I Say: Don't Bully The Nature

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Executive Summary—This article attempts to estimate the goal, short-term actions and long-term strategies that Marianne Barner needs to decide to deal with a continuing problem that reveals iteself with respect to IKEA's code of conduct (IWAY).

I. APPENDIX

A. Timeline

Seed:Child Labor Deterrent Act was proposed for debate in U.S. Congress Year 1993 Problem:First report of Child Labor Mitigation Strategy:International Labor Organization (ILO) Year 1994

Problem:Monitoring
was impractical
Scale and Nature
of Manufacturing
Process
Fall 1994

Year 1998 Marianne Barner becomes IKEAs childrens ombudsman















Unintended Consequences Unintended Consequences 2 Induced unemployment in Pakistan May 1995
Problem:Investigative
Report of Child
Labor
Mitigation
Evidence:Report
found fabricated

2004 registered success of joint program by UNICEF and IKEA with ACL and Self-Help groups programs

2005 Dahlvig's 10 Jobs for 10 Years document released









1998-99 10-day educational tours of India for IKEA's retail managers from different countries 2004 IKEA terminated 10 supplier relationships for violations of its IWAY Code