

# Criticism Of Terms of Service, End User License Agreement And Privacy Policies of 5 Social Media Platform

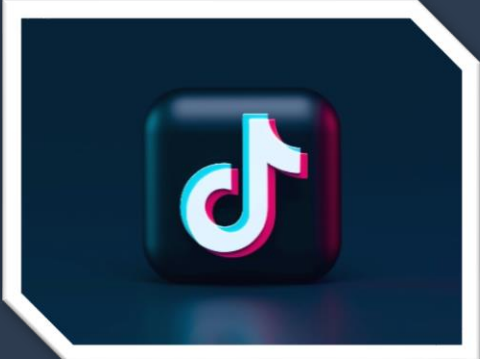
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## Introduction

The issue of social media's controversial privacy policy and TOS (Terms of Services) continues to be a popular topic of debate. For example, a recent Facebook data breach, China-US conflict about TikTok, which has raised serious questions that need to be answered by the social media industry. They must get the data owner's approval before collecting any personal information. Data collection practices vary amongst organizations. This poster Criticizes the terms and circumstances of a few chosen organizations' policies and practices.

## TikTok

- ❖ TikTok not only collect user's IP address but also their region, keystroke patterns, installed fonts and audio settings.
- ❖ Agreeing to the terms gives TikTok the ability to see what its user's type, and to listen to them through their devices' mics.
- ❖ Even if the visitor deletes the cookies in his browser, those small files that websites store on his computer, the website can recognize him on the fingerprint the next time he visits.
- ❖ Usage time and list of watched videos are being sent to Appsflyer and Facebook. The transfers to the two companies are clearly conflicting with the GDPR.



## Twitter

- ❖ Twitter explain why they have removed content or accounts but Facebook, YouTube, Imo doesn't do that.
- ❖ If you've shared information like Direct Messages with someone else who accesses Twitter through a third-party service, the information may be shared with the third-party service.
- ❖ If a user tweet a post, there is no option for edit and modify.
- ❖ Twitter don't clarify what they do with user's payment information.



## YouTube

- ❖ YouTube's privacy policy is consistent across the globe.
- ❖ YouTube doesn't sell user's data like others social platform does.
- ❖ YouTube build a side platform which called YouTube Kids. Videos now must be designated by the creator as made for kids or not, others platform does not do that.



## Facebook

- ❖ Even after you leave Facebook's website, it continues to collect data about you.
- ❖ Even though Facebook constantly working to increase ad transparency and election integrity, it has some serious impact on politics, include overcounting political ads in the U.S. and undercounting them in other countries.
- ❖ Third-party Facebook apps may be misusing user data to deliver ransomware, spam, and targeted advertising.



## IMO

- ❖ IMO reserve the right to determine and modify the purchase prices of Virtual Items at any time without notice.
- ❖ After registration, a user's joining on IMO sent to all his or her carrier contact even other user who he/she dont directly connected with.
- ❖ IMO modify or remove user's content without notice.
- ❖ IMO cannot guarantee that your personal information will remain secure in all circumstances.



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