

# Challenges & Opportunities of the Modern CISO

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# About me

"You join Microsoft, not to be cool  
but to make others cool"

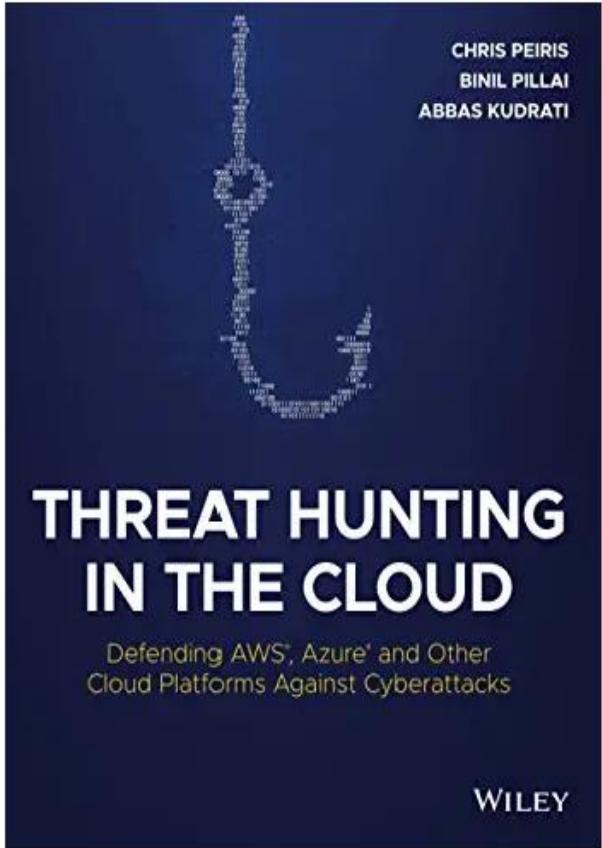
Satya Nadella

- **Cybersecurity practitioner and CISO with 25 years of experience in Information / Cybersecurity.**
- **Part time Cybersecurity Professor with Deakin and LaTrobe University in Melbourne, Australia.**
- **Expertise in Zero Trust, Cybersecurity Strategy, Security Operations, Risk, Compliance, Cloud Security and Architecture.**



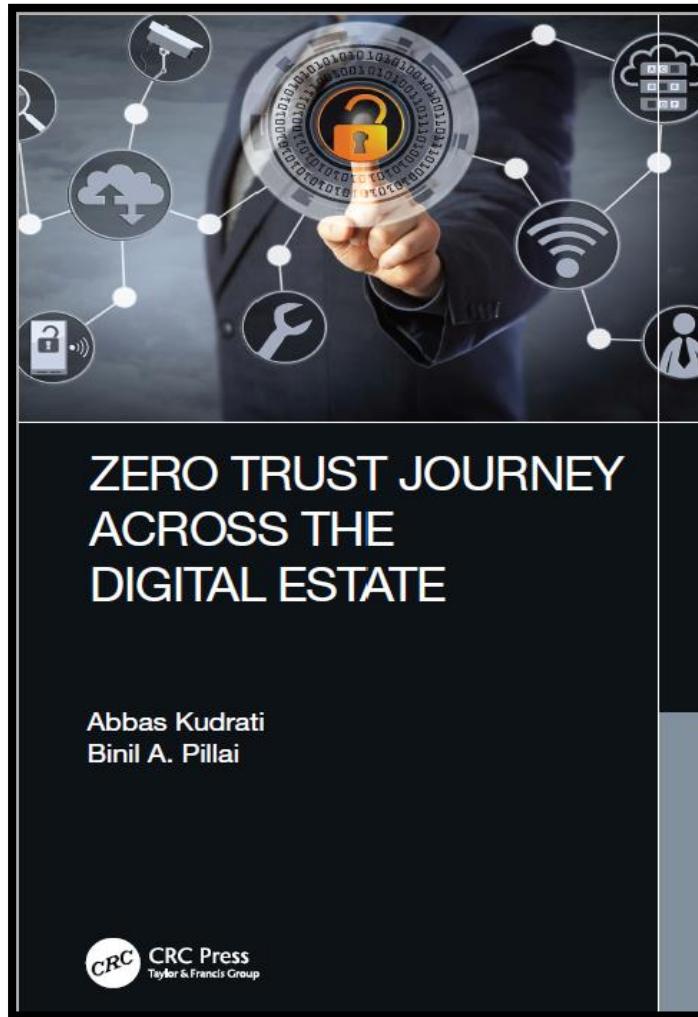
# My Publications

Best Seller



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Work in progress

**DIGITIZATION  
RISKS IN POST-  
PANDEMIC  
WORLD**

Ashish Kumar  
Abbas Kudrati  
Shashank Kumar

Packt

Releasing soon by July 2022



**Security has never  
been more critical**

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Remote and hybrid work  
has **increased 300%<sup>1</sup>**

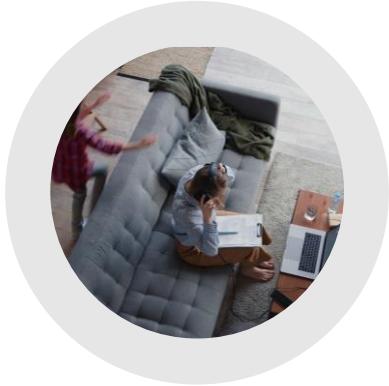
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Cyber attacks are becoming  
**more sophisticated**

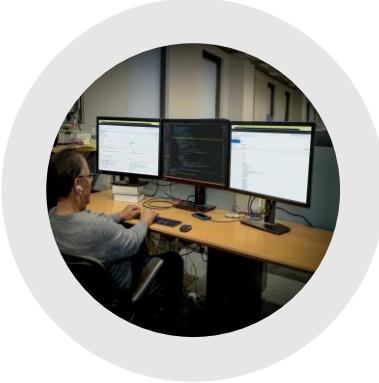
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Pressures of **rising costs** and  
growing concerns around  
**investment return**

# Today's reality | Distributed and hybrid



**Where we work**  
has continued to rapidly evolve to a mix of locations.



**The tools we use**  
are varied, from corporate to BYOD, cloud-based, or on-prem apps.



**How we do our work**  
is an evolving mix of virtual, physical, collaborative, and data-driven styles.



## Evolving risks

Increasing volume and sophistication of threats, and a wider, more distributed attack surface.

# Challenges



# Old World vs. New World

- |                                |   |                                      |
|--------------------------------|---|--------------------------------------|
| Users are employees            | > | Employees, partners, customers, bots |
| Corporate managed devices      | > | Bring your own devices and IoT       |
| On-premises apps               | > | Explosion of cloud apps              |
| Monolithic apps                | > | Composite apps & public restful APIs |
| Corp network and firewall      | > | Expanding Perimeters                 |
| Local packet tracking and logs | > | Explosion of signal                  |

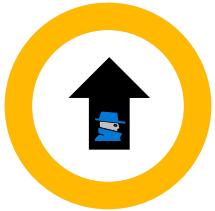
**COVID and the future of Hybrid Work has proven that traditional perimeter security controls are no longer adequate.... a new approach is needed**

# Traditional CISO Challenges



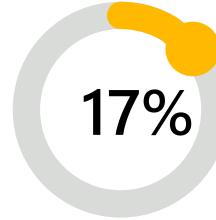
# Common Enterprise Challenges

*Technology and business silos, lifecycle debt, skills shortages and an explosion of data*



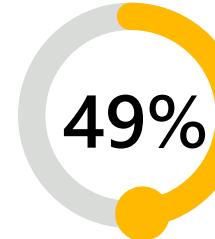
Threat actors have rapidly increased in sophistication over the past year, using techniques that make them harder to spot.

*The 2020 State of Security Operations, Forrester, April 2020*



of Security decision makers indicate only 17% of them leverage automation to address threats.

*Thomson Reuters Financial Risk, "The Cost of Compliance"*



of organisations agree their various security tools are well integrated and over a third indicate that their staff wastes time chasing false leads.

