


From: Shannon Mayerl shannon@choosehope.com 
Subject: Choose Hope website
Date: June 26, 2019 at 3:00 PM
To: projects@andy.app



Hey Andy –

So I need the new Choose Hope website to go live no later than July 5 but being right after the holiday we may be better off aiming for July 3 – can you accommodate this? Here's what I believe I will need from you (or you tell me if this is something I need to have four51 do)

1. Move choosehope.com domain to four51 store (obviously when we are ready to switch)
2. I'd like to try and move the Choose Hope logo to the top of the page so it is always showing even when we have different banners below – is that possible? Either above and centered or up in the top menu bar area?
3. Footer – remove Top Promotions logo – replace with Choose Hope logo
 - a. Change Contact us to 888-348-4673
 - b. Change Contact e-mail to info@choosehope.com
4. Add custom page for ribbon color graphic (attached)
 - a. See current page: https://d2agz4bw2vcggl.cloudfront.net/choosehope/uploads/user/files/Cancer_Awareness_Ribbon_Colors.pdf
 - b. Since right now it is a download – I'd like to work it just like the awareness chart graphic with a URL of <https://www.choosehope.com/cancer-awareness-ribbon-colors>
5. Add custom page for ribbon awareness chart graphic (attached)
 - a. See current page: <https://www.choosehope.com/calendar-of-cancer-awareness-months>
 - b. We want to try and keep this same URL – possible?
6. Can we do rotating banners on the cover page yet? Can I change my own banners?
7. Link to our wordpress blog (ideal but we can go live without)
8. Add a page for Returns – text with a downloadable return form
9. Add a page for Shipping – text that I will provide
10. Add a page for Using Choose Hope Designs and Trademarks – again just text that I will provide
11. Add a page for Choose Hope Privacy Policy – just text that I will provide

For the 4 pages (Returns, Shipping, TM & Privacy) what format do you want the text? Will a word doc work or do you need something different? Or if you set up the template of the page, I can enter the text myself if you don't have time).

This is all I can think of right now although I am sure there may be something I forgot. I am working on the CC processor side of things directly (just FYI)

Lemme know ASAP.

Thank you!
Shannon Mayerl
Choose Hope
Owner/President