

Insurance Scoring

Based on consumerfinance.gov, insurance is **a way to manage your risk**.

When you buy insurance, you purchase protection against unexpected financial losses. The insurance company pays you or someone you choose if something bad happens to you.

BUT, how much you should pay to get that protection?
and, **WHY?**

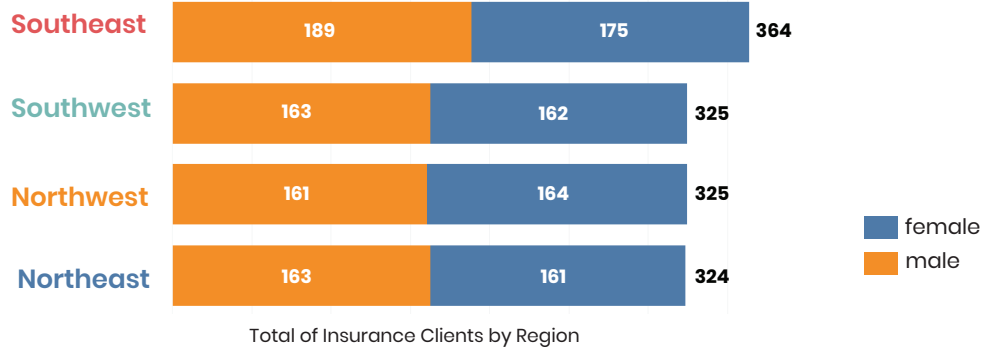
With the data from 4 regions we have, we will try to elaborate the insurance scoring.

Total of insurance clients is
1,338 persons.

Total of male clients is
676 persons.

Total of female clients is
662 persons.

The client is mostly from Southeast region, it is 3% higher than other regions.

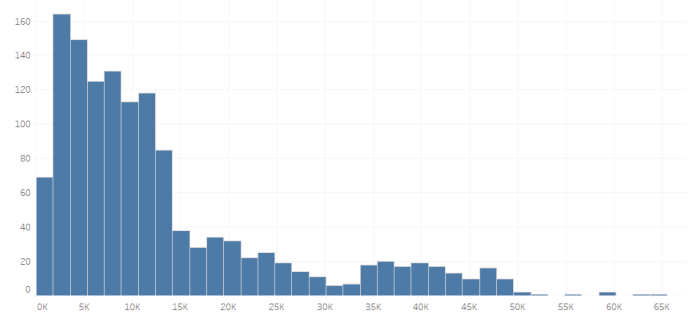


Total of Insurance Clients by Region

While the age is varied from 15-65 years old, average age is 39. The highest number is 20 years old with the total of 145 clients.



Distribution of Clients' Age



Distribution of Clients' Insurance Charges

Age and Charges of Clients

BMI

The BMI range score is based on [cdc.gov](https://www.cdc.gov/obesity/basics/adult-defining.html), divided into 4 categories: obese, overweight, healthy weight, and underweight. (<https://www.cdc.gov/obesity/basics/adult-defining.html>)

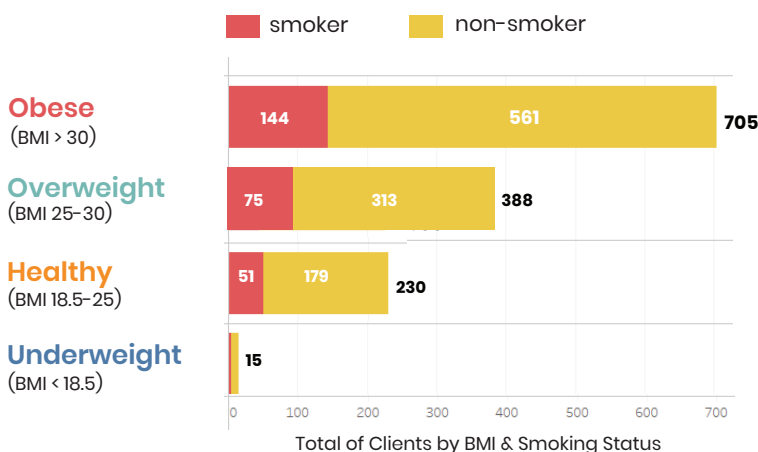
The distribution of clients' insurance charges is **skewed to the right**. The median charges is 9,382 while the average charges is 13,270. It means **price of the insurance is considered lower for most range of age**.

