

Abby Thoresen

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[GitHub](#) | [LinkedIn](#) | [Portfolio](#)

Web developer with a background in graphic and multimedia design. Able to build a sophisticated website with full database backend all the way from mockup to rollout. Adept at working with diverse teams to implement projects and work within tight timeframes. Skilled at experimenting and implementing new technologies, frameworks, scripting language and graphic design multimedia UI web tools.

TECHNICAL SKILLS

HTML 5, CSS, Materialize CSS, Bootstrap, Media Queries, JavaScript, jQuery, Node.js, APIs, JSON, AJAX, MySQL, Firebase, Express, React.js, React Native, GIT, Github, MongoDB, REST, WordPress, the command line, computer science fundamentals, and pseudocode.

Adobe Creative Suite: Photoshop, Illustrator, InDesign, Dreamweaver Premier Pro, Animate, After Effects and Acrobat Pro DC.

E-mail Marketing Platforms: Litmus, Email on Acid, i-contact, MailChimp and Constant Contact.

Professional Work Experience:

Web Designer Developer

Dodier & Co., Tucson, AZ

July 2016 – current

In charge of over 15 websites.

Design and develop websites in Dreamweaver and WordPress.

Design new and professional e-mail campaigns and templates through code and Dreamweaver.

Perform daily web updates and e-blasts for client's current sales and promotions

Collaborate with designers to create clean interfaces and simple, intuitive interactions and experiences.

Graphic Designer

Amethyst Inc., Columbus, Oh

February 2016– May 2016 (volunteer position)

Designed new marketing materials including brochures, postcards, letterhead, and promotional items.

Designed new and professional e-mails campaigns.

In charge of designing all marketing and promotional materials for annual fundraiser event held in May 2016.

Aided in updating code in their website.

Freelance Graphic Web Designer

Columbus, Ohio

February 2011 – May 2016

Designed logos, branding, brochures, various print and online marketing materials, build and design websites for clients.

Collaborated with various clients independently as graphic and web designer.

Scheduled meetings with clients to discuss project progress and review samples.

Provided variety of visual aids and graphics for clients to select

Created proposals and contracts for different design projects.

Managed and completed several projects simultaneously. Consistently meet clients' needs and deadlines.

Graphic Web UI Designer

Beckman Coulter, Brea CA

May 2010 – November 2010 (This was a contract position)

Developing UI part of application – JavaScript, CSS, HTML and ActionScript.

Designed all the graphics to use in the redesign of Beckman Coulter's website.

Created wireframes as well as visual design comps, storyboards and user flows.

Created redline documents for the website

Meet with design team on a weekly basis to review the prototype.

Graphic Web UI Designer

Southern California Edison, Irwindale, CA

September 2009 – March 2010 (This was a contract position)

Job Responsibilities included:

Developing UI graphics for part of application to development team.

Lead graphic designer for the project team.

Created wireframes as well as visual design comps, storyboards and user flows.

Designed all the graphics to use in a new section within Southern California Edison website called Smart Connect.

Created the redline document for the website.

Meet with client on a bi-weekly basis to review the prototype.

Designed flash components for the new website which includes callouts and interactive graphs.

Graphic Designer / Marketing Coordinator

Moxa, Brea, CA

November 2007 – August 2009

Job Responsibilities included:

Designed brochures, all print and online advertising, product flyers, catalog, logos, color correction in Photoshop, direct mail which includes postcards and e-mail layout for email marketing campaigns, special handouts for tradeshow, leave behinds, and anything needed by sales team and other co-workers.

In charge of all advertising accounts: 15 print advertising in magazines and 10 online accounts.

Updated and maintained www.moxa.com and the "partner zone" a website for Moxa distributors.

Organized yearly/monthly schedule and collect databases. Design postcards for target customers and email marketing. Create detailed list of sales generated from mailings every month and present to executives at monthly meetings.

Designed banners for www.moxa.com, www.store.moxa.com and online advertising for 10 online accounts.

Designed customer specific presentations in support of sales team. Design presentations for international company events and meetings.

Application photography and marketing research

Tradeshow organization: Designed tradeshow graphics and layout of booth. Reserve booth, set up display and attend tradeshow.

Developed marketing plan for the year.

Inventory and Ordering of marketing brochures, business cards, letterhead, envelopes, etc. Work closely with vendors on a weekly basis.

Coordinated and ordered promotional items and giveaways.

Achievements:

1. Designed and aided in development of e-commerce website for Moxa <http://store.moxa.com>

2. Developed all code & design for internal Intranet.

Graphic Designer / Marketing Coordinator

Ideal Shield, Detroit, Michigan

March 2006 – October 2007

Job Responsibilities included:

Designed brochures, product flyers, catalog, logos, color correction in Photoshop, direct mail which included postcards and e-mail layout for email marketing campaigns, special handouts for tradeshow, leave behinds, and anything needed by sales team and other co-workers.

Designed new website, animation, website maintenance, website optimization and natural listings, creating targeted campaigns with Google Adwords, and Yahoo Search Engine Marketing.

Organized yearly/monthly schedule and collect databases. Design postcards for target customers and email marketing. Create detailed list of sales generated from mailings every month and present to executives at monthly meetings.

Newsletter: Designed and coordinated a quarterly newsletter for the Ideal Group

Designed customer specific presentations in support of sales team as needed.

Ran customer reports for orders and send surveys every two weeks. Enter data from surveys and present results at quarterly review sales meetings.

Application photography and marketing research

Designed tradeshow graphics and layout of booth. Reserve booth, set up display and attend tradeshow.

Developed marketing plan for the year.

Achievements:

1. Developed and designed 4 new websites
2. In charge of "Going Green" Marketing Campaign

Graphic Designer/ Marketing Coordinator

DiClemente Siegel Design, Southfield, MI

June 2004 – March 2006

Designed all marketing materials, which included proposals, credential packages, presentations, award submittals, project sheets, brochures and ads for publication, newsletters, fliers, quarterly mailers and any other requests made by coworkers. Coordinate marketing and sales materials, proposal efforts, and submittals to potential clients. Maintain and update photography files, staffs resume files, consultant files, prospective files, client database, web site, and certificates and questionnaires. Attend walkthroughs for potential jobs and attend tradeshow to represent the company.

Graphic Designer/ Marketing Coordinator

Collaborative Design, Dublin, OH

May 2002 – March 2004

Designed company brochure, proposals for government and public solicitations, PowerPoint presentations, newsletters, fliers, and logo design. Composed proposals, market to potential clients in selected industries by researching on the internet, and attend pre-bid meetings and local events to market the company. Touch up photographs in Photoshop, touch up client's logos in Illustrator, and design large signs for new buildings.

Education:

The University of Arizona Coding Boot Camp

Current – April 2018

Full Stack Web Development

Ohio State University, Columbus, OH

Arts

Columbus State Community College, Columbus, Ohio

Interactive Multimedia

Henry Ford Community College, Dearborn, MI

Graphic Design