



S M S R E S E A R C H F O R U M

SCHOOL OF MANAGEMENT STUDIES, CUSAT

TWO-DAY WORKSHOP (HYBRID) ON CONCEPTUALIZING RESEARCH & MODEL DEVELOPMENT

20&21 FEB 2026



SMS, CUSAT

Dr. Murugan Pattusamy

Assistant Professor

School of Management Studies,
University of Hyderabad



KEY TOPICS COVERED:

- Introduction to Research and Current Trends in Literature
- Gaps Vs Problematisation
- Sources of Research Gaps
- Understanding Theory and Contribution
- Model Development
- Practical Demo on Model Development

WHO CAN ATTEND?

- Researchers & Academicians
- Early-Career Faculty Members



Address

School of Management
Studies, CUSAT



Phone

+91 9567646717

+91 7306132472

REGISTRATION FEE

**Rs. 2,600/-
(Inclusive of GST)**



Register Here

Deadline: Feb 15, 2026