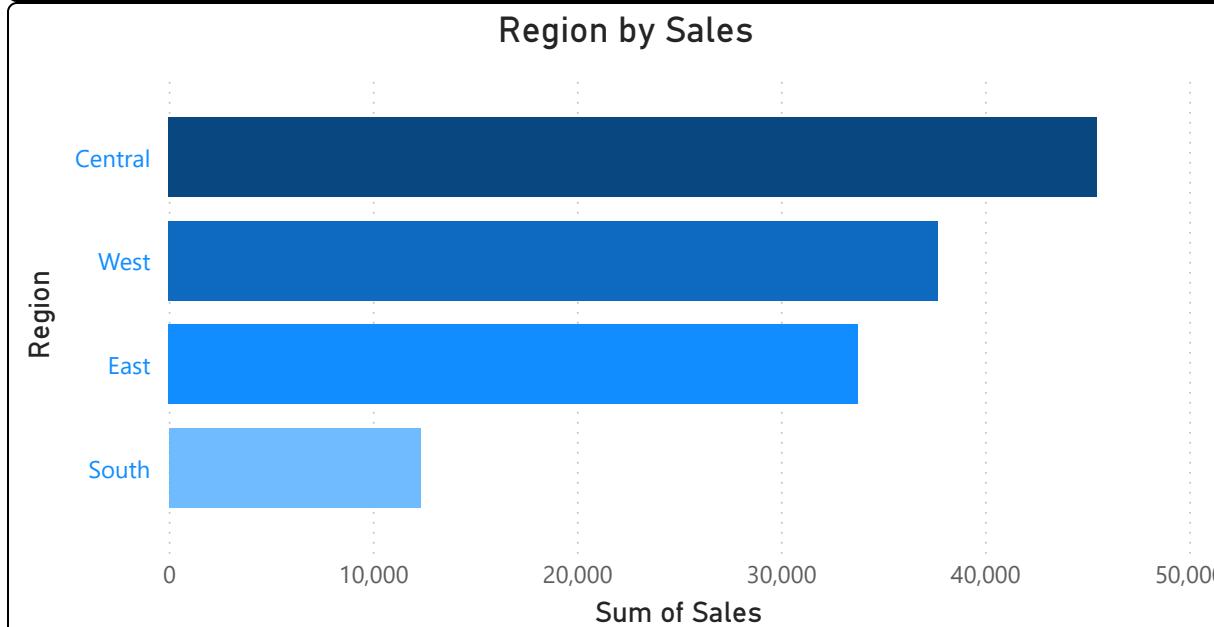
Sales by Category



Sales by MonthYear

10K
5K
0K

Feb 2022
Feb 2024
Jan 2024
Nov 2023
Oct 2024
Nov 2024
Oct 2023
Dec 2022
Jun 2024
Apr 2024
Feb 2023
Apr 2022
Sep 2024
Mar 2023
Jul 2024
Sep 2022
May 2023
Jul 2022
Sep 2024
May 2024
Jun 2023
Apr 2023
Nov 2022
May 2022
Aug 2024
Sep 2023
Mar 2022
Dec 2023



Sample Insights (Professional Version)

- ◆ **Insight 1**

The West region generated the highest total sales compared to other regions, indicating strong market performance in that area.

- ◆ **Insight 2**

Sales showed a noticeable increase during November and December, suggesting strong year-end demand and seasonal impact.

- ◆ **Insight 3**

The Technology category contributed the largest share of total revenue, making it the top-performing product category.

- ◆ **Insight 4**

Some months recorded high sales but relatively lower profit, indicating higher costs or discount impact during those periods.