Given a smoker, there are around:

5/10 male clients who are smokers

4/10 female clients who are smokers

Smoking Status



Based on gender, the average BMI is:

male 30.94

female 30.37

Based on smoking status, the average BMI is:

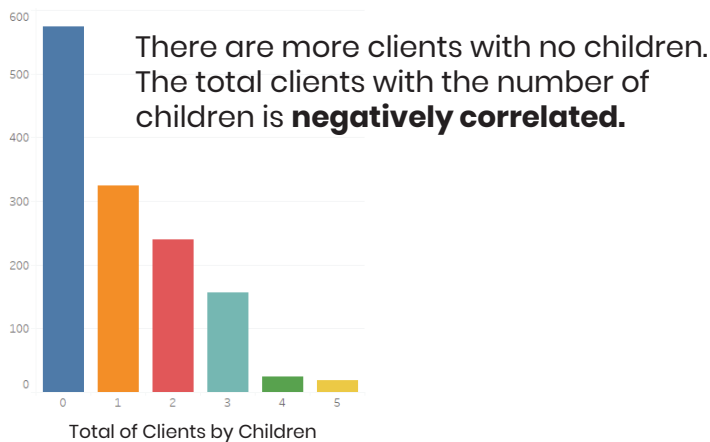
smoker 30.7

non-smoker 30.6

As seen on the graph, **50%** of the clients are obese. The distribution is most likely **skewed to the left**.

The charges for those overweight and obese given a smoker is **four times higher** than the non-smoker.

Children



Smoker + Overweight and Obese

avg. charges **35,116**

Non-smoker + Overweight and Obese

avg. charges **8,929**

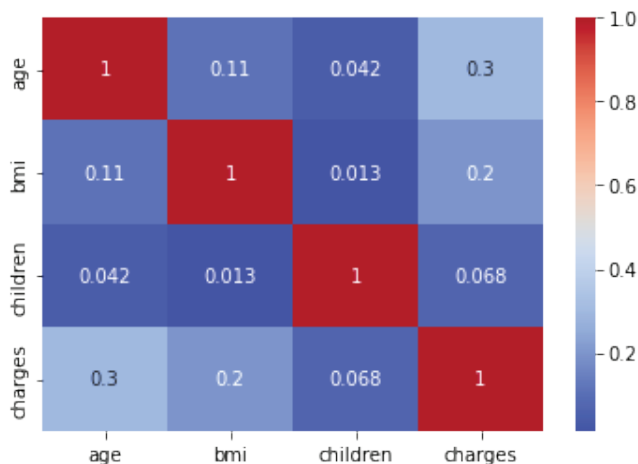
With the variance of charges:

Smoker **11,541**

Non-smoker **5,993**

In spite of the gender and BMI, **smokers have higher chance to be charged more** than non-smokers.

What features correlated the **most** with charges?



As per diagram, **number of children is the most correlated** with the charge of insurance.

It means when **the total of children increases, so does the charges**.

But, there is *lack of categorical data*, such as: gender and smoking status, from the dataset.

• Do smokers get higher charges than non-smokers?

*(Test using t-test and alpha = 0.05)

H0: Smokers get lower charges than non-smokers.

H1: Smokers get higher charges than non-smokers.

With p-value = 8.271435842179102e-283.

We accept H1 that **smokers do get higher charges than non-smokers**.

• Do male clients get higher charges than female clients?

*(Test using t-test and alpha = 0.05)

H0: Male clients get lower charges than female clients.

H1: Male clients get higher charges than female clients.

With p-value = 0.03613272100592976.

We accept H1 that **male clients do get higher charges than female clients**.

• Do older clients get higher charges than younger clients?

*(Test using t-test and alpha = 0.05)

H0: Older clients get lower charges than younger clients.

H1: Older clients get higher charges than younger clients.

First, the data is divided into 2 categories, those are:

= clients from 18-41 years old;

= clients > 41 years old.

With p-value = 4.926339120398916e-25.

We accept H1 that **older clients do get higher charges than younger clients**.

Conclusion

If you are **older than 41 years old, a smoker, have children, and have BMI > 25**, that means **your insurance will be charged higher than** people that are younger, not smoking, have no children, and have lower BMI.

Sources:

- Dataset (.csv)

- Python file (.ipynb)