I Say: Don't Bully The Nature

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Executive Summary—This article attempts to estimate the goal, short-term actions and long-term strategies that Marianne Barner needs to decide to deal with a continuing problem that reveals iteself with respect to IKEA's code of conduct (IWAY).

IV. APPENDIX

I. SITUATION

Since 1993, when "Child Labor Deterrance Act" was proposed in US Congress, IKEA has been setting up **policies and practices** to closely **monitor its suppliers**. The efforts of IKEA has lead to its redefined relationship with its suppliers. According to reports, **benefits and concerns** associated with the aforementioned policies and practices, are fundamental to IKEA's business, in particular, and with international socioeconomic structure, in general.

II. COMPLICATIONS

"central premise is that the total amount of control people are subjected to, relative to the control they can exercise, will affect the probability and type of their deviant behavior." [1]

III. QUESTIONS

I question IKEA's decision to reject Rugmark Consortium's invitation to join the Consortium. Given the fact that it was the best option of that time. [3]

"..the success or failure of early nineteenth-century child labor laws depended on these actors social skill, pragmatic creativity, and goal-directedness."

[2] Here "actors" refers to "elite policy entrepreneurs".

A. Timeline

different countries

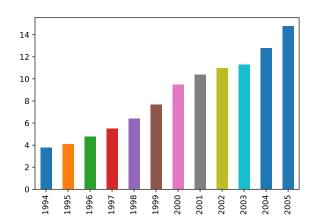
Figure 1: The Chronology of Events for IKEA's Child-Labor Ordeal

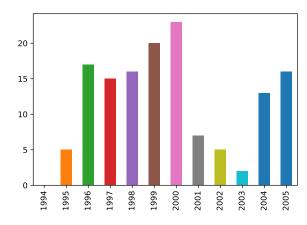
Problem:First report of Child Labor Problem: Monitoring Seed:Child Labor Mitigation was impractical Year 1998 Deterrent Act was Strategy:International Scale and Nature Marianne proposed for debate Labor Organization of Manufacturing Barner becomes in U.S. Congress (ILO) **Process** IKEAs childrens Year 1993 Year 1994 Fall 1994 ombudsman Unintended Unintended May 1995 Problem:Investigative Consequences Consequences Report of Child 2 Induced unemployment Labor in Pakistan Mitigation Evidence:Report found fabricated 2004 registered success of joint program by UNICEF and IKEA with ACL and 2005 Dahlvig's 10 Self-Help groups Jobs for 10 Years programs document released 1998-99 10-day **2004** IKEA educational terminated 10 supplier tours of India for IKEA's retail relationships for violations of managers from

its IWAY Code

B. Visualizations

Figure 2: Sales and its %-Change; respectively





C. References

REFERENCES

- [1] Tittle, C. R. (2018). Control balance: Toward a general theory of deviance. Routledge.
- [2] Anderson, E. (2018). Policy Entrepreneurs and the Origins of the Regulatory Welfare State: Child Labor Reform in Nineteenth-Century Europe. American Sociological Review, 83(1), 173-211.
- [3] United States. International Child Labor Program. (1998). Public hearings on international child labor. United States:Page:183