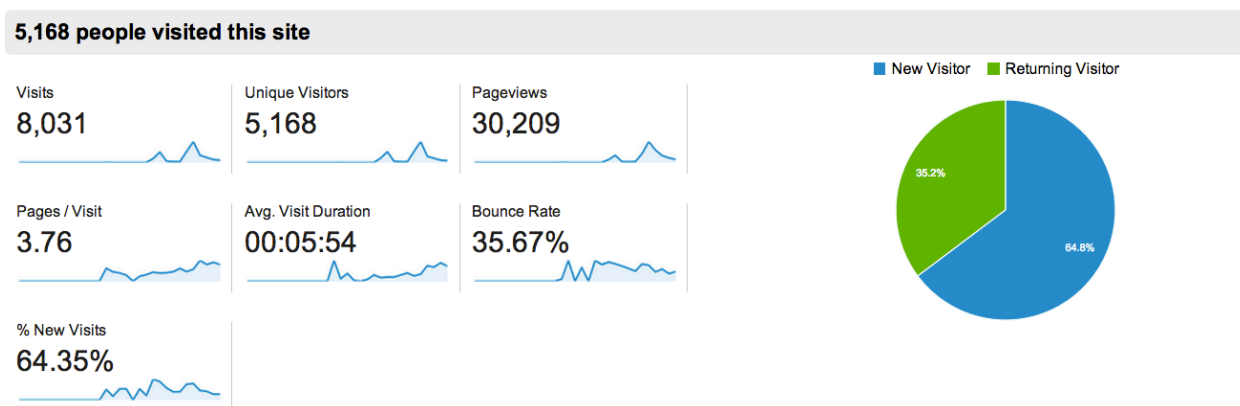
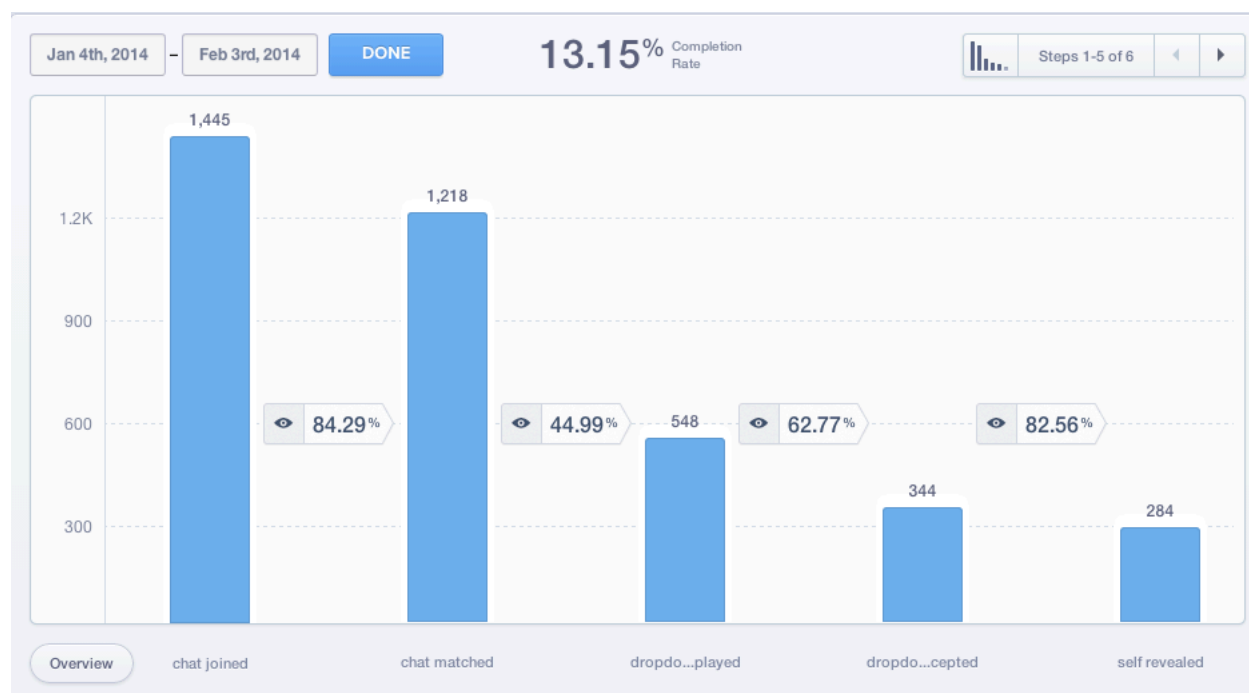


Hi Professor,

As we discussed earlier, here's the link to the website: www.tigersanonymous.com. This week, we're planning to put up 1,000 posters all over campus to make sure that we've thoroughly gotten the word out. Tigers Anonymous has also been attracting the attention of campus administrators and professors: I have meetings this week with the Dean of Undergraduate Students and the head of the Psychology Department about expanding both at Princeton and at other schools. Overall, Tigers Anonymous is off to a good start: there have been over 30,000 pageviews since launch, as well as over 5,000 unique visitors. See below for the official analytics numbers:



Tigers Anonymous has been averaging just over 600 conversations per day, with approximately 13% of conversations resulting in a successful Facebook match.



Additionally, I'm currently making plans to expand to other campuses, with a tentative launch date at Harvard of February 22nd. I've been working frantically on bug fixes and improving user

experience, so I really appreciate your flexibility with the write-up. Once the website stabilizes, I'll write everything up and send it along.

Thanks,

Akshay