CONSOLIDATED STATEMENTS OF INCOME

| Years Ended December 31 (Millions, except per share amounts) | | 2017 | 2016 | 2015 |
|--|----------|--------|--------------|--------------|
| Revenues | | | | |
| Non-interest revenues | | | | |
| Discount revenue | \$ | 19,186 | \$ 18,680 | \$ 19,297 |
| Net card fees | | 3,090 | 2,886 | 2,700 |
| Other fees and commissions | | 3,022 | 2,753 | 2,866 |
| Other | | 1,732 | 2,029 | 2,033 |
| Total non-interest revenues | | 27,030 | 26,348 | 26,896 |
| Interest income | | | | |
| Interest on loans | | 8,138 | 7,205 | 7,309 |
| Interest and dividends on investment securities | | 89 | 131 | 157 |
| Deposits with banks and other | | 326 | 139 | 79 |
| Total interest income | | 8,553 | 7,475 | 7,545 |
| Interest expense | | | | |
| Deposits | | 779 | 598 | 475 |
| Long-term debt and other | | 1,333 | 1,106 | 1,148 |
| Total interest expense | | 2,112 | 1,704 | 1,623 |
| Net interest income | | 6,441 | 5,771 | 5,922 |
| Total revenues net of interest expense | | 33,471 | 32,119 | 32,818 |
| Provisions for losses | | , | | |
| Charge card | | 795 | 696 | 737 |
| Card Member loans | | 1,868 | 1,235 | 1,190 |
| Other | | 96 | 95 | 61 |
| Total provisions for losses | | 2,759 | 2,026 | 1,988 |
| Total revenues net of interest expense after provisions for losses | | 30,712 | 30,093 | 30,830 |
| Expenses | | , | | |
| Marketing and promotion | | 3,217 | 3,650 | 3,109 |
| Card Member rewards | | 7,608 | 6,793 | 6,996 |
| Card Member services and other | | 1,439 | 1,133 | 1,018 |
| Salaries and employee benefits | | 5,258 | 5,259 | 4,976 |
| Other, net | | 5,776 | 5,162 | 6,793 |
| Total expenses | | 23,298 | 21,997 | 22,892 |
| Pretax income | | 7,414 | 8,096 | 7,938 |
| Income tax provision | | 4,678 | 2,688 | 2,775 |
| Net income | \$ | 2,736 | \$ 5,408 | \$ 5,163 |
| Earnings per Common Share — (Note 22) ^(a) | | | | |
| Basic | \$ | 2.98 | \$ 5.67 | \$ 5.07 |
| Diluted | \$ | 2.97 | \$ 5.65 | \$ 5.05 |
| Average common shares outstanding for earnings per common share: | <u> </u> | | | |
| Basic | | 883 | 933 | 999 |
| Diluted | | 886 | 935 | 1,003 |

⁽a) Represents net income less (i) earnings allocated to participating share awards of \$21 million, \$43 million and \$38 million for the years ended December 31, 2017, 2016 and 2015, respectively, and (ii) dividends on preferred shares of \$81 million, \$80 million and \$62 million for the years ended December 31, 2017, 2016 and 2015, respectively.

CONSOLIDATED BALANCE SHEETS

| December 31 (Millions, except share data) | | 2017 | | 2016 |
|--|----------|---------|-------|---------|
| Assets | | | | |
| Cash and cash equivalents | | | | |
| Cash and due from banks | \$ | 5,148 | \$ | 3,278 |
| Interest-bearing deposits in other banks (includes securities purchased under resale | | | | |
| agreements: 2017, \$48; 2016, \$115) | | 27,709 | 2 | 20,779 |
| Short-term investment securities | | 70 | | 1,151 |
| Total cash and cash equivalents | | 32,927 | 2 | 25,208 |
| Accounts receivable | | | | |
| Card Member receivables (includes gross receivables available to settle obligations of a consolidated variable interest entity: 2017, \$8,919; 2016, \$8,874), less reserves: 2017, \$521; 2016, \$467 | | 53,526 | | 46,841 |
| Other receivables, less reserves: 2017, \$31; 2016, \$45 | | 3,163 | | 3,232 |
| Loans | | | | |
| Card Member loans (includes gross loans available to settle obligations of a consolidated variable interest entity: 2017, \$25,695; 2016, \$26,129), less reserves: 2017, \$1,706; 2016, \$1,223 | | 71,693 | 6 | 54,042 |
| Other loans, less reserves: 2017, \$80; 2016, \$42 | | 2,607 | | 1,419 |
| Investment securities | | 3,159 | | 3,157 |
| Premises and equipment, less accumulated depreciation and amortization: 2017, \$5,455; 2016, \$5,145 | | 4,329 | | 4,433 |
| Other assets (includes restricted cash of consolidated variable interest entities: 2017, \$62; 2016, \$38) | | 9,755 | | 10,561 |
| Total assets | <u> </u> | 181,159 | \$ 15 | 58,893 |
| Liabilities and Shareholders' Equity | | | | |
| Liabilities | | | | |
| Customer deposits | \$ | 64,452 | \$ 5 | 53,042 |
| Travelers Cheques and other prepaid products | | 2,593 | | 2,812 |
| Accounts payable | | 14,657 | | 11,190 |
| Short-term borrowings | | 3,278 | | 5,581 |
| Long-term debt (includes debt issued by consolidated variable interest entities: 2017, \$18,560; 2016, \$15,113) | | 55,804 | | 46,990 |
| Other liabilities | | 22,148 | | 18,777 |
| Total liabilities | | 162,932 | \$ 13 | 38,392 |
| Contingencies and Commitments (Note 13) | | | | |
| Shareholders' Equity | | | | |
| Preferred shares, \$1.66 ^{2/3} par value, authorized 20 million shares; issued and outstanding 1,600 shares as of December 31, 2017 and 2016 (Note 17) | | _ | | _ |
| Common shares, \$0.20 par value, authorized 3.6 billion shares; issued and outstanding 859 million shares as of December 31, 2017 and 904 million shares as of December 31, 2016 | | 172 | | 181 |
| Additional paid-in capital | | 12,210 | | 12,733 |
| Retained earnings | | 8,273 | | 10,371 |
| Accumulated other comprehensive loss | | | | |
| Net unrealized securities gains, net of tax of: 2017,\$1; 2016,\$5 | | _ | | 7 |
| Foreign currency translation adjustments, net of tax of: 2017, \$(363); 2016, \$24 | | (1,961) | | (2,262) |
| Net unrealized pension and other postretirement benefits, net of tax of: 2017, \$(179); 2016, \$(186) | | (467) | | (529) |
| Total accumulated other comprehensive loss | | (2,428) | | (2,784) |
| Total shareholders' equity | | 18,227 | | 20,501 |
| Total liabilities and shareholders' equity | \$ | 181,159 | \$ 15 | 58,893 |

