



S M S R E S E A R C H F O R U M

SCHOOL OF MANAGEMENT STUDIES, CUSAT

TWO-DAY WORKSHOP (HYBRID) ON

CONCEPTUALIZING RESEARCH & MODEL DEVELOPMENT

20&21 FEB 2026

 **SMS, CUSAT**

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Assistant Professor
School of Management Studies,
University of Hyderabad



KEY TOPICS COVERED:

- Introduction to Research and Current Trends in Literature
- Gaps Vs Problematisation
- Sources of Research Gaps
- Understanding Theory and Contribution
- Model Development
- Practical Demo on Model Development

WHO CAN ATTEND?

- Researchers & Academicians
- Early-Career Faculty Members

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REGISTRATION FEE

Rs. 2,600/-
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Register Here

Deadline: Feb 15, 2026