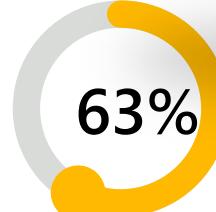
*Microsoft Compliance Tracker H1 FY21*

**EXTERNAL THREATS**  
**INTERNAL THREATS**



Protecting and governing sensitive data is the biggest concern in complying with regulations

*Microsoft GDPR research, 2017*



of organizations fear data leak/spillage during and after the pandemic

*Microsoft COVID Security Priorities Survey 2020*



of organizations no longer have confidence to detect and prevent loss of sensitive data<sup>3</sup>

*Forrester. Security Concerns, Approaches and Technology Adoption. December 2018*

# Modern CISO Challenges



# Empower your security teams to protect employees and resources

How CISOs are navigating the challenges of COVID-19

82%

feel pressured to lower costs.

67%

identified pandemic-themed phishing attacks.

#1

priority to reduce cost is improved threat protection.

## More Than 70% of SOC Analysts Experiencing Burnout

Nearly 65% of security operations center (SOC) analysts are likely to change jobs in the next year, survey shows.



Dark Reading Staff

Dark Reading

March 05, 2022

**Stress and frustration continue to plague the security operations center (SOC):**

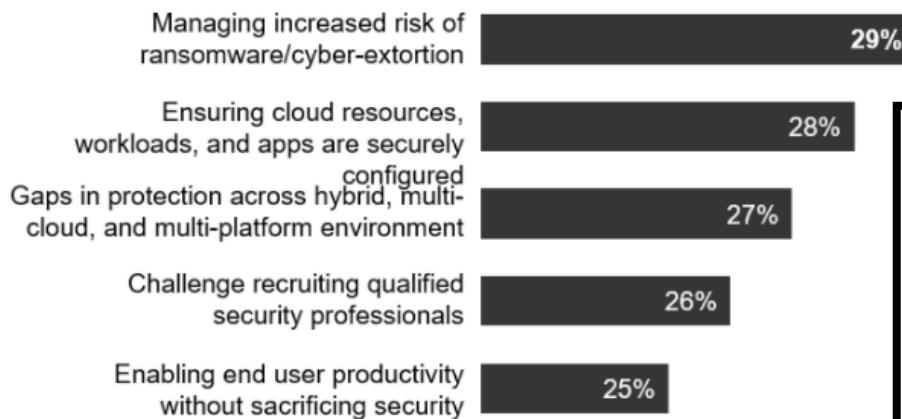
**nearly 70% report understaffed teams, and 60% say their workloads have spiked over the past year.**

**Some 64% of SOC analysts say manual work eats up more than half of their time, and reporting and monitoring are their least favorite parts of the job.**

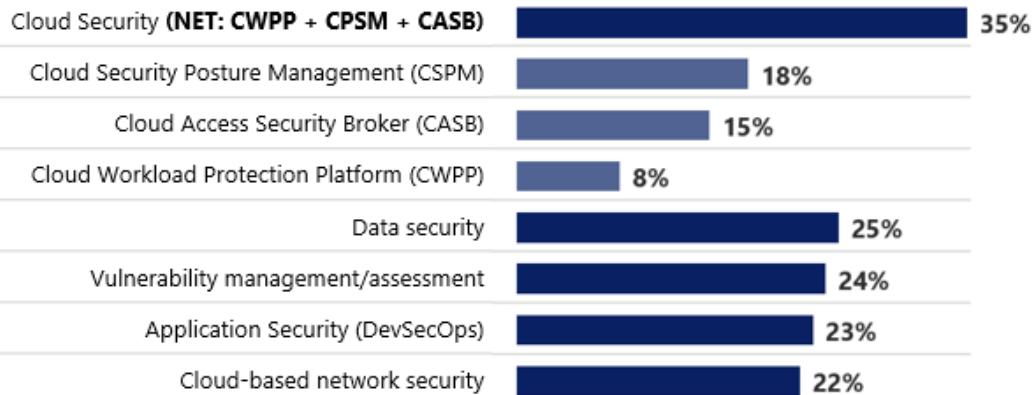
**More than 65% say half of their security tasks could be automated, leaving them time to do deeper security work.**

**And 64% are considering leaving the organization for a new position somewhere else.**

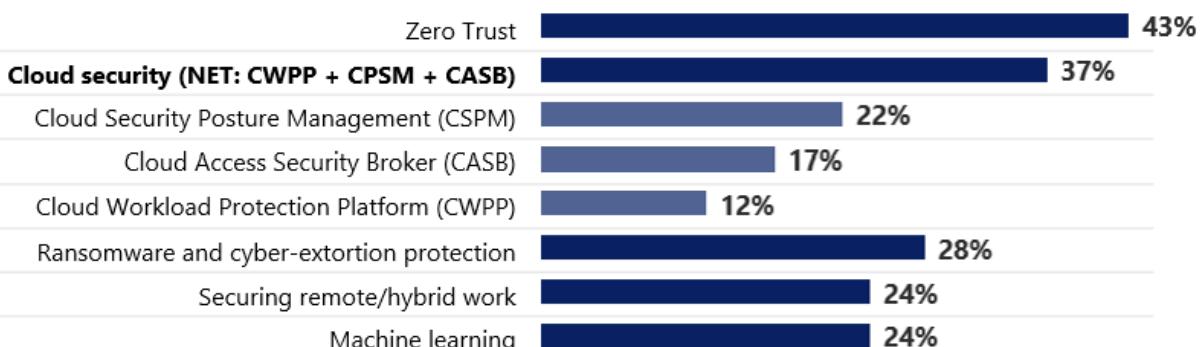
## Top 5 cybersecurity challenges



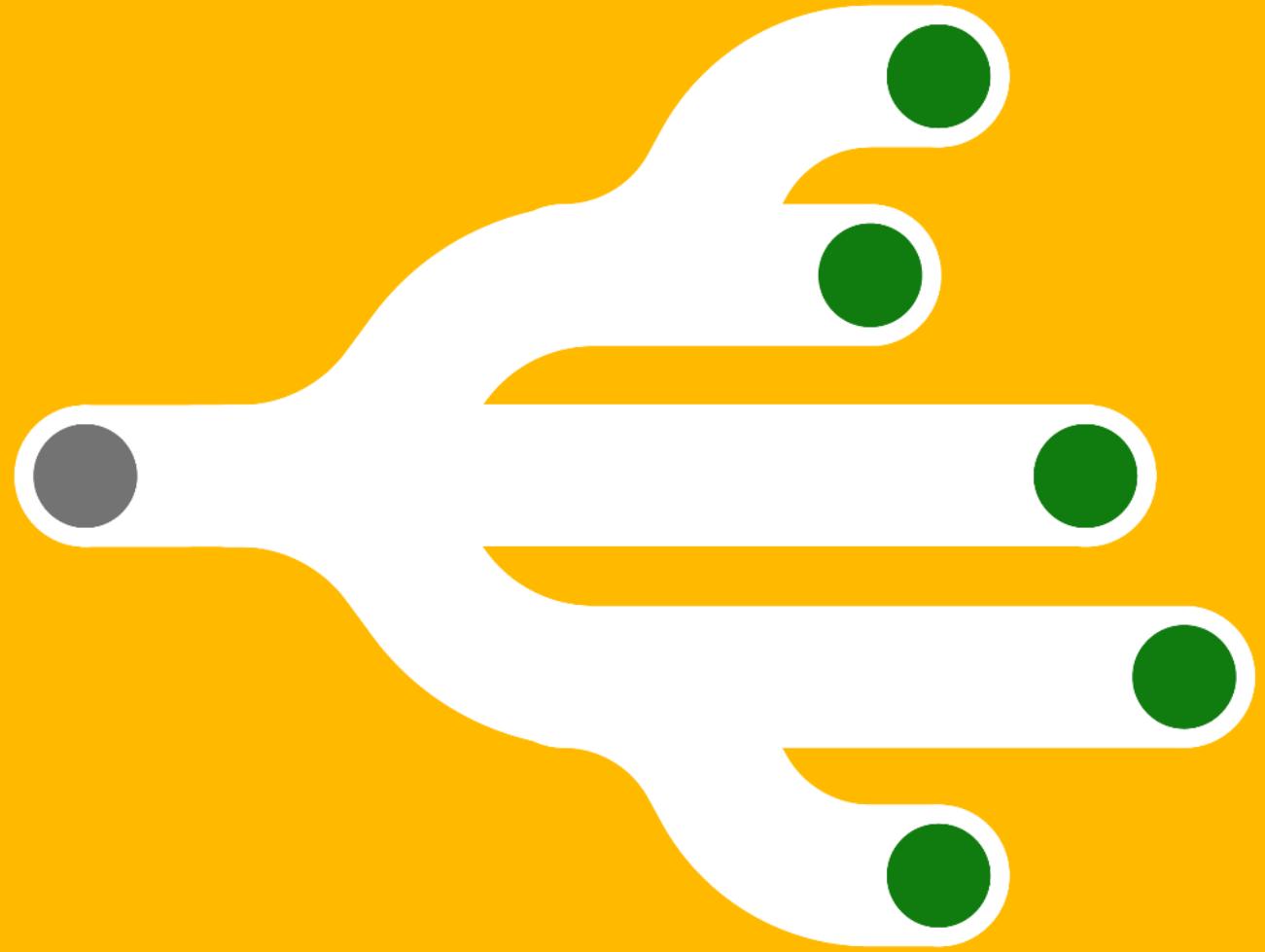
## Most Interested in Investing in Next 12 Months



