

# ECOMMERCE SALES DASHBOARD

Segment

Consumer

Corporate

Home Office

YTD Sales

\$12M

▼ -0.83%



YTD Profit

\$1.34M

▲ 4.50%



YTD Quantity

107K

▼ -7.29%



YTD Profit Margin

12%

▲ 5.4%



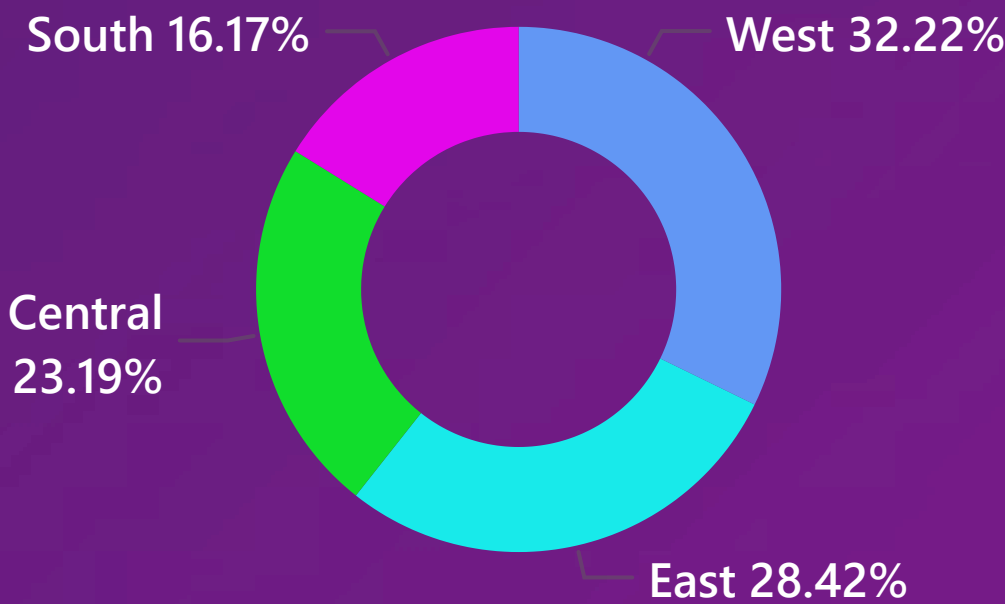
## Sales by Category

Category	YTD SALES	PYTD Sales	YOY Sales	Trend
Office Supplies	\$7M	7M	-1.22%	▼
Furniture	\$3M	2M	0.73%	▲
Technology	\$2M	2M	-1.37%	▼

## Top 5 Products by YTD Sales

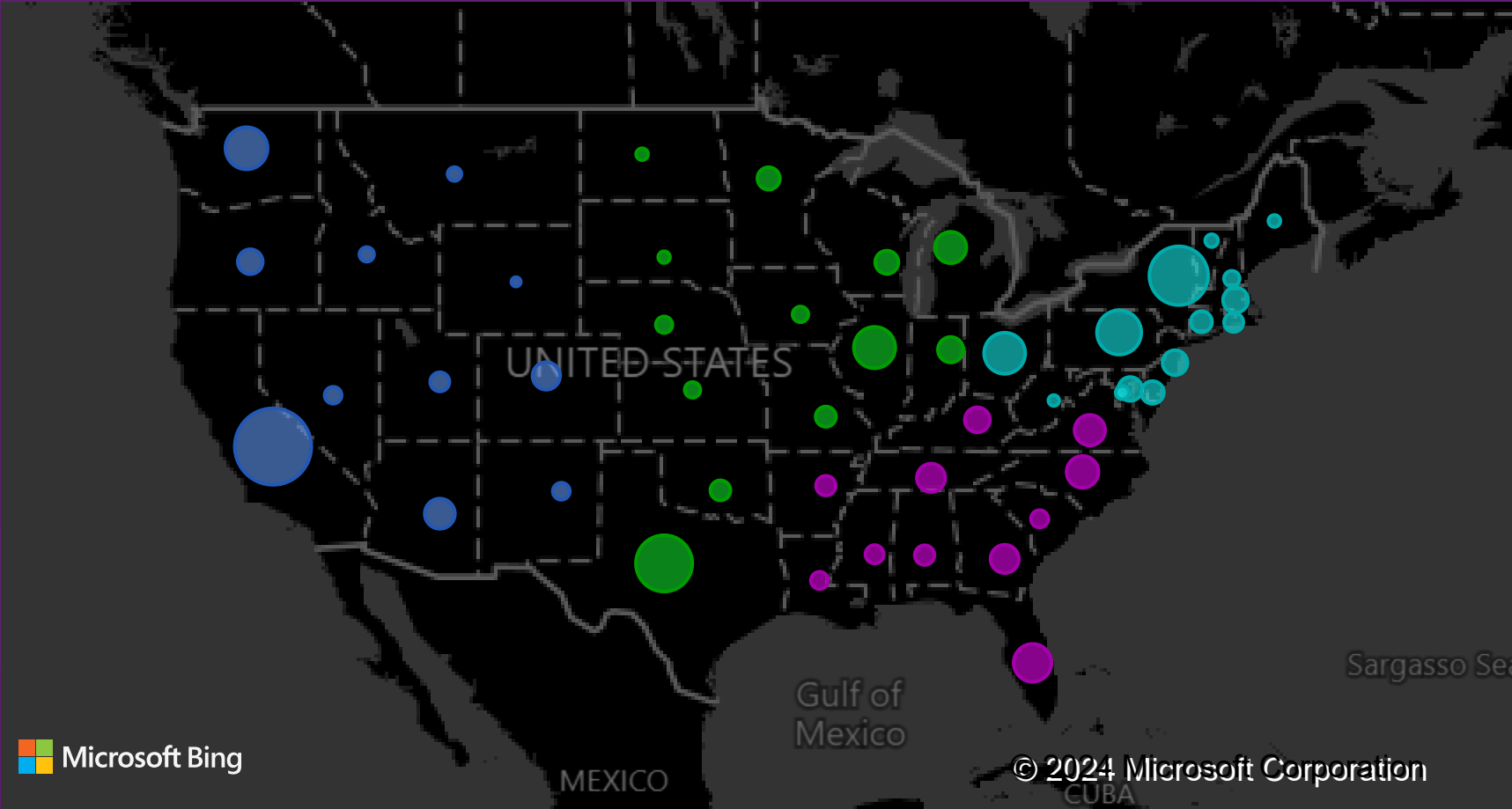
Staple envelope	\$57K
Staples	\$52K
Easy-staple paper	\$47K
Staples in misc. ...	\$26K
KI Adjustable-H...	\$22K

## SALES by Region



## Sales by State

customer\_region ● Central ● East ● South ● West



## Bottom 5 Products by YTD Sales

Eldon Jumbo Pr...	\$380
Lexmark X 9575...	\$270
Cisco SPA525G...	\$250
Xerox Blank Co...	\$230
Rediform S.O.S. ...	\$180

## SALES by Shipping Type

