Heroes of Pymoli:

Below is the data information from the purchase data file:

Player Count:

Total Number of Players: 576

Purchasing Analysis (Total):

Number of Unique Items: 179

Average Purchase Price: $3.05

Total Number of Purchases: 780

Total Revenue: $2379.77

Gender Demographics:

Percentage and Count of Male Players: 84.03%, 484

Percentage and Count of Female Players: 14.06%, 81

Percentage and Count of Other/Non-Disclosure: 1.91%, 11

Purchase Analysis (Gender):

Purchase Count:

Female: 113

Male: 652

Other/Non-Disclosed: 15

Average Purchase Price:

Female: $3.20

Male: $3.01

Other/Non-Disclosed: $3.35

Total Purchase Value:

Female: $361.94

Male: $1,967.64

Other/Non-Disclosed: $50.19

Average Purchase Total per Person by Gender:

Female: $4.47

Male: $4.07

Other/Non-Disclosed: $4.56

Age Demographics:

Purchase Count:

<10: 23

10-14: 28

15-19: 136

20-24: 365

25-29: 101

30-34: 73

35-39: 41

40+: 13

Average Purchase Price:

<10: $3.35

10-14: $2.96

15-19: $3.03

20-24: $3.05

25-29: $2.90

30-34: $2.93

35-39: $3.60

40+: $2.94

Total Purchase Value:

<10: $77.13

10-14 $82.78

15-19: $412.89

20-24: $1114.06

25-29: $293.00

30-34: $214.00

35-39: $147.67

40+: $38.24

Average Purchase Total per Person by Age Group:

<10: $4.54

10-14: $3.76

15-19: $3.86

20-24: $4.32

25-29: $3.81

30-34: $4.12

35-39: $4.76

40+: $3.19

Top Spenders:

SN:

1. Lisosia93
2. Idastidru52
3. Chamjask73
4. Iral74
5. Iskadarya95

Purchase Count:

1. 5
2. 4
3. 3
4. 4
5. 3

Average Purchase Price:

1. $3.80
2. $3.86
3. $4.61
4. $3.41
5. $4.36

Total Purchase Value:

1. $18.96
2. $15.45
3. $13.83
4. $13.62
5. $13.10

Most Popular Items:

Item ID:

1. 92
2. 178
3. 145
4. 132
5. 108

Item Name:

1. Final Critic
2. Oathbreaker, Last Hope of the Breaking Storm
3. Fiery Glass Crusader
4. Persuasion
5. Extraction, Quickblade of Trembling Hands

Purchase Count:

1. 13
2. 12
3. 9
4. 9
5. 9

Item Price:

1. $4.61
2. $4.23
3. $4.58
4. $3.22
5. $3.53

Item Price: Total Purchase Value:

1. $59.99
2. $50.76
3. $41.22
4. $28.99
5. $31.77

Most Profitable Items:

Item ID:

1. 92
2. 178
3. 82
4. 145
5. 103

Item Name:

1. Final Critic
2. Oathbreaker, Last Hope of the Breaking Storm
3. Nirvana
4. Fiery Glass Crusader
5. Singed Scalpel

Purchase Count:

1. 13
2. 12
3. 9
4. 9
5. 8

Item Price:

1. $4.61
2. $4.23
3. $4.90
4. $4.58
5. $4.35

Total Purchase Value:

1. $59.99
2. $50.76
3. $44.10
4. $41.22
5. $34.80