## Security Topics of Interest



# Opportunities



# Gartner Cybersecurity Prediction 2021-2022

1. By the end of 2023, modern privacy laws will cover the personal information of 75% of the world's population – strong need to automate Privacy Mgt
2. By 2024, 30% of enterprises will adopt cloud-delivered Secure Web Gateway (SWG), Cloud Access Security Brokers (CASB), Zero Trust Network Access (ZTNA) and Firewall As A Service (FWaaS) capabilities **from the same vendor.** – tools consolidation
3. By 2025, 60% of organizations will use cybersecurity risk as a primary determinant in conducting third-party transactions and business engagements. – Cyber readiness becoming a KPI

[The Top 8 Cybersecurity Predictions for 2021-2022 \(gartner.com\)](#)

[Gartner Top Security and Risk Trends for 2021](#)

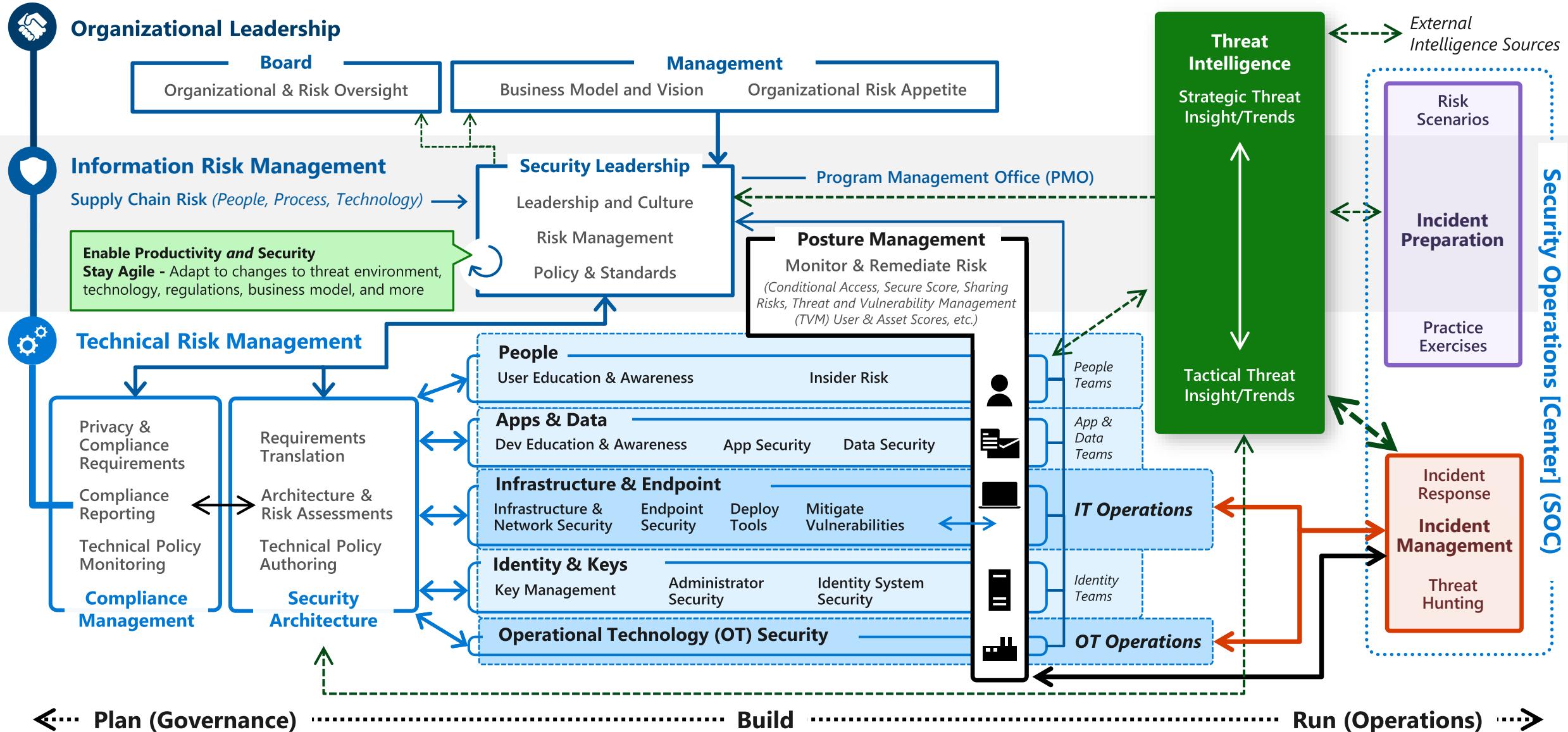
## Top Security and Risk Trends for 2021

<b>01</b> Cybersecurity mesh	
<b>02</b> Cyber-savvy boards	
<b>03</b> Vendor consolidation	
<b>04</b> Identity-first security	
<b>05</b> Managing machine identities becoming a critical security capability	
<b>06</b> “Remote work” now just “work”	
<b>07</b> Breach and attack simulation	
<b>08</b> Privacy-enhancing computation techniques	