CONSOLIDATED STATEMENTS OF CASH FLOWS

| | | 2017 | | 2016 | | 2015 |
|---|-----------|----------|----|---------|----|----------|
| Cash Flows from Operating Activities | | | | | _ | |
| Net income | \$ | 2,736 | \$ | 5,408 | \$ | 5,163 |
| Adjustments to reconcile net income to net cash provided by operating activities: | | | | | | |
| Provisions for losses | | 2,759 | | 2,026 | | 1,988 |
| Depreciation and amortization | | 1,321 | | 1,095 | | 1,043 |
| Deferred taxes and other | | 783 | | (1,132) | | 507 |
| Stock-based compensation | | 282 | | 254 | | 234 |
| Changes in operating assets and liabilities, net of effects of acquisitions and dispositions: | | | | | | |
| Other receivables | | 473 | | (281) | | (714 |
| Other assets | | (62) | | 192 | | 2,058 |
| Accounts payable and other liabilities | | 5,505 | | 1,139 | | 794 |
| Travelers Cheques and other prepaid products | | (257) | | (410) | | (367 |
| Net cash provided by operating activities | | 13,540 | | 8,291 | | 10,706 |
| Cash Flows from Investing Activities | | | | | | |
| Sales of available-for-sale investment securities | | 2 | | 88 | | 12 |
| Maturities and redemptions of available-for-sale investment securities | | 2,494 | | 2,429 | | 2,091 |
| Sales of other investments | | _ | | 10 | | _ |
| Purchase of investments | | (2,612) | | (2,162) | | (1,713) |
| Net (increase) decrease in Card Member loans and receivables, including held for sale | | (16,853) | | 3,220 | | (6,967) |
| Purchase of premises and equipment, net of sales: 2017, \$1; 2016, \$2; 2015, \$42 | | (1,062) | | (1,375) | | (1,341) |
| Acquisitions/dispositions, net of cash acquired | | (211) | | (487) | | (155) |
| Net (increase) decrease in restricted cash | | (31) | | 145 | | (120) |
| Net cash (used in) provided by investing activities | | (18,273) | _ | 1,868 | | (8,193) |
| Cash Flows from Financing Activities | | | | | | |
| Net increase (decrease) in customer deposits | | 11,385 | | (1,935) | | 10,878 |
| Net (decrease) increase in short-term borrowings | | (2,300) | | 888 | | 1,395 |
| Proceeds from long-term borrowings | | 32,764 | | 8,824 | | 9,923 |
| Payments of long-term borrowings | | (24,082) | | (9,848) | | (19,246) |
| Issuance of American Express preferred shares | | _ | | _ | | 841 |
| Issuance of American Express common shares | | 129 | | 177 | | 193 |
| Repurchase of American Express common shares and other | | (4,400) | | (4,498) | | (4,575) |
| Dividends paid | | (1,251) | | (1,207) | | (1,172 |
| Net cash provided by (used in) financing activities | | 12,245 | | (7,599) | | (1,763) |
| Effect of foreign currency exchange rates on cash and cash equivalents | | 207 | | (114) | | (276) |
| Net increase in cash and cash equivalents | | 7,719 | | 2,446 | - | 474 |
| Cash and cash equivalents at beginning of year | | 25,208 | | 22,762 | | 22,288 |
| | <u>\$</u> | 32,927 | \$ | 25,208 | \$ | 22,762 |