

DA101.3 Project: Analyze NYSE Data

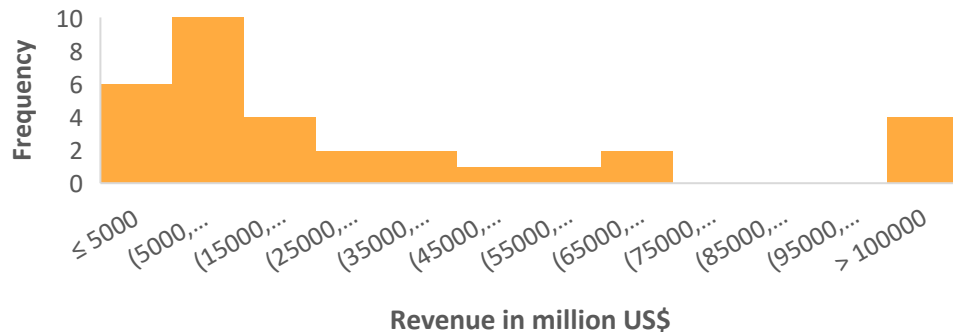
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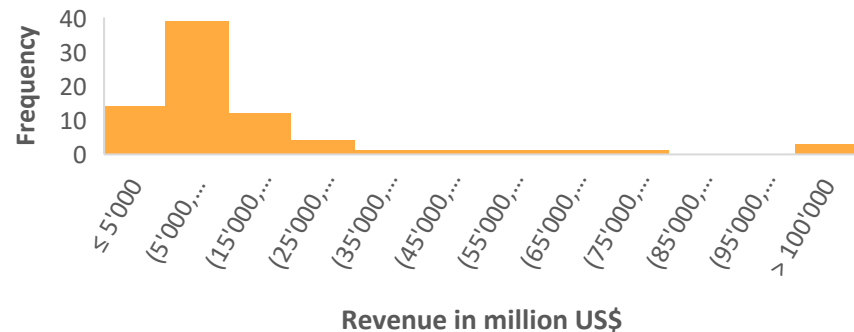
October 10, 2022

Is the revenue distribution for Consumer Staples and Consumer Discretionary sectors is similar in year 2015?

Revenue for Consumer Staples sector for year 2015 (in million US\$)



Revenue for Consumer Discretionary sector for year 2015 (in million US\$)

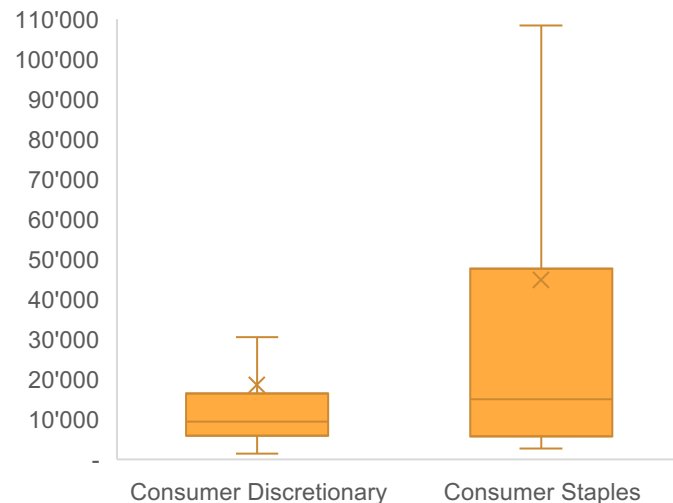


- The histograms show the total revenue for Consumer Staples and Consumer Discretionary sectors reported for all companies in year 2015.
- The total revenues for both sectors is around \$US 1.4 trillion. However, the mean for Consumer Staples is **2.4 times** higher than for Consumer Discretionary (around \$US 45 billion vs. \$US 19 billion). This is due to the larger number of sector players in Consumer Discretionary.
- Both distributions are asymmetric and right-skewed or positively skewed – i.e. the means for both sectors are higher than the medians. However, there are differences in the distribution of revenues among the companies.

Is the revenue distribution for Consumer Staples and Consumer Discretionary sectors is similar in year 2015?

	Consumer Discretionary	Consumer Staples
	Measures of central tendency	
Median	9'474	14'985
Mean	18'649	44'787
	Measures of spread	
MIN	1'492	2'723
Q1	5'949	5'777
Q3	16'439	47'584
MAX	152'356	485'651
Range	150'864	482'928
IQR	10'490	41'808
Outlier -lower limit	-9'786	-56'935
Outlier - higher limit	32'174	110'295
Standard deviation	28'247	88'732

Revenue for Consumer Discretionary and Consumer Staples sectors for year 2015 (in million US\$)



- The median for Consumer Staples is **1.6 times** more than for Consumer Discretionary (around \$US 15 billion vs. \$US 9.5 billion). The standard deviation for Consumer Staples is **3 times** more than for Consumer Discretionary (around \$US 89 billion vs. \$US 28 billion), reflecting higher variability of revenues of companies in Consumer Staples than in Consumer Discretionary. The range in Consumer Staples is **3.2 times** more than for Consumer Discretionary (around \$US 483 billion vs. \$US 152 billion), it also indicates that the revenues are more spread out in Consumer Staples. This finding is confirmed by the IQR, which excludes the effect of higher outliers, IQR in Consumer Staples is **4 times** more than for Consumer Discretionary.