## **Dashboard Design**

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Skillwallet	SWUID20250200484
Project name	Power BI Inflation Analysis: Journeying Through Global Economic Terrain
Maximum Marks	5 Marks

Creating an effective dashboard involves thoughtful design to ensure that the presented information is clear, relevant, and easily understandable for the intended audience. Here are some key principles and best practices for dashboard design

## Activity 1: Interactive and visually appealing dashboards

Creating interactive and visually appealing dashboards involves a combination of thoughtful design, effective use of visual elements, and the incorporation of interactive features. The following points detail how the Global Inflation Risk Dashboard adheres to these principles, ensuring it is both visually appealing and highly engaging for users:

- Clear and Intuitive Layout: This was achieved via a layered, four-dashboard structure (Strategic, Operational, Effectiveness, Deep Dive). This design guides the user logically from macro-overview to micro-level forensic analysis, preventing information overload and establishing a smooth analytical workflow.
- **Use Appropriate Visualizations:** Charts were specifically chosen to convey complex financial metrics. The **Max & Min Range Chart** (advanced column visual) was utilized to clearly visualize **volatility spread** (Max-Min), a key risk metric. A **Map Visualization** was used for instant geographical risk assessment.
- **Colour and Theming:** A professional **dark theme** was adopted. The color strategy was critical: **Red/Orange** consistently signals High Risk and Maximum Rate values, while **Green/Blue** denotes Policy Success and Effectiveness, providing instant visual cues for rapid decision-making.
- Interactive Filters and Slicers: The dashboard features a Range Slicer on the Year field, allowing users to dynamically select time periods for YoY analysis.
   Standard Dropdown Slicers for Country and Region allow for targeted filtering of operational hotspots.
- Drill-Down Capabilities: The design supports the user's analytical journey by allowing them to drill down from the global trend to a country-specific historical analysis on the Deep Dive dashboard, aiding forensic investigation into specific events.
- **Custom Visuals and Icons:** Custom visuals and icons were used to highlight KPIs and provide visual differentiation, improving aesthetics and ensuring key numbers stand out.
- Responsive Design: Although Power BI desktop-focused, the layout was
  designed with sufficient white space and logical grouping, making it suitable for
  publication to the Power BI Service, where basic responsiveness is maintained.

The following are the five major analytical and functional outcomes delivered by the Global Inflation Risk Dashboard, adhering to the required format:

- Adjustment Effectiveness Quantified: The primary KPI, "Adjustment Effectiveness (%)", directly reports the policy's success rate in mitigating maximum inflation risk, providing stakeholders with an immediate, actionable validation metric.
- DAX Resilience Confirmed: The model successfully computes accurate YoY Change and Volatility Range metrics using complex, non-Time-Intelligence DAX logic (e.g., CALCULATE(MAX([Year])-1)) to overcome the challenge of the unclean date dimension.
- Volatility Hotspot Identification: The custom Max & Min Range Chart clearly
  highlights regions or countries that exhibit the largest price stability risk (Max-Min
  Spread), immediately directing attention to the highest volatility zones for
  preemptive action.
- Operational Prioritization List: The Top 10 High-Risk Countries bar chart translates
  macroeconomic risk into a practical, ranked list, enabling regional managers to focus
  resources and intervention strategies on the most persistent threats.
- Model Integrity Verified: The comparative Raw Rate vs. Adjusted Rate trend chart
  provides visual proof that the standardization process did not distort the data's longterm behavior, ensuring the final standardized metrics are trustworthy for critical
  decision-making.