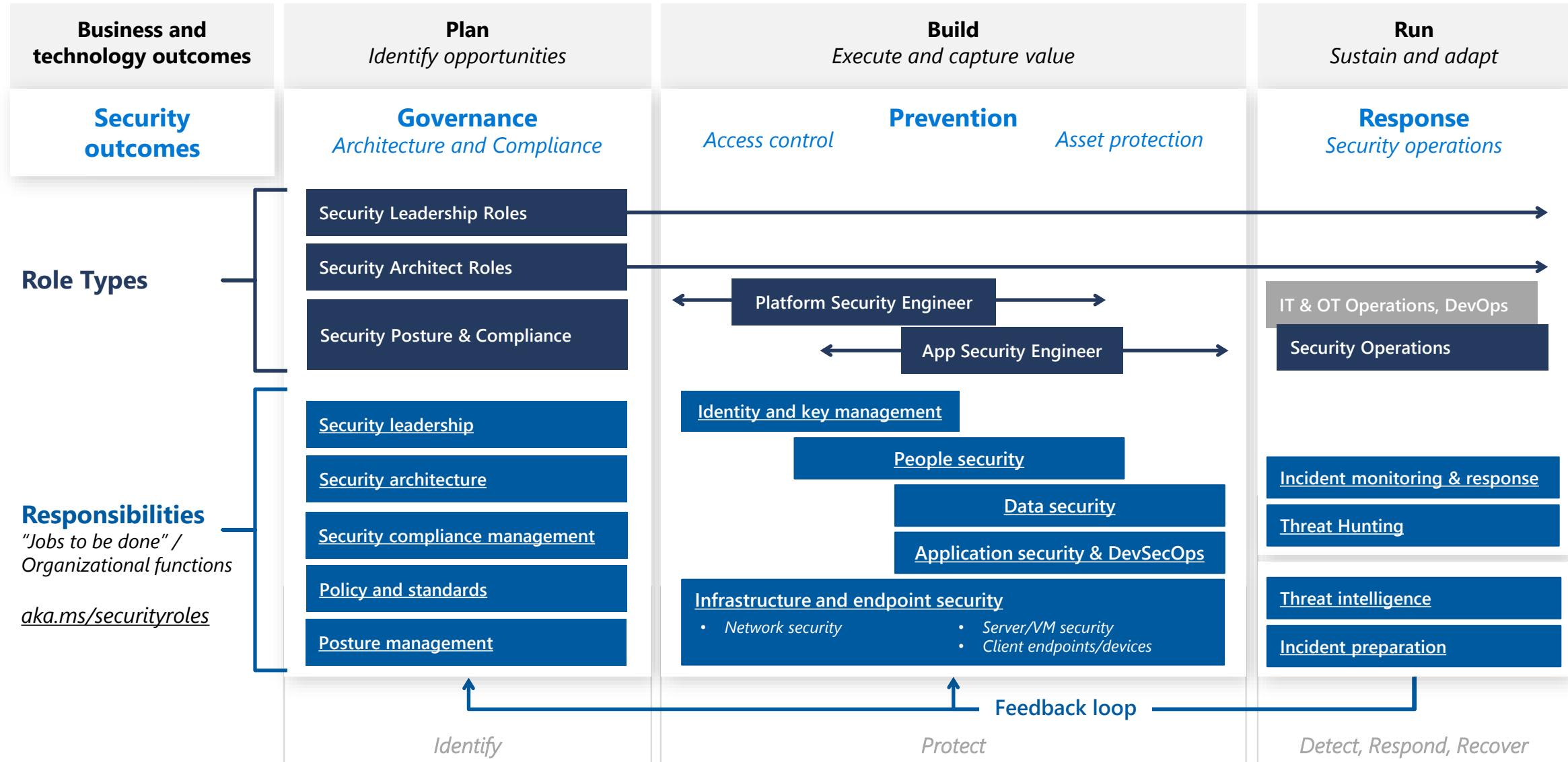
# Managing Information\Cyber Risk

Security responsibilities or "jobs to be done"

December 2021 -  
<https://aka.ms/SecurityRoles>



# Security Roles and Responsibilities



# Zero Trust



Simplify



Integrate



Automate



Consolidate

## Security Strategy for

- **business assets** (data, applications, devices)
- **everywhere** (private & public networks)

## *Leads to Technical Initiatives*

### User Access

Dynamic access control  
that **explicitly validates**  
trust before providing  
access

### Modern SecOps

Pervasive detection and  
rapid response to attacks  
**anywhere**

### OT and Datacenter

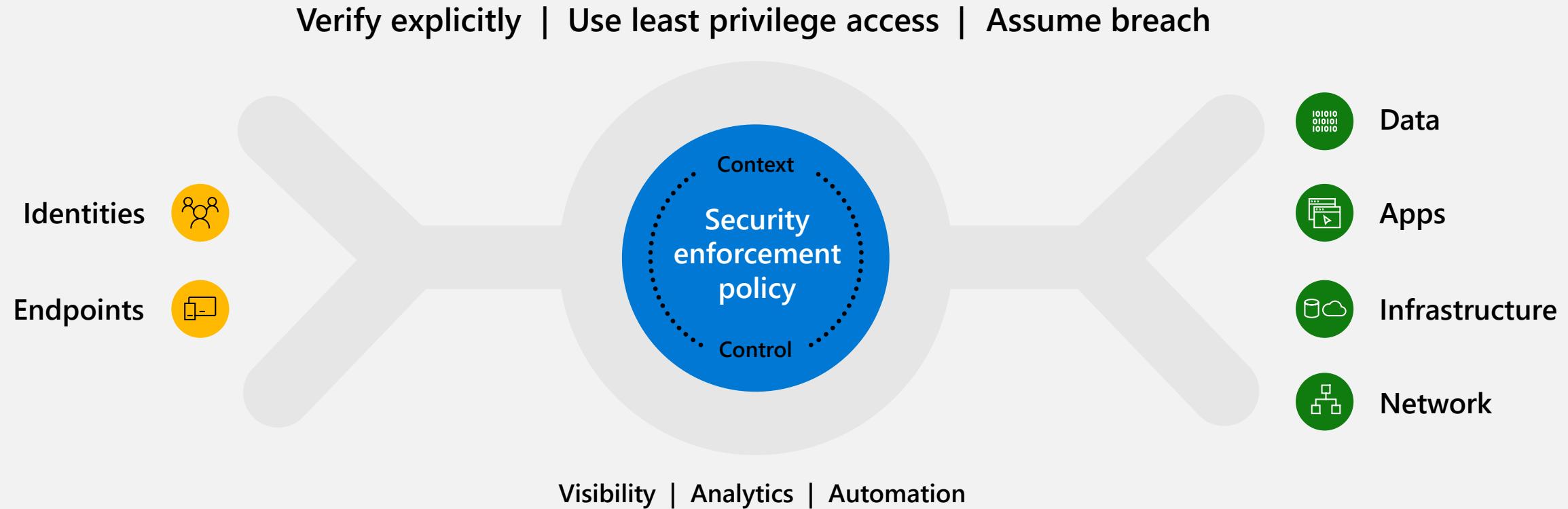
Monitor and protect  
existing and new assets  
by **business risk**

**Increases security**

**Increases productivity**

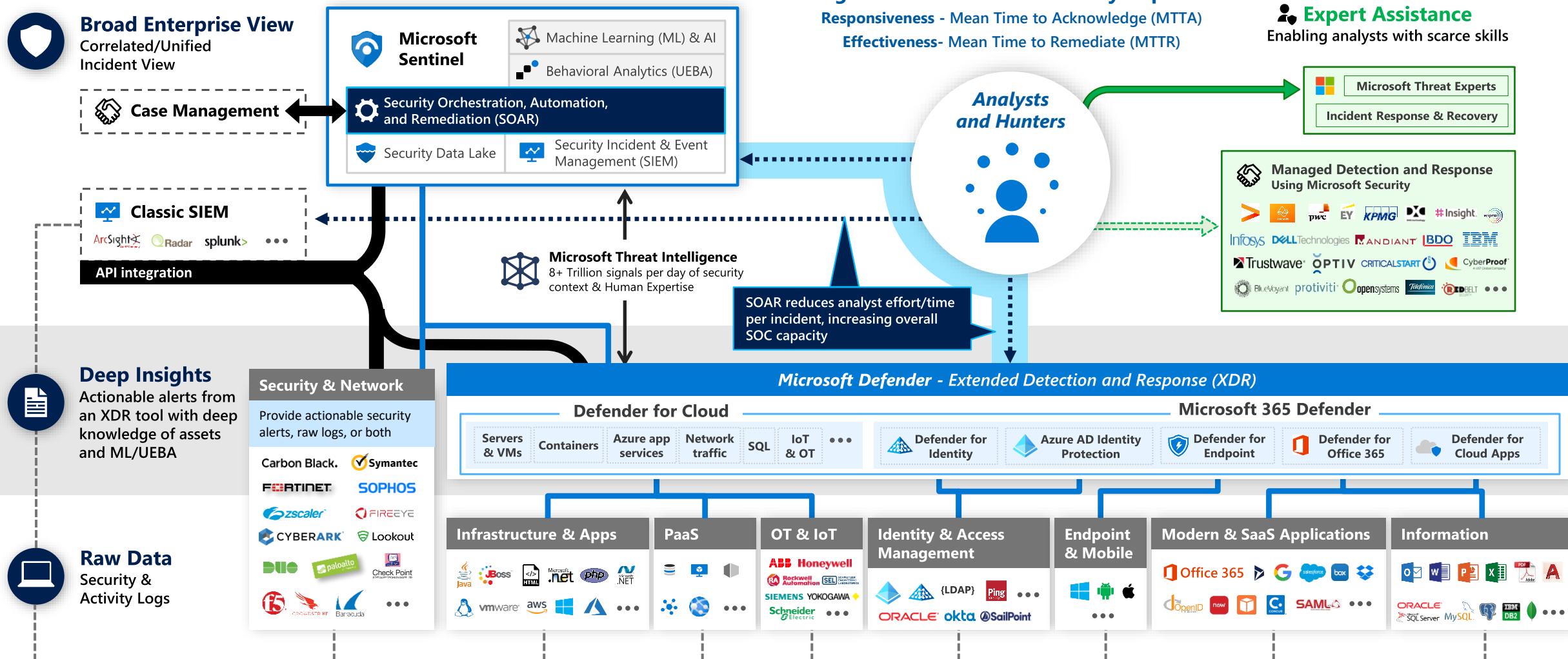
# Start with a Zero Trust Approach

Increase security assurances for your critical business assets

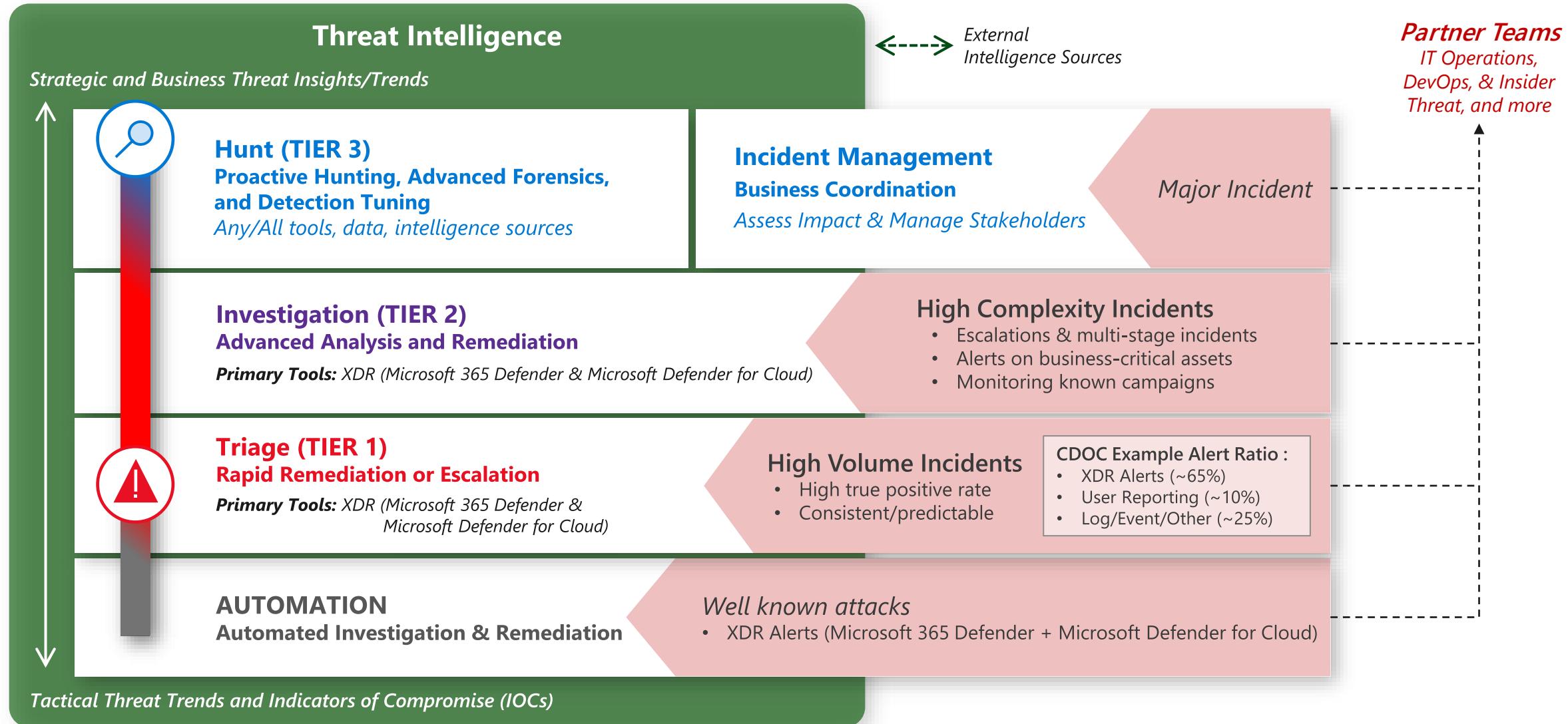


# Security Operations

# Microsoft Reference Architecture

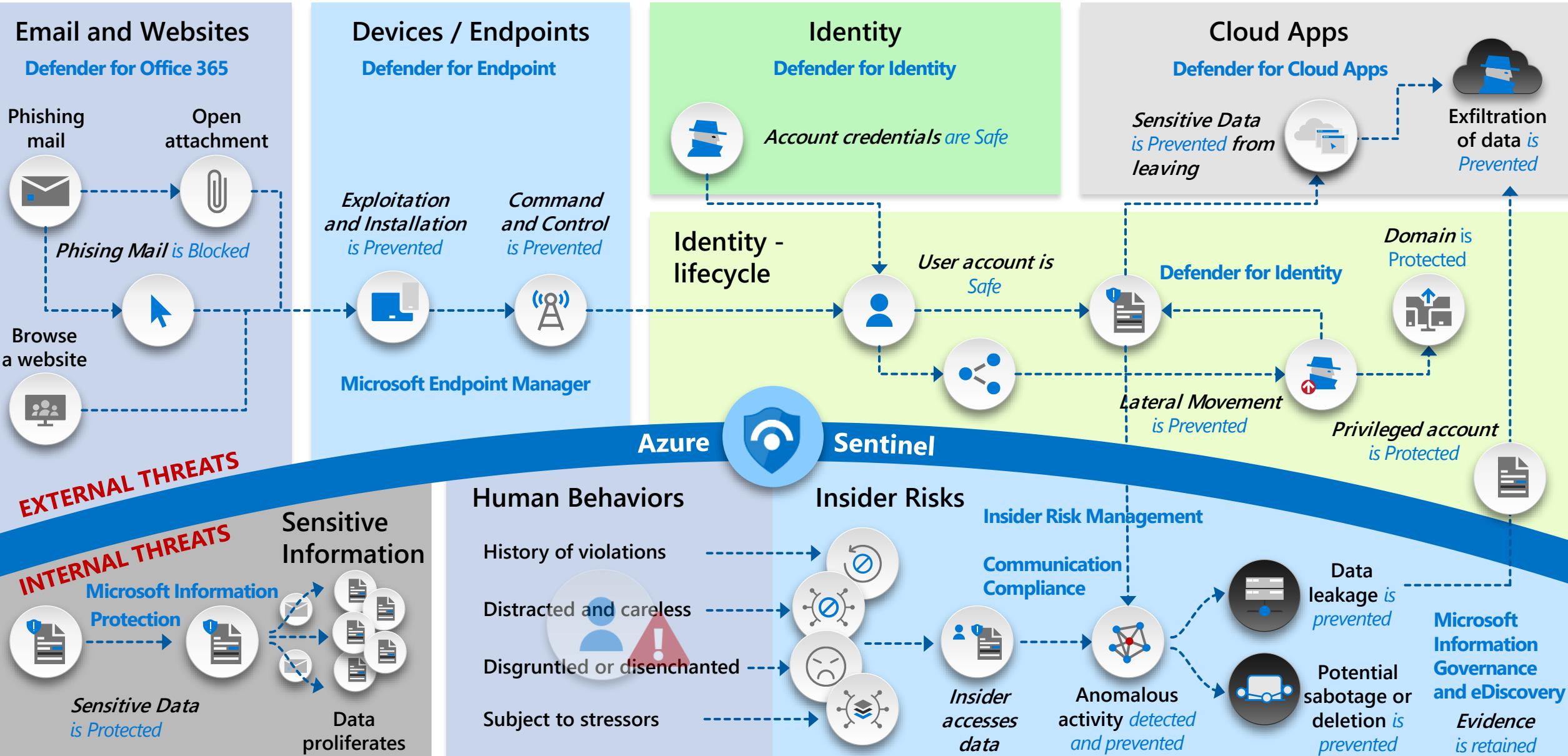


# Security Operations Model – Functions and Tools



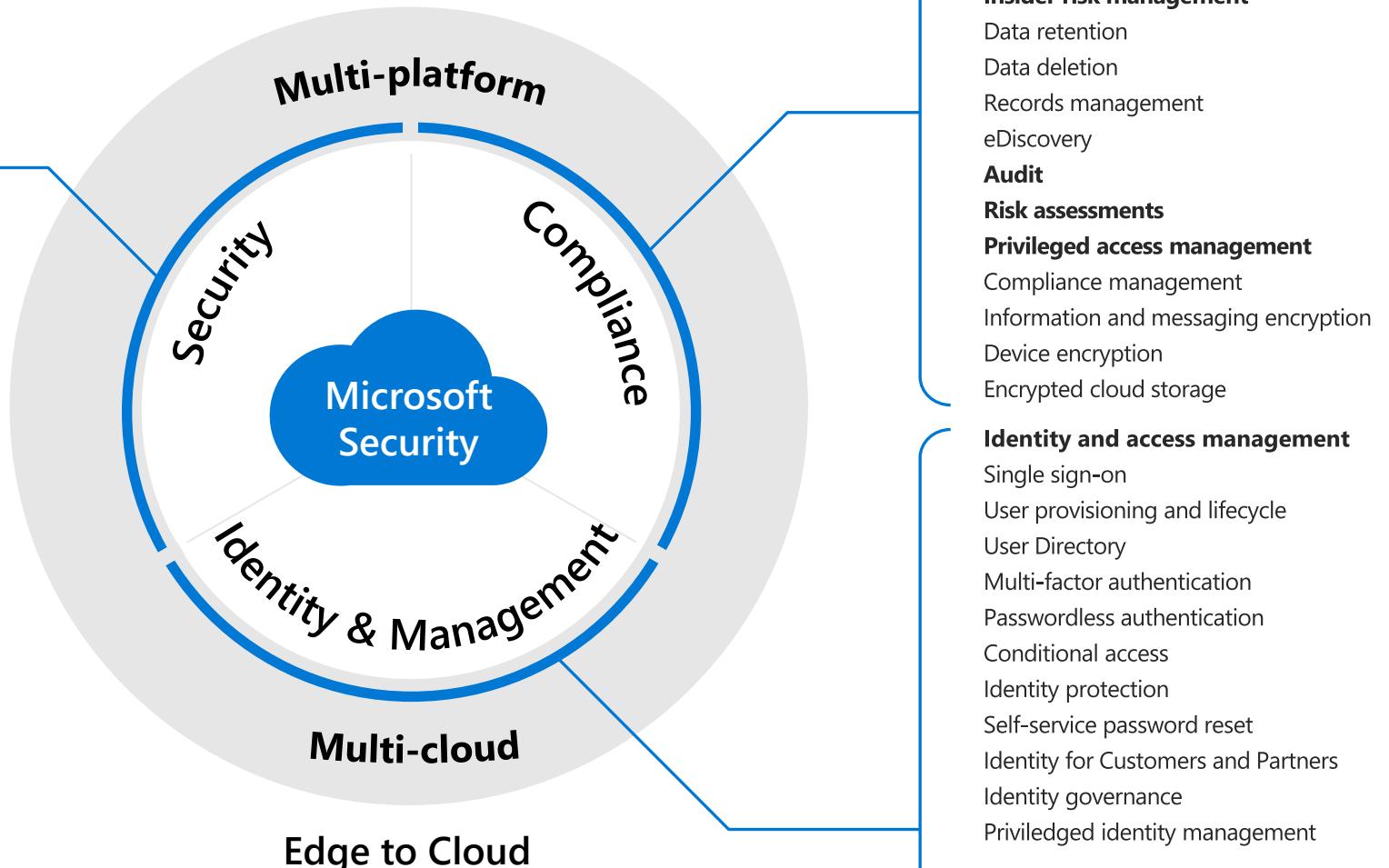
# Proactive Services: Respond to threats in a sustainable way

Protect against internal and external threats using an integrated and automated platform approach



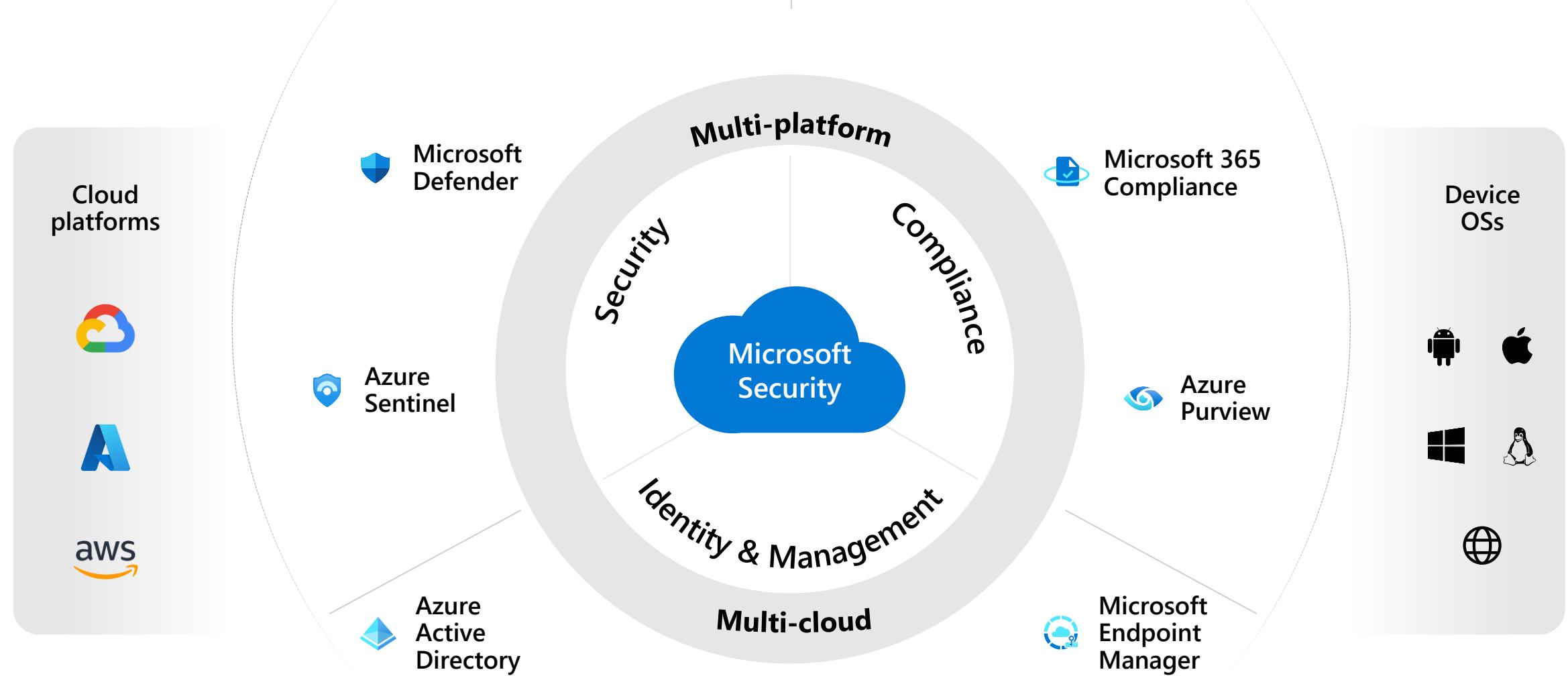
# We integrate over 50 security categories

Endpoint detection and response  
Endpoint protection platform  
Forensic tools  
Intrusion prevention system  
Threat vulnerability management  
**Anti-phishing**  
**User and entity behavior analytics**  
Threat intelligence feeds  
App and browser isolation  
Attachment sandboxing  
Application control  
End-user training  
Network firewall (URL detonation)  
Host firewall  
Secure email gateway  
Security assessment  
**SIEM**  
**SOAR**  
**Cloud access security broker**  
**Cloud workload protection platform**  
**Cloud security posture management**  
Incident response services  
DDOS protection  
**IoT protection**

