Anjali Akula

aakula@andrew.cmu.edu | www.linkedin.com/in/anjali-akula/ | 856-986-2470

Education

Carnegie Mellon University, Pittsburgh PA   May 2023
Bachelor of Science in Information Systems, Minor in Business Administration   GPA: 3.6/4.0
Dean's List with Honors, CMU Innovation Scholar

Professional Experience

Product Manager   December 2021 – Present
Kloopify   *Pittsburgh, PA*
❖ Serve as product lead for Kloopify, an early-stage tech startup helping large-scale organizations such as Dupont, Cortezva and the City of Pittsburgh achieve their sustainability goals
❖ Ideate the product by developing user stories, use cases, developing a Figma prototype, conducting pilots and communicating weekly with developers
❖ Develop and implement strategic marketing, technical and investment plans for the growth of Kloopify

Director of Community Outreach   October 2020 – February 2022
re:Bloom   *Pittsburgh, PA*
❖ Served as executive member for re:Bloom, a non-profit that has helped 30+ women & minority owned small businesses establish an online presence
❖ Led teams of 2-3 students to develop 6 custom web solutions targeting strategic business needs
❖ Increased volunteer retainment by 3x by implementing feedback sessions, creating workshops and networking events, and a resource guide for 30+ volunteers
❖ Developed and implemented marketing, financial, and technical plans for re:Bloom's long-term growth

Technical Consulting Internship   May 2021 – August 2021
Technology Consulting in the Global Community   *Kerala, India*
❖ Created an Airtable database to monitor 226 alumni and report to donors of the organization
❖ Implemented a Wild Apricot alumni network for alumni in 48 countries to facilitate connections
❖ Developed the project scope, met daily with the client to discuss goals and implement feedback, and provided training and long-term maintenance plans to ensure sustainability of the platforms

Technical Projects

Full Stack Developer   September 2021 – December 2021
Application Design and Development   *Pittsburgh, PA*
❖ Developed working application in 5 weeks using Swift, Git and open source APIs in a team of 3
❖ Created project idea, clarified requirements through multiple rounds of user testing, and designed Figma prototype and design for the application

Frontend Developer   March 2021 – May 2021
Menon Labs Fellowship   *Virtual*
❖ Accepted into software fellowship (3% acceptance rate) with top students from around the world
❖ Created widget promoting sustainable eating and food waste elimination for startup Plant Jammer
❖ Utilized React, Materialize CSS framework, Plant Jammer's API and conducted user testing

Skills and Interests

Activities: Deloitte Leadership, Allyship and Mentorship Program, Oliver Wyman Leadership and Diversity Summit**,** Bridging the Gap Consultant, Women in Information Systems, Solar PA Board Member
Technical: Python, C, SQL, MongoDB, Ruby, React, Swift, Web Development, Canva, Figma
Interests: Dance, reading, traveling, biking, entrepreneurship, sustainability