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I Say: Don't Bully The Nature

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Executive Summary—This article attempts to estimate the goal, short-term actions and long-term strategies that Marianne Barner needs to decide to deal with a continuing problem that reveals iteself with respect to IKEA's code of conduct (IWAY).

I. SITUATION

Since 1993, when "Child Labor Deterrance Act" was proposed in US Congress, IKEA has been setting up **policies and practices** to closely **monitor its suppliers**. The efforts of IKEA has lead to its redefined relationship with its suppliers. According to reports, **benefits and concerns** associated with the aforementioned policies and practices, are fundamental to IKEA's business, in particular, and with international socioeconomic structure, in general.

II. COMPLICATIONS

"central premise is that the total amount of control people are subjected to, relative to the control they can exercise, will affect the probability and type of their deviant behavior." [?]

III. QUESTIONS

I question IKEA's decision to reject Rugmark Consortium's invitation to join the Consortium. Given the fact that it was the best option of that time. [?]

"..the success or failure of early nineteenth-century child labor laws depended on these actors social skill, pragmatic creativity, and goal-directedness."

[?] Here "actors" refers to "elite policy entrepreneurs".

IV. APPENDIX

A. Timeline

Seed:Child Labor Deterrent Act was proposed for debate in U.S. Congress Year 1993 Problem:First report of Child Labor Mitigation Strategy:International Labor Organization (ILO) Year 1994

Problem:Monitoring
was impractical
Scale and Nature
of Manufacturing
Process
Fall 1994

Year 1998 Marianne Barner becomes IKEAs childrens ombudsman















Unintended Consequences Unintended Consequences 2 Induced unemployment in Pakistan May 1995
Problem:Investigative
Report of Child
Labor
Mitigation
Evidence:Report
found fabricated

2004 registered success of joint program by UNICEF and IKEA with ACL and Self-Help groups programs

2005 Dahlvig's 10 Jobs for 10 Years document released

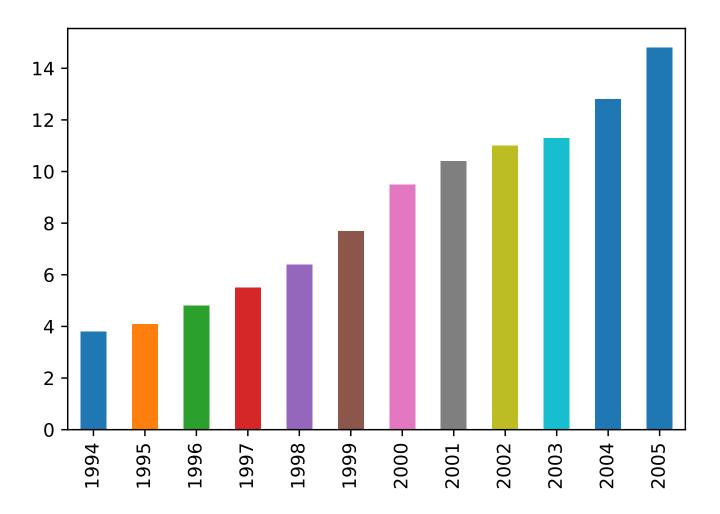


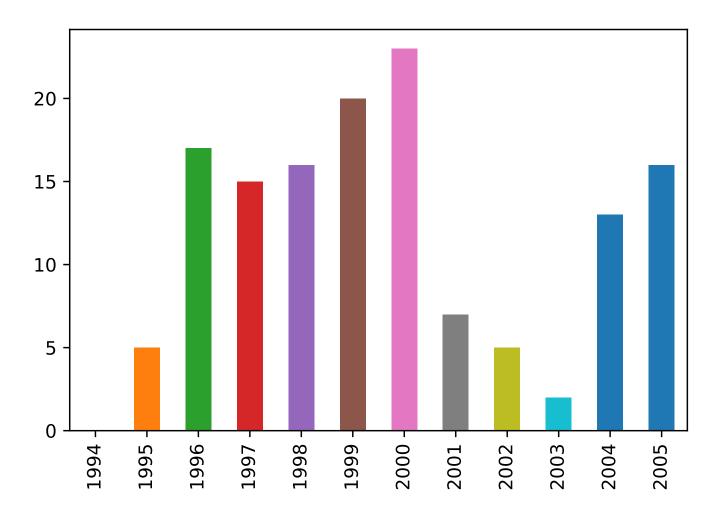






1998-99 10-day educational tours of India for IKEA's retail managers from different countries 2004 IKEA terminated 10 supplier relationships for violations of its IWAY Code





C. References

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