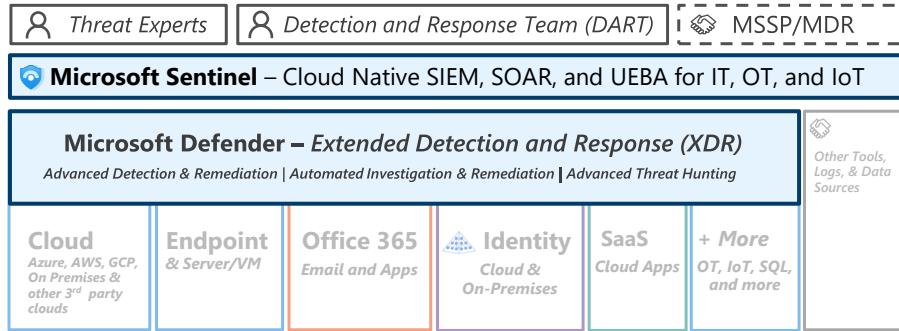


# And deliver them through six product families

*Working together as one comprehensive solution*



## Security Operations / SOC



# Cybersecurity Reference Architecture

Security modernization with Zero Trust Principles

December 2021 – <https://aka.ms/MCRA>

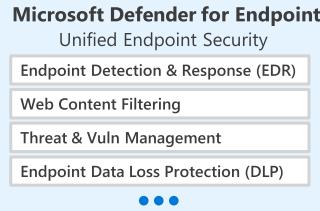
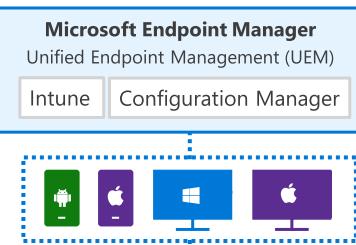
This is interactive!

## Security Guidance

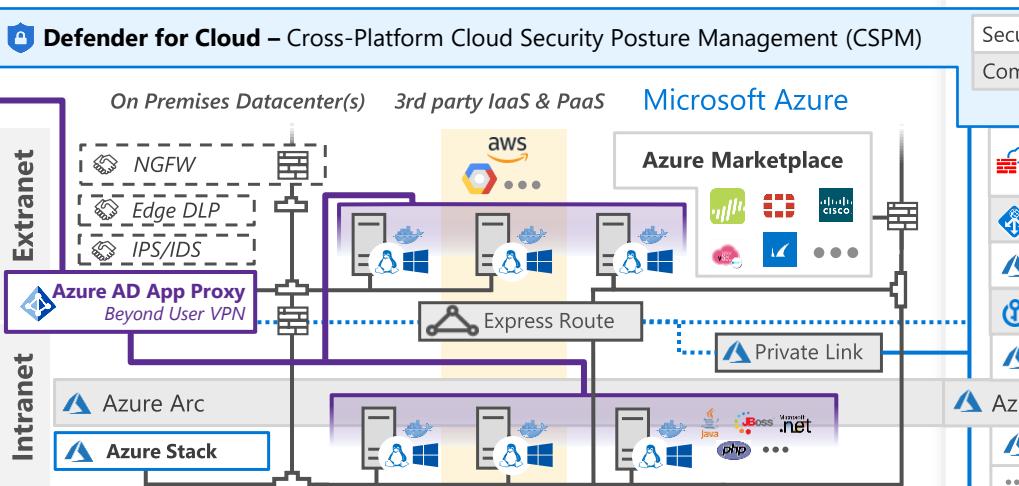
1. Present Slide
2. Hover for Description
3. Click for more information

1. [Security Documentation](#)
2. [Microsoft Best Practices](#)
3. Azure Security [Top 10 Benchmarks](#) | [CAF](#) | [WAF](#)

## Endpoints & Devices



## Hybrid Infrastructure – IaaS, PaaS, On-Premises

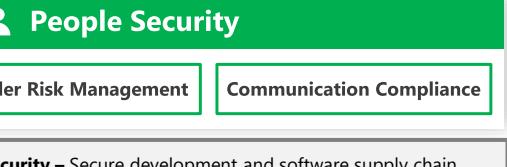


**Securing Privileged Access** – Secure Accounts, Devices, Intermediaries, and interfaces to enable and protect privileged users

**Privileged Access Workstations (PAWs)** – Secure workstations for administrators, developers, and other sensitive users

**Microsoft Secure Score** – Measure your security posture, and plan/prioritize rapid improvement with included guidance

**Microsoft Compliance Score** – Prioritize, measure, and plan improvement actions against controls

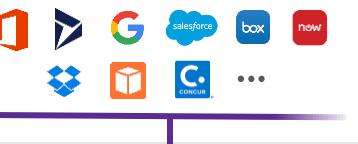


**Threat Intelligence** – 8+ Trillion signals per day of security context

**Service Trust Portal** – How Microsoft secures cloud services

**Security Development Lifecycle (SDL)**

## Software as a Service (SaaS)



## Identity & Access

**Conditional Access** – Zero Trust Access Control decisions based on explicit validation of user trust and endpoint integrity

## Azure Active Directory

- Passwordless & MFA**
  - Hello for Business
  - Authenticator App
  - FIDO2 Keys
- Identity Protection**
  - Leaked cred protection
  - Behavioral Analytics
  - ...
- Azure AD PIM**
- Identity Governance**
- Azure AD B2B & B2C**
- Defender for Identity**

## Active Directory

# The way forward path



# The Future of the CISO - A view from Gartner

More companies are appointing a CISO with “*decreasing responsibility for day-to-day security operations, and a greater level of participation in strategic business decisions*”

<http://www.iweek.co.za/training-and-recruitment/new-security-order>

Gartner says:

“*CISOs must be leaders for digital transformation*”

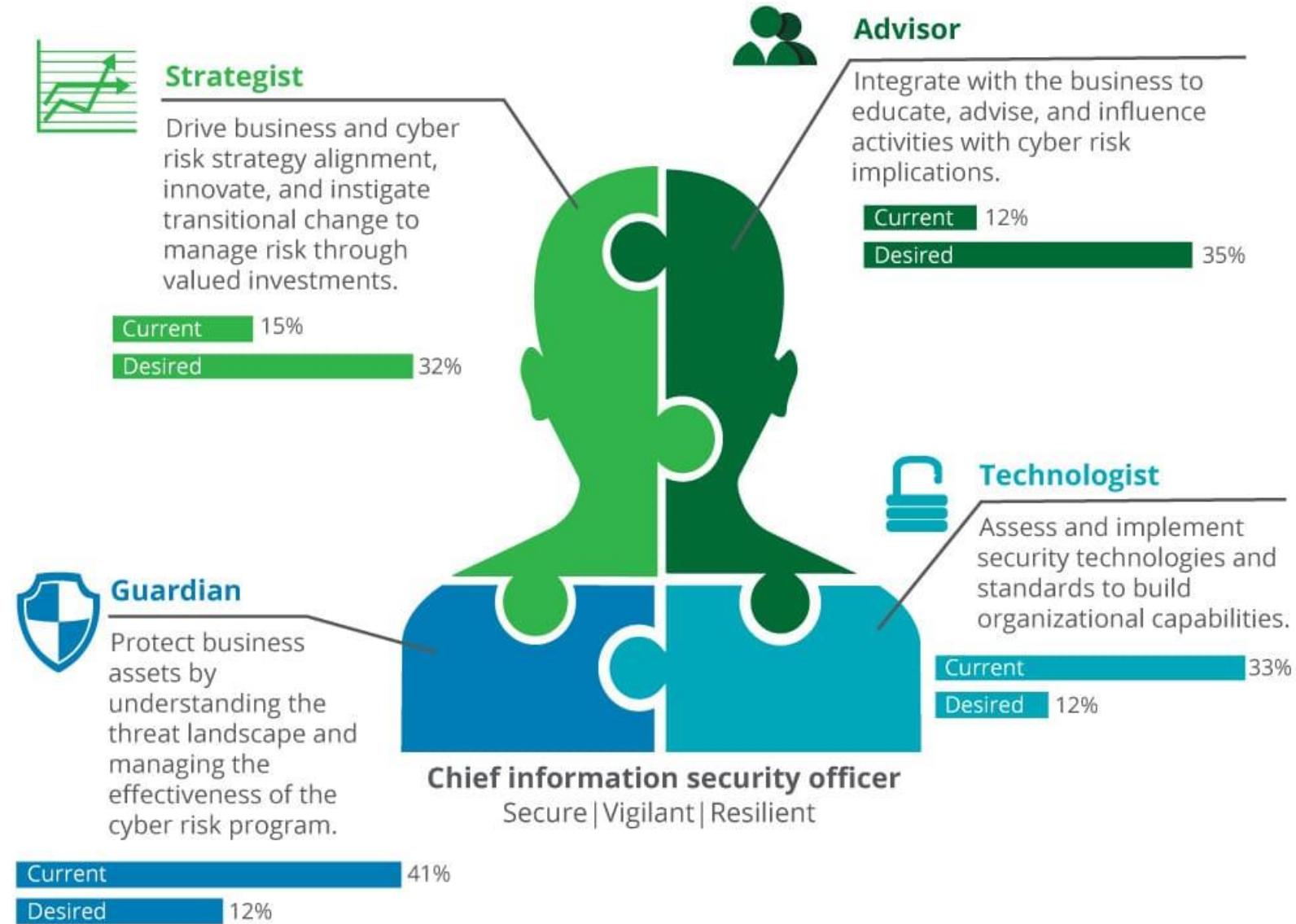
<https://www.gartner.com/en/information-technology/role/security-risk-management-leaders>

“**By proactively assessing risk appetite and the value of the desired business outcome, CIOs and chief information security officers (CISOs) can transform digital risk management into a competitive advantage.**”

John A. Wheeler  
Director, Gartner Research & Advisory

# The four faces of The Modern CISO

Figure 2. The four faces of the CISO



Source: Research from Deloitte's CISO Transition Labs.

Graphic: Deloitte University Press | DUPress.com

# Summary and End Note

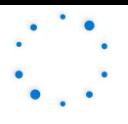
- The CISO role will grow and gain respect, will become an **ENABLER** rather than a **DISABLER**.
- Develop a **communications strategy and plan** for continuation stakeholder engagement and education.
- Focus on your most important mission i.e. **Preserve customer/user trust, Prevent damage to your environment and Ensure compliance.**
- Reduce operational complexity will result in the **consolidation of IT security vendors and tools.**

# Way Ahead

Delivering a seamless and secure experience for every employee in a hybrid world



Managing costs and where to consolidate



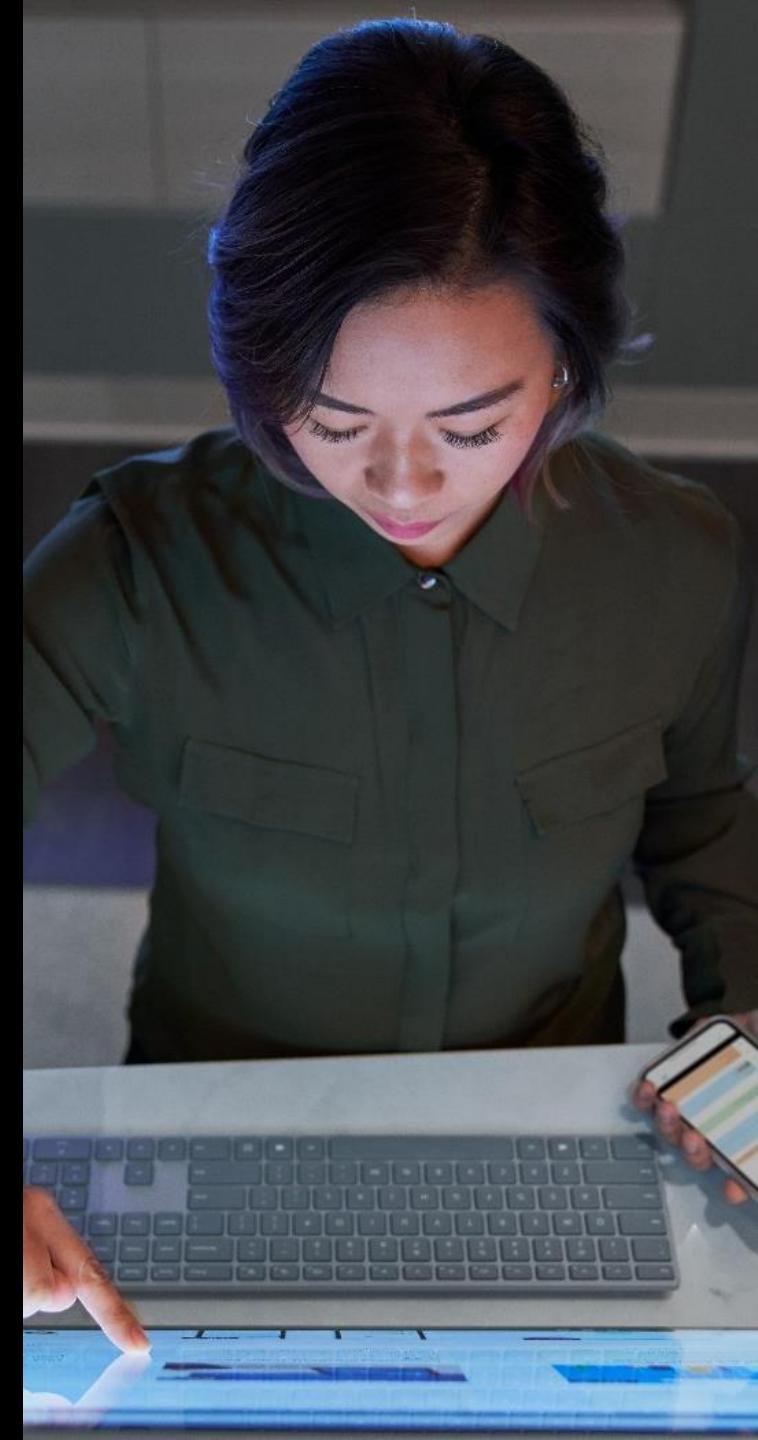
Modernizing security operations for faster resolution and risk remediation



Developing a compliance posture to address growing privacy concerns and complex regulations



Establishing a strategy to acquire and develop security talent in a competitive and scarce skills market



# Bonus slides

# Board communication tips from Microsoft's CISO

- Updates and Discussion, have discussion as and when needed and updates 2 or 3 times a year.
- 5 questions CISOs need to ask themselves before presenting to the board
  1. Can you demonstrate a good governance process ?
  2. Do you have the right talent in place ?
  3. What are you doing to ensure a culture of cybersecurity ?
  4. How are you dealing with Technical Debt
  5. How are you and what are you doing to Future Proofing the company?

<https://www.microsoft.com/en-us/videoplayer/embed/RE30ldv?autoplay=true>

# Further reading and learning resources

- [Microsoft Security: What cybersecurity skills do I need to become a CISO? - Microsoft Security Blog](#)
- [Curiosity is key for a career in cybersecurity - Microsoft News Centre Europe](#)
- [CISO Stressbusters: 7 tips for weathering the cybersecurity storms - Microsoft Security Blog](#)
- [CISO Workshop Slides/Videos](#)
- [CISO series - Microsoft Security Blog](#)
- [How CISOs are preparing to tackle 2022 - Microsoft Security Blog](#)
- [Microsoft CISO Bret Arsenault provides practical advice to secure your hybrid workspace - Inside Track Blog](#)
- [Security | Managing Cyber Risk | Microsoft](#)
- Zero Trust: Security Through a Clearer Lens session ([Recording](#) | [Slides](#))
- [Microsoft's IT Learnings](#) from (ongoing) Zero Trust journey

Thank you  
<https://aka.ms/